

## 5. ADDITIONAL FREE PARKING IN CENTRAL CITY



<b>General Manager responsible:</b>	General Manager City Environment, DDI 941-8608
<b>Officer responsible:</b>	Transport & Greenspace Manager
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### PURPOSE OF REPORT

1. The purpose of this report is seek a decision from Council on offering additional free parking in the Central City from 22 November to 31 December 2010.

### EXECUTIVE SUMMARY

2. The Central City Business Association approached the Mayor and some Councillors to advise that they are struggling financially post earthquake, and asked for Council support leading up to the Christmas period. They feel that offering additional free parking would assist during this period as it would encourage more people to shop in the central City. The attachment (**Attachment 1**) shows the extent of the area of the Central City covered by parking meters.
3. Currently 1 hour free parking is already offered at Lichfield Street, Manchester Street, Farmers and The Crossing Parking Facilities, and Saturday and Sunday free parking at Manchester and Tuam Street Parking Facilities.

This report outlines the cost of offering the following additional free parking:

- (a) 1 hour free parking at the central city parking meters from 22 November to 31 December 2010. This means that when the parking meter ticket is issued, it will show an extra hour in addition to the time paid for.
- (b) 2 hours free parking in Council's Off Street Parking Facilities from 22 November to 31 December 2010.

### FINANCIAL IMPLICATIONS

4. Loss of revenue:

On Street Parking = \$465,000  
Off Street Parking = \$496,545

Additional Cost for reprogramming On Street parking meters = \$16,000  
Additional Cost for reprogramming Off Street parking control equipment = \$10,000

**Total = \$987,545**

Note – this does not include any loss of infringement revenue

### Do the Recommendations of this Report Align with 2009-19 LTCCP budgets?

5. No – however the LTCCP does allow for 1 hours free parking currently at four Council Parking Facilities (Lichfield Street, Manchester Street, Farmers & The Crossing) and free weekend parking on Saturday's and Sunday's at Manchester & Tuam Street Parking Facilities.

### LEGAL CONSIDERATIONS

6. No.

### Have you considered the legal implications of the issue under consideration?

7. Yes.

#### **ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS**

8. No – however the LTCCP does allow for 1 hours free parking currently at four Council Car Park Buildings.

#### **Do the recommendations of this report support a level of service or project in the 2009-19 LTCCP?**

9. No – This Level of Service is beyond the level of service in the Parking Activity Management Plan

#### **ALIGNMENT WITH STRATEGIES**

10. Council's Parking Strategy 2003 is currently under review as part of the Christchurch Transport Plan.

#### **Do the recommendations align with the Council's strategies?**

11. This provides more free parking than the current strategy.

#### **CONSULTATION FULFILMENT**

12. Not applicable.

#### **STAFF RECOMMENDATION**

It is recommended that the Council:

- (a) Determine whether or not Council wish to provide additional free parking in the central city in 'pay and display' areas and in Christchurch City Council off street parking facilities, during the period from 22 November until 31 December 2010.

Should Council proceed with recommendation (a), then it is recommended that they resolve:

- (b) That from Monday 22 November 2010 to Friday 31 December 2010, the first two hours of parking in Christchurch City Council off street parking facilities is free.
- (c) That from Monday 22 November 2010 to Friday 31 December 2010, an additional hour free of charge is provided at 'pay and display' parking meters.
- (d) That 1 hour 'pay and display' parking areas be extended to 2 hours from Monday 22 November 2010 to Friday 31 December 2010.
- (e) That 2 hour 'pay and display' parking areas be extended to 3 hours from Monday 22 November 2010 to Friday 31 December 2010.
- (f) That because these are temporary changes, signage will not be changed and that there will be appropriate media advertising.