

Table 9

## Retail Sales and Population Change - Christchurch Urban Area and Canterbury Region

March 1995 Dollars

Year Ended	Christchurch Urban Area				Canterbury					
	CUA Total Sales (\$M)	Annual % Change	Usually Resident Population	Annual % Change	Canterbury Total Sales (\$M)	Ann % Change	5 year % Change	Total Population	Annual % Change	5 year % Change
Mar-91			307,179		\$3,799.36			446,114		
Mar-92				-100.0	\$3,887.85	2.33				
Mar-93					\$4,470.36	14.98		451,700	1.3	
Mar-94			318,100		\$4,470.24	0.00		458,800	1.6	
Mar-95			324,400	2.0	\$4,843.64	8.35		466,600	1.7	
Mar-96	\$3,624.57		309,030	-4.7	\$4,894.17	1.04	<b>28.8</b>	478,912	2.6	<b>7.4</b>
Mar-97	\$3,697.91	2.02	333,200*	1.2*	\$4,888.99	-0.11		483,900*	1.1*	
Mar-98	\$3,770.74	1.97	339,400	5.9	\$4,961.86	1.49		487,400	0.7	
Mar-99	\$3,956.22	4.92	341,000	0.5	\$5,157.88	3.95		489,800	1.2	
Mar-00	\$4,254.70	7.54	342,100	0.3	\$5,544.70	7.50		491,800	1.6	
Mar-01	\$4,346.80	2.16			\$5,717.40	3.11	<b>16.8</b>			

\*NB - The 1997 Population Estimate is as at June 97 and has been prepared using a different definition than the previous population estimates. It has been adjusted for the census undercount and people who were temporarily overseas on Census Night. This change in methodology essentially means that earlier estimates and census counts are not directly comparable with the latest figures. However, the annual growth rates are comparable.