

# CHRISTCHURCH CITY COUNCIL

## Draft LTCCP 2009-19

### - Received via Web

Submissions close on 16 April 2009

**I do NOT wish to present my submission at the hearing, and ask that this written submission be considered**

**Are you completing this submission:**

On behalf of a group or organisation

**If you are representing, how many people do you represent?**

**Name:**

Very Revd Peter Beck

**Organisation Name:**

ChristChurch Cathedral

**Organisation Role:**

Dean of Christchurch

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**Date:**

14 April 2009

**Your Submission:**

Christchurch Cathedral is a principal icon of Christchurch. We delight in being able, thanks to a great extent to the City Council's grant, to be able to be open 365 days a year offering a quality experience for the 700,000+ people who come through our doors and to be a focus for significant city and civic events.

Many of the people who visit the Cathedral are tourists and with other visitor attractions [of which we are one of the biggest in terms of numbers] in the city, we are concerned that all sectors of the community, including of course the City Council, do all that we can to promote tourism both nationally and internationally. The value of the CCC community grants in assisting all of us in offering the very best we can to as many visitors as we can encourage to come to our city, cannot be underestimated.

In the economic downturn that we are going through, more attention is being paid to encouraging domestic and Australian visitors. We are very supportive and appreciative of the work of Christchurch and Canterbury Tourism and wish to encourage the City Council to be sympathetic to CCT's submission for funding to support the promotion of our city and province in Australia and here in New Zealand.