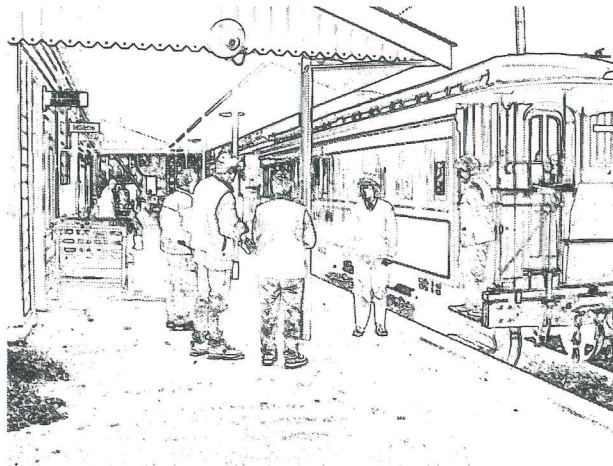


# National Railway Museum of New Zealand



***Draft LTCCP 2009-19 Submission***

***National Railway Museum of New Zealand  
at Ferrymead Heritage Park***

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**15 April 2009**

**Draft LTCCP 2009-19 Submission  
National Railway Museum of New Zealand  
at Ferrymead Heritage Park**

If you wish, you can present your submission at a hearing. If that is the case, please tick the appropriate box below. The hearings will be held from 11 May 2009 to 18 May 2009. Five to ten minutes will be allocated for speaking to your submission, including time for questions from the Councillors. The Council will confirm the date and time of your hearing in writing, by email or by telephone call.

**Tick one: \***

- I do NOT wish to discuss my submission at the hearing, and ask that this written submission be considered
- I wish to discuss the main points in my written submission at the hearings to be held between Monday 11 May 2009 and Monday 18 May 2009.

**Are you completing this submission: \***

- For yourself
- On behalf of a group or organisation

**If you are representing a group or organisation, how many people do you represent?**

The NRMNZ has an active membership of approximately 50. The rail heritage community in Canterbury and NZ numbers in the thousands.

**Name:** John Peterson

**Organisation:** National Railway Museum of New Zealand

**Organisation role:** To establish and operate a National Railway Museum at Ferrymead Heritage Park.

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**Phone:** 03 352 5494

**E-mail:** [jp@biznewzealand.com](mailto:jp@biznewzealand.com)

**What do you want the Council to consider? What specific action you think the Council should take? Why should this be done?**

Please see the attached document.

Thank you for your consideration!

## **Background**

**The Museum project was started in 2003 by the Canterbury Railway Society. Our goal is to have Stage I of the project completed and have the Museum open in time for the 150<sup>th</sup> anniversary of public railways in New Zealand in 2013.**

The National Railway Museum of New Zealand began as a project by the Canterbury Railway Society (Ferrymead Railway) in 2003 in response to the announcement that the Tamaki brothers were likely to build a cultural village and tourist attraction adjacent to Ferrymead Heritage Park.

### **The Museum is set up as an independent Incorporated Society**

Although there are close ties to the Canterbury Railway Society who will supply most of the exhibits for the Museum, the NRM itself is an independent Incorporated Society for funding purposes.

### **The NRM is registered with the Charities Commission**

The Museum Society is registered with the Charities Commission and contributions are tax-deductible.

**The Museum will be constructed on an historic site, where the first public railway in New Zealand once operated. This land is now part of Ferrymead Heritage Park and has been set aside for the Museum.**

The Museum will be constructed on an historic railway site - the formation of the first public railway in New Zealand. The NRM is working closely with the Ferrymead Park property and Planning Committee and the Ferrymead Park operating company. Land for the Museum has been set aside adjacent to the CRS facility at Ferrymead Heritage Park.

### **The Museum has a collection of national significance**

The bulk of the Museum's exhibits will be drawn from the Canterbury Railway Society's collection. A protocol is in place that arranges a transfer of equipment and artifacts to the Museum for display. Among items of national significance are

- the first locomotive built by New Zealand Government Railways in 1889 (W192)
- the last locomotive built by New Zealand Government Railways in 1978 (Tr190)
- the Vice Regal Carriage used by Queen Elizabeth II during her visit in 1953
- the Ministerial Carriage used by the Duke and Duchess of Gloucester on 1927 and Queen Elizabeth II during her visit in 1953
- a complete set of English Electric locomotives that ran in New Zealand
- a complete working train set from the 1870s and 1880s
- an irreplaceable collection of blueprints and working drawings of locomotives and rolling stock
- the sole remaining rail-mounted horse box originally used to move horses to and from race meetings

### **We have a design and are working on preliminary site work**

Christchurch architect Peter Beaven has designed a facility for the NRM. This includes a main display area in the form of a railway 'roundhouse', a building of offices, a gift shop and cafe, and an archive/library. The facility is modular and will be built in stages. The first stage is the roundhouse. This building will be some 70 metres across and will house the main displays and temporary administration. The roundhouse will cost \$1.5 million to build and outfit including displays.

### **Finalising the Feasibility Study and Concept Plan**

The Museum Business Plan is now in its fourth revision and is being prepared by Polson-Higgs along with a Feasibility Study. It is scheduled for completion in the next two weeks. The Concept Plan is also near completion. The NRM had the services of Dr Andrew Langridge, Te Papa Senior Concept Developer.

### **The next, critical step is getting through the Consent Stage**

With the Feasibility Study and Concept Plan finished, the last remaining pieces in the puzzle we need to have in place are Resource and Building Consents. Together, these will show conclusively that our plan is sound and the project is viable. These should be the final hurdles that we need to cross to qualify for major funding.

### **The NRM needs to show local financial support**

While the National Railway Museum is 'national' in scope, it is nonetheless a local project and one of the things that major potential funders look for is local support. We have made a presentation to the Hagley-Ferrymead Community Board, to former Mayor Garry Moore, to current Deputy Mayor Norm Withers and to Mayor Bob Parker.

### **The NRM has support from the rail heritage community**

We have made a full presentation to the Federation of Rail Organisations of New Zealand and have their support. We have also approached the NZ Railway and Locomotive Society and the Rail Heritage Trust and have letters of support from all of them. Likewise we have contact and support from local rail heritage groups.

### **The NRM has mid level sponsorship from OnTrack and a commitment from Solid Energy**

The NRM has arranged sponsorship from OnTrack, the operator of New Zealand's rail network. OnTrack has committed \$50,000 toward building the Museum rail infrastructure. It also looks likely that they will supply a turntable for the centre of the roundhouse. This contribution would make them a major Museum sponsor. Solid Energy has also pledged sponsorship support for the Museum.

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### **The NRM has made presentations to the Community Trust and the Lotteries Commission and they are interested but want to be sure that we can complete the project**

The Lotteries Commission has supported the NRM by underwriting the Museum Feasibility Study. We believe that when we have completed our foundational work they will also contribute toward the building. Similarly, we have made a presentation to the Canterbury Community Trust and they would also like to contribute toward the building but they want to see significant fundraising in place before they will commit.



## ***How the CCC can support the National Railway Museum***

### **What we would like**

We appreciate that while this project will be a significant community asset it is not a CCC project. We do need support, however, if we are to get this project to 'fly'. The key from our point of view is to be able to show funders like the Lottery Grants Board and the Ministry for Culture and Heritage that we have 'local support'.

In an ideal world what we would like is:

- Assistance (underwriting) for Resource and Building Consents
- Five years of funding at \$100,000 per year that we can use as a base to build on and cobble together commitments from the other major funders.

## ***Why the CCC Should Support the NRM***

### **The Museum concept is very popular. A study by Lincoln University showed overwhelming local support and that this would be a major tourist attraction**

The Museum pilot committee commissioned Dr Alison McIntosh of Lincoln University to gauge the level of support among the local community, regional/national travellers and international visitors. The response was overwhelming. In the local community 56.8% indicated that they would 'probably' visit the NRM and 18.9% said that they would 'definitely' visit. Those most likely to visit are families with young children, and older adults.

### **The Museum will have a positive economic impact on Christchurch and a Museum of this stature will further solidify Christchurch's position as a regional/South Island cultural and educational hub.**

The Museum will enhance and further establish Christchurch as a regional/South Island destination for educational excursions. The NRM will take its place and complement the efforts of

- the Antarctic Centre
- the Canterbury Museum
- the Christchurch Art Gallery
- the Air Force Museum at Wigram

### **The NRM will be unique and will tell an important story that is not being told ANYWHERE ELSE.**

Railways played a key role in New Zealand's development.

- New Zealand Government Railways was at one time the second largest employers in the country;
- Railways and transportation make up a sizable portion on the GDP;
- The development of the major industries of agriculture and mining were almost entirely dependent on rail;
- In many ways New Zealand's history and relationship with Maori and the history of rail that began in 1863 are inseparably intertwined, and teaching any portion of this history without the other presents only a portion of an important and meaningful story.

There is NO institution interpreting this important historical story.

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### **~~The Museum will enhance the Ferrymead Park Education Programme~~**

There is already an established and successful education programme at Ferrymead Heritage Park. The addition of a National Railway Museum will further this effort.

**The Museum will be a large step toward making Ferrymead Heritage Park self-sufficient.**

The Museum will represent the addition of a major attraction at Ferrymead Heritage Park. The Ferrymead Railway already attracts international visitors and these numbers will grow substantially when the Museum opens. This will mean that Ferrymead Park benefits from more visitors without additional effort.

**It is quite likely that Ferrymead will become the de facto centre for steam rail excursions to the Kaikoura Coast and the Southern Alps**

The Museum will not only be a major rail attraction but will likely become the hub for steam excursions to the Kaikoura Coast and the Southern Alps. There have already been preliminary discussions between the Museum and Mainline Steam regarding storage and display of some of Mainline Steam's locomotive fleet at the Museum, and eventually moving restoration work to Ferrymead Park.

**2013 will be an extremely important year for Christchurch, and the NRM Grand Opening will add significantly to the celebrations.**

Christchurch will have not one but several 150<sup>th</sup> anniversaries in 2013 when the NRM Grand Opening is scheduled. Those are:

- the 150<sup>th</sup> anniversary of the founding of the A&P Society
- the 150<sup>th</sup> anniversary of the first sitting of the Christchurch City Council (had previously been the Christchurch Municipal Council)
- 150<sup>th</sup> anniversary of the planting of the first tree and founding of the Christchurch Botanic Gardens
- 150<sup>th</sup> anniversary of the opening of the first public railway in New Zealand (Ferrymead to Christchurch City)

The Grand Opening of a new, *National* museum would add mana and momentum to these celebrations.

## **Contacts and Referees**

### **Contact**

John Peterson  
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### **Referees**

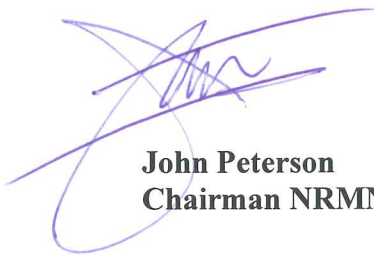
Bruce Shalders  
President, Canterbury Railway Society  
352 9340

Cam Moore  
Company Director, former Chairman, OnTrack, Museum Advisor  
351 5915

Euan McQueen  
Chairman Rail Heritage Trust, Museum Advisor  
0800 697 267 x44170

**We REALLY appreciate the opportunity to present our project.**

**THANK YOU**



**John Peterson**  
**Chairman NRMNZ**