

Proposal for the Extension of the Tram Route

Submission Form

PLEASE READ BEFORE COMPLETING YOUR SUBMISSION

The public consultation period is from Monday 31 March 2008 to Monday 21 April 2008.

It will help us if in your submission you:

- clearly state your opinion on the proposed route
- describe/outline any ideas/issues you may have
- type or use black ink for your submission.

Please note: A copy of all submissions will be available to the public and to Councillors, including the name and address of the submitter (subject to the provisions of the Local Government Official Information and Meetings Act 1987). If you consider there are compelling reasons why your contact details and/or submission should be kept confidential, you should contact the Assistant Council Secretary Kevin Roche, telephone 941 8112.

You may send us your submission:

On the internet

You may enter your submission using the form provided on the Council's website at www.ccc.govt.nz

Please follow all the instructions on the website

By email

consultation@ccc.govt.nz
Please make sure that your full name and address is included with your submission.

By mail

(no stamp is required) to:

Freepost 178
Extension of the Tram Route
Christchurch City Council
PO Box 237
Christchurch

No anonymous submissions will be accepted. Whether you use this form or not, you must provide your full name, address and telephone number. If you are submitting on behalf of an organisation, please state this and your role within that organisation.

Submissions must be received (NOT postmarked) at the Tuam Street Civic Offices no later than 5pm on Monday 21 April 2008. To ensure receipt, hand deliver last-minute submissions to the Civic Offices, 163-173 Tuam Street.

Your submission

If you wish, you can present your submission at a hearing. If that is the case, please tick the appropriate box below. Five to ten minutes will be allocated for speaking to your submission, including time for questions from the Councillors. The Council will confirm the date and time of your hearing in writing, by email or by telephone call.

Tick this	<input type="checkbox"/>	I do NOT wish to discuss my submission at the hearing, and ask that this written submission be considered		
		OR		
	<input checked="" type="checkbox"/>	I wish to discuss the main points in my written submission at the hearings		
Are you completing this submission:	<input type="checkbox"/>	For yourself	<input checked="" type="checkbox"/>	On behalf of a group or organisation
If you are representing a group or organisation, how many people do you represent?	120			

Your Name BILL WILLIS

Organisation name (if applicable) MCKENZIE + WILLIS

Organisation role (if applicable) GENERAL MANAGER

Contact Address 257 ST ASAPH ST
PO BOX 22047
CHCH

Phone No (day) 03 3798980 Phone No (evening) 03 3840093

Email (if applicable) bwillis@mcw.co.nz

Signature [Signature] Date 15.4.08

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www.mckenzieandwillis.co.nz

Submission from McKenzie & Willis regarding the proposed route change for the Tram

The proposed route as I understand it extends the Tuam south into High Street but stops at Litchfield Street and returns down Manchester.

I believe that this fails to make the best advantage of the High Street extension. I believe the best route would continue along High Street to Tuam Street, turn right into Tuam, along Manchester then return to the proposed route. The benefits are as follows

- Includes the High Street fashion precinct
(this is a real tourist destination for high end fashion shopping)
- Need to market the tram as a “Shopping experience” linking it to key shopping areas
- Links to the Litchfield lanes and the poplar lanes through cotters lane
- Will rejuvenate Tuam and Manchester south of Litchfield
- Link up to McKenzie & Willis and the new Para retail development

The tram needs to get local patronage. Only high end shopping will bring the locals
Market the tram as a shopping experience linked to parking.