



11. ECONOMIC RECOVERY PROGRAMME – UPDATE

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PURPOSE OF REPORT

1. To update the Council on progress to develop an Economic Recovery Programme and the implications for the Council.

EXECUTIVE SUMMARY

2. The draft Recovery Strategy identified a number of recovery programmes to be developed including an Economic Recovery Programme (ERP). Whilst the Recovery strategy has not been finalised at the time of writing, work has been progressing to develop the ERP. CERA has been leading this work and using the Partnership for Economic Prosperity and Recovery (PEPR)¹ as a reference group.
3. Steve Wakefield from CERA has presented information at Council workshops on the developing ERP on a couple of occasions to seek the Council’s input. Councillors asked for staff to keep them up to date with the development of the ERP.
4. Since the Council considered the ERP, engagement has been carried out with a wide range of stakeholder groups via the networks of PEPR members. The feedback from this engagement has been considered and the ERP updated.
5. The ERP is now coalescing as a programme consisting of 20 work areas as illustrated in **Attachment 1**. These are a very similar set of work areas as discussed previously with the Council.
6. It should be noted that the Council has been identified as a contributor to a number of these work areas, as follows:

- (1) *Planning, coordinating and facilitating Economic Recovery*
- (2) *Publishing and promoting the Economic Recovery Programme*
- (4) *Address the economic and social issues arising from an influx of workers for the recovery and rebuild of Christchurch*
- (6) *Develop and promote an investment prospectus to show case opportunities in Christchurch*
- (12) *Implement the Central Christchurch Development Unit to facilitate redevelopment of the CBD*
- (13) *Facilitate investment in the redevelopment of key infrastructure assets in Greater Christchurch and suburban centres and towns*
- (17) *Pursue sector productivity gains to support the recovery, particularly in the construction sector (and in others)*
- (19) *Work with Councils to develop facilitative and business friendly local government land development and consenting processes.*

In addition the Council is identified in (14) *Coordinate the rebuild of critical infrastructure and ensure it is aligned with long term economic growth objectives for the region*, as part of SCIRT.

7. The Council is already involved in working in the vast majority of these work areas. Given this situation, it is not necessary for the Council to take any further action at this stage, just to continue working in these areas with CERA and the other agencies involved.
8. In addition to the Council, Canterbury Development Corporation has been identified as a contributor in 9 work areas and Christchurch and Canterbury Marketing in 1.

¹ PEPR is led by CERA and is made up of representatives of local government (CCC, SDC, WDC, ECan), central government (MED, Treasury) and the business sector (e.g. CDC, CCT, CECC, CBLG)

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9. It is clear from this list of works areas that there are areas of overlap between the ERP and other recovery programmes e.g. Central City Recovery Programme, Education Recovery Programme. CERA coordinates a regular meeting between the leaders of the various recovery programmes to help achieve good coordination and synergies.
10. The timeline for completion of the ERP is as illustrated in **Attachment 2**.
11. In addition to an update on the ERP the 22 May meeting of PEPR received information from Ethan Stetson and Carolyn Ingles on the work that the Council has been doing to improve consenting processes and the 'one-stop' shop for the Central City. PEPR also received information on the draft Education Recovery programme from the Ministry of Education and the Greater Christchurch Labour Market Programme from the CERA.

FINANCIAL IMPLICATIONS

12. There are no direct financial implications from this report.

Do the Recommendations of this Report Align with 2009-19 LTCCP budgets?

13. As noted there are no direct financial implications from this report.

LEGAL CONSIDERATIONS

14. There are no legal implications of this report.

Have you considered the legal implications of the issue under consideration?

15. There are no legal implications of this report.

ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS

16. This is an information report and does not directly align with the LTCCP or any activity management plans. It could broadly be considered with the City and Community long-Term Planning and Policy Activity Management Plan in which *'Advice is provided on key issues that affect the social, cultural, environmental and economic wellbeing of the City'*.

Do the recommendations of this report support a level of service or project in the 2009-19 LTCCP?

17. As above.

ALIGNMENT WITH STRATEGIES

18. The ERP is being developed in a manner that is consistent with, and supports the long-term economic goals of the Christchurch Economic Development Strategy (CEDs).

Do the recommendations align with the Council's strategies?

19. As above.

CONSULTATION FULFILMENT

20. No consultation has been carried out, nor is necessary.

STAFF RECOMMENDATION

It is recommended that the Council receive this report for information.

Leadership of Planning & Alignment	
1	<p>Planning, coordinating and facilitating Economic Recovery in which CERA takes the lead and works with strategic partners, the private sector and central government agencies</p>

Implementation, Monitoring & Communication	
2	<ul style="list-style-type: none"> • Publishing and promoting the Economic Recovery Programme • Communicating an integrated milestone based recovery roadmap. • Monitoring delivery and reporting progress to provide confidence

Leadership Focused

Building Safe & Skilled Workplaces

3	<p>Develop and implement a Labour market and skills development programme.</p> <ul style="list-style-type: none"> • Modelling to understand labour market dynamics • Develop policy options to reduce constraints • Accelerate skills development and training options 	<p>CERA, CESA, CDC, DOL, Ngai Tahu, CPIT, CTA, Immigration, MOE, TEC, MSD</p>
4	<p>Address the economic and social issues arising from an influx of workers for the recovery and rebuild of Christchurch.</p> <ul style="list-style-type: none"> • Identify and analyse issues eg. housing • Develop options and implement solutions • Focus on quality of life for residents, including sporting and cultural facilities 	<p>CERA, DBH, HNZ, CCC, WDC, SDC, CDC, CECC, Social Service Agencies, MSD, Sport NZ</p>
5	<p>Assist the Tertiary Education Sector to recover from damaged facilities and reduced student enrolments.</p> <ul style="list-style-type: none"> • Work with the Canterbury Tertiary Alliance and the three tertiary providers to develop and implement recovery and redevelopment plans along with the Education Renewal Plan 	<p>MOE, TEC, CTA, UC, LU, CPIT, CERA, PTE's</p>

People Focused

Building Economic Infrastructure

12	<p>Implement the Central Christchurch Development Unit (CCDU) to facilitate the redevelopment of the CBD.</p> <ul style="list-style-type: none"> • Plan the location and delivery of anchor projects • Develop planning rules to facilitate quality development • Attract and retain public and private capital to fund redevelopment projects • Facilitate investment in buildings for government agency tenants 	<p>CCDU/CERA, CCC, Treasury, Public & Private Investors</p>
13	<p>Facilitate investment in the redevelopment of key infrastructure assets in greater Chch and suburban centres and towns.</p> <ul style="list-style-type: none"> • Lyttelton Port and town centre • Katapoi and Rangiora 	<p>CERA, LPC, CCC, WDC, SDC, Ecan, NZTA, Kiwi Rail</p>
14	<p>Coordinate the rebuild of critical infrastructure and ensure it is aligned with long term economic growth objectives for the region.</p> <ul style="list-style-type: none"> • Facilitation with multiple stakeholders • Alignment and integration of plans • Adopt appropriate land use plans • Develop long term transport network plans 	<p>CERA, SCIRT, UDS partners, NZTA, Council, EDAs, Treasury, NIU, Ecan, Kiwi Rail</p>

Building Capital Markets

6	<p>Develop and promote an investment prospectus to show case opportunities in Christchurch.</p> <ul style="list-style-type: none"> • Integrated analysis of rebuild capital needs • Connecting opportunities and funders • Providing and compelling vision of the future city 	<p>CCDU/CERA, CDC, MBIE, NZTE, CECC, CCC</p>
7	<p>Explore opportunities for business to work collaboratively to enhance capital access and competitiveness.</p> <ul style="list-style-type: none"> • Strategic alliances and joint ventures • Facilitating connections • Providing templates and case studies 	<p>CDC, CECC, MBIE, ENC, SDC, Recover Canterbury</p>
8	<p>Facilitate the availability and affordability of insurance by monitoring and engaging with insurers.</p> <ul style="list-style-type: none"> • Monitoring insurance markets • Ensure barriers are minimised or removed • Providing information to enable accurate pricing of risk and effective market operation 	<p>CERA, Treasury, Insurers, Brokers, Reinsurers</p>

Business Environment Focused

Building our Export Markets and Sector Productivity

15	<p>Support the development and implementation of the Tourism Sector Recovery Plan.</p> <ul style="list-style-type: none"> • Reinstatement hotel/backpacker accommodation • Build a new Convention Centre • Air services development (Asia and Australia) • Develop/rebuild sports tourism assets 	<p>CCT, CERA, MBIE, Tourism NZ, Sport NZ</p>
16	<p>Support the implementation of the International Education Recovery aspects of the Education Renewal Plan</p> <ul style="list-style-type: none"> • Develop an International Education strategy • Support for marketing and regional brand development • Renew the region's brand as a safe and attractive place to study 	<p>MOE, TEC, Education NZ, CTA, UC, LU, CPIT, PTE's, CDC, Study Chch</p>
17	<p>Pursue sector productivity gains to support the recovery, particularly in the construction sector (and in others)</p> <ul style="list-style-type: none"> • Implement programmes developed by the Building and Construction Sector Productivity Partnership, including construction systems, procurement, skills development, and research and evidence • Lift productivity by 20% by 2020 	<p>DBH, Councils, construction firms, suppliers</p>

Building Innovation

9	<p>Develop and implement opportunities for digital content and capability development to take advantage of the UFB rollout.</p> <ul style="list-style-type: none"> • Developing digital capability to build business productivity • Disseminating information to business about UFB potential • Leveraging broadband in schools and education networks 	<p>Enable, CFH, CDC, ENC, SDC, GCSN, MBIE, CECC</p>
10	<p>Leverage national clustering initiatives, such as a Health Innovation hub, an Advanced Technology Institute, the Food Innovation Network, EPIC (Enterprise Precinct for Innovation Campus), and an Agri-Science Hub.</p> <ul style="list-style-type: none"> • Identify and leverage opportunities • Facilitate existing and new clusters 	<p>CERA, CCDU, MBIE, MoH, CDHB, CDC, UC, U of O, LU, CPIT, EPIC, CRI's</p>
11	<p>Ensure central government services are business friendly, responsive and enabling.</p> <ul style="list-style-type: none"> • Innovative approaches to provision of government services are adopted • Collaborations initiated by earthquake responses are embedded and broadened. 	<p>CERA, SSC, CGLG, MBIE, IRD, MSD, Other Govt Agencies</p>

Building Critical Resources

18	<p>Identify opportunities for improved production in the rural sector to lift GDP and support recovery.</p> <ul style="list-style-type: none"> • Develop and implement a rural production sector growth strategy • Invest in water storage and distribution • Enhance sustainable use of water and irrigation of land 	<p>Ecan, CWMS, CDU, ENC, LU, MPI, Irrigation NZ, MFE</p>
19	<p>Work with Councils to develop facilitative and business friendly local government land development and consenting processes</p> <ul style="list-style-type: none"> • Streamlining compliance processes • Increasing transparency and benchmarking • Facilitating problem solving • Developing a web portal for information access 	<p>CCC, SDC, WDC, Ecan, DBH, CERA, CCDU, LINZ, MFE</p>
20	<p>Support the redevelopment of Christchurch Hospital, the wider health network, and supporting resources and facilities.</p> <ul style="list-style-type: none"> • Implement CDHB redevelopment plan • Develop health innovation precinct 	<p>CDHB, MoH, Treasury, CERA</p>

NEXT STEPS

