

## 27. ADDITIONAL FREE PARKING IN CENTRAL CITY

<b>General Manager responsible:</b>	General Manager City Environment, DDI 941-8608
<b>Officer responsible:</b>	Transport & Greenspace Manager
<b>Author:</b>	Karen Breward, Team Leader Parking

### PURPOSE OF REPORT

1. The purpose of this report is to recommend to Council to offer additional free parking in the Central City from 1 February to 27 February 2011.

### EXECUTIVE SUMMARY

2. Central City Businesses have asked for Council's continued support in offering "2 hours free parking at all Council Car Park Buildings".

### FINANCIAL IMPLICATIONS

3. Loss of revenue compared to February 2011 budget:

Off Street Parking = \$135,000

Additional Cost for reprogramming Off Street parking control equipment = \$500

**Total = \$135,500**

4. Note 1: In the report to Council December 2010 the December and January impacts were calculated by estimating the number of hours that would be free. The February estimate is based on the actual impact of the extra free parking for the month of January which was 70 per cent of January 2010 (30 per cent reduction).
5. Note 2: See **Appendix 1** – Graph of Off Street Parking number of parking events for the current and previous two years. This shows that the extra Free Parking helped bring more vehicles into the city, however it did not restore the parking events to the level of the previous two years.

### Do the Recommendations of this Report Align with 2009-19 LTCCP budgets?

6. No – however the LTCCP does allow for 1 hours free parking currently at four Council Parking Facilities (Lichfield Street, Manchester Street, Farmers & The Crossing) and free weekend parking on Saturday's and Sunday's at Manchester & Tuam Street Parking Facilities.

### LEGAL CONSIDERATIONS

7. No

### Have you considered the legal implications of the issue under consideration?

8. Yes

### ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS

9. No – however the LTCCP does allow for 1 hours free parking currently at four Council Car Park Buildings.

### Do the recommendations of this report support a level of service or project in the 2009-19 LTCCP?

10. No – This Level of Service is beyond the level of service in the Parking Activity Management Plan.

10. 2. 2011

**27 Cont'd**

**ALIGNMENT WITH STRATEGIES**

11. Council's Parking Strategy 2003 (currently under review as part of one Christchurch Transport Plan)

**Do the recommendations align with the Council's strategies?**

12. Yes

**CONSULTATION FULFILMENT**

13. Not applicable

**STAFF RECOMMENDATION**

It is recommended that the Council:

Provide additional free parking in the central city during the period from 1 February until 27 February 2011.