

# PROPOSAL FOR THE EXTENSION OF THE TRAM ROUTE SUBMISSION

Submissions close on 21 April 2008

I do NOT wish to present my submission at the hearing, and ask that this submission be considered.

Are you completing this submission:

For yourself

If you are representing, how many people do you represent?

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7 April 2008

Your Submission:

I am in support of the proposal to extend the tram route through city mall and up round Manchester Street. The extension will link the tram with more of Christchurch's top hotels, plus the extension will provide an opportunity to highlight more of Christchurch's inner city history, including the Bridge of Remembrance, the Ballantynes fire and department store, as well as other hidden gems. This would act very similar to the double-decker tourist bus tours that operate successfully in places like London and Edinburgh.

However, I doubt that this extended route will lead to an increase in local use as a means of getting around the city. From personal experience of living along the current tram route for two and a half years, walking is still going to be the preferred method due to the ability of the tram to only go one-way, speed and the frequency of services.

This limited local use should not be taken into account in evaluating this extension, as the tram as a tourist service will be enhanced by the extension with additional benefits of creating a more lively and distinctive central city shopping experience.

Depending upon the redevelopment of the current bus exchange site when it is decommissioned (hopefully into a multi-story covered mall with a multiplex) could leap-frog the city mall area into Christchurch's leading shopping precinct once again, after the development of the big-box and mall era that has dominated Christchurch retail development in the last 15 years.