

**FENDALTON/WAIMAIRI COMMUNITY BOARD**

**EXTRAORDINARY MEETING**

**AGENDA**

**4 MARCH 2009**

**DIRECTLY AFTER THE  
COMMUNITY SERVICES COMMITTEE MEETING  
(COMMENCING AT 8.00AM)**

**IN THE BOARDROOM  
FENDALTON SERVICE CENTRE  
CORNER JEFFREYS AND CLYDE ROADS**

**Community Board:** Val Carter (Chairperson), Cheryl Colley (Deputy Chairperson), Sally Buck, Faimeh Burke, Jamie Gough, Mike Wall and Andrew Yoon.

**Community Board Adviser**  
Graham Sutherland  
Phone 941 6728 DDI  
Email: [graham.sutherland@ccc.govt.nz](mailto:graham.sutherland@ccc.govt.nz)

**PART A - MATTERS REQUIRING A COUNCIL DECISION**

**PART B - REPORTS FOR INFORMATION**

**PART C - DELEGATED DECISIONS**

<b>INDEX</b>	<b>PG NO</b>		
<b>PART C</b>	<b>2</b>	<b>1.</b>	<b>APOLOGIES</b>
<b>PART B</b>	<b>2</b>	<b>2.</b>	<b>DEPUTATIONS BY APPOINTMENT</b>
<b>PART B</b>	<b>2</b>	<b>3.</b>	<b>CORRESPONDENCE</b>
		<b>3.1</b>	<b>Consultation on Russley Road/Memorial Avenue Intersection Improvements</b>
<b>PART B</b>	<b>2</b>	<b>4.</b>	<b>COMMUNITY BOARD ADVISER'S UPDATE</b>
		<b>4.1</b>	<b>Current Issues – Verbal Update</b>
<b>PART C</b>	<b>3</b>	<b>5.</b>	<b>APPLICATION TO THE BOARD'S 2008/09 DISCRETIONARY RESPONSE FUND – OPTIONS FOR PROMOTING A POSITIVE WELCOME TO THE CITY ON MEMORIAL AVENUE</b>

**1. APOLOGIES**

**2. DEPUTATIONS BY APPOINTMENT**

Nil.

**3. CORRESPONDENCE**



A letter has been received from Opus International regarding consultation on the Russley Road/Memorial Avenue Intersection Improvements. The letter has been separately circulated to Board members.

The Council is developing a response to this letter and Board members may wish to discuss any issues for possible inclusion in that Council response.

**4. COMMUNITY BOARD ADVISER'S UPDATE**

**4.1 CURRENT ISSUES – VERBAL UPDATE**

**5. APPLICATION TO THE BOARD'S 2008/09 DISCRETIONARY RESPONSE FUND – OPTIONS FOR PROMOTING A POSITIVE WELCOME TO THE CITY ON MEMORIAL AVENUE**

<b>General Manager responsible:</b>	General Manager Regulation and Democracy Services, DDI 941-8462
<b>Officer responsible:</b>	Democracy Services Manager
<b>Author:</b>	Graham Sutherland, Community Board Adviser

**PURPOSE OF REPORT**

1. The purpose of this report is to provide the Board with an opportunity to consider allocating some of its 2008/09 Discretionary Response Fund towards options for presenting a positive image of the city during the 2009 Ellerslie International Flower Show, on the south side of Memorial Avenue from Russley Road to near the Copthorne Commodore Hotel and for a short distance south on the east side of Russley Road from the Memorial Avenue intersection.

**EXECUTIVE SUMMARY**

2. The Board is aware of the prominent black shade-cloth fence along the road boundary on Memorial Avenue and Russley Road, near the airport. This fence and its deteriorating condition has been a concern to the community for some time due to perceptions of it being unsightly and presenting an unfortunate image to visitors arriving from the airport. There have been discussions in the past between the Council and the relevant land owner regarding the fence, however the fence remains. The report author understands that the fence complies with City Plan rules and the owner has the right to retain the fence, consequently the removal of the black shade-cloth fence would require the willing agreement of the owner.
3. A delegation of Fendalton/Waimairi Community Board members recently held a further informal meeting with representatives of the land owner and despite an open and frank discussion and goodwill from both parties, no voluntary agreement was reached regarding removal of the black shade-cloth fence in the foreseeable future.
4. The Board is concerned that the fence and its current deteriorated state, including extensive tagging, would present an undesirable first impression to visitors to the city, particularly during the upcoming Ellerslie Flower Show which is a key event for the city and will attract many visitors. Memorial Avenue in particular is seen as a gateway to the city and the Board has expressed a wish to see it as a gateway projecting a positive image.
5. Board members have expressed interest in exploring options to screen the visual effects of the fence and promote a positive image during the Ellerslie Flower Show. The Board may wish to contribute some of its Discretionary Response Fund towards the costs of implementing preferred options.

**OPTIONS**

6. Informal discussions between Board members and staff have identified an option of erecting Ellerslie Flower Show banners along part of the length of the fence. There are currently no spare banners available and the Council's Events Team is obtaining a quote for a number of these to be produced. This information will be circulated separately once available.
7. Other temporary screening or mitigating options have been discussed informally between Board members and further information on these options may be circulated as information becomes available.

## 5. Cont'd

8. The Board has delegated authority from the Council to allocate its Board discretionary response funding as it sees fit, subject to being consistent with any policies or standards adopted by the Council. In the interests of good decision making and public accountability, the Board should always give careful consideration to how it allocates its discretionary funding. Staff note that the options discussed above and any further options discussed at the meeting, would provide only a temporary screening of the fence for the primary benefit of visitor perception during the Ellerslie Flower Show. Although this event is important to the city and will attract a large number of visitors, there are also other events throughout the year that attract visitors to the city as well as there being a range of other demands on Board discretionary response funding throughout the year. The Board is advised to consider any expenditure of its funds with this in mind and an option that should be considered with respect to temporarily screening the fence is to do nothing.

### **FINANCIAL IMPLICATIONS**

9. The Board has \$26,028 available in its 2008/09 Discretionary Response Fund. However, there is an outstanding recommendation from the Works, Traffic and Environment Committee meeting on 25 February that will be considered by the Board at its meeting on 17 March 2009. This recommendation is for up to \$8,000 to be allocated from the 2008/09 Discretionary Response Fund towards the Ilam Stream project.

### **Do the Recommendations of this Report Align with 2006-16 LTCCP budgets?**

10. From page 170 of the LTCCP under Community Board Funding, the Fendalton/Waimairi Community Board has discretionary funds for allocation.

### **LEGAL CONSIDERATIONS**

11. The Board would need to seek permission from the property owner if any option approved involves attaching something to the existing fence. Otherwise the Board may need to consider options for erecting any screening away from the fence.

### **ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS**

12. Page 170 of the LTCCP under Community Board Funding.

### **Do the recommendations of this report support a level of service or project in the 2006-16 LTCCP?**

13. As above.

### **ALIGNMENT WITH STRATEGIES**

### **Do the recommendations align with the Council's strategies?**

14. Funding for this initiative would align with the Council's 'An Attractive and Well-designed City' Community outcome and also with the Events Strategy.

### **CONSULTATION FULFILMENT**

15. Not applicable.

### **STAFF RECOMMENDATION**

It is recommended that the Board give consideration to allocating funding from its 2008/09 Discretionary Response Fund towards costs associated with its preferred option/s for promoting a positive image on Memorial Avenue/Russley Road to people visiting the city during the Ellerslie International Flower Show.