

# **CHRISTCHURCH CITY COUNCIL**

## **NOTES OF A SEMINAR MEETING OF THE COUNCIL**

**Held in the Council Chamber, Civic Offices  
on Tuesday 2 May 2006 at 9.30am**

- PRESENT:** Councillor Sue Wells (Chairperson),  
Councillors Helen Broughton (from 10.30am), Sally Buck,  
Graham Condon, Barry Corbett, David Cox, Anna Crighton,  
Carole Evans, Pat Harrow, Bob Parker, Bob Shearing,  
Gail Sheriff and Norm Withers.
- APOLOGY:** An apology for absence was received and accepted from  
Mayor Garry Moore.
- IN ATTENDANCE:** Bob Todd and Yani Johanson (Community Boards).

### **1. MOORHOUSE AVENUE TRAFFIC MANAGEMENT AND SAFETY IMPROVEMENTS**

Alix Newman presented a PowerPoint presentation on the proposed traffic management and safety improvements which arose from the safety changes to intersections. Moorhouse Avenue was one particular road which the working party had examined the intersections of.

Through the use of maps, he explained the improvements proposed to each of the intersections which included traffic lanes, tree plantings, traffic signals, small safety provisions for pedestrians and changes to on-road parking.

The inclusion of cycle lanes was seen as appropriate, but no provision had been made for any changes needed through the establishment of a bus exchange, as no site had yet been identified. The Barbadoes Street section of the plan had yet to be considered by the Hagley/Ferrymead Community Board.

Questions or comments were made in respect of:

- The total number of cyclists using the road
- The total project budget
- The impact of parking changes on businesses along the road
- The need to warn pedestrians of the dangers of crossing the road
- Provision to set the arrows further back in the lanes
- How to meet the desire rising from the charette process for two laning of central city roads
- Implications of the term “duty of care”
- Whether the project should be delayed until the transport strategies and transport exchange site had been determined
- Whether major sewer line upgrading was required

## 2. **UPDATE ON CENTRAL CITY TRANSPORT PROJECTS SUPPORTING CENTRAL CITY REVITALISATION**

### 1. **Central City Parking Plan**

Stuart Woods provided a PowerPoint presentation covering:

- The goals
- The process including stages
- Parking plan status

Comment was made in respect of need to:

- Provide for tour coaches and intercity coaches
- The pressure on parking around the Museum/Gallery precinct area
- The provision for tour coach drop-off points
- The extent of using yellow dotted lines on the road
- Whether some of the smaller side streets should be made one-way
- The need for increased parking in some areas

### 2. **Lichfield Street - Two-way Project Update**

Tim Wright, from Beca Carter, detailed:

- Aims
  - To improve accessibility
  - To improve the environment
- Project development
  - Option identification
  - Traffic modelling
  - Option refinement
  - Option appraisal
  - Consultation
  - Recommendation to preferred options
- Progress to date
- Programme key dates

Questions were asked in respect of:

- The involvement of the group of business people who had been associated with proposals to change Tuam Street

### 3. **Bus Exchange Expansion**

Stuart Woods advised that as the current exchange was expected to reach its capacity by 2009, \$59M had been set aside for the exchange's expansion.

The presentation covered:

- Initial study inclusions
- Project management and project brief/scope development
- Draft evaluation framework
- Linkage to Lichfield Street project
- LTCCP \$59.5M provision (2007/2010)

Comments were made in respect of:

- The opportunity provided to integrate metro buses with those of the intercity and tour coaches

#### 4. **Streetscape/Urban Design Plan**

Hugh Nicholson provided a series of slides showing:

- Background and aims
- Project scope

Comments that followed the presentation included:

- The need for street furniture to be vandal and poster proof
- The Environmental Diversity Portfolio Group should consider the report
- The ability to use lighting and cameras to protect the area, allowing more flair with design to be made
- Whether people would be able to donate a piece of furniture

The seminar concluded at 11.15am

# CHRISTCHURCH CITY COUNCIL

## NOTES OF A SEMINAR MEETING OF THE COUNCIL

**Held in the Council Chamber, Civic Offices  
on Tuesday 2 May 2006 at 11am**

**PRESENT:** Councillor Sue Wells (Chair),  
Councillors Helen Broughton, Sally Buck, Graham Condon,  
Barry Corbett, David Cox, Anna Crighton, Pat Harrow,  
Bob Parker, Bob Shearing, Gail Sheriff and Norm Withers.

**APOLOGIES:** Apologies for absence were received and accepted from  
Mayor Garry Moore and Councillor Carole Evans.

**IN ATTENDANCE:** **Isthmus Group**  
Garth Falconer and David West.

### 1. **DESIGNING CITY MALL**

An introduction by Garth Falconer led to a PowerPoint presentation by David West (Adelaide), which covered the following:

- Project objectives - outlined
- Customer shopping behaviour
  - Convenience based shopping
  - Fashion/browse/gifts
  - Experiential
- Research
  - Suburb origin survey - 1,000
  - Retail database - categories
  - Competition audit - suburban centres
  - Telephone survey - 300 householders
  - Expenditure analysis - retail categories
  - Walk times, drive times, parking, transport, lighting levels, safety
- Retail success factors
  - Pedestrian circulation
  - Good sight lines and visibility of shops
  - Movement, vehicles
  - Anchor stores, attractions
  - Well managed car parking
  - Attractive corner stores
  - Well maintained buildings
  - Clean and safe - no question
  - Good quality mix of shops
  - Clear distinctive character
  - Good urban design streetscape
  - A range of markets, ie tourists, students, residents, workers
  - Management - responsibility, ownership

- Findings
  - Nor-west very strong - higher income
  - Market share
    - First in café/restaurants 29% (Palms 6%)
    - Fresh food - 0% (40% of retail spending)
    - Fashion - Westfield 20% (city 17%)
    - Homewares - Westfield 20% (city 16%)
  - Reasons: 32% shopping, 24% cafes, 24% browse, 22% Ballantynes
- A co-ordinated approach
  - Urban design streetscape
  - Organisation and management
  - Marketing and promotion
  - Business and economic development
- Targeted rate strategy
  - Need marketing of \$850,000 per year
  - Need mall upgrade - \$10 million ?
  - Need street management
  - Introduce a marketing levy at three levels
    - A - retail core (Kilmore/Barbadoes/Moorhouse/Rolleston)
    - B - city
    - C - total area

Garth Falconer then spoke to the PowerPoint presentation which provided the following:

- Examples - refined concept by end of July to present costed, fully fledged proposal.
- Site analysis - benchmarks/best practice
- Getting started (opening up the roads. pedestrian malls? vehicle movement - tram? or test these. Movement/link/shelter/placemaking/art
- Vision has to be big (framework for a new precinct)

At the conclusion of the presentation, Councillors were asked two questions by the presenters:

- What would you like the city to be?
- How can we help?

The Councillor comments were as follows:

**Councillor Sheriff**

- City suffers from lack of population
- River as focus
- Favoured a City Mall slow road and move pedestrians to Cathedral Square

**Councillor Harrow proposed:**

- Cover mall
- Incorporate high quality landscaping/pavers/seating
- Light rail track - tram would be a great drawcard
- Apartment blocks - UDS currently dealing with this aspect

**Councillor Broughton**

- Loathe to have cars down mall but tram ok
- Upgrade needed
- Specialty shops as inducement
- Provide facilities/stages for live entertainment/bands

**Councillor Shearing**

- Parking important
- City Cryer - utilise, with a team? to promote central city

**Councillor Buck**

- Supported proposal for tram through mall
- Ensure trees maintained - need shade in summer
- Provide shelter at both ends - currently a “wind tunnel”
- Artworks
- Provide meeting places (other than cafes/restaurants) for folk to congregate
- Upgrade lighting - too many dark alleyways and corners at present

**Councillor Condon**

- Spill the mall over the river towards the Botanic Gardens
- Cover mall
- Close current Strip road to all but maintenance vehicles early morning/late evening
- No cars - tram ok
- More lighting

**Councillor Withers**

- Supported tramway through mall
- Against vehicles/slow road
- Provide cover against all weathers
- Business association? retailers need to participate and co-ordinate - shop hours not consistent at present
- \$850,000 needs to be channelled in a different way (for more effective promotion)

**Councillor Parker**

- Create as distinctive drawcard for Christchurch
- Rename ? “Mall” gives wrong impression
- Mall - should be a “living thing” - likes the thought of traffic in the mix to get away from the “blandness” of malls
- Free parking should be considered
- Make parking easier

**Councillor Corbett**

- Fan of traffic - cited Rotherham Street and New Brighton as positive examples of slow roads
- Water features/Avon - also underground rivers in mall - why not make a feature of these (for example river under Ballantynes). Peverell Street cited as an example.

**Councillor Cox**

- Increase colour, security and residents
- Increase security
- Increase residents

**Councillor Wells**

- Encourage fragrance (rather than exhaust fumes)
- Story of Christchurch - where are examples? plaques?
- East/west corridor - likes the idea of opening this up
- Cycle lane/roller blade lanes would work well
- Bus Exchange - two black spots identified nearby ie opposite Ballantynes, and in Lichfield Street, both created by the Bus Exchange
- Consider turning the Bus Exchange into a car park as only 10 minutes walk to four corners of the central city from there, and shift the Bus Exchange
- Recognise there is no residential catchment in the central city, the focus is on retailing
- Bus passengers with no shopping bags - why? They are limited by what they can carry. Provide free shopping trolleys as found in the malls

The presenters were complimented on the quality of their presentation and the range of information shared at this seminar. Garth Falconer advised those present that there will be a further presentation to the Council on 23 May 2006 on this topic.

The seminar concluded at 12 noon