

28. 7. 2011

32. EVENTS AND FESTIVALS FUNDING ALLOCATION 2011-12

General Manager responsible:	General Manager Public Affairs, DDI 941-7353
Officer responsible:	Marketing Unit Manager
Author:	Lee-Mor Reichman, Events Development Adviser

PURPOSE OF REPORT

1. To seek the Council's approval to roll over the 2010-11 event funding portfolio for the 2011-12 financial year due to the impact of the 22 February earthquake.

EXECUTIVE SUMMARY

2. Applications to the Events & Festivals Fund are normally received by a 20 March deadline each year. The 22 February earthquake disrupted this process and organisers were not in a position to apply by this date.
3. The 2010-11 funding round included 10 events contracted for three years of funding, with 2011-12 being the second year of these contracts therefore a legal obligation exists to honour these. Please see **Attachment 1** for details.
4. The remaining nine events making up the rest of the annual events portfolio were only funded for the 2010-11 financial year. Please see **Attachment 2** for details.
5. The event requests are in line with the budget provided for Events and Festivals fund within the 2011-12 Annual Plan with no funding available to cover new/additional events. To provide certainty to these currently funded event organisers and ensure delivery of a full events programme for Christchurch in 2011-12 it is recommended that funding for these nine events (**Attachment 2**) continues for the 2011-12 financial year. Organisers have advised us that they can continue these events despite the earthquake.

FINANCIAL IMPLICATIONS

6. The event requests are in line with the budget provided for in the Events and Festivals Fund within the 2011/12 Annual Plan.

Do the Recommendations of this Report Align with 2009-19 LTCCP budgets?

7. Yes.

LEGAL CONSIDERATIONS

8. 10 events are in their second year of three year funding contracts (**Attachment 1**).

Have you considered the legal implications of the issue under consideration?

9. Yes.

ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS

10. Events funding aligns with the following Community outcomes:
 - A safe city
 - A city of inclusive and diverse communities
 - A prosperous city
 - A healthy city
 - A city for recreation, fun and creativity
 - An attractive and well designed city

There are also KPIs in the Events and Festivals Activity Management Plan.

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Do the recommendations of this report support a level of service or project in the 2009-19 LTCCP?

11. Yes.

ALIGNMENT WITH STRATEGIES

12. Events Strategy, Visitor Strategy.

Do the recommendations align with the Council's strategies?

13. Yes.

CONSULTATION FULFILMENT

14. No consultation was required.

STAFF RECOMMENDATION

It is recommended that the Council:

(a) Approve a roll over of the 2010-11 event funding portfolio for the 2011-12 financial year.