Annual Survey of Residents 2004 Selected Results

The Annual Survey of Residents this year was conducted in March and April 2004.

A total of 770 respondents were interviewed, giving a margin for error of +- 3% at the 90% confidence level

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Selected Highlights

Satisfaction with the way the City looks and feels (p11)

Satisfaction with the look and feel of the City has risen each year since 2002 from 77% to 85% in 2004.

Reasons for satisfaction (p12)

A multitude of reasons (over 50) are given for satisfaction. The most mentioned remains the City's parks and gardens at 11% of those satisfied with the look at feel of the City (9% of all respondents), although the number of people citing this as a reason has fallen from 13% of satisfied respondents in 2002.

Other reasons featured in the 10 most common reasons for satisfaction with the look and feel of the City are:

Clean city/no litter /clean and tidy Beautiful city/ attractive/pretty

Well laid out/ spacious

Not too much traffic /easy to get around

The Avon/the river flowing through City

Nice green city/ clean green looking

Many attractions/activities/ lots to see and do

Good facilities and services/ everything I need

Great place to live/ always lived here

Reasons for dissatisfaction (p13)

Only 7.5% of respondents expressed dissatisfaction with the way the City looks and feels.

The Square was once given as the most common source of dissatisfaction. This has now been replaced with concerns about safety, young people hanging about and hoons. (13% of the 7.5% who were dissatisfied, or 1% of all respondents

Value for money for rates spent on services (p14)

In 2004, respondents rated the following as providing the best value for money:

water supply services,

parks and playing fields,

the library service,

putting on events and festivals, and

providing entertainment and convention facilities

They rated the following as providing the least value for money.

getting businesses to create new jobs in Christchurch, regulating activities and investigating nuisances, making sure traffic moves smoothly and safely,

promoting and developing the City Centre, and overall City and environmental planning

In 1991, when the survey began, the top five services were water supply services, parks and playing fields, putting on events and festivals, swimming pools and stadia, and public libraries.

The bottom five services were

getting businesses to create new jobs in Christchurch, looking after roads and footpaths, regulating activities and investigating nuisances, getting tourists to come to Christchurch, and entertainment and convention facilities.

Entertainment and convention facilities have moved from the bottom five to the top five; making sure traffic moves smoothly and safely has dropped into the bottom five.

Spend more / spend less (p15)

The five activities on which most respondents want the Council to spend more money are

making sure traffic moves smoothly and safely, the recycling programme, looking after roads and footpaths, getting businesses to create new jobs in Christchurch, and refuse collection and disposal.

The five activities on which most respondents want the Council to spend less money

The Art Gallery
Stadiums
Supporting the Canterbury Museum
Public libraries
Entertainment and Convention facilities

In 1991, the five activities on which most respondents wanted the Council to spend more money were

Getting businesses to create new jobs in Christchurch Getting tourists to come to Christchurch Promoting and supporting sport and recreation Looking after roads and footpaths Regulating activities and investigating nuisances

The five activities on which most respondents wanted the Council to spend less money were

Entertainment and Convention facilities
Swimming pools & stadia
Overall City and environmental planning
Water supply services
Supporting voluntary groups and community organisations

Confidence in Council Decisions (p43)

The public's confidence that the Council will make decisions in the best interests of the City has been trending upwards slowly since the question was first asked in 2001. The percentage of respondents who have confidence in the Council's decisions has risen from 75% in 2001 to just over 78% in 2004.

Diverse Nature of Christchurch's Population (p55)

Nearly 55% of respondents believe the increasingly diverse nature of Christchurch's population make the City a better place to live, compared with less than 14% who believe diversity makes the City a worse place to live. When the question was first asked in 1999, the results were 46% and 14% respectively. There has been an overall upward trend in the number of people who believe diversity makes Christchurch a better place. Of the less than 14% who believe diversity makes Christchurch a worse place, 22% (that is, 3% of the respondents over-all) believe there are too many different cultures coming to Christchurch.

The City Centre (p57)

Visits to the City Centre

The total number of people visiting the City Centre has been relatively constant since 1998. Those who do visit the City Centre are visiting more often.

The number of people visiting the City Centre once a week or more often reached a peak 0f 57% in 1991, and declined to only 45% in 2001 and 2002. It has since recovered to just over 50%.

The main reason given for visiting the City Centre is shopping -24% of visitors in 2004, followed by socialising with friends or family (21%) and seeing or hearing entertainment (18%).

Over-all, there has been a trend for less shopping and business to more entertainment and socialising.

Doing business in the City Centre has declined from a peak of 15% in 2000 to only 9%

in 2004.

89% of respondents believe the Central City is an important focal point for Christchurch. However, only 45% believe there are more shopping opportunities in the Central City than in the malls, and only 45% believe the Central City is a vibrant and exciting place to be.

Safety in the City Centre

Fewer people say they feel unsafe in the Central City after dark – 44% in 2004 compared with 69% in 2001.

The following suggestions were made for making the Central City a safer place –

Greater police presence (33%)

Better lighting (12%)

Getting rid of undesirables, glue sniffers etc (7%)

More security cameras (6%)

Libraries (p86)

Satisfaction with the location of libraries has been trending upwards since 1998—from 77% to 95% in 2004. Those who are very satisfied have trended from 32% to almost 48%.

Parks (p87)

82% of respondents are satisfied that parks are suitable for walking or jogging. However only 29% are satisfied parks are suitable for exercising dogs.

The Art Gallery (p95)

The number of respondents visiting the new Art Gallery has shown a marked increase over the number of visitors to the old gallery – 47% of respondents have visited the new gallery, compared with only 31% for the last year the old gallery was in operation. Satisfaction with the new gallery has also shown an increase. Visitor satisfaction was declining steadily from 88% in 1996 to 79% in 2002. It returned to 89% in 2004. The percentage of visitors who were very satisfied has shown a greater increase – from a low of 25% in 2002 to 41% in 2004.

Green Crate Collection Service (p111)

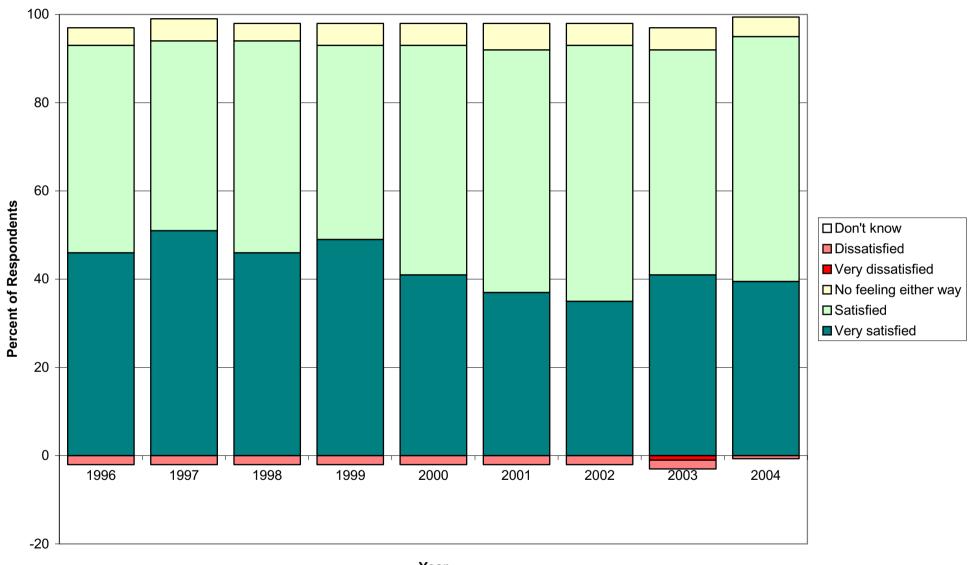
Satisfaction with the green crate collection service has been steadily increasing – from 80% in 2000 to 88% in 2004. The largest single complaint is that the crates are too small. This was expressed by 2% of respondents, up from only 1% in 2000.

Public Transport (p113)

The over-all percentage of respondents who have used public transport has remained steady - 57% in 2000 and 57% in 2004.

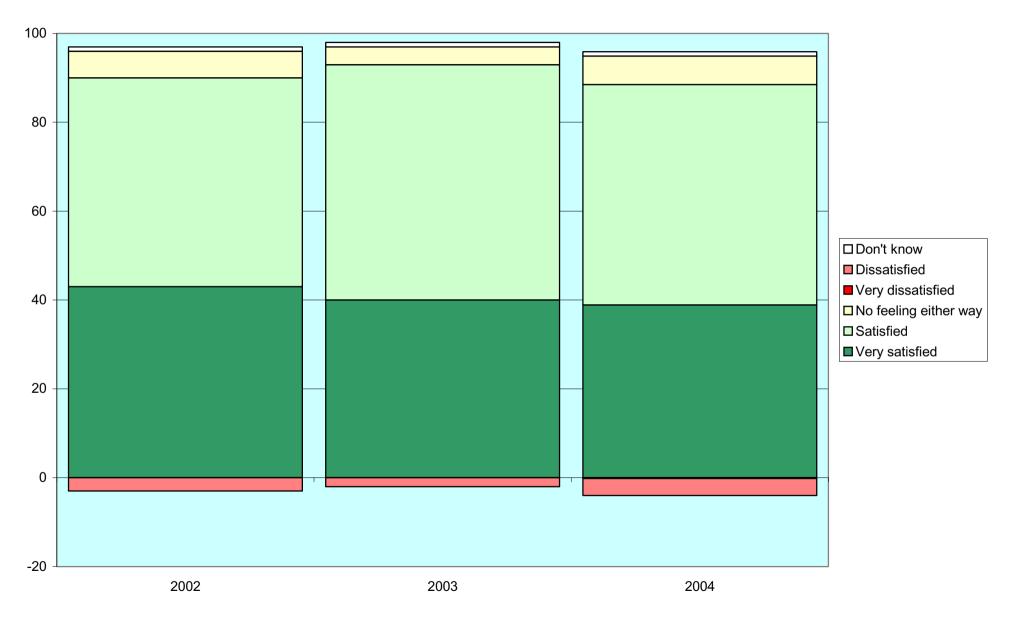
The reasons for not using public transport are changing. Preferring to use one's own car remains the most common reason; however percentage of those giving this reason has increased from 16% of those not using public transport in 2002 to 23% in 2004. Those who consider their private car to be more convenient than public transport have declined from 12% of those not using public transport in 2002 to 7% in 2004. Those who believe the private car is quicker than public transport have declined from 9% in 2002 to 7% in 2004. The number of people who prefer to walk or cycle has risen from 5% in 2002 to 9% in 2004.

Satisfied with Christchurch as a place to live, work, play...



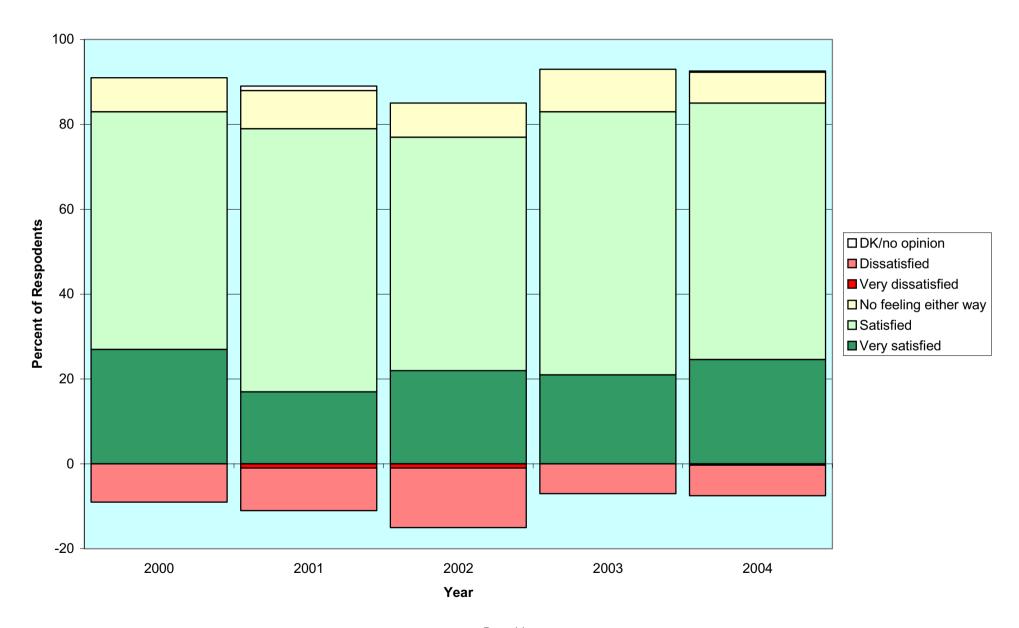
Year

Satisfaction with access to leisure and recreation opportunities...



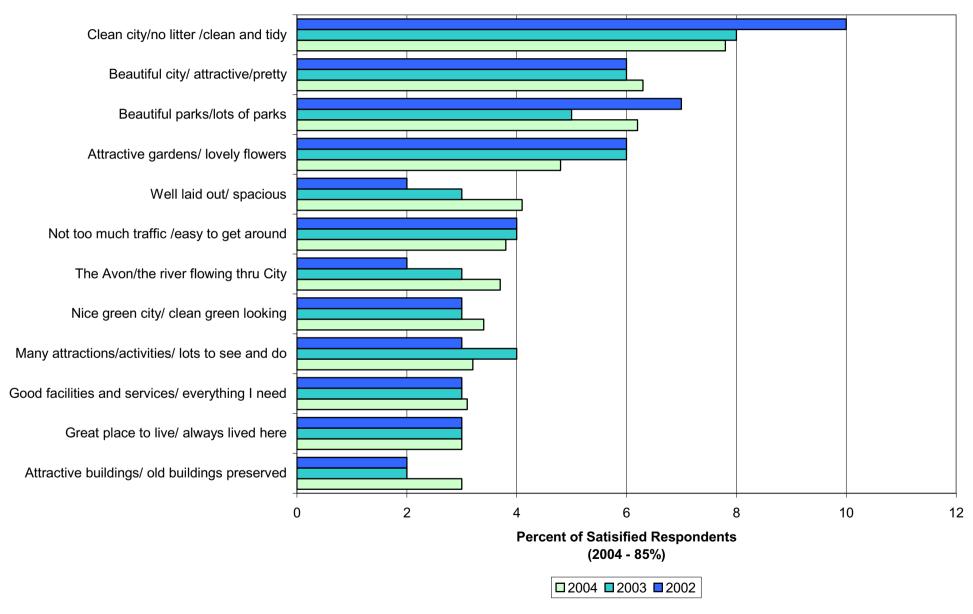
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Satisfaction with the way the City looks and feels...

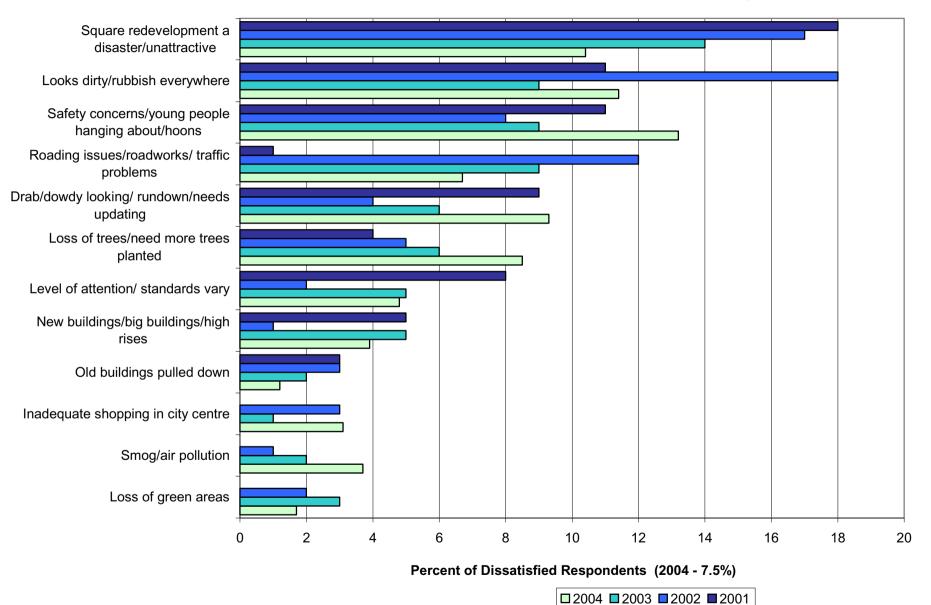


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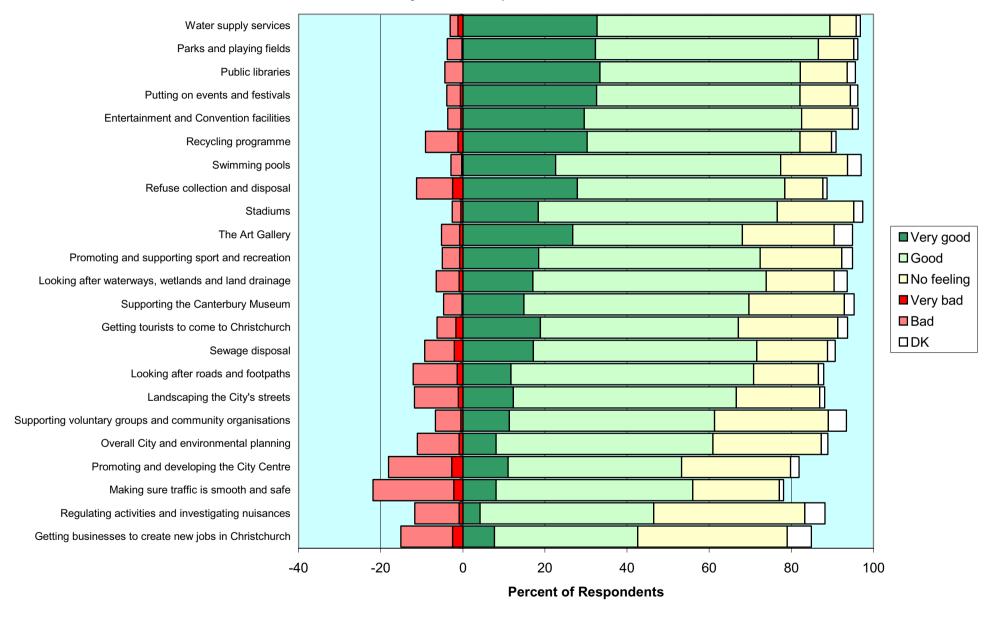
Top 12 reasons for satisfaction with look and feel of the City



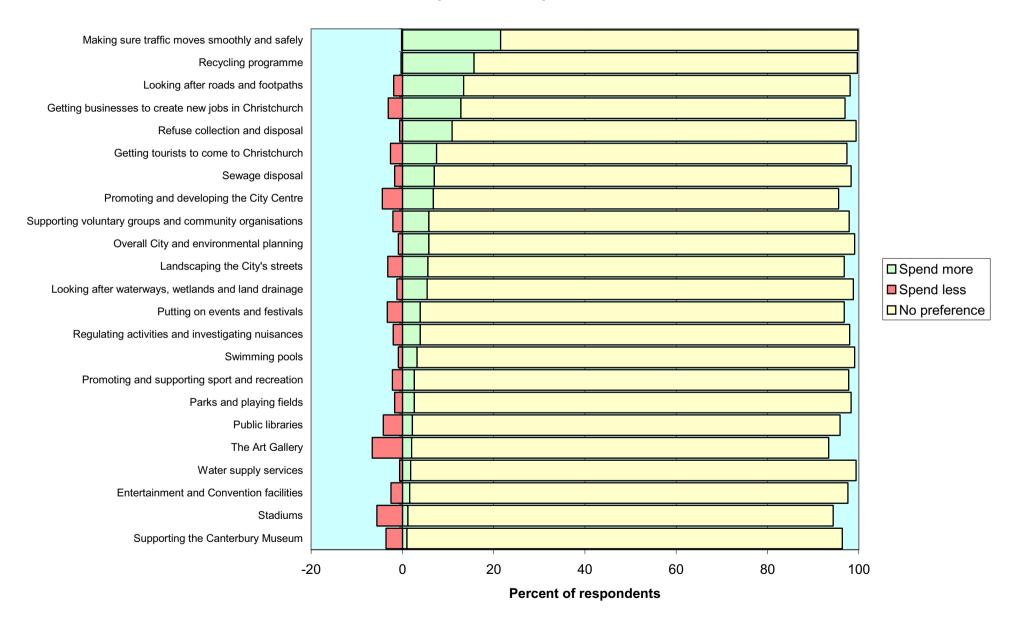
Top 12 reasons for dissatisfaction with the look and feel of the City



Value for money for rates spent on various services

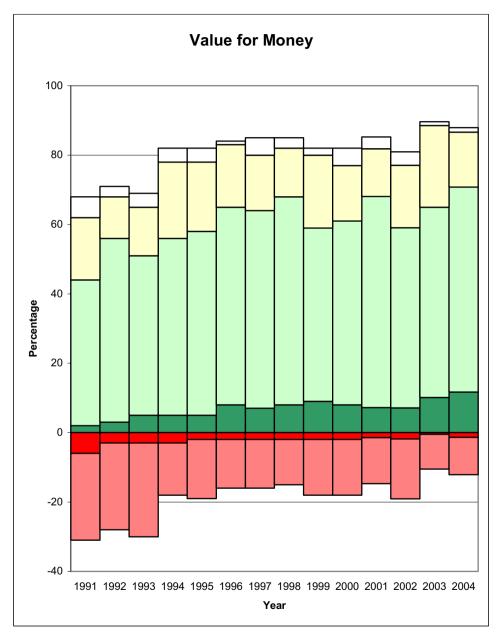


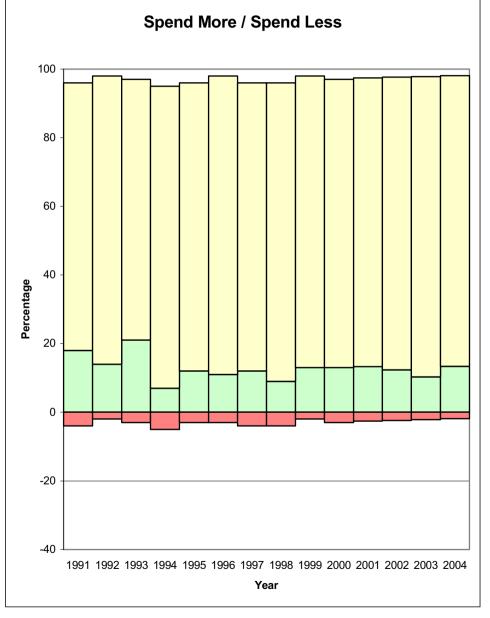
Whether Council should spend more / spend less on various services



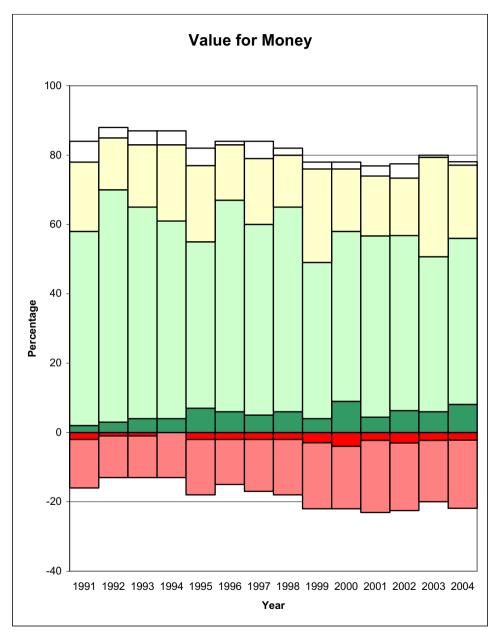
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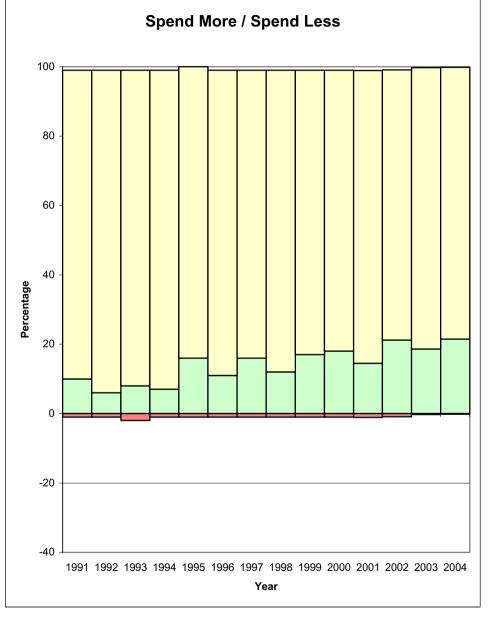
Looking After Roads and Footpaths



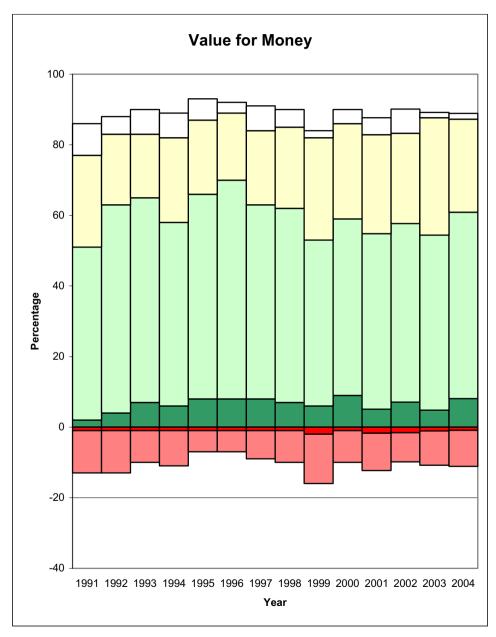


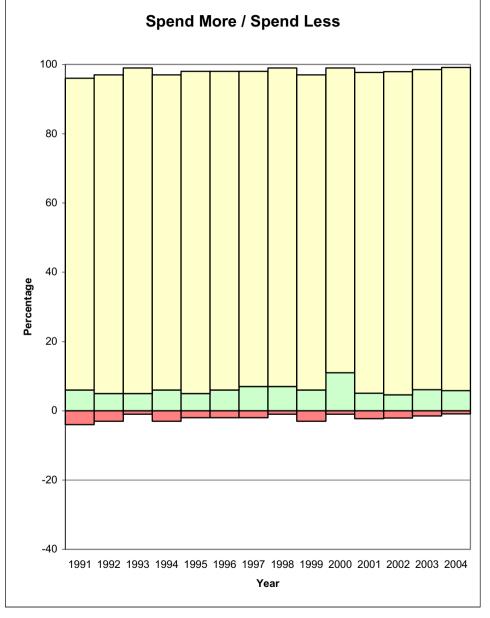
Making Sure Traffic Moves Smoothly and Safely



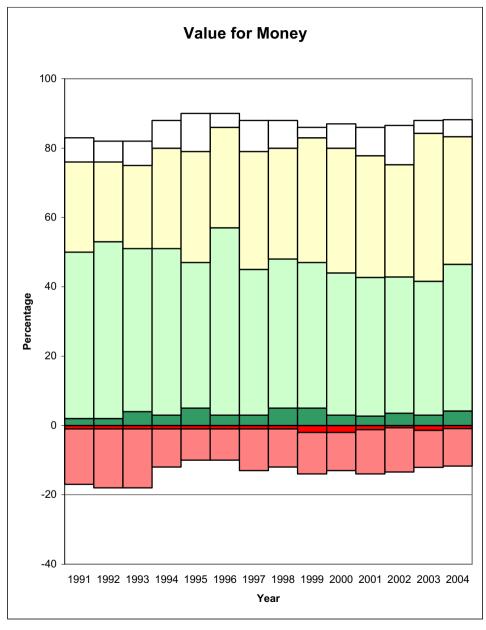


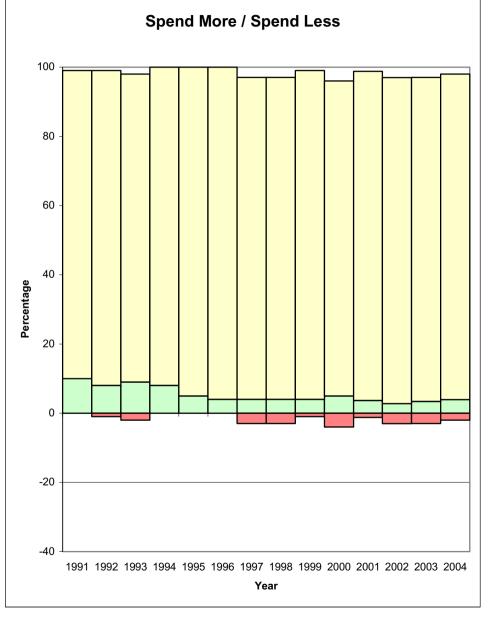
Overall City and Environmental Planning



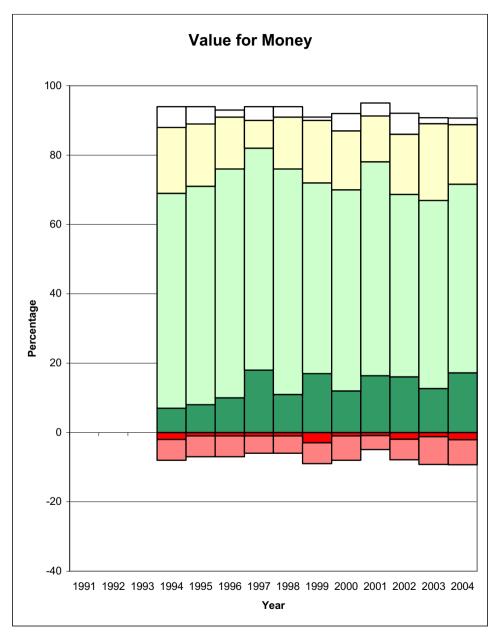


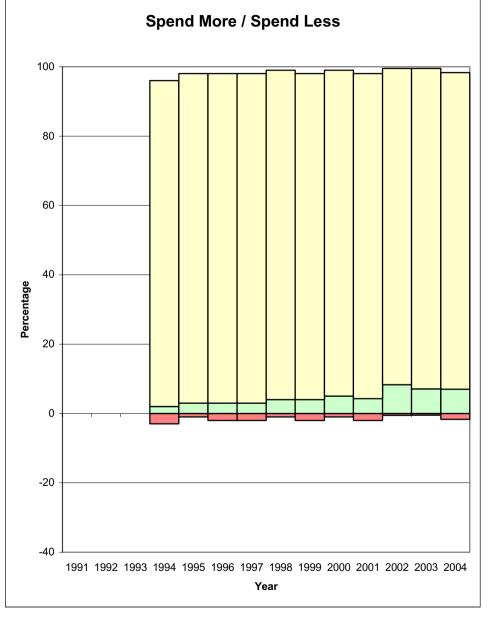
Regulating Activities and Investigating Nuisances



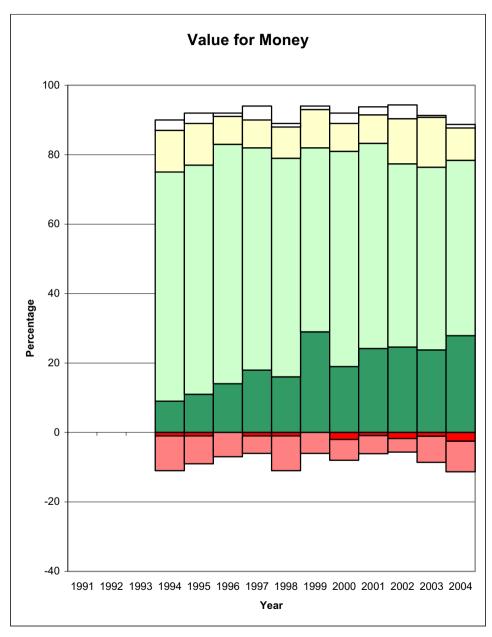


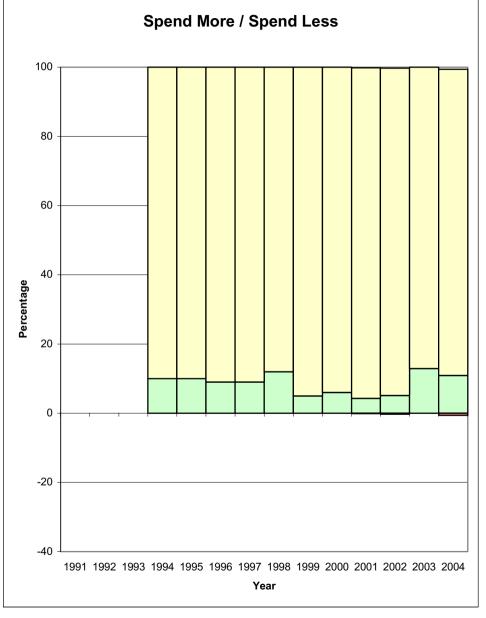
Sewage Disposal



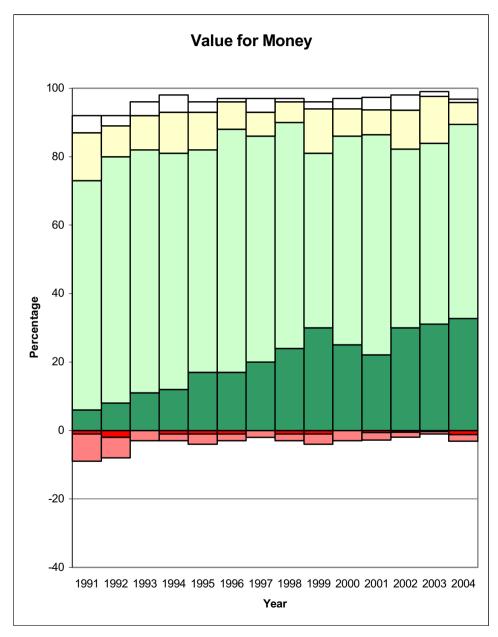


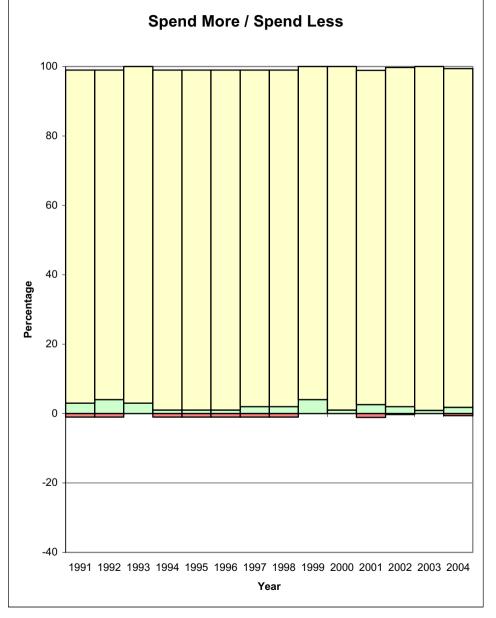
Refuse Collection and Disposal



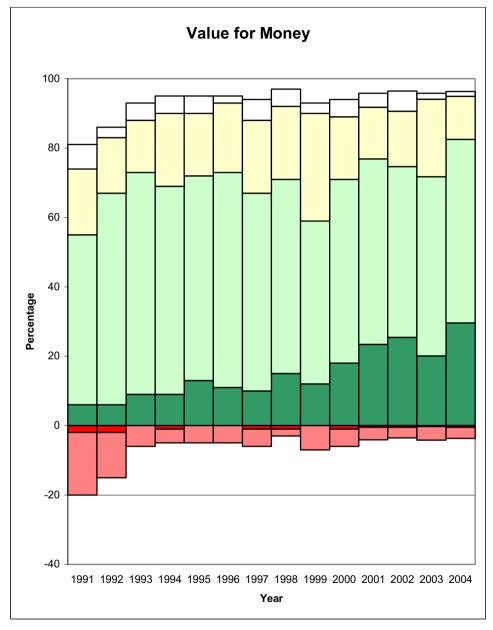


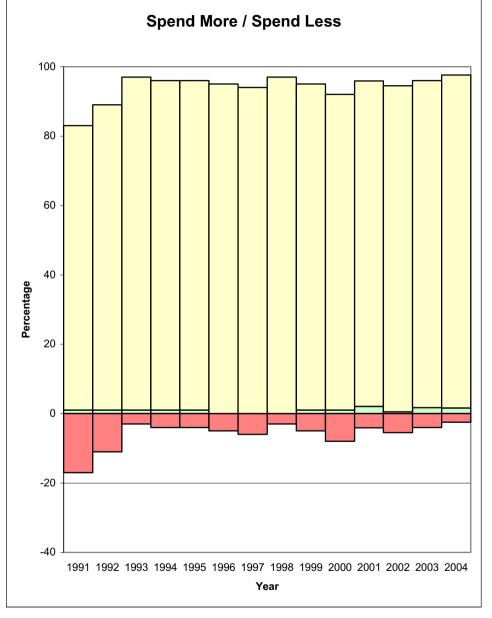
Water Supply Services



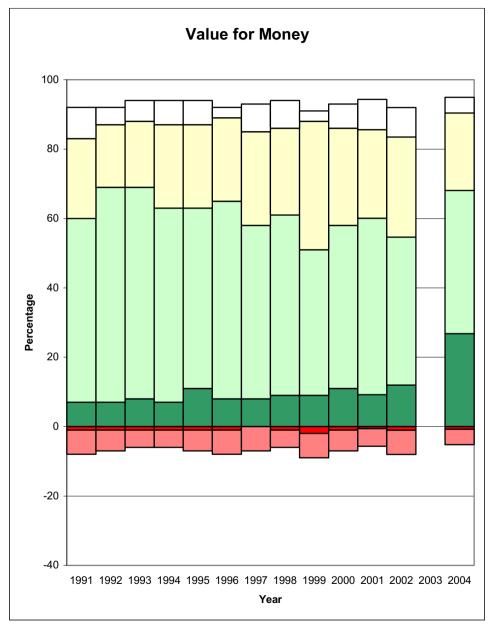


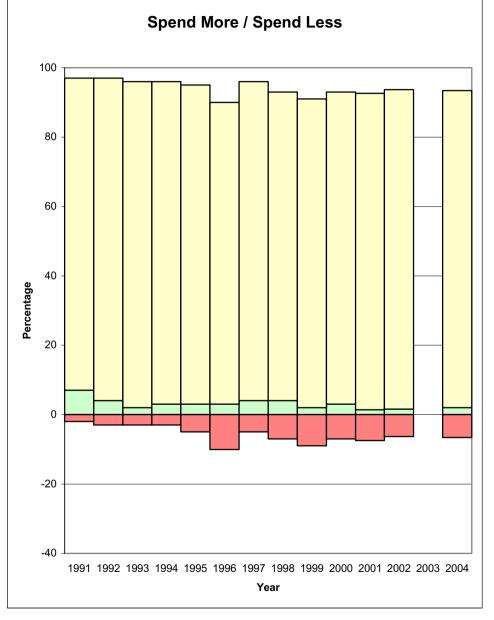
Entertainment and Convention Facilities



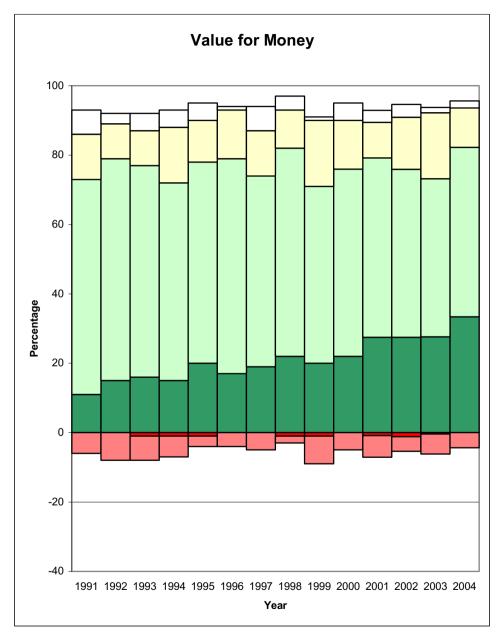


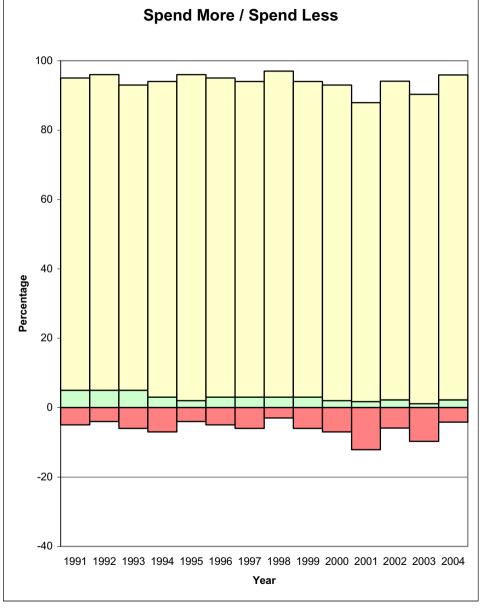
The Art Gallery



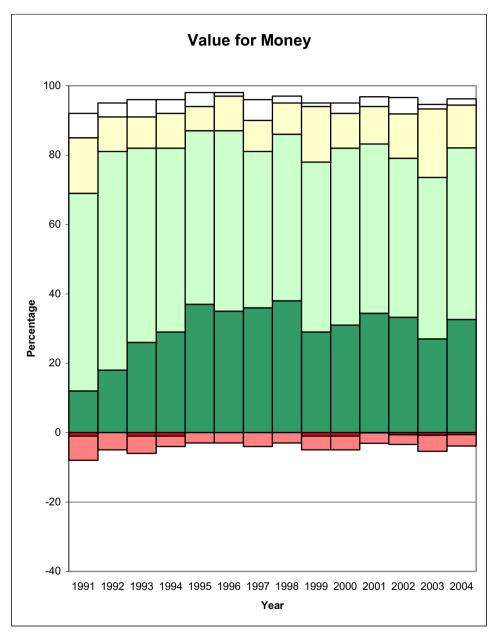


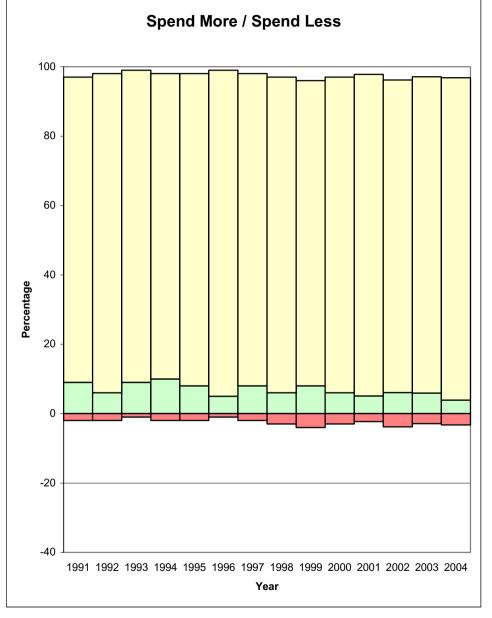
Public Libraries



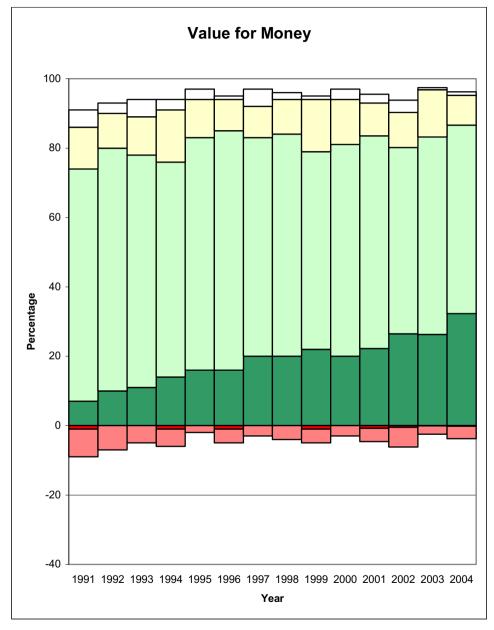


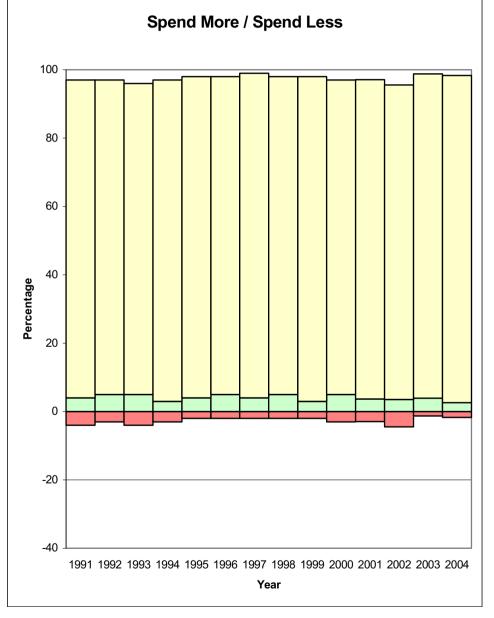
Putting On Events and Festivals



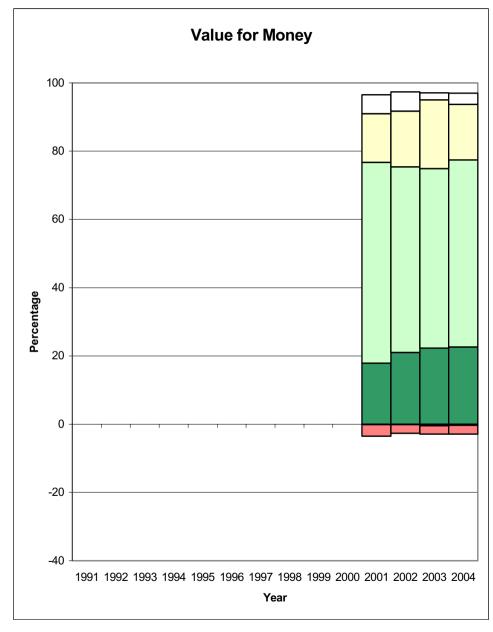


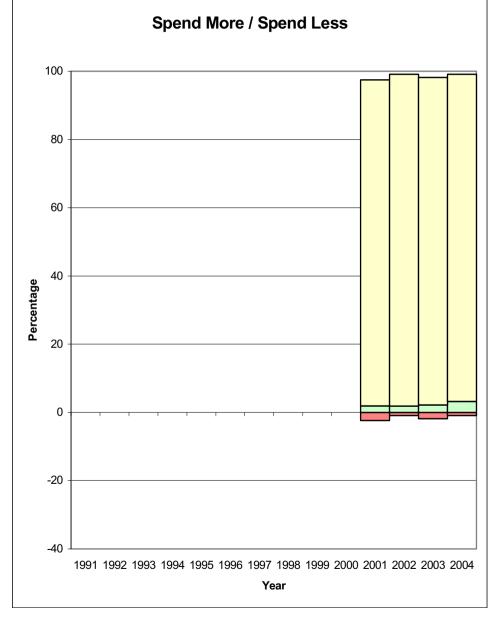
Parks and Playing Fields



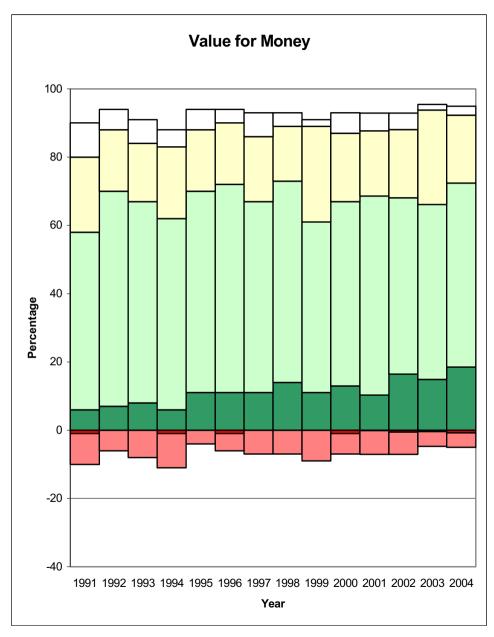


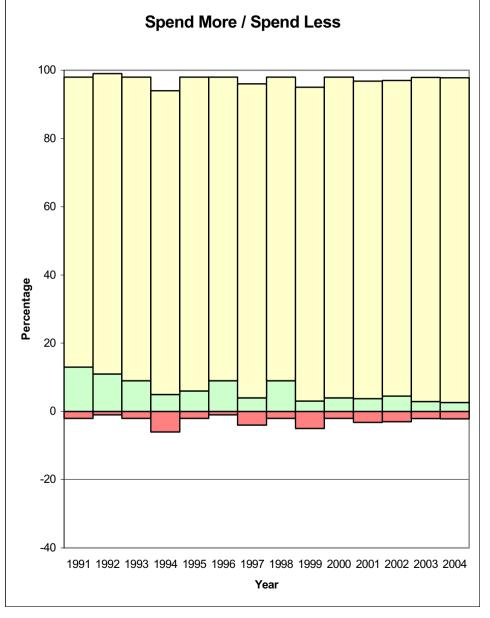
Swimming Pools



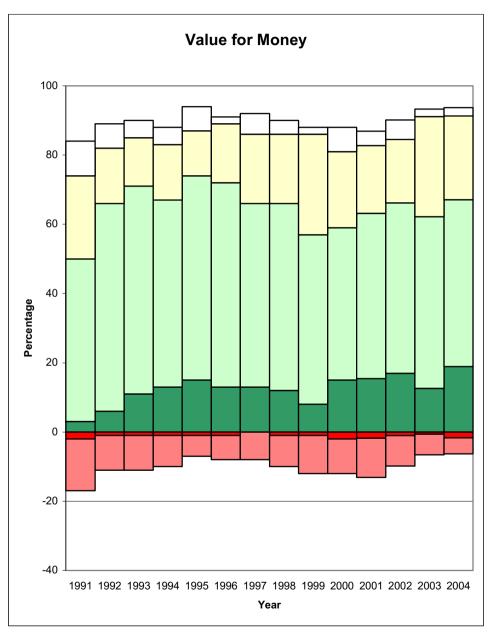


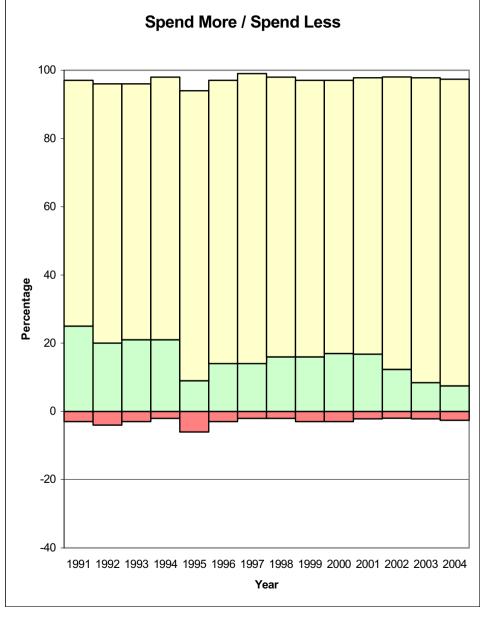
Promoting Sport and Recreation



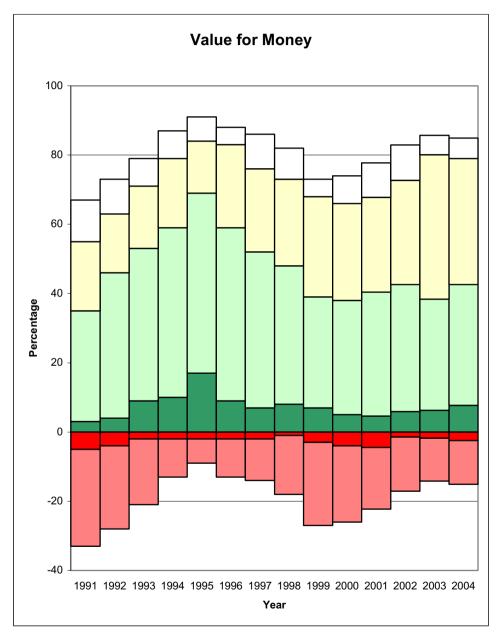


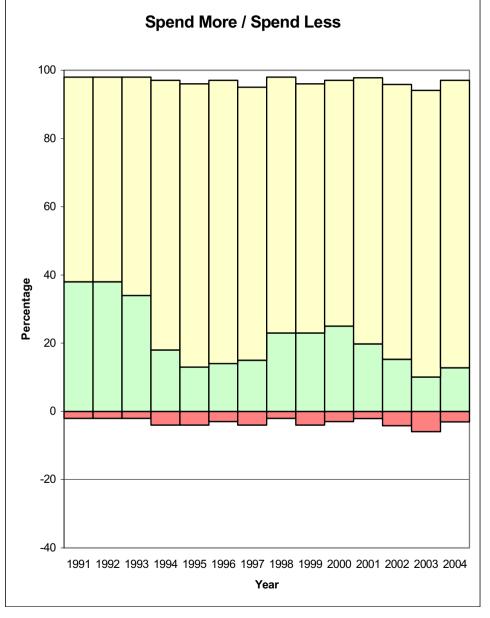
Getting Tourists to Come to Christchurch



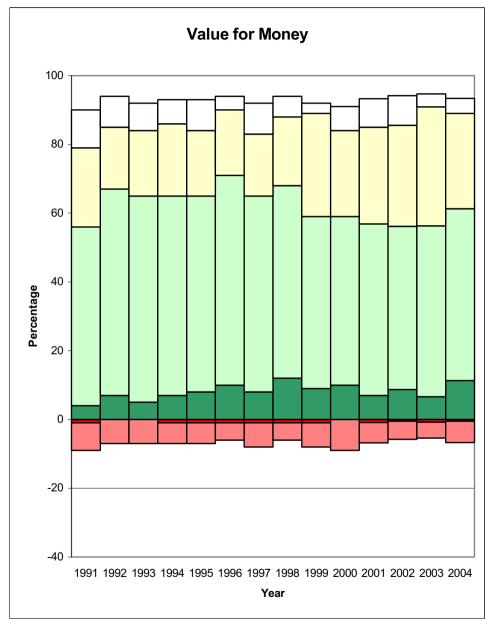


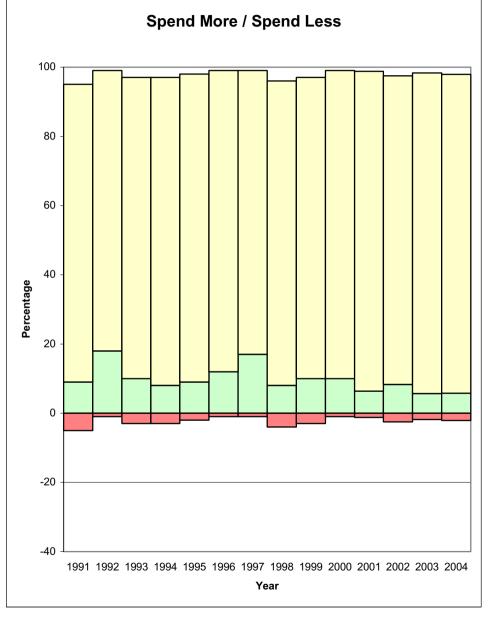
Getting Businesses to Create New Jobs in Christchurch



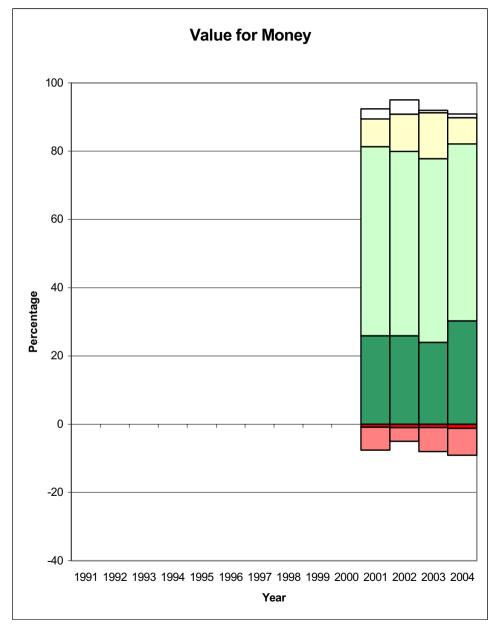


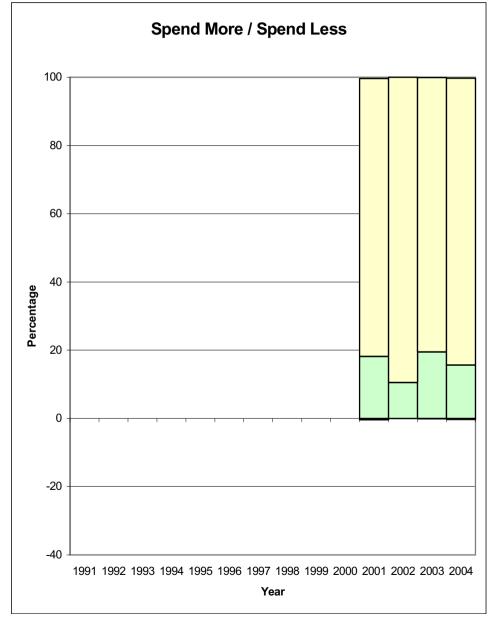
Supporting Voluntary Groups and Organisations



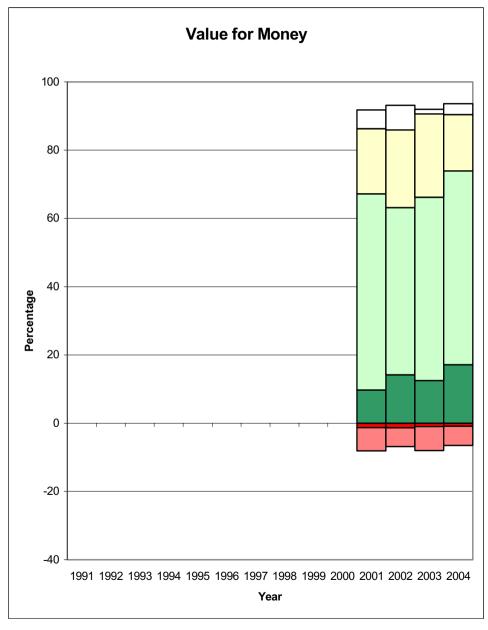


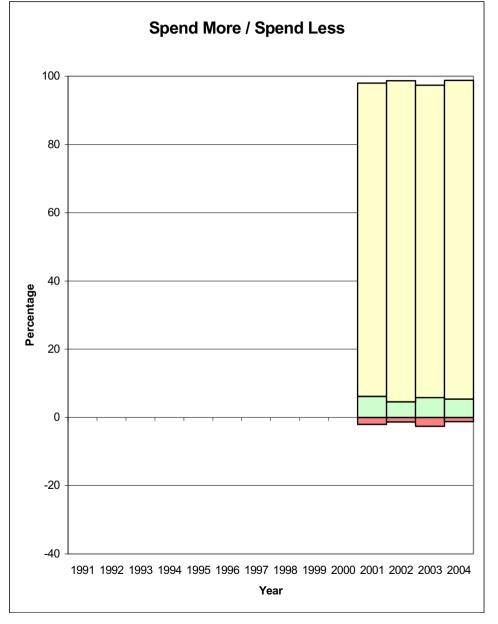
The Recycling Programme



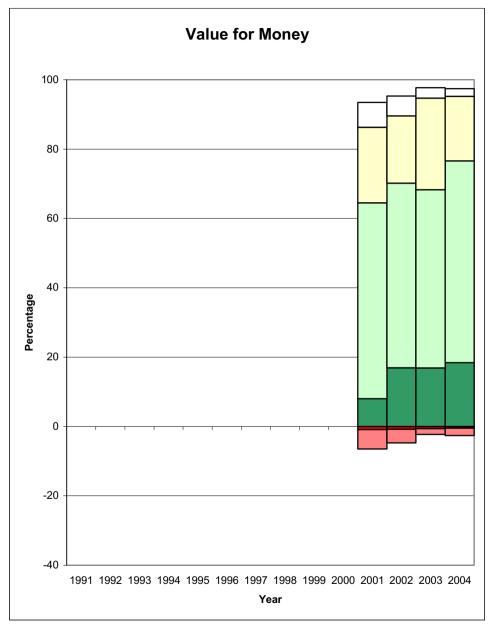


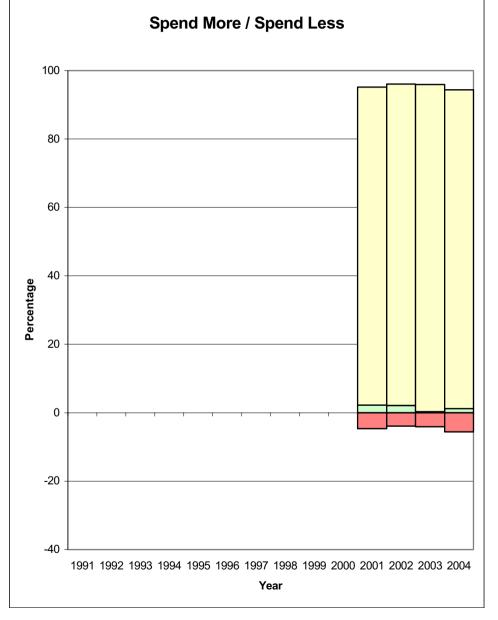
Looking After Waterways, Wetlands and Land Drainage



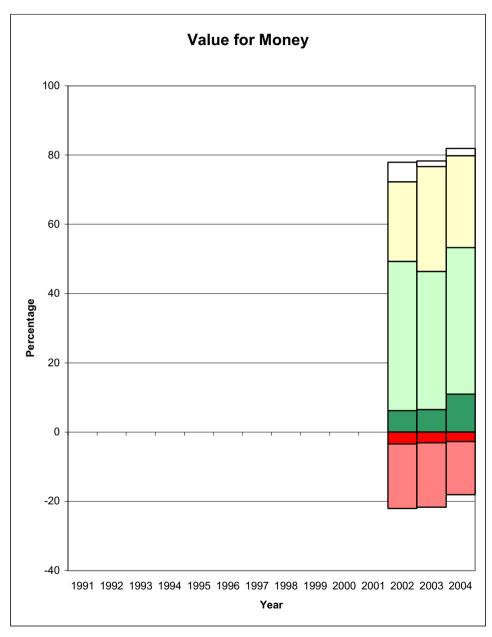


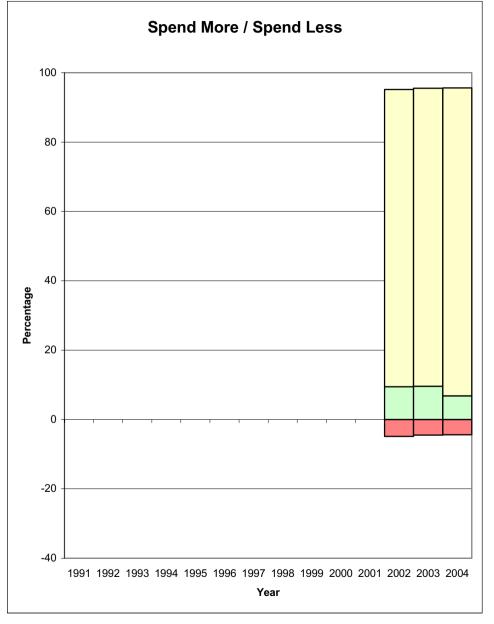
Stadiums



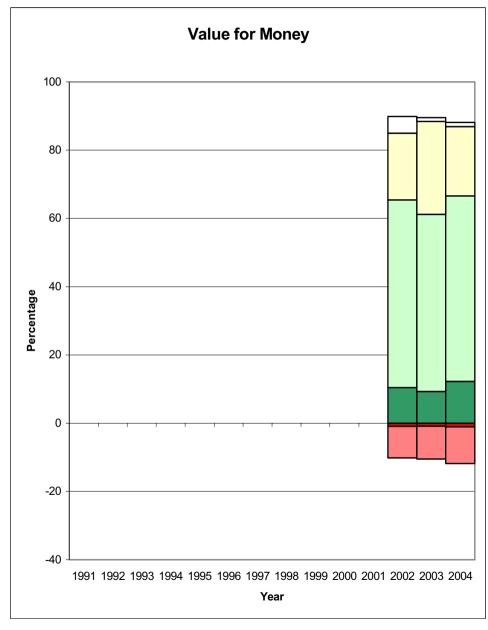


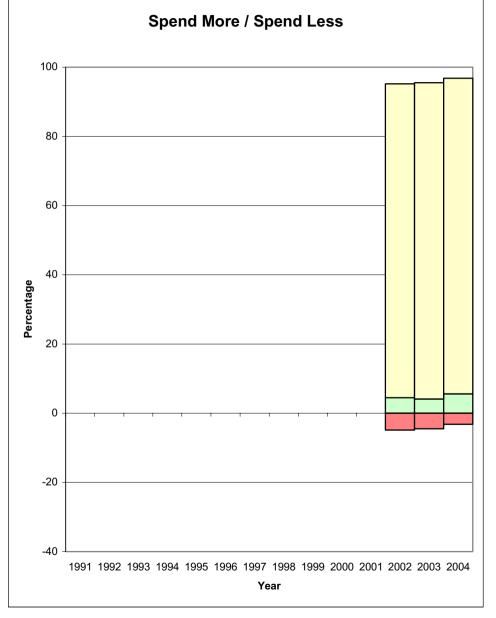
Promoting and Developing the City Centre



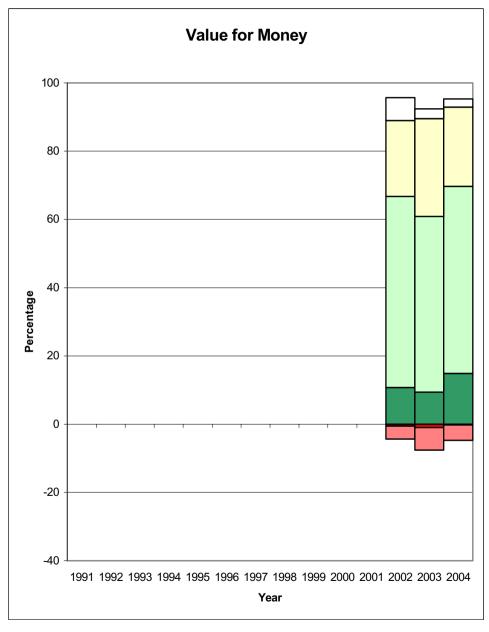


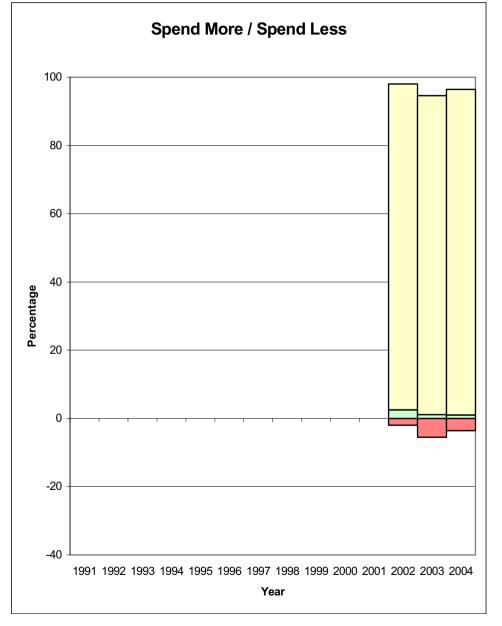
Landscaping the City's Streets



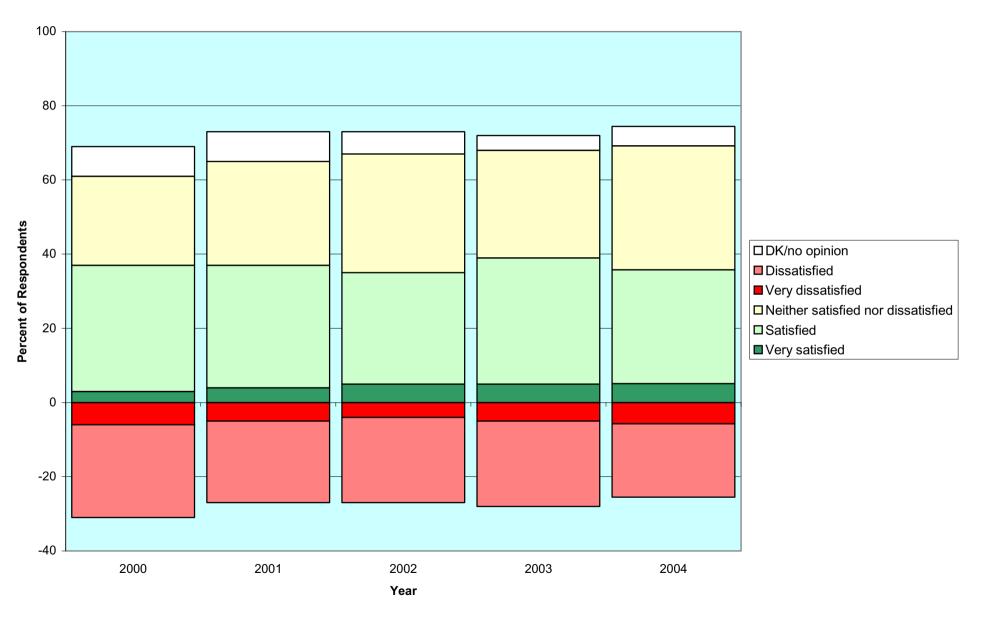


Supporting the Canterbury Museum

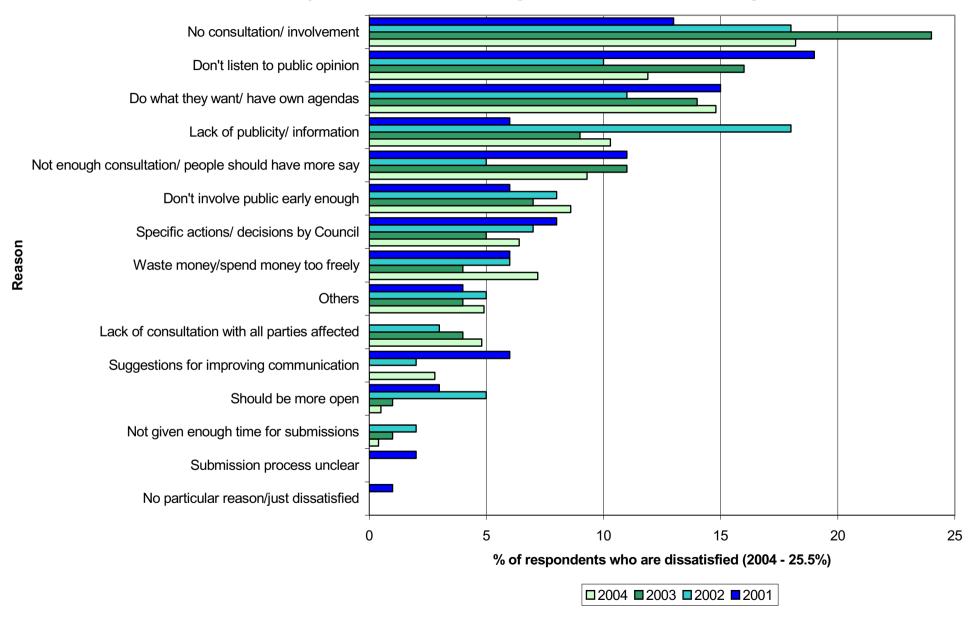




Satisfaction with the Way the Council Involves the Public in the Decisions It Makes

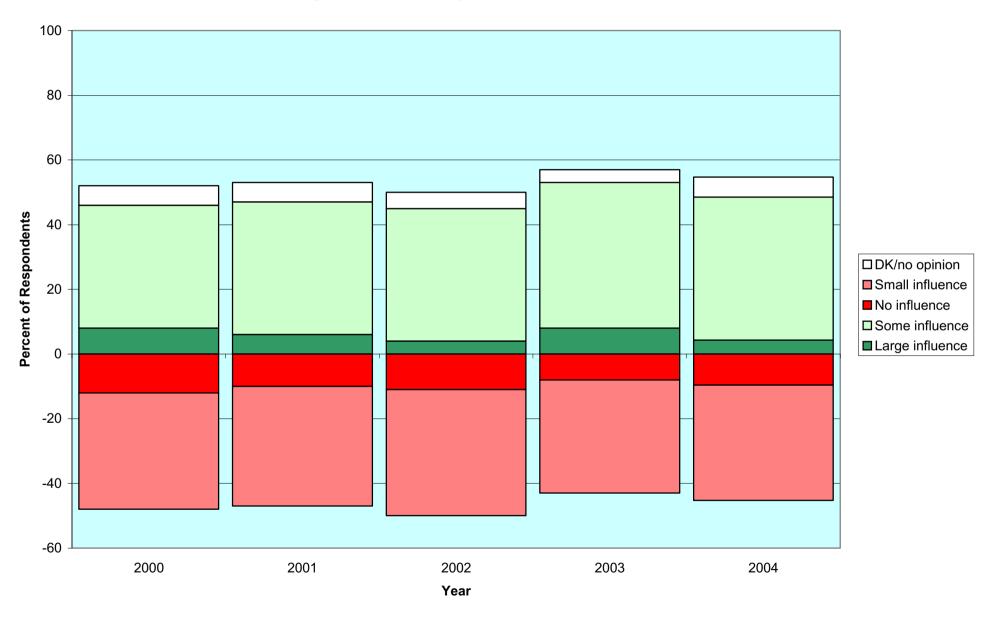


Reasons Why Dissatisfied with Involving the Public in Decision Making



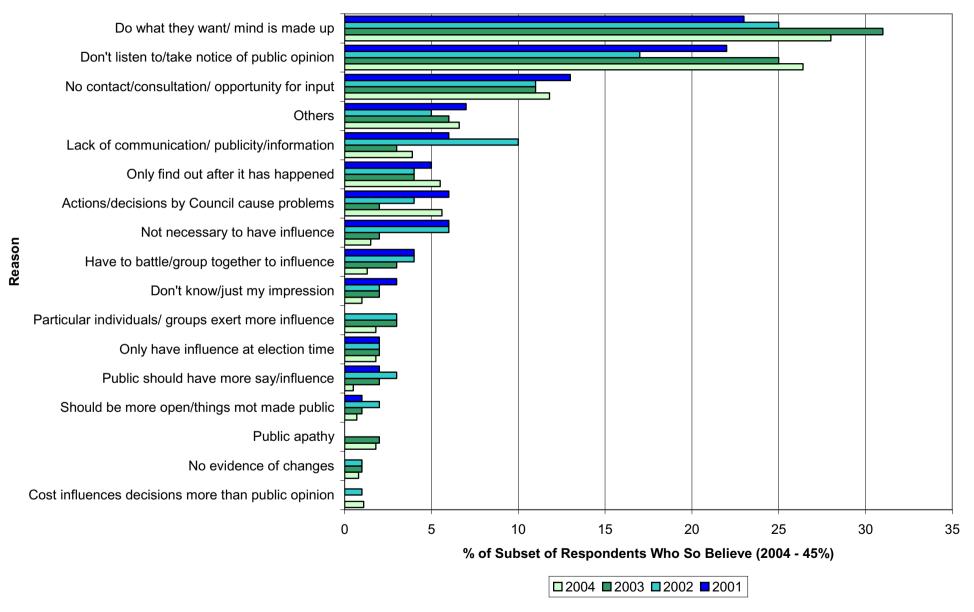
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Rating the public's ability to influence council decisions...



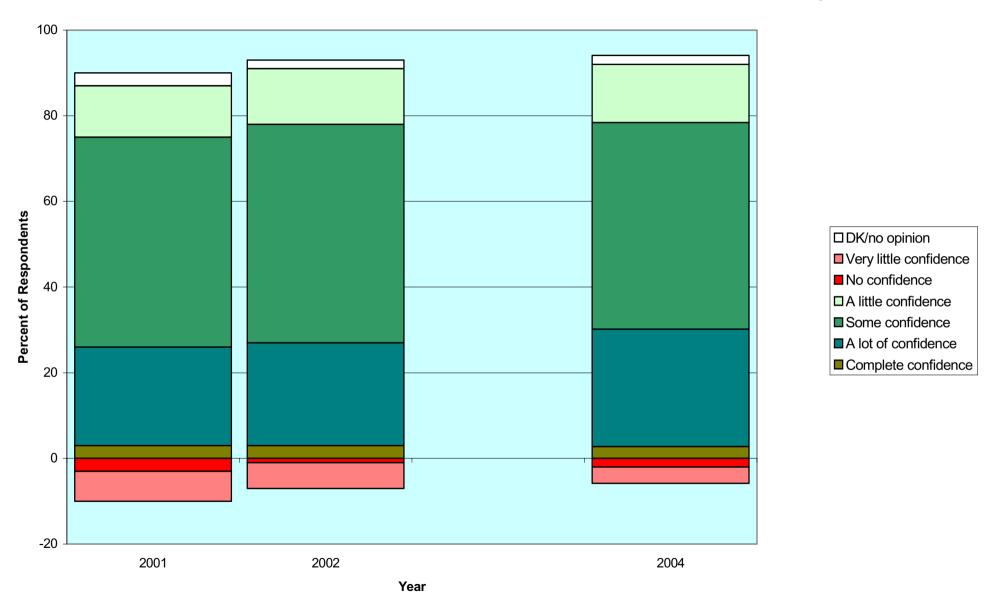
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Reasons why respondents feel public has little or no influence on council decisions

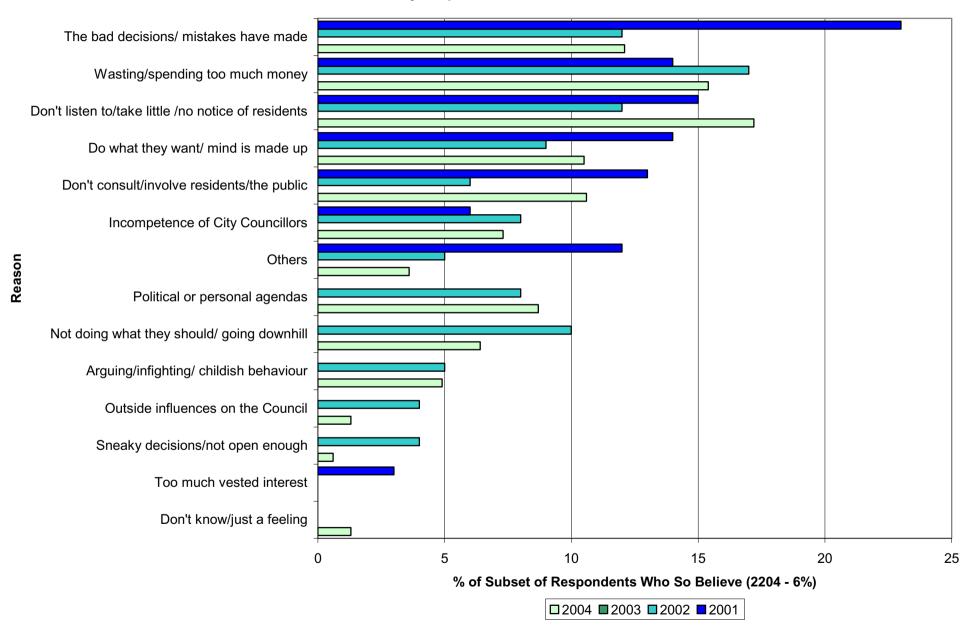


Page 42

Confidence that the Council will make decisions that are in the best interests of the City

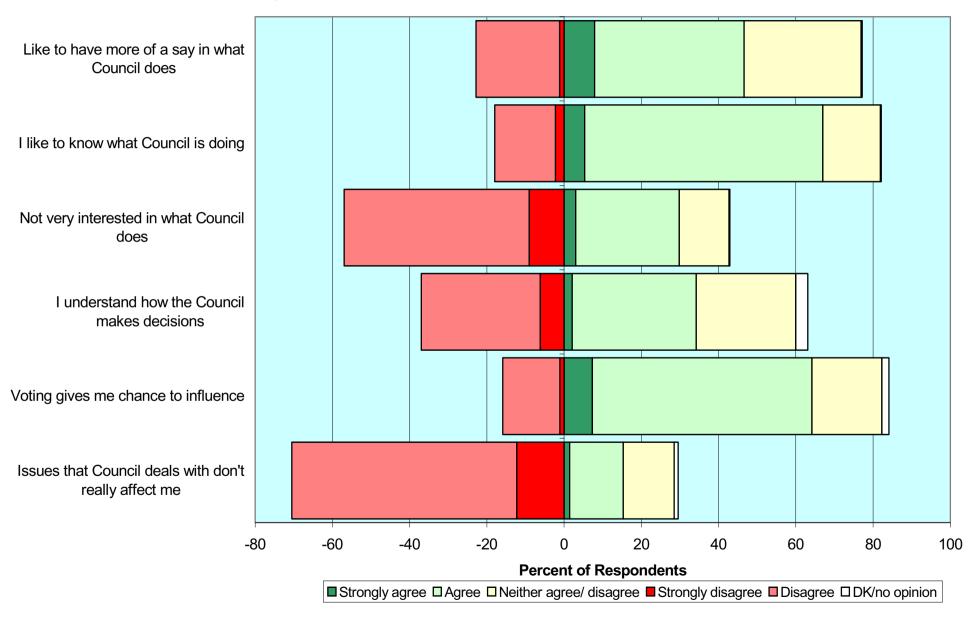


Reasons why respondents lack confidence

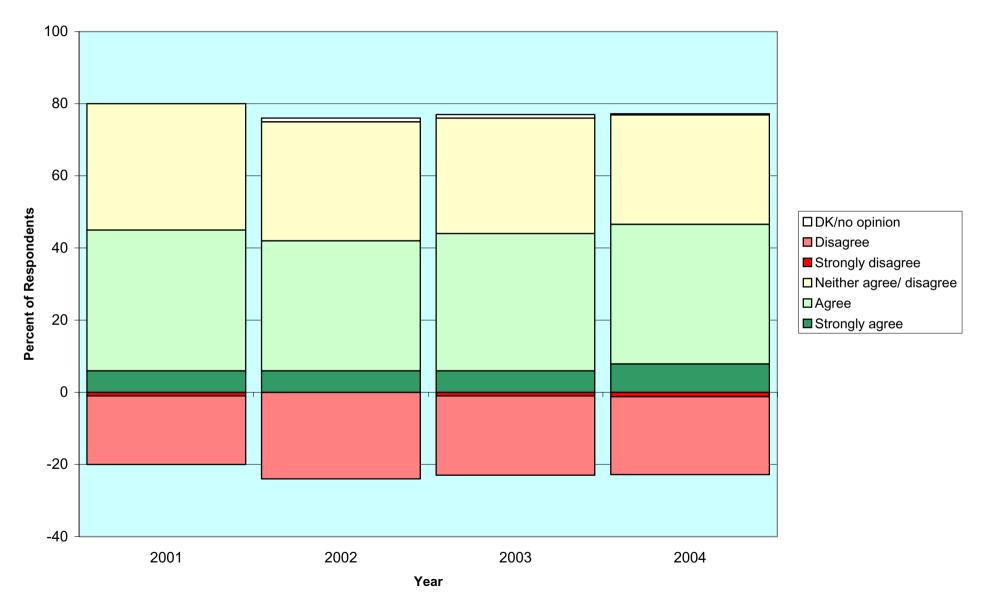


Page 44

Respondents's views on various statements about the Council

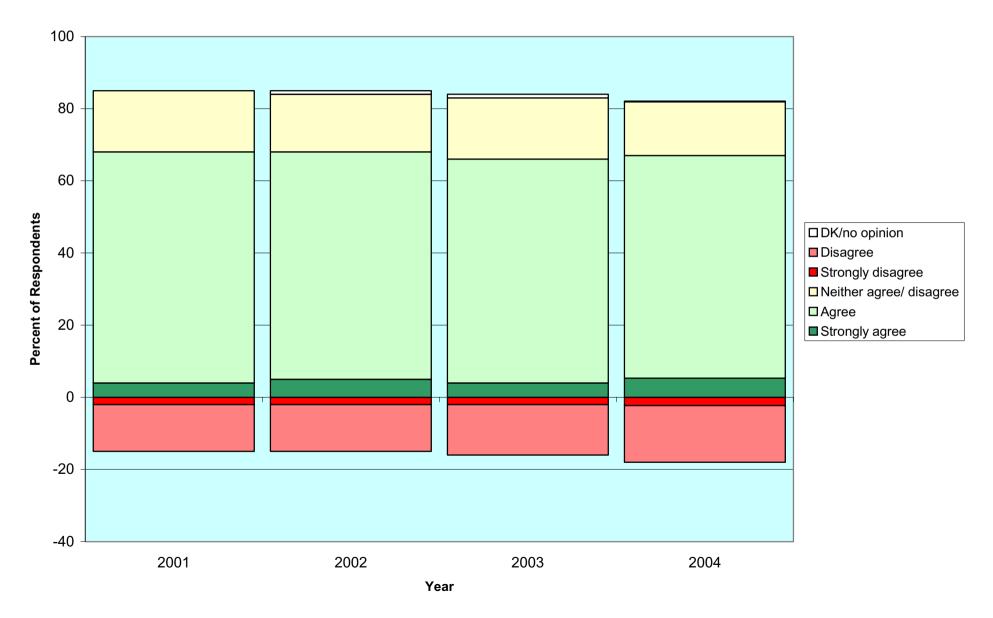


I would like to have more of a say in what the Council does...



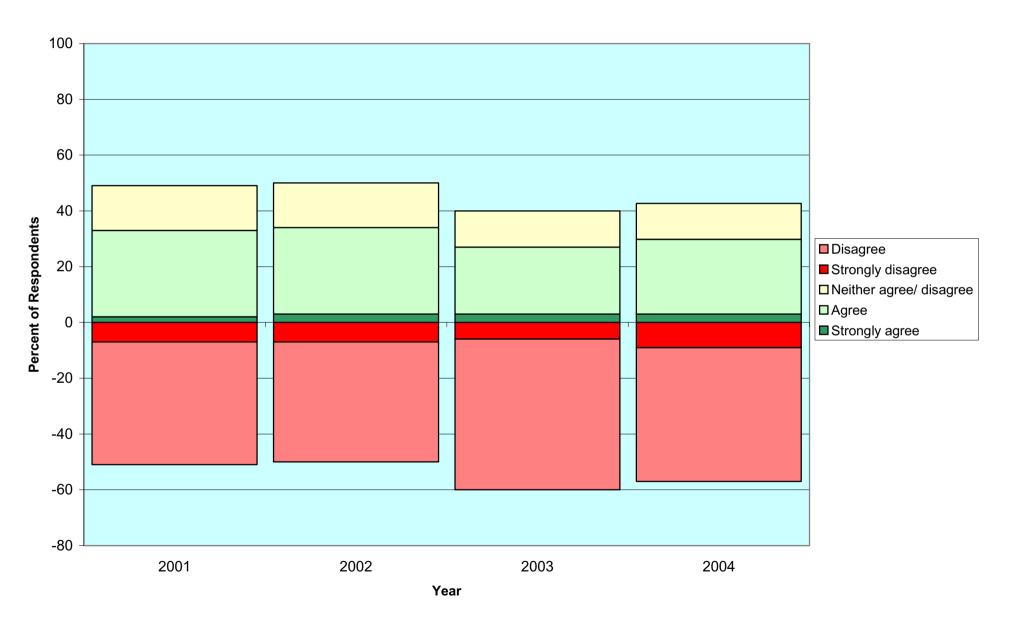
Page 46

I like to know what the Council is doing but I'm happy to let them get on with it...



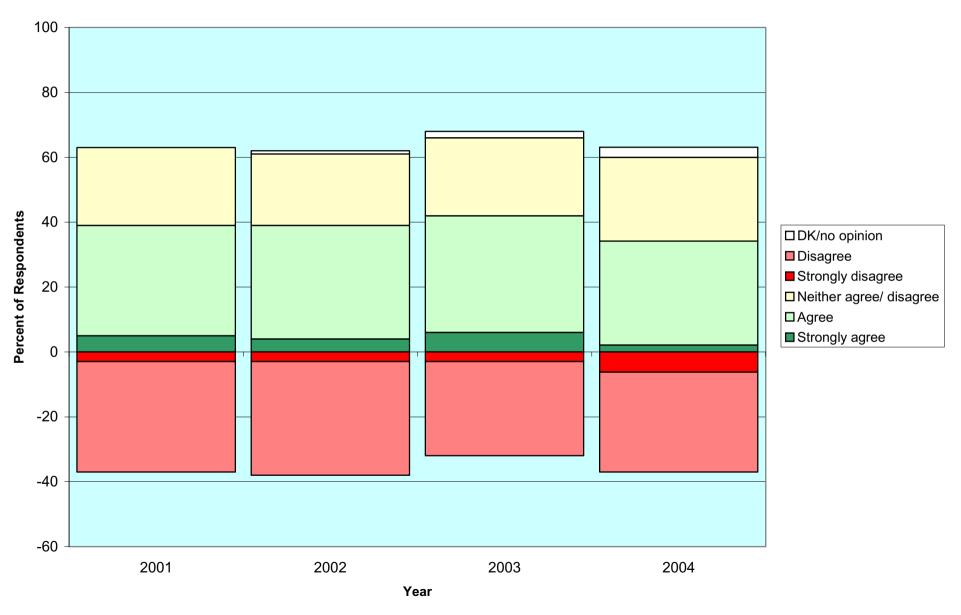
Page 47

I'm not very interested in what the Council does, as long as they do their job



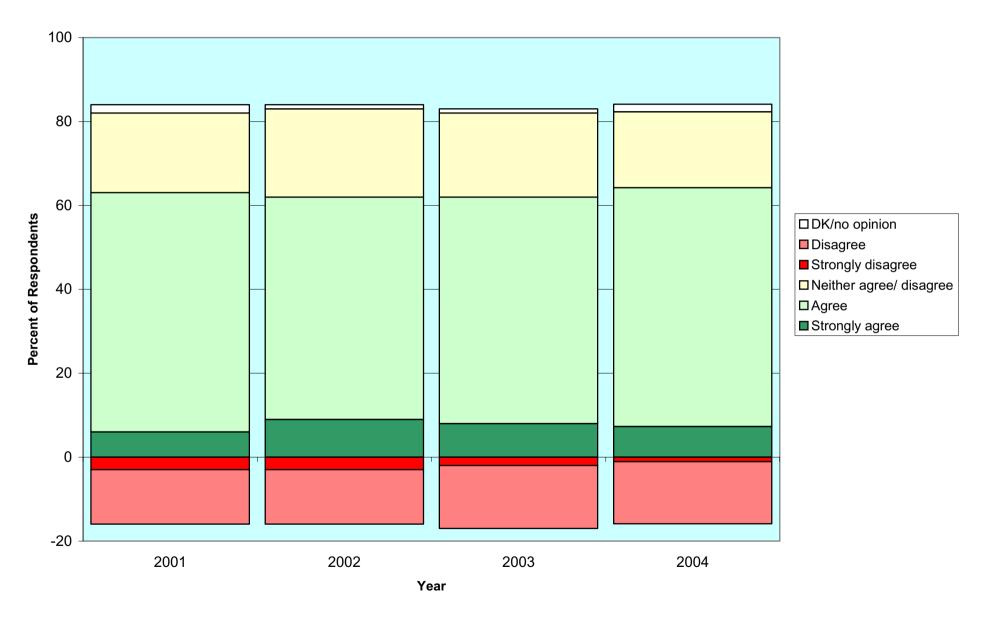
Page 48

I understand how the council makes decisions



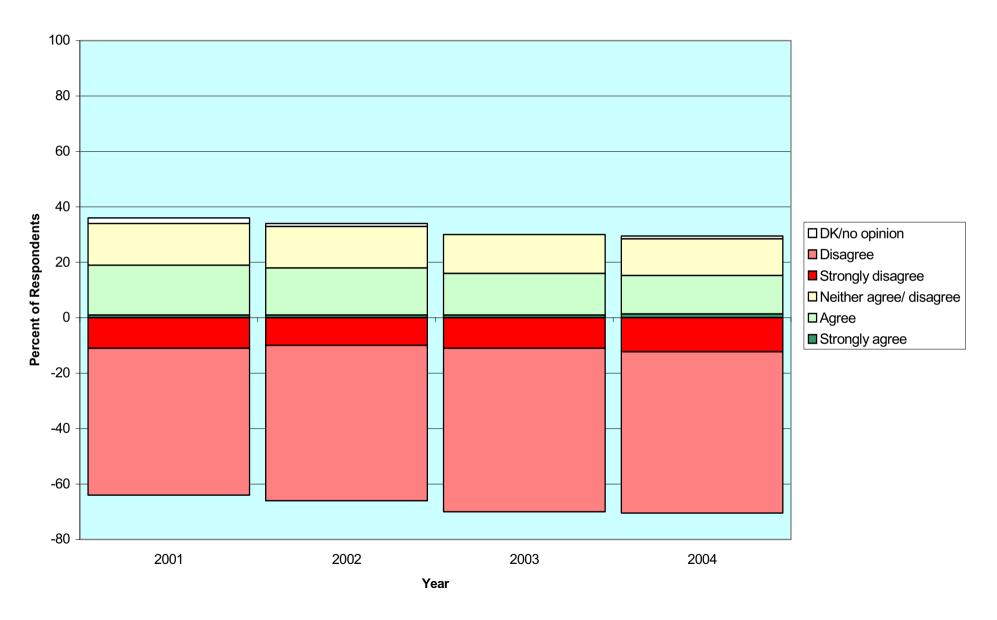
Page 49

Voting gives me a chance to influence decisions about my community...



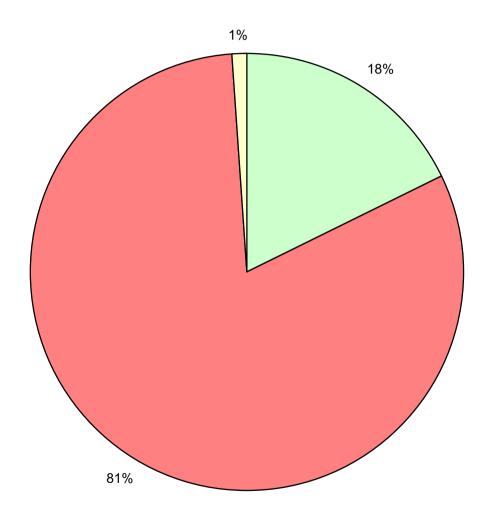
Page 50

Issues that the Council deals with don't really affect me...



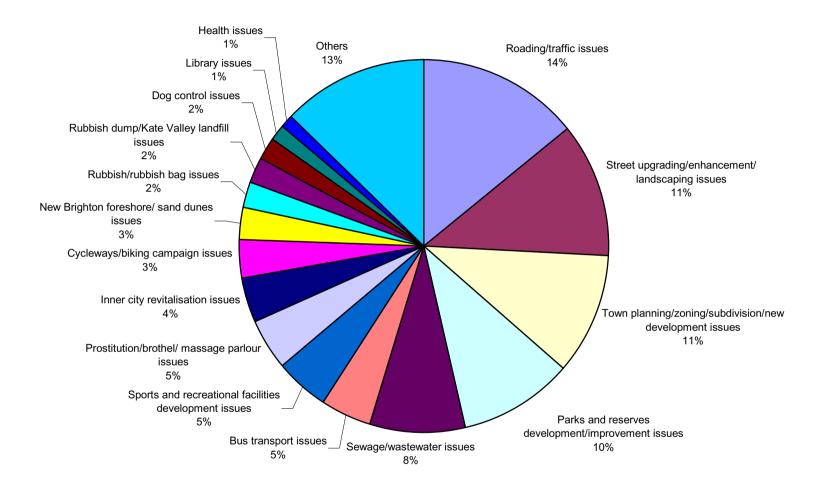
Page 51

Have Participated in a Council-led Consultation

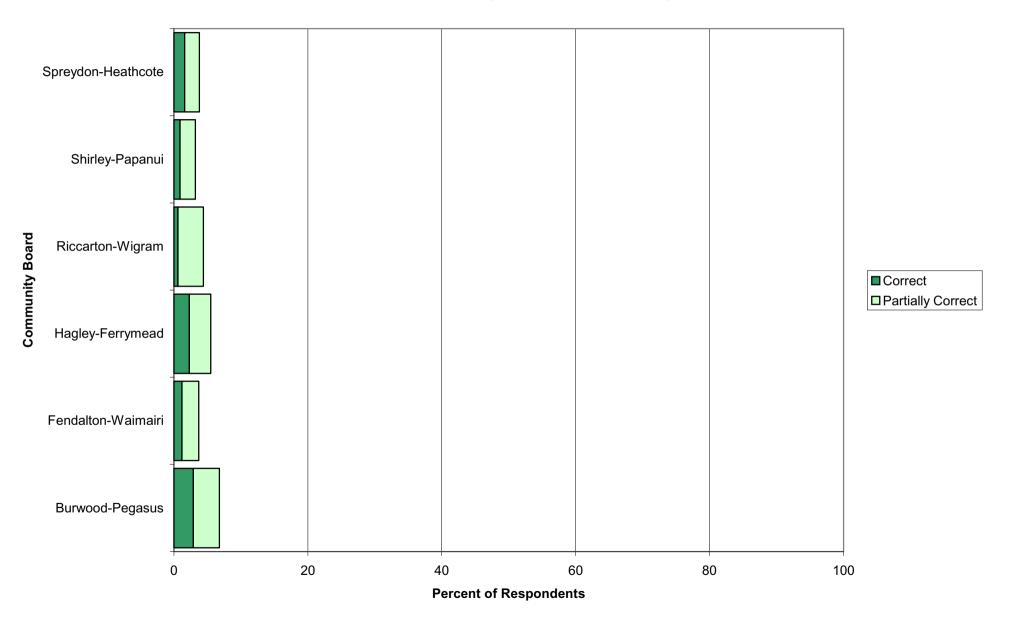




Consulted on these topics...

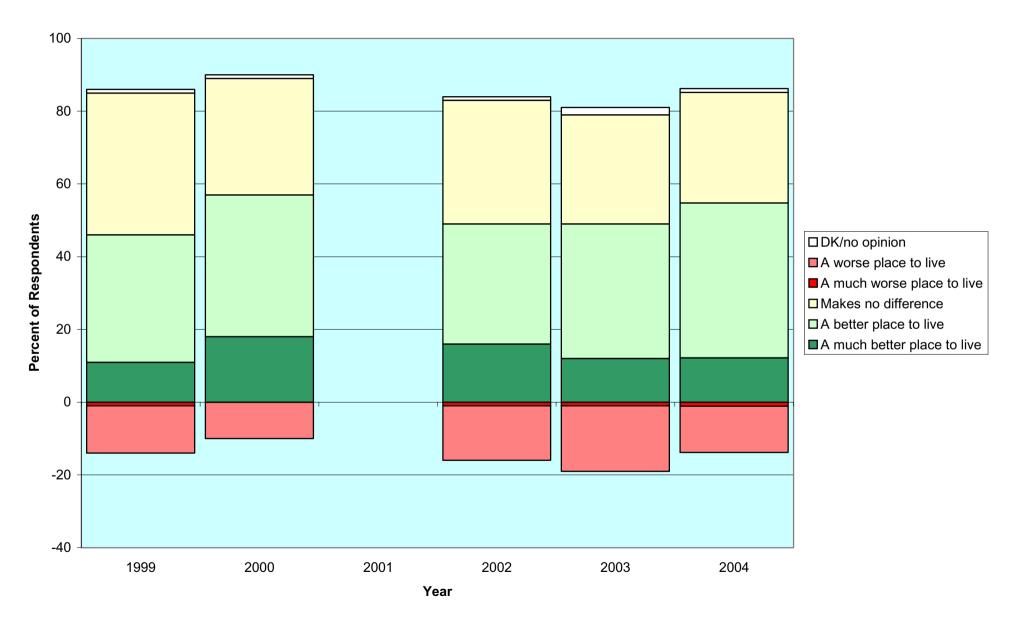


Respondents who can correctly name their community board...

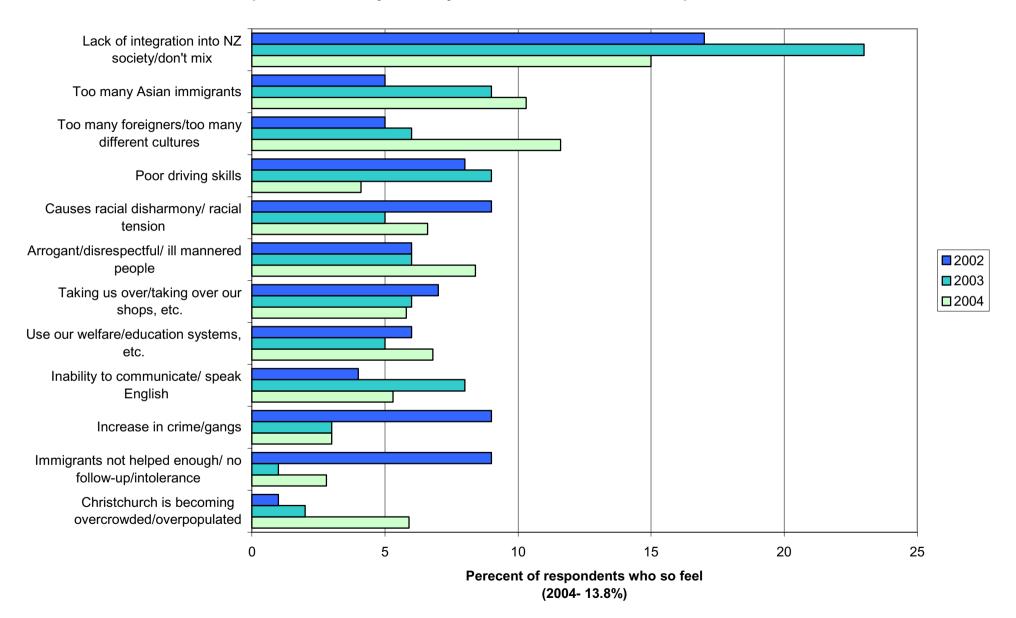


Page 54

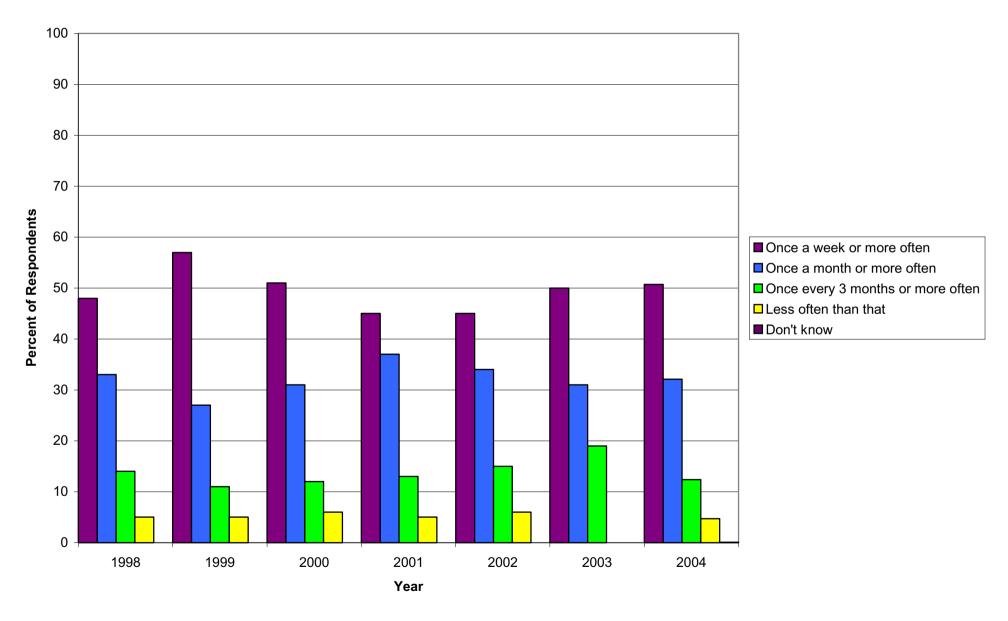
The diverse nature of Christchurch's population makes Christchurch



Top 12 reasons why diversity makes Christchurch a worse place to live

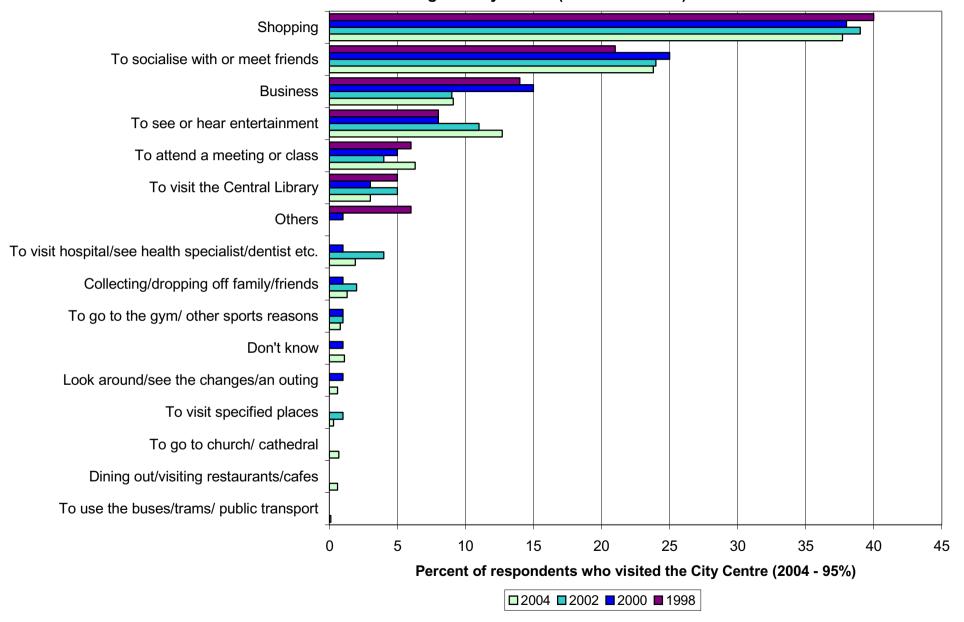


Non-work visits to the city Centre



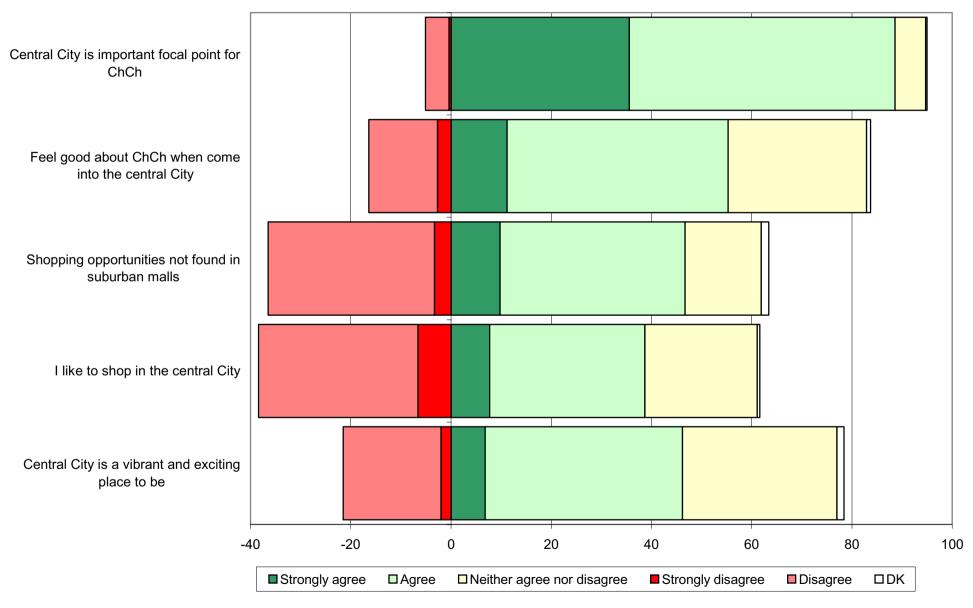
Page 57

Main reason for visiting the City Centre (other than work)



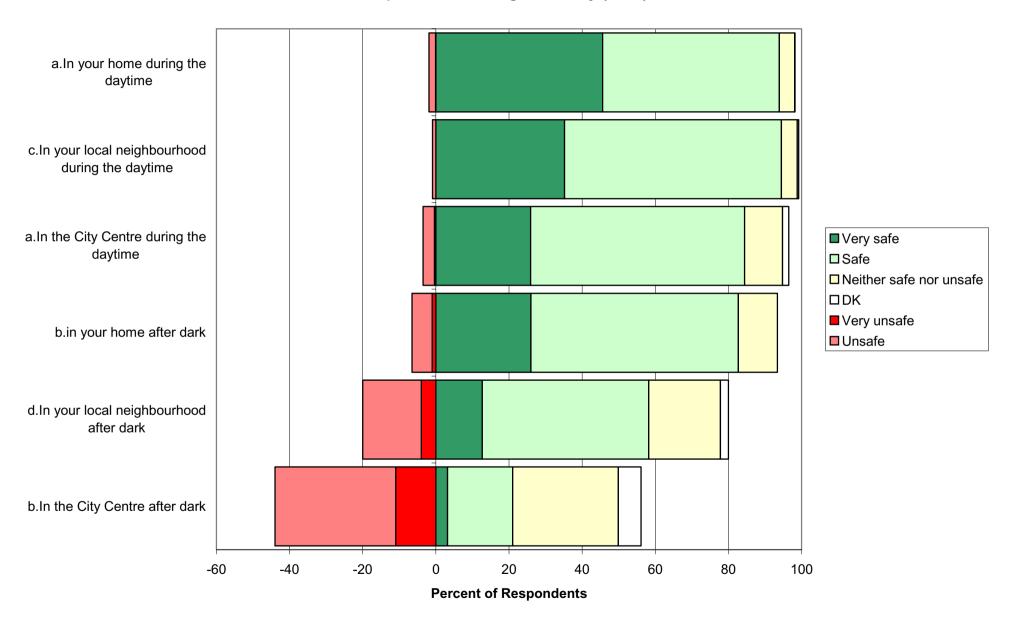
Page 58

Respondents' views about the City Centre



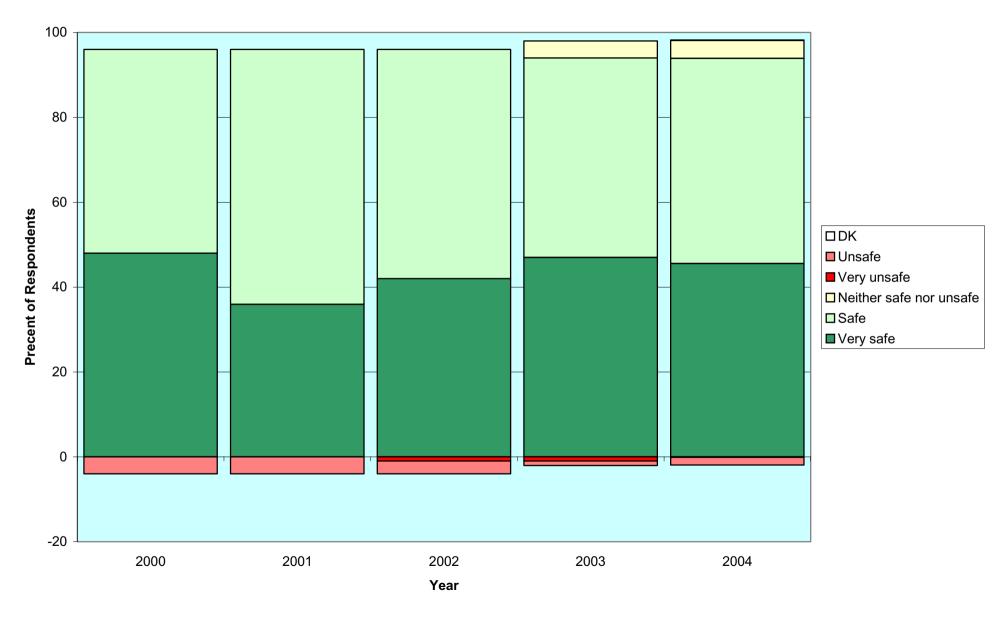
Page 59

Respondents' feelings of safety (2004)



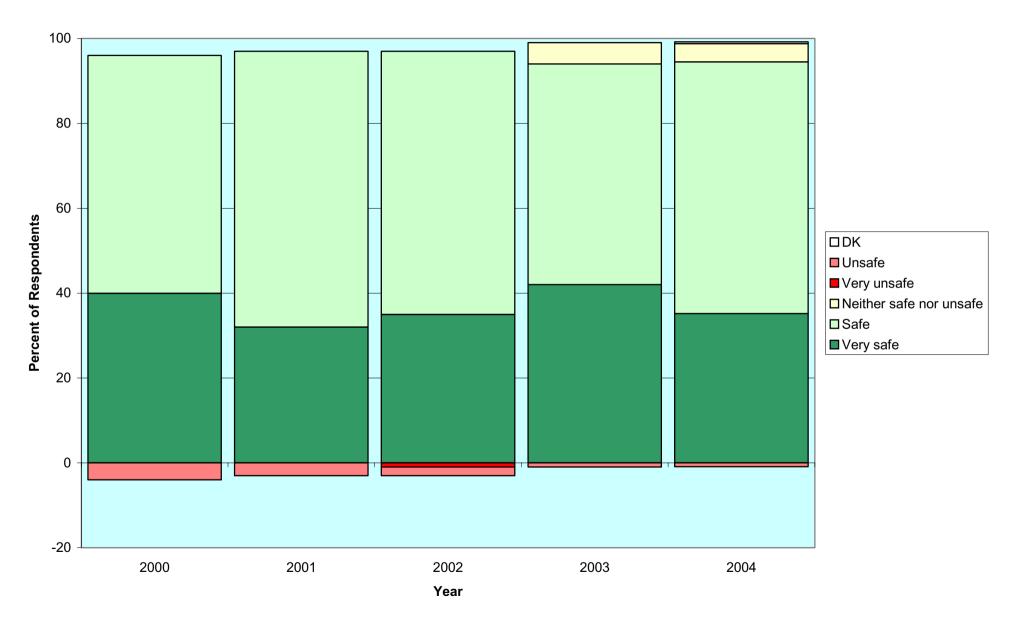
Page 60

How safe respondents feel in their homes in the daytime



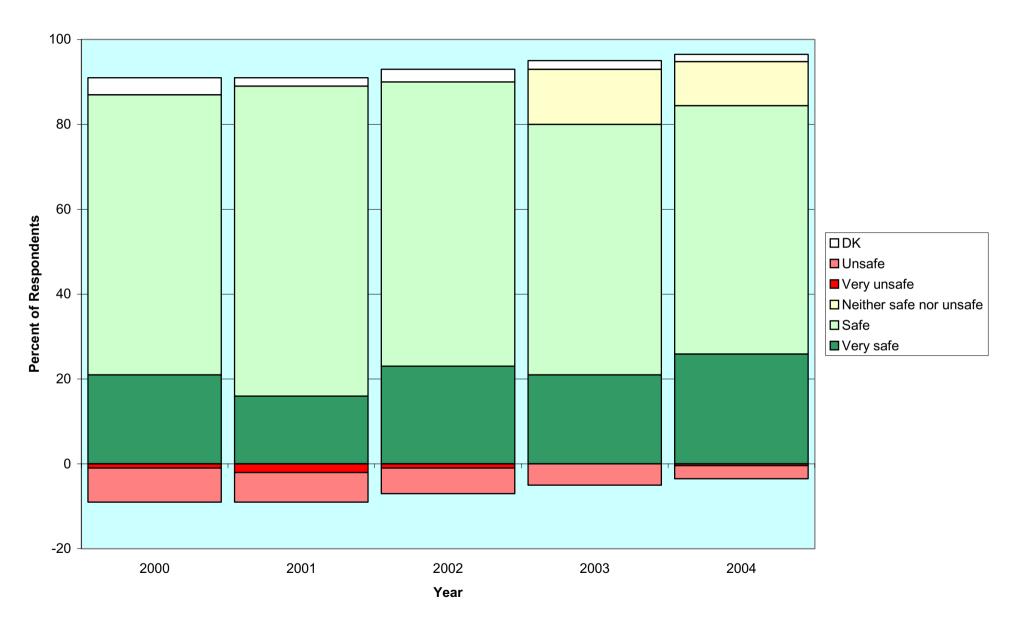
Page 61

How safe respondents feel in their local neighbourhoods in the daytime



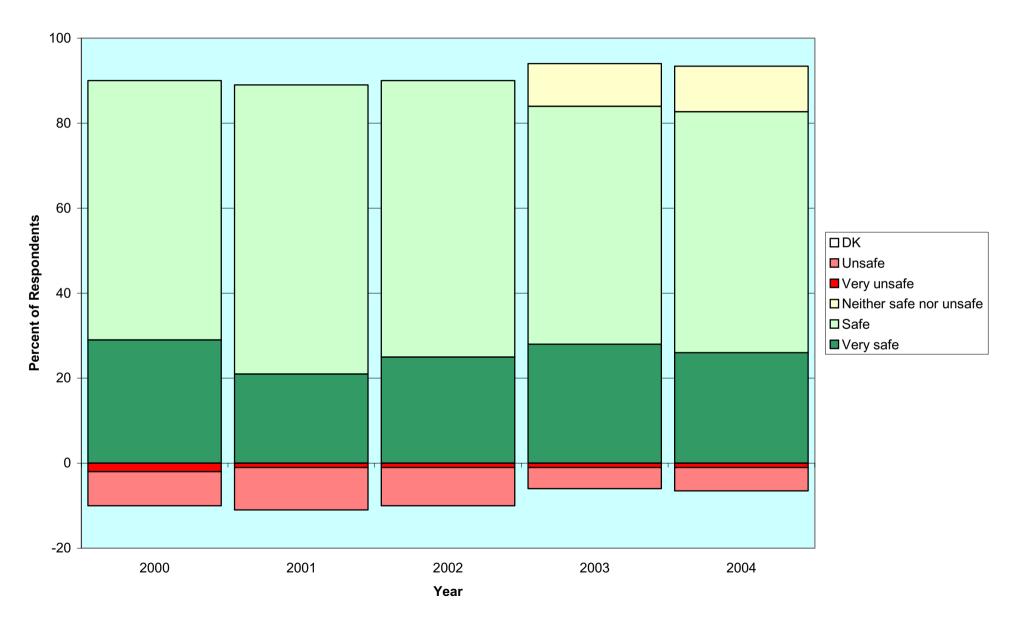
Page 62

How safe respondents feel in the City Centre in the daytime



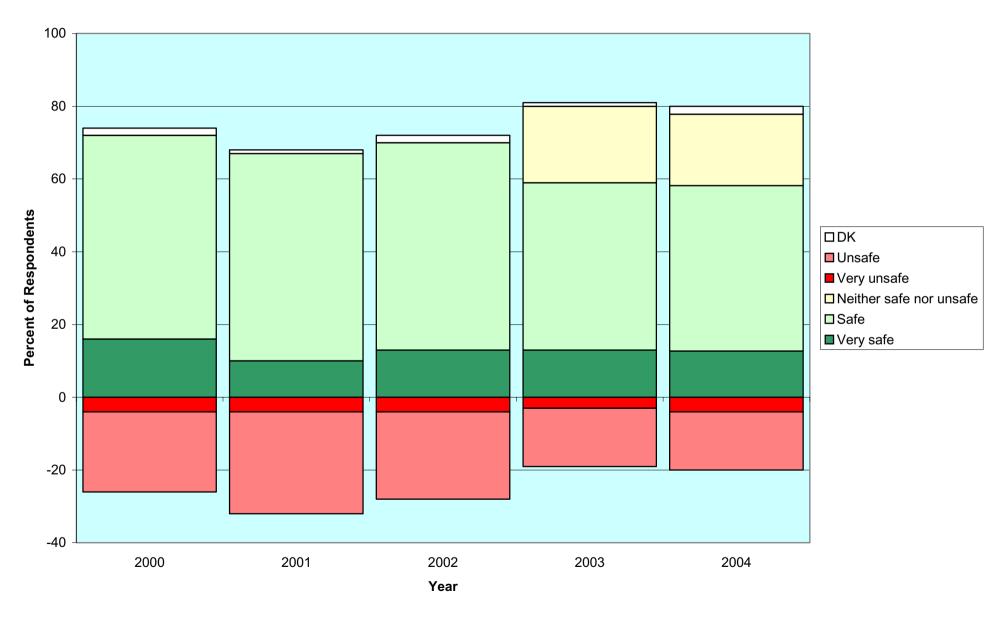
Page 63

How safe respondents feel in their homes after dark



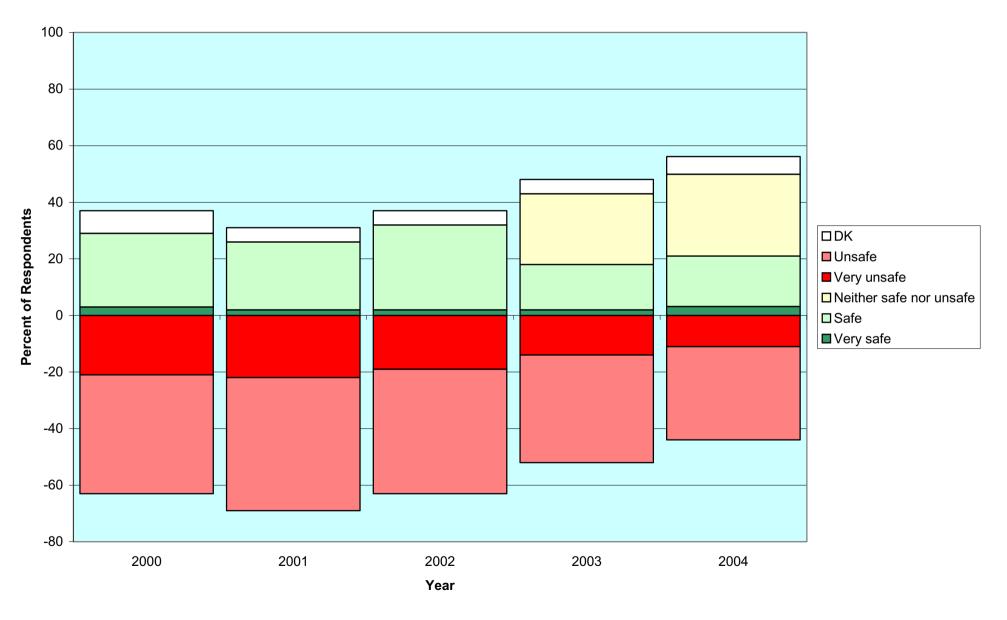
Page 64

How safe respondents feel in their local neighbourhoods after dark



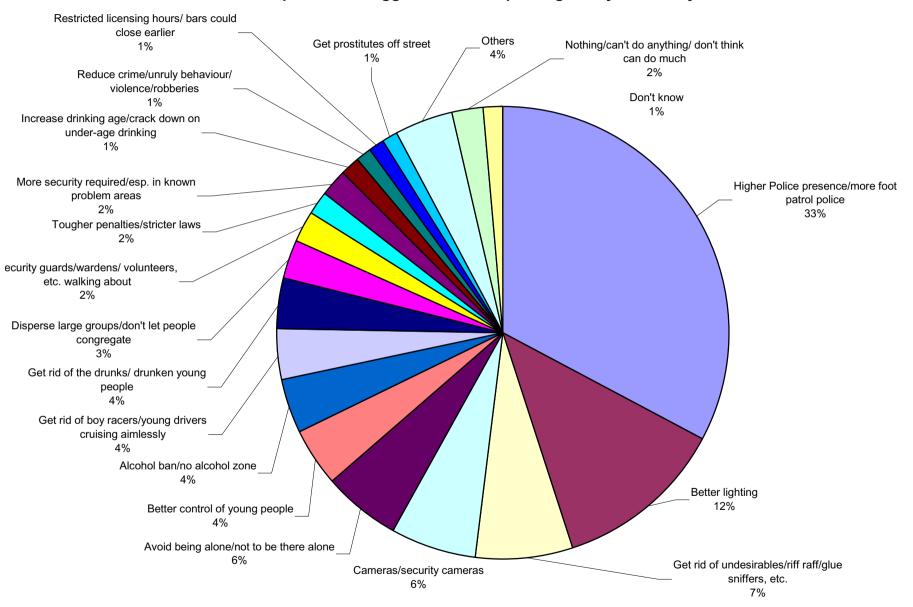
Page 65

How safe respondents feel in the City Centre after dark

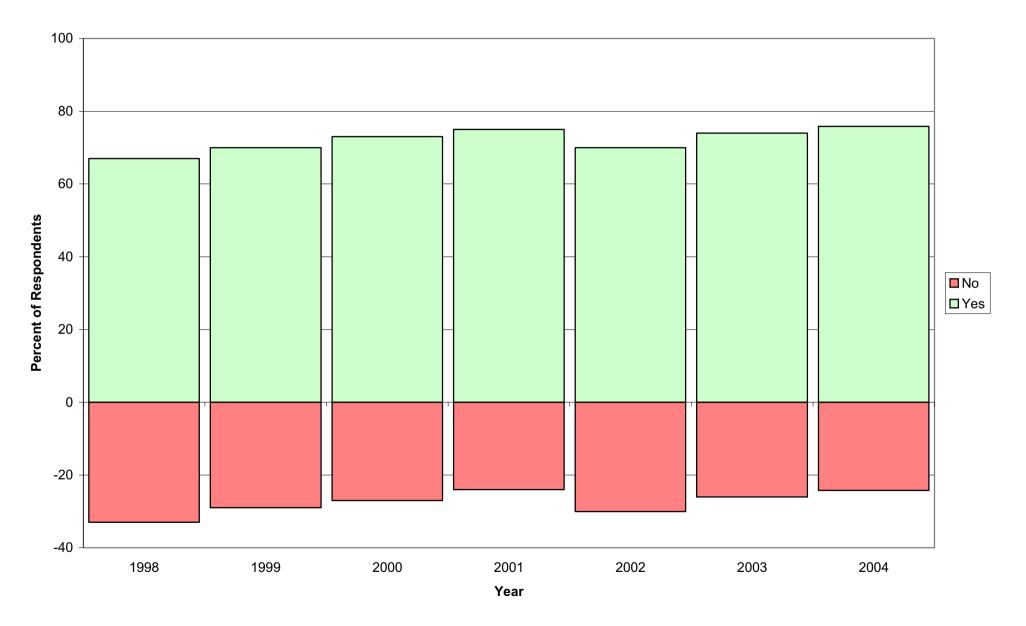


Page 66

Respondents' suggestions for improving safety in the City Centre

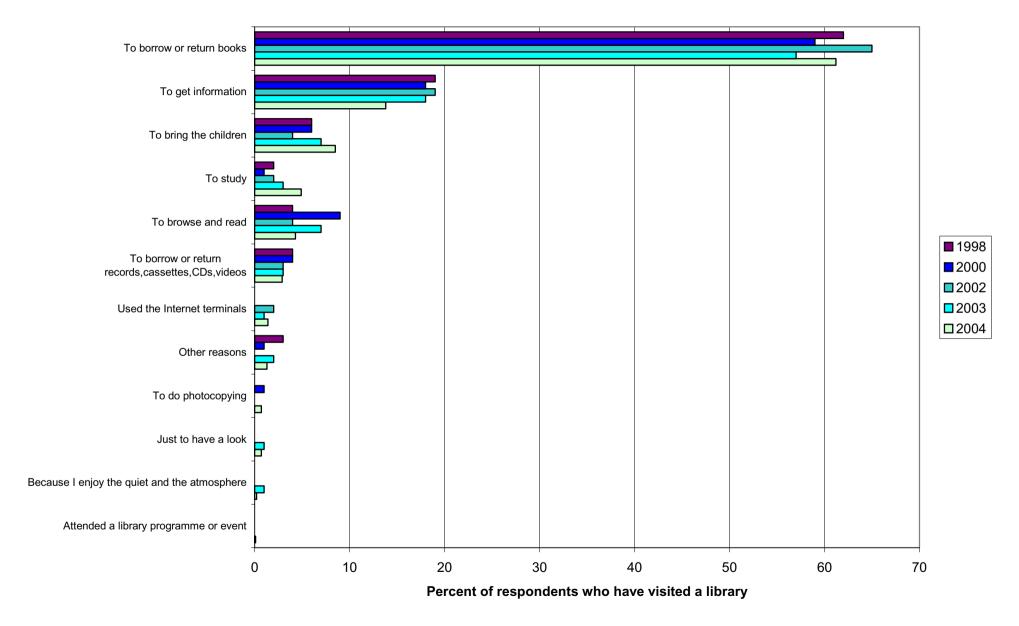


Whether respondents have visited a library in the last 12 months



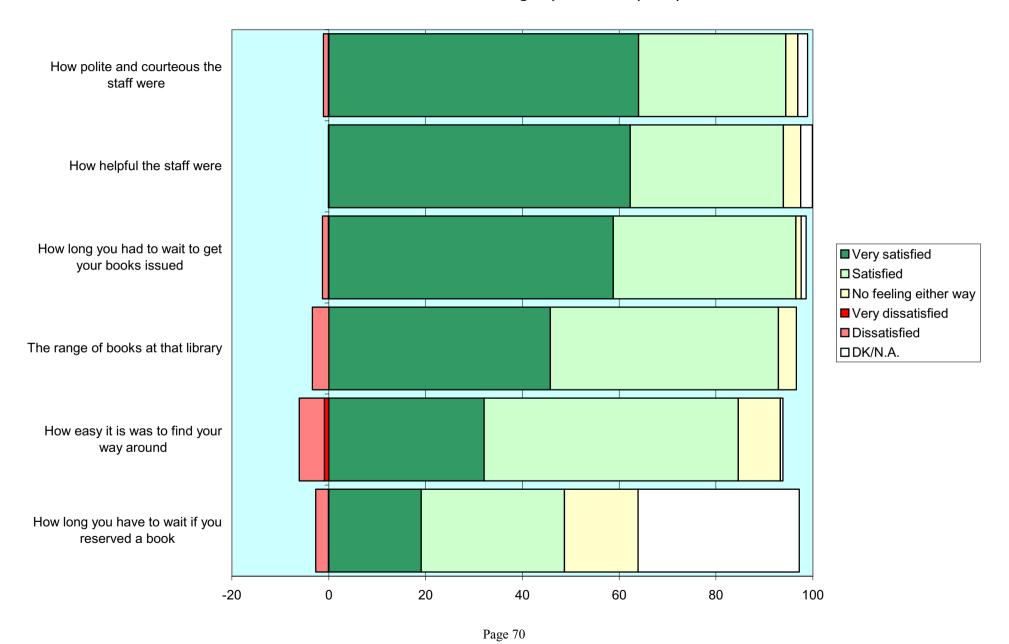
Page 68

Main reasons for visiting a libriary

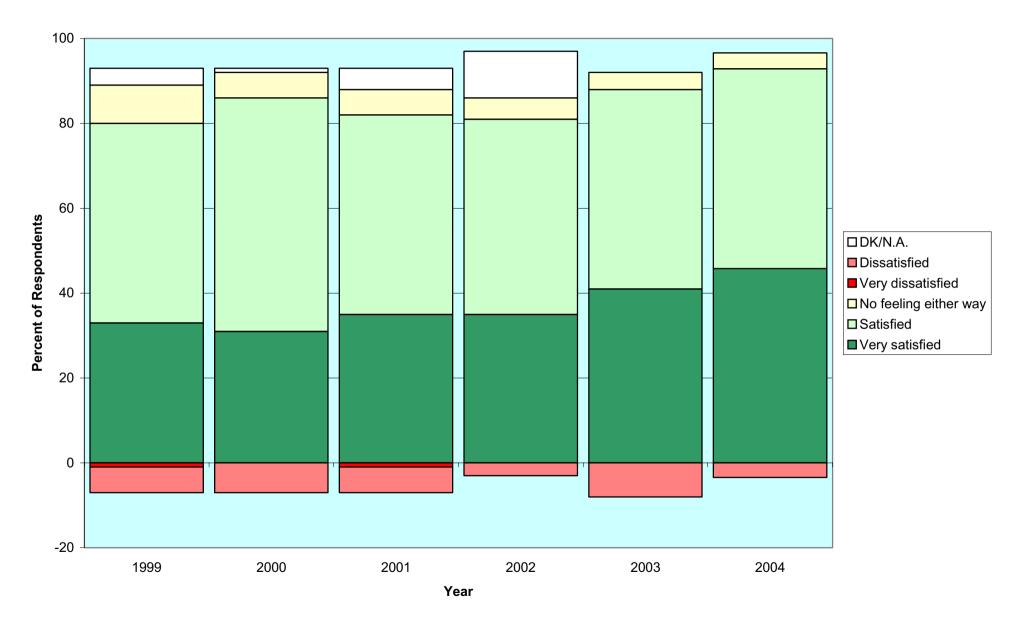


Page 69

Satisfaction with borrowing experience... (2004)

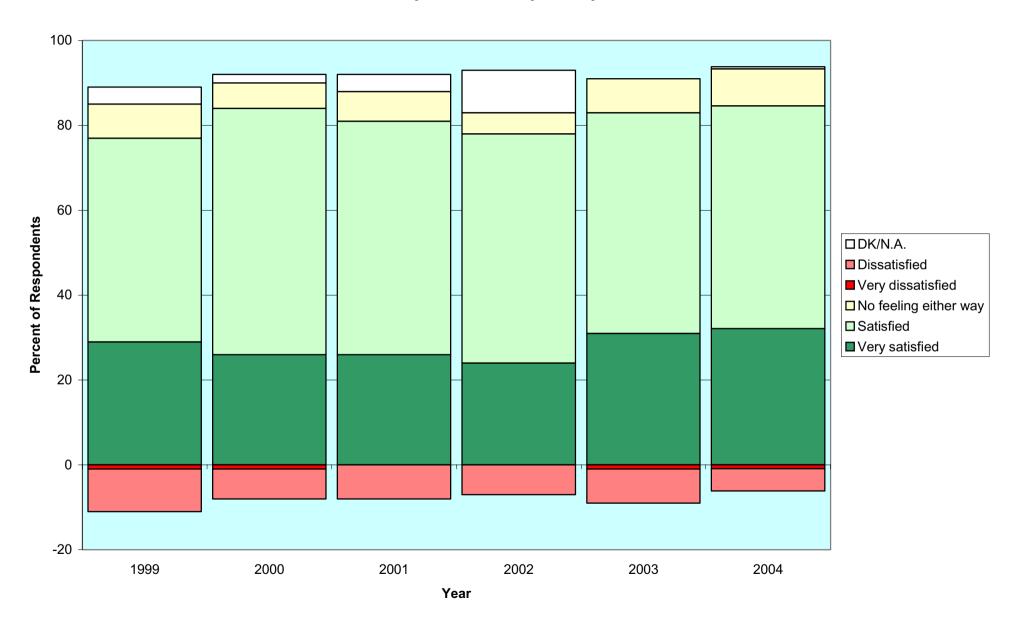


Satisfied with Range of Books



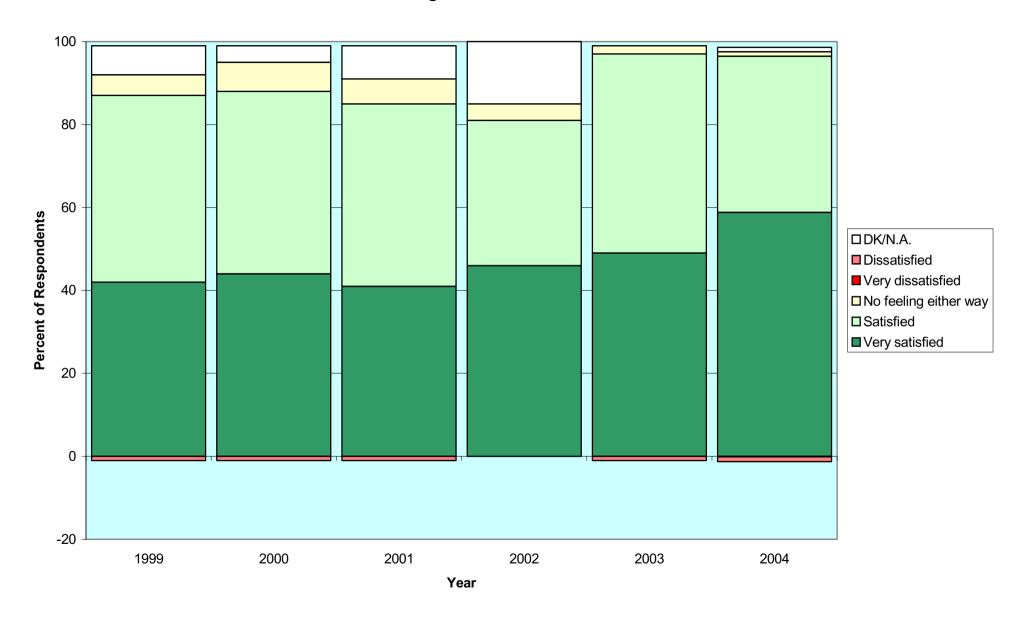
Page 71

How easy it was to find your way around

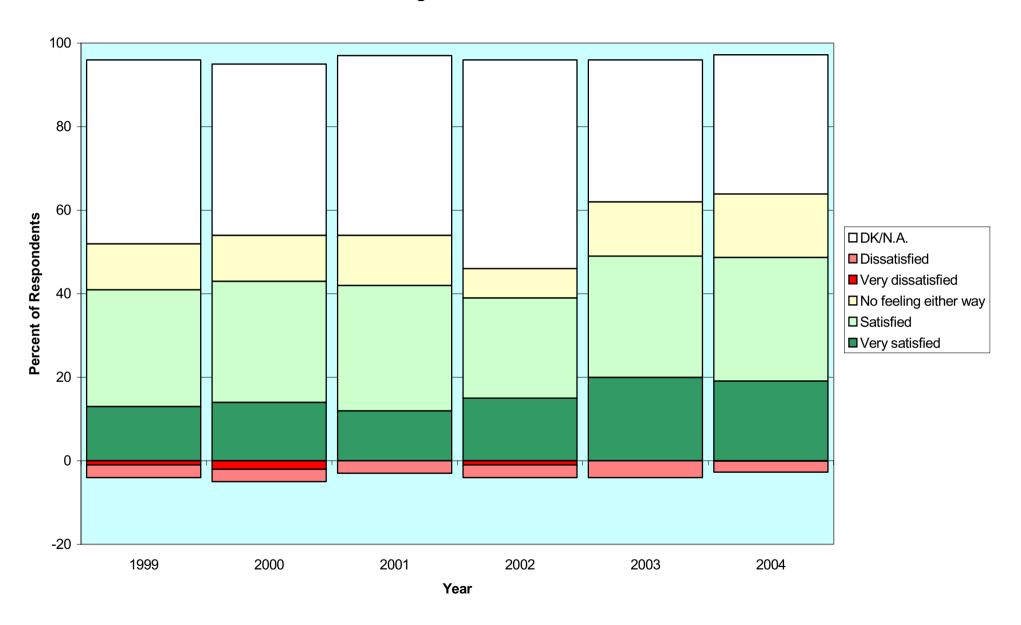


Page 72

Waiting time for issue of books...

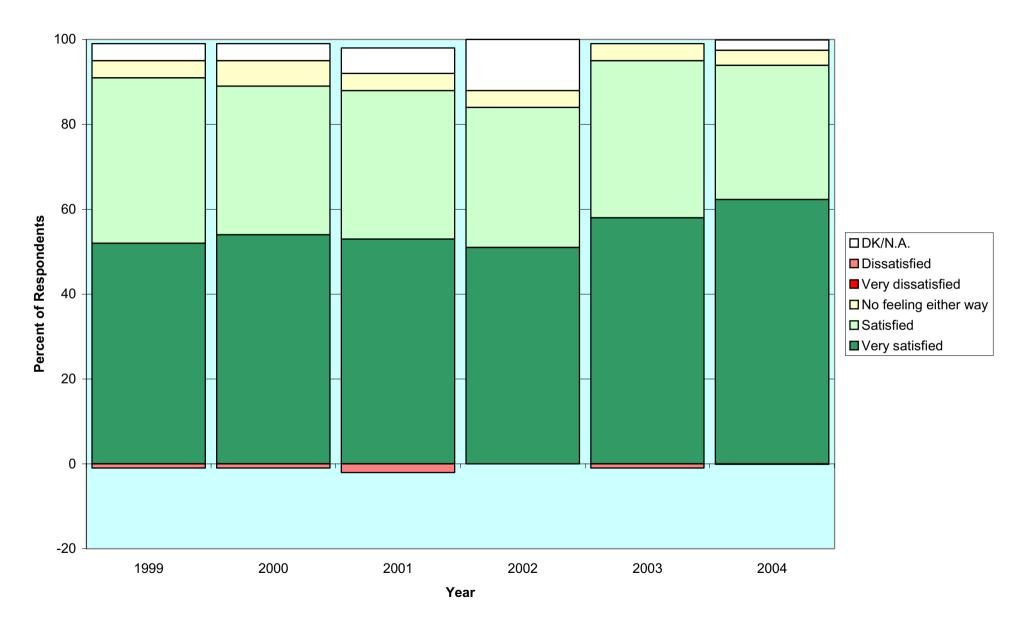


Waiting time for reserved books...



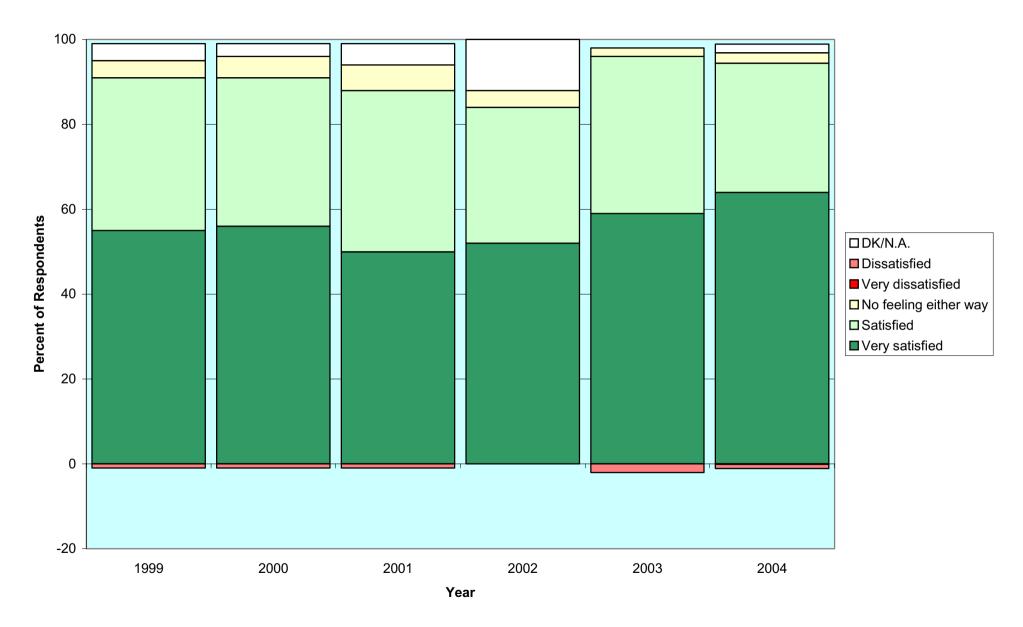
Page 74

Helpfulness of staff...



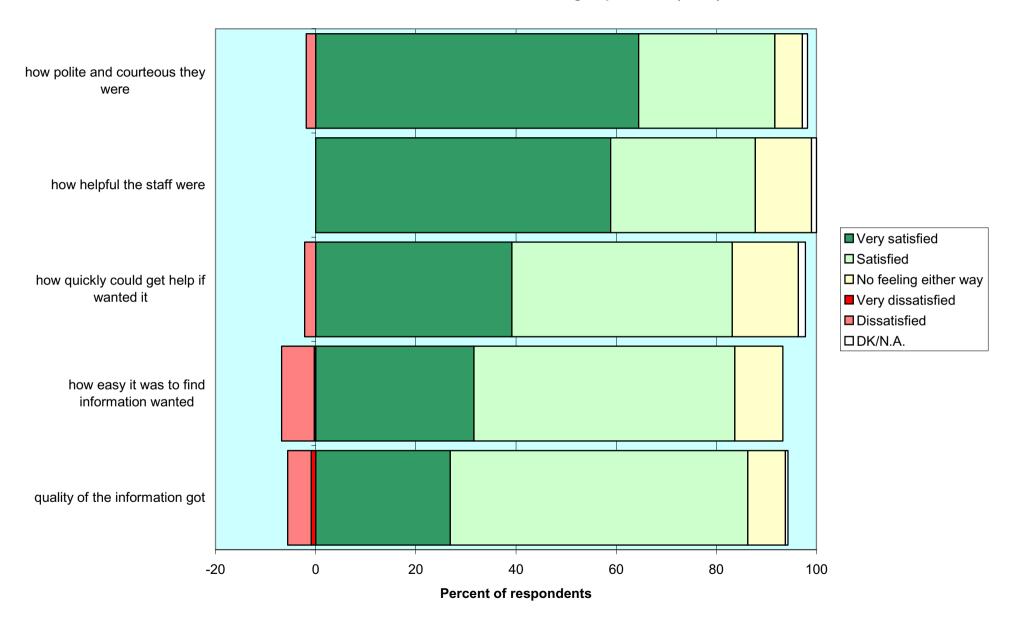
Page 75

Politeness and courteousness of staff...



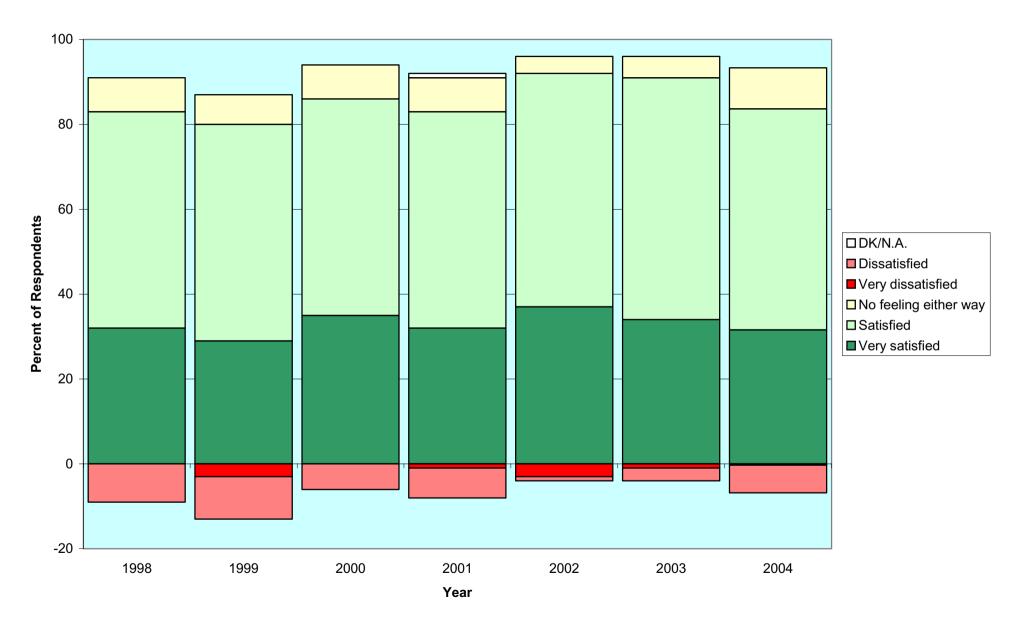
Page 76

Satisfaction with the information seeking experience (2004)...



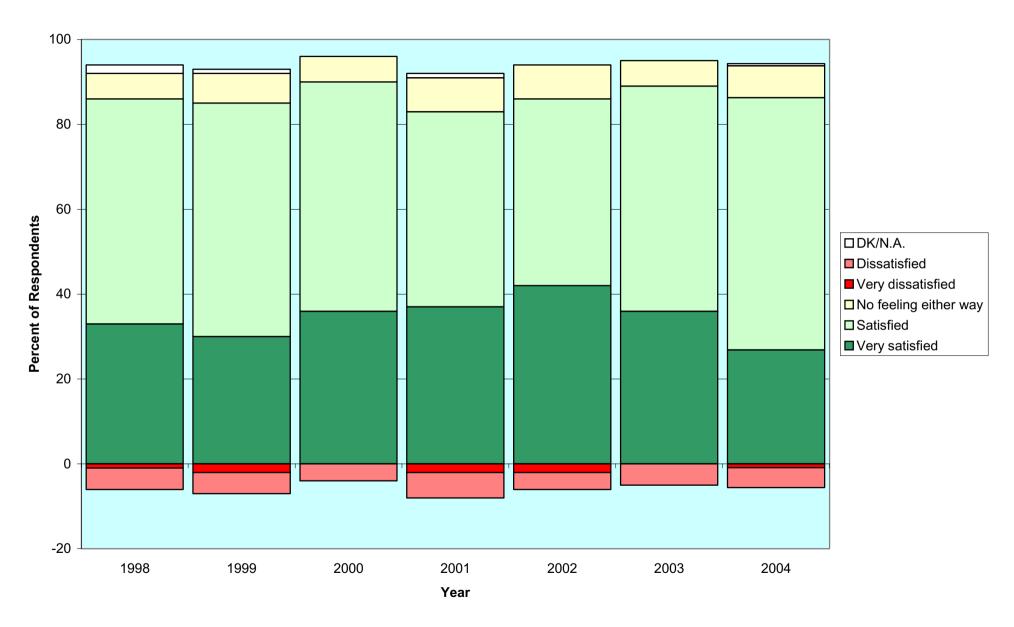
Page 77

How easy it was to find information



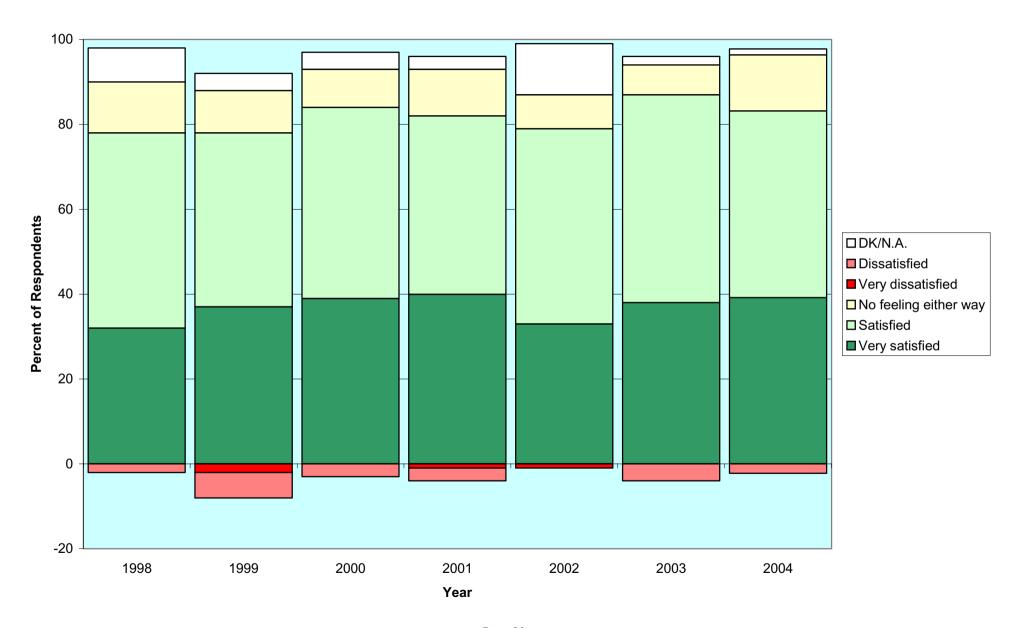
Page 78

The quality of the information obtained...



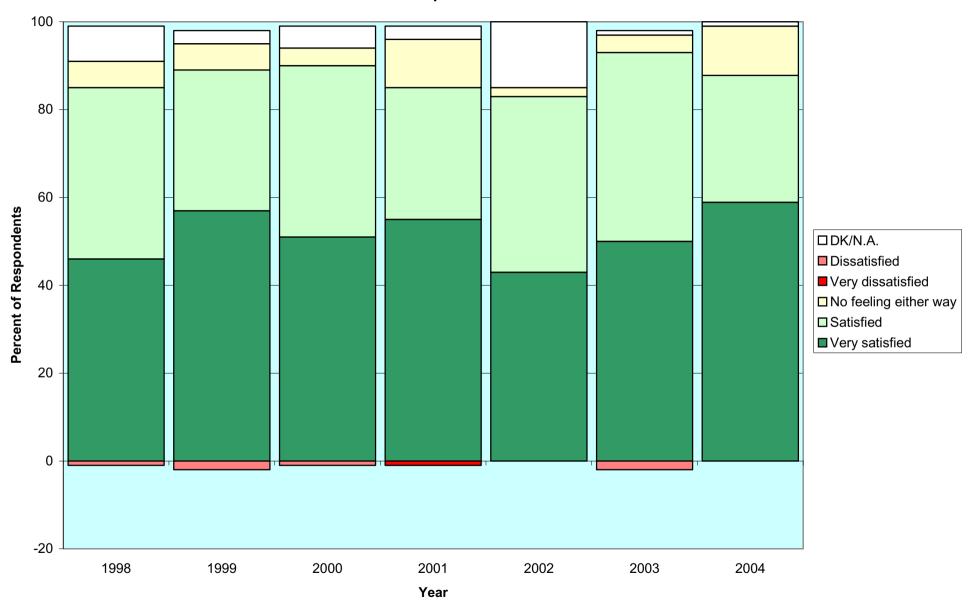
Page 79

How quickly they could get help...



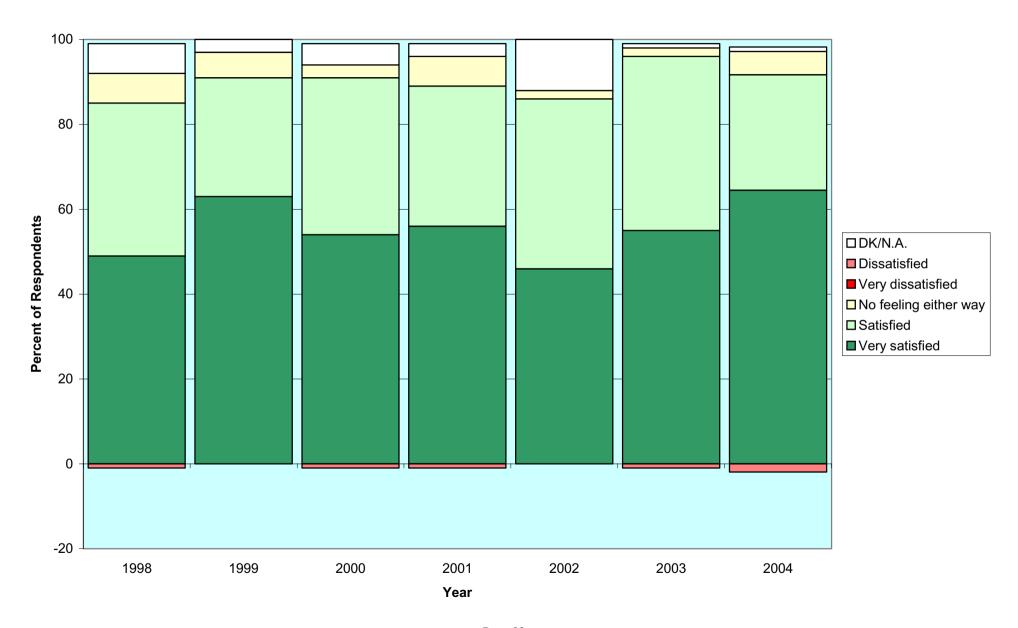
Page 80

Helpfulness of staff



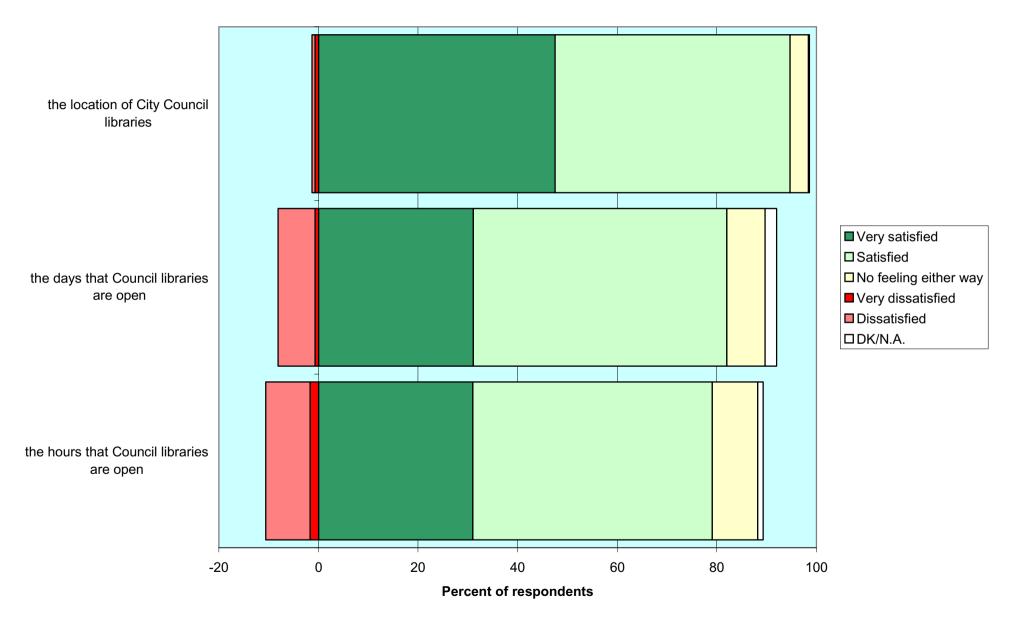
Page 81

Politeness and courteousness of staff



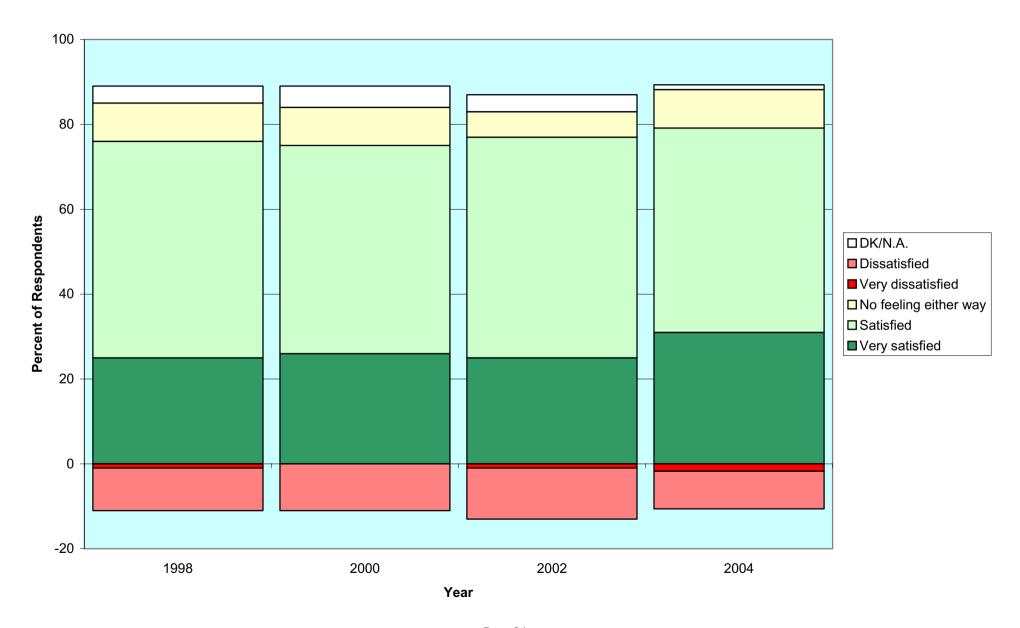
Page 82

Overall satisfaction with libraries (2004)...



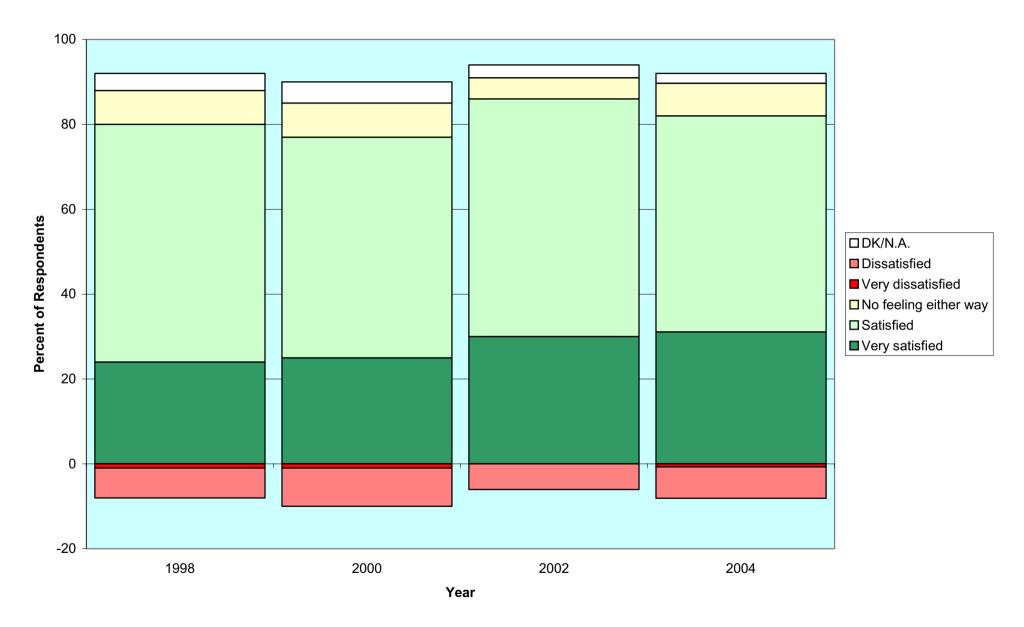
Page 83

Satisfied with library opening hours



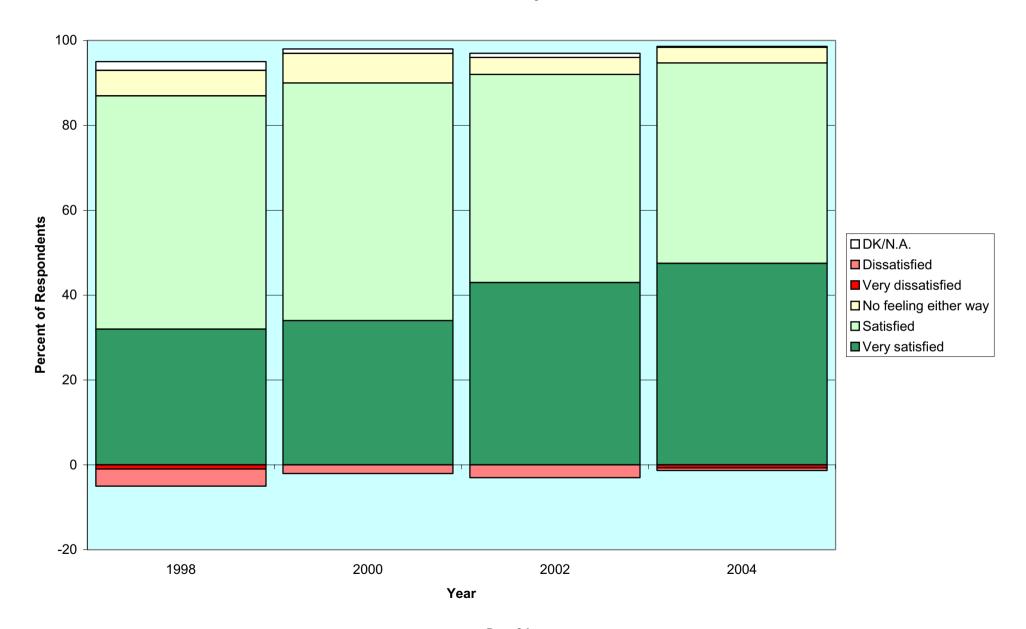
Page 84

Satisfied with library opening days



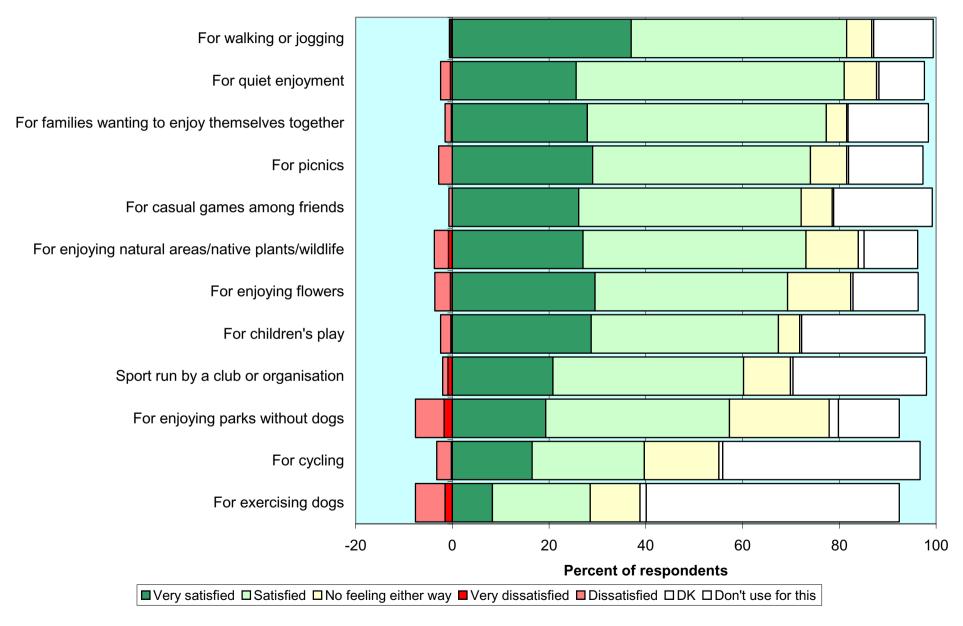
Page 85

Satisfied with library locations...

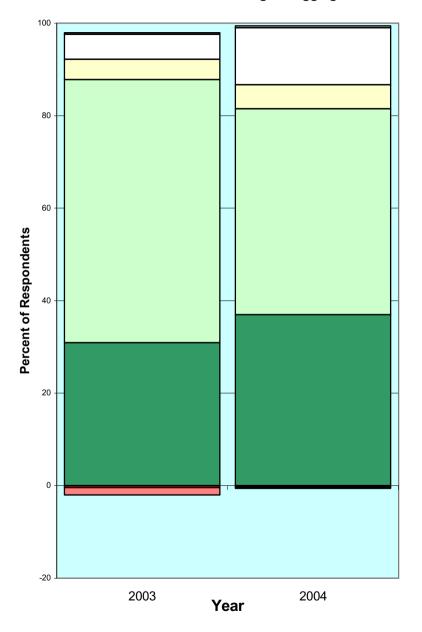


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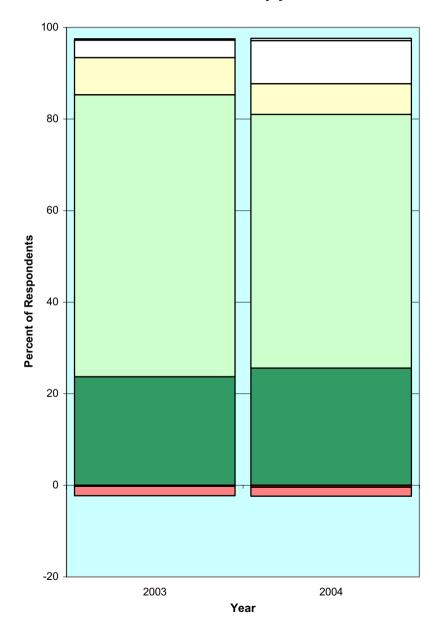
Respondents are satisified parks are suitable for... (2004)



Suitable for Walking or Jogging



Suitable for Quiet Enjoyment



Page 88

Suitable for Families Wanting to Enjoy Themselves

Together

100

80

60

20

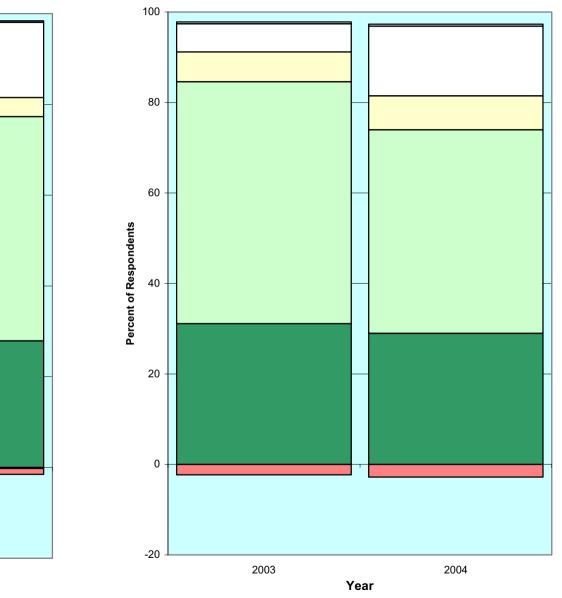
-20

2003

Year

Percent of Respondents

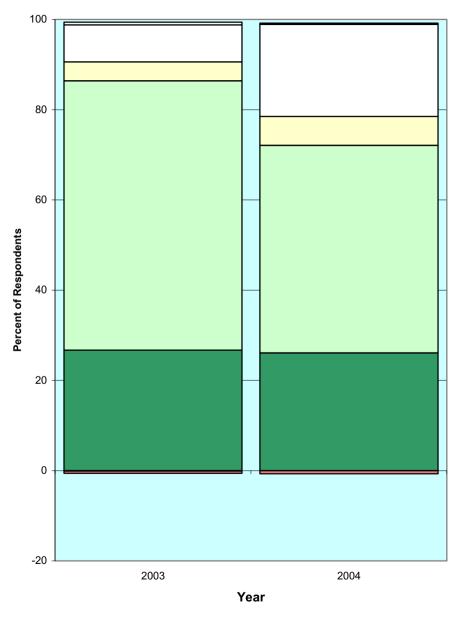
Suitable for Picnics



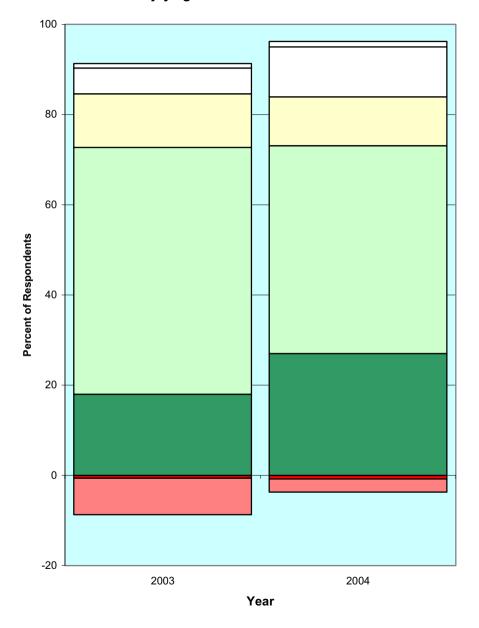
Page 89

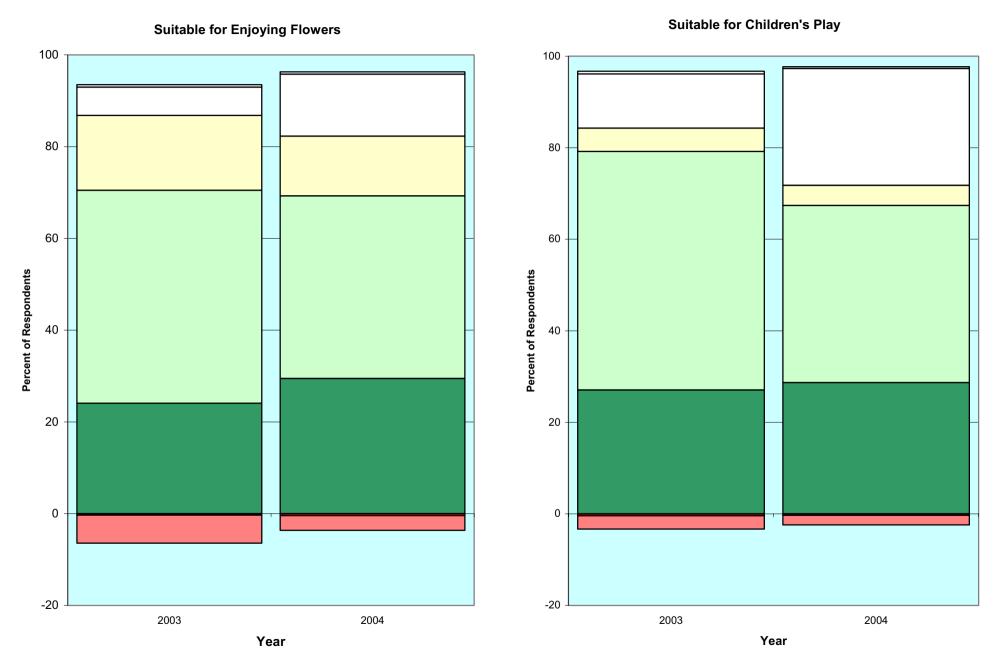
2004

Suitable for Casual Games Among Friends



Suitable for Enjoying Natural Areas / Native Plants / Wildlife

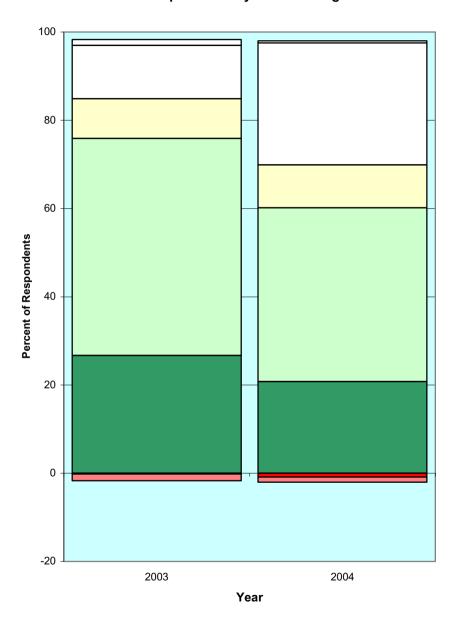


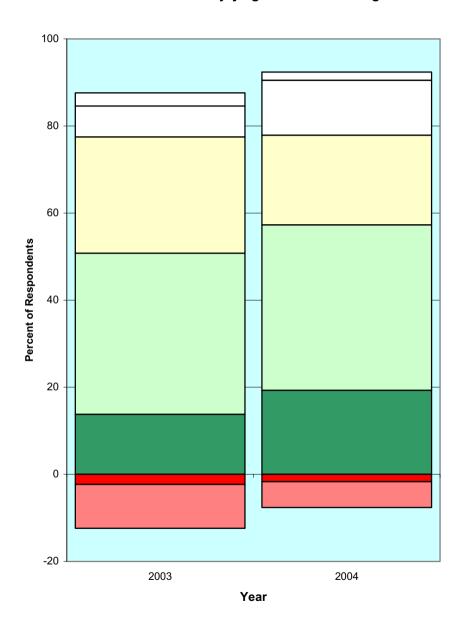


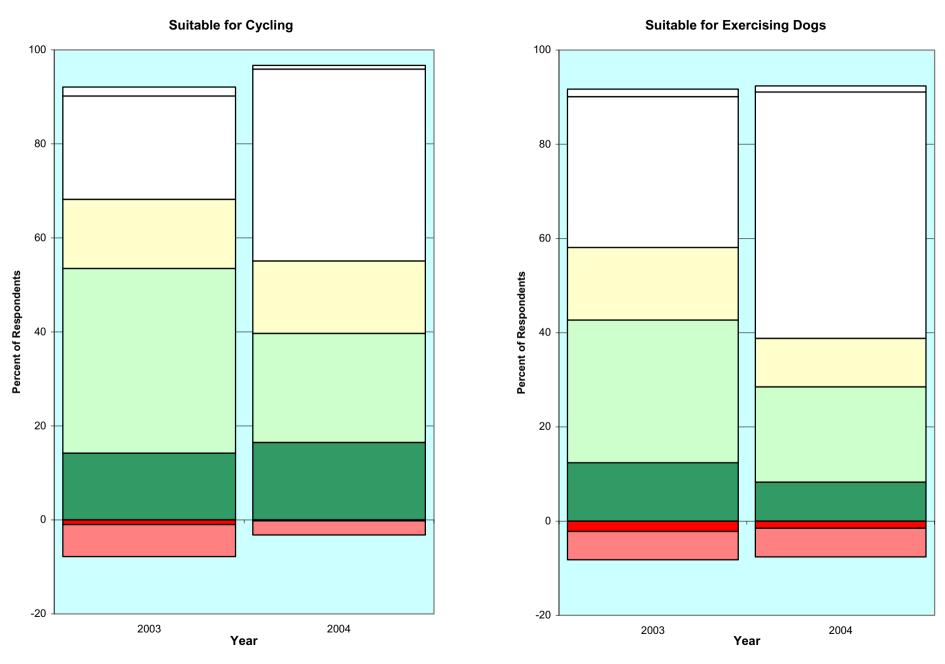
Page 91

Suitable for Sports Run by a Club or Organisation

Suitable for Enjoying Parks without Dogs

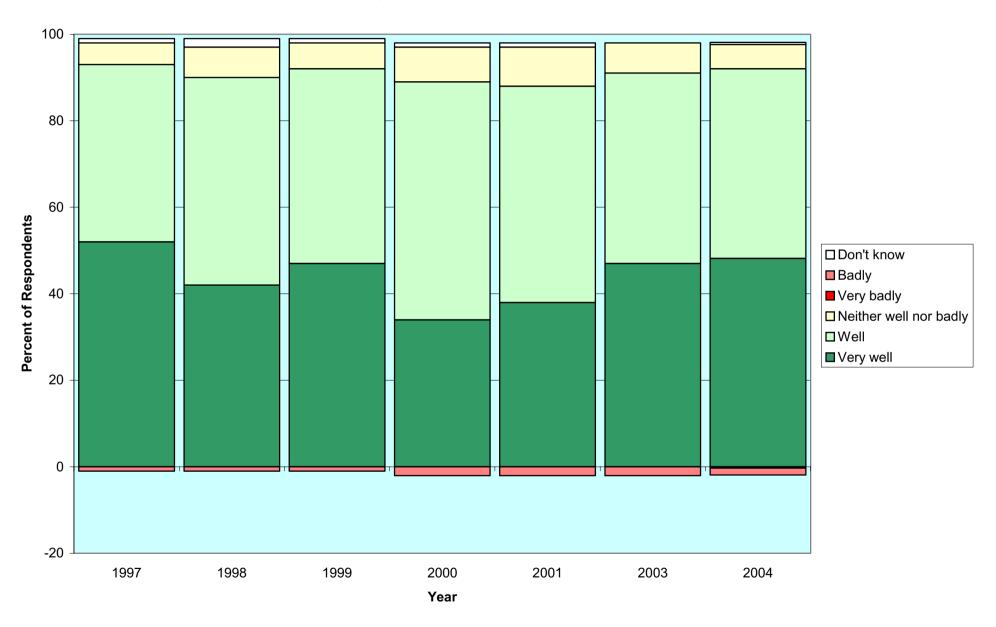






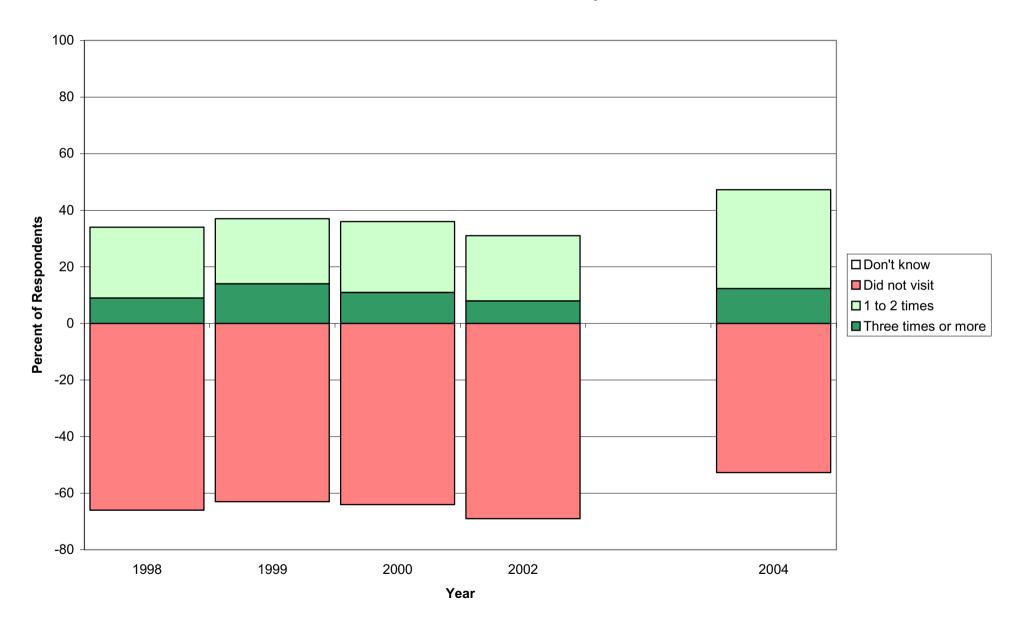
Page 93

Overall, How Well Are Parks Looked After?



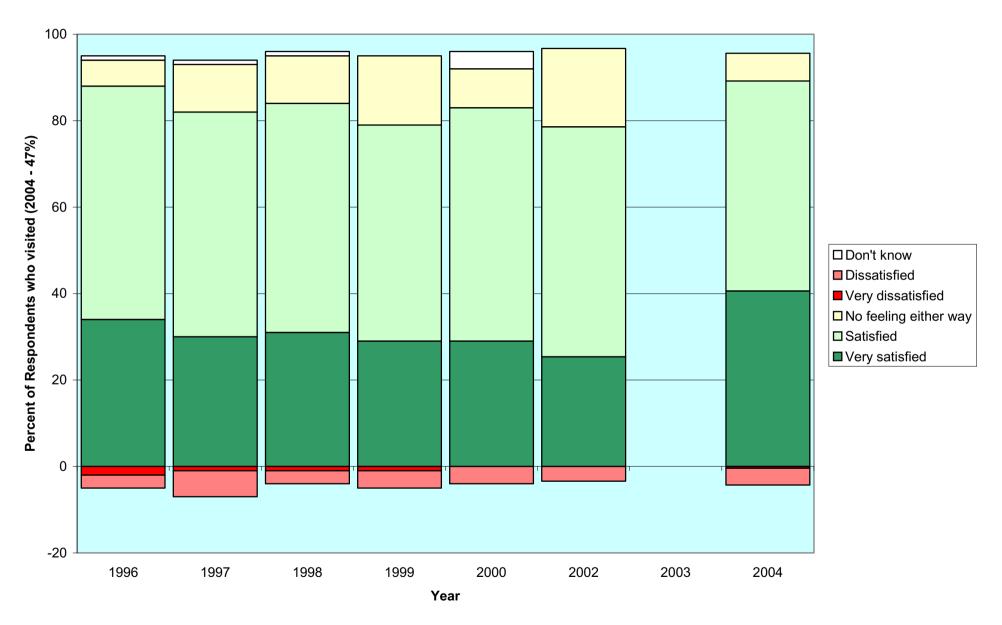
Page 94

Visitors to the Art Gallery



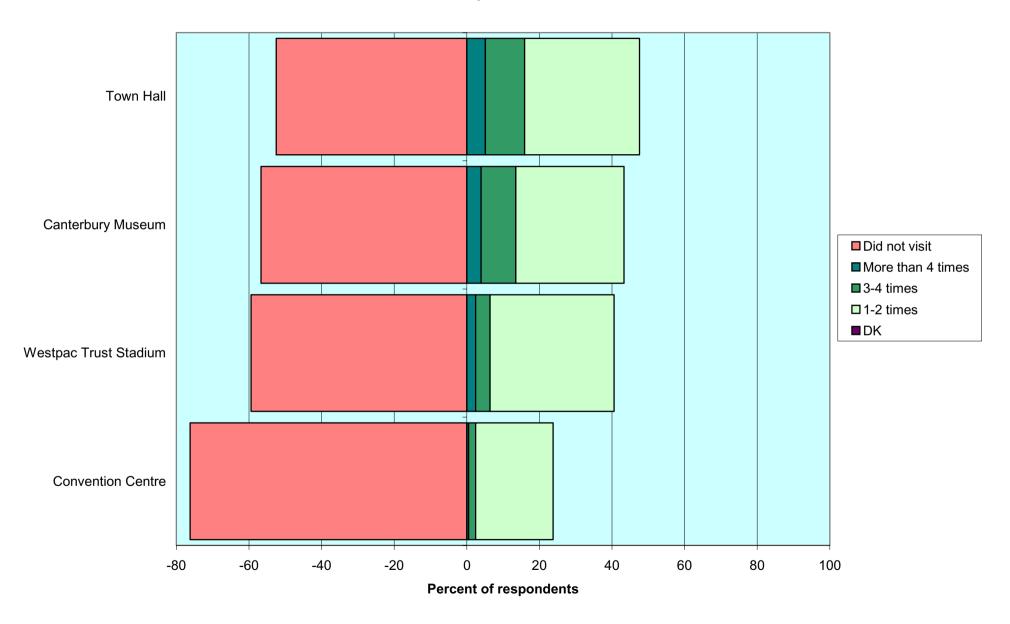
Page 95

Satisfaction with visits to the Art Gallery

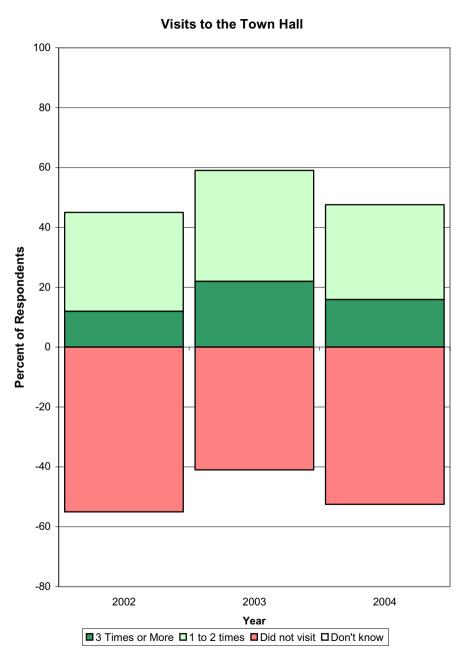


Page 96

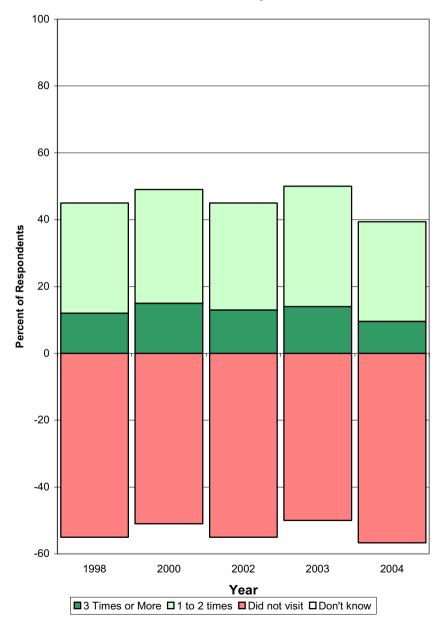
Whether respondants visited...



Page 97

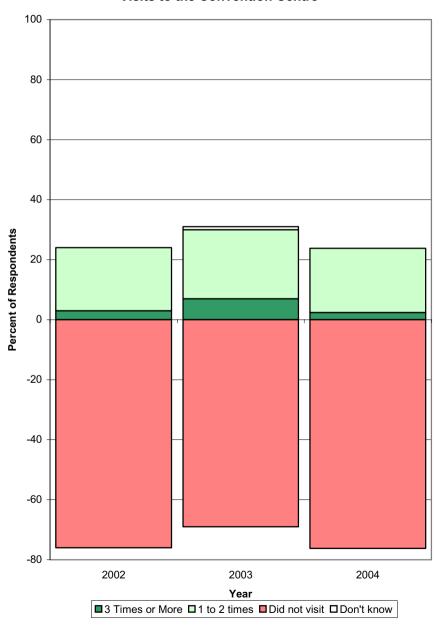


Visits to the Canterbury Museum

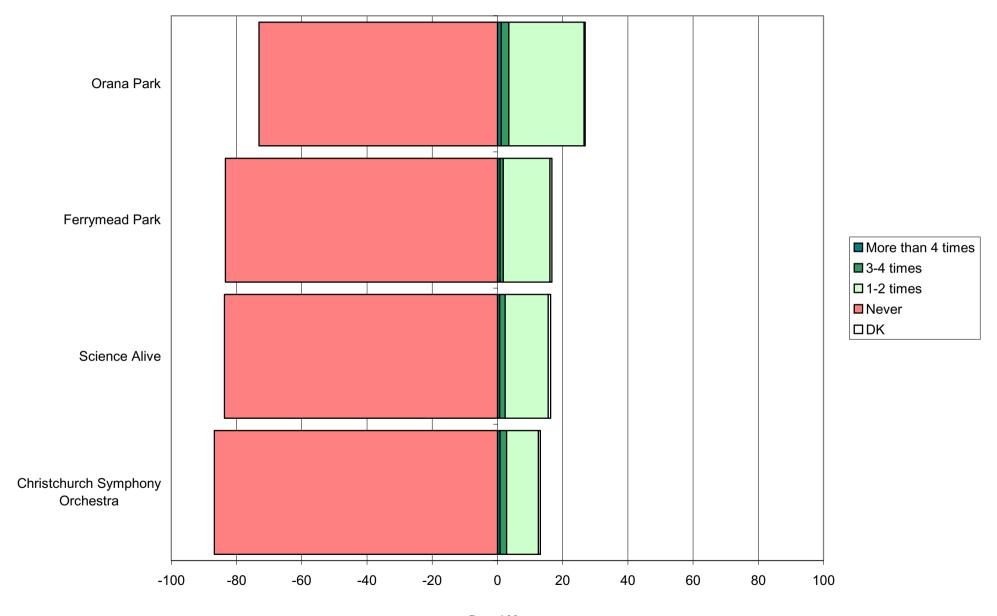


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Visits to the Convention Centre

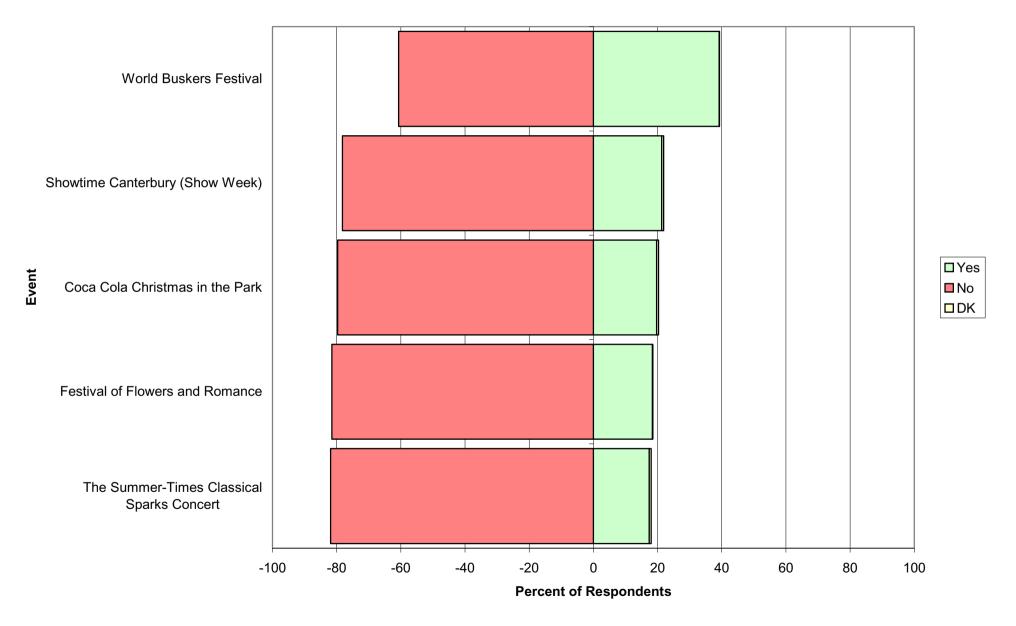


Attendance at selected attractions

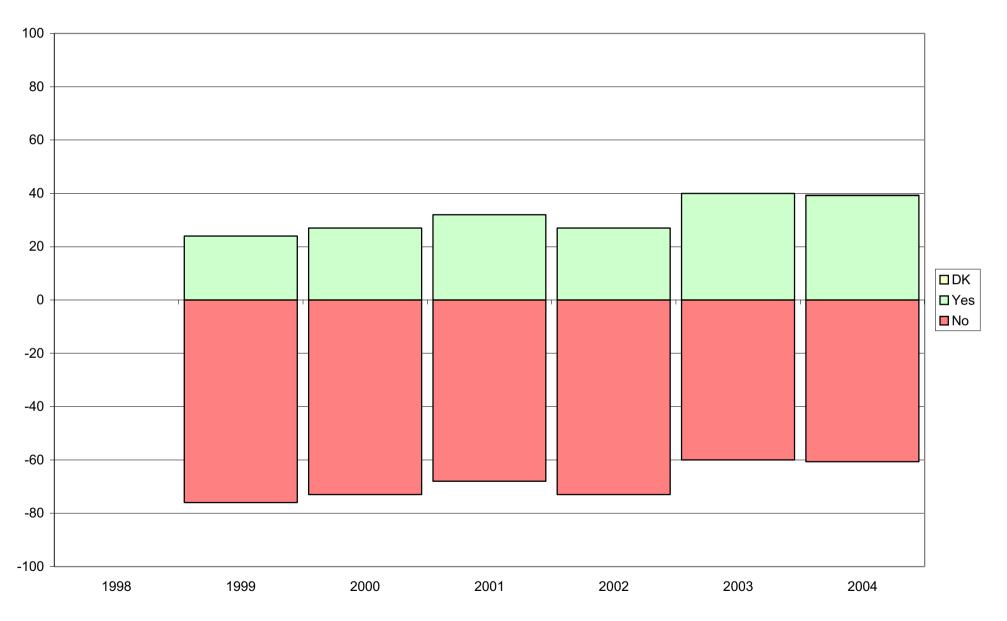


Page 100

Attended Various Festivals and Events...

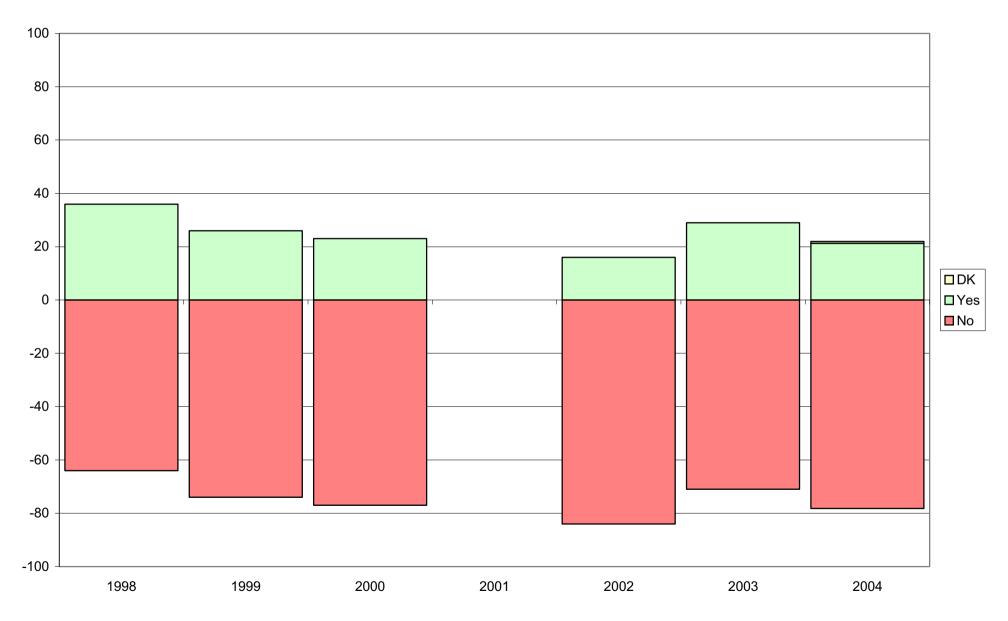


Attended the World Buskers Festival



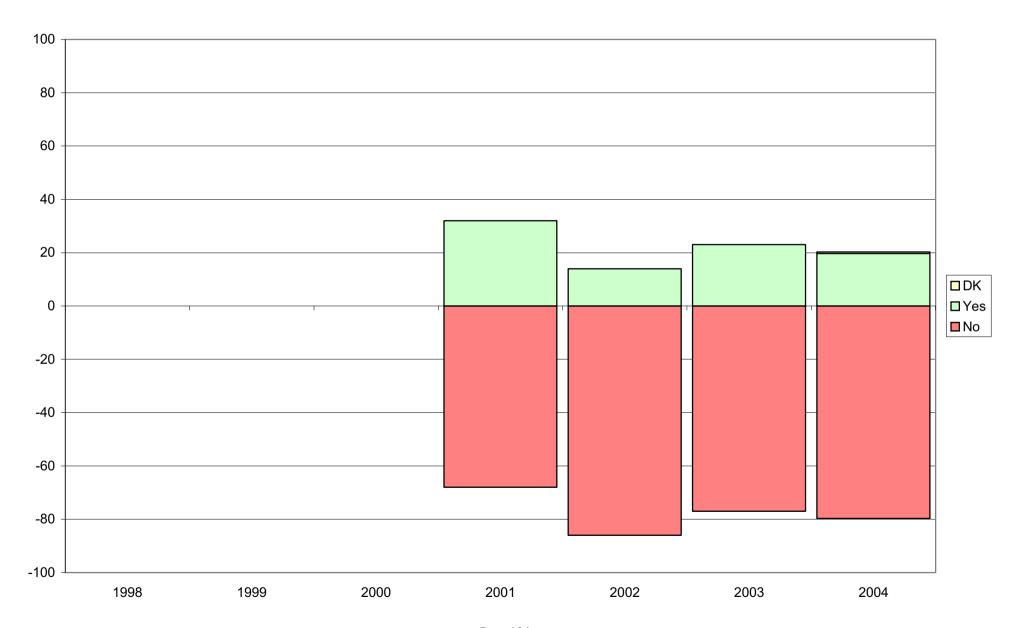
Page 102

Attended Showtime Canterbury (Show Week)



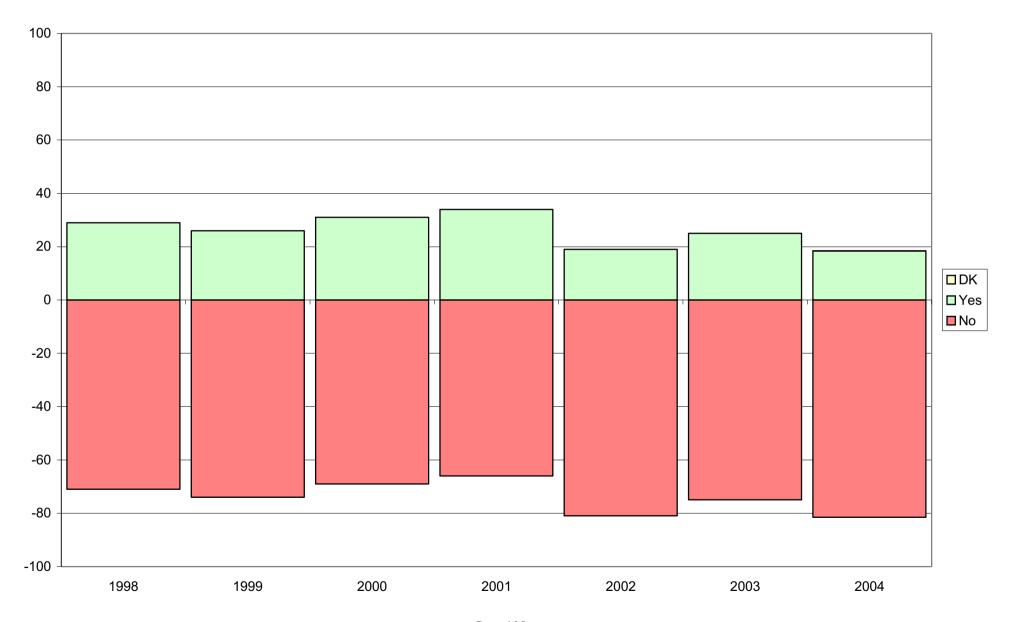
Page 103

Attended Coca Cola Christmas in the Park



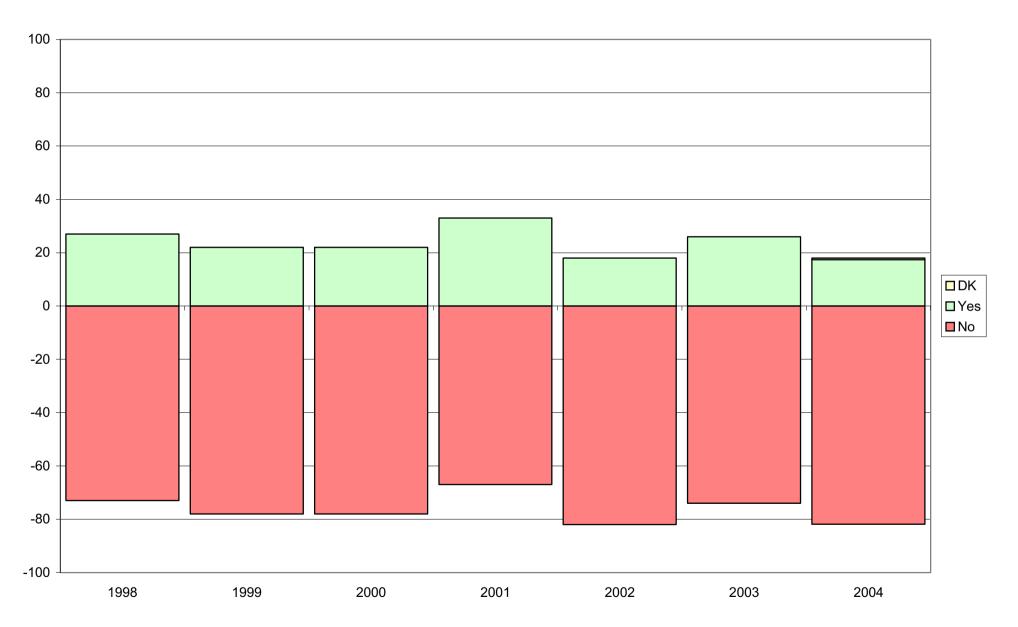
Page 104

Attended the Festival of Flowers and Romance



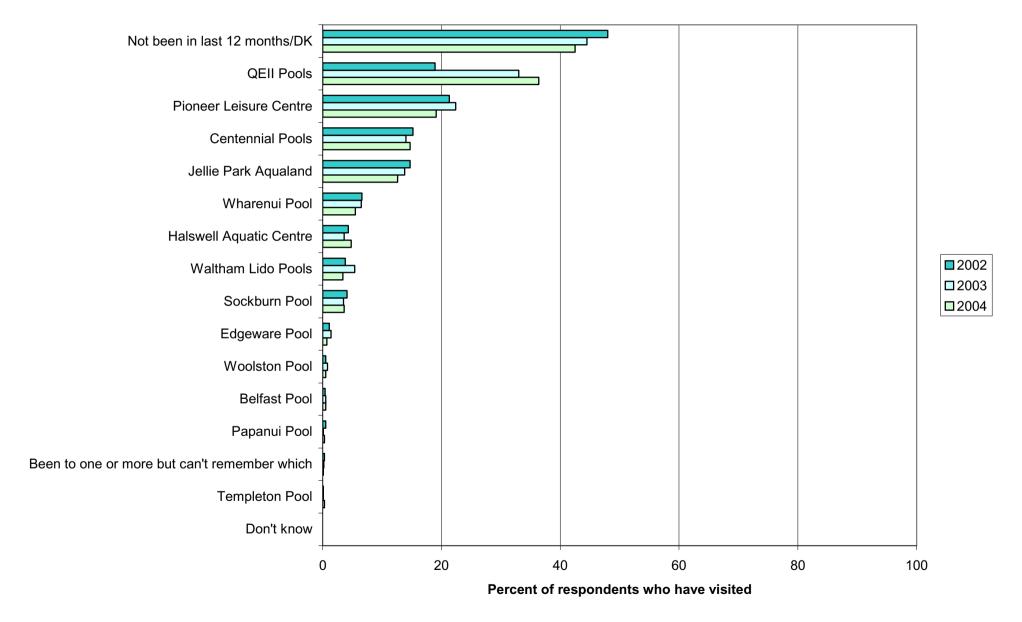
Page 105

Attended the Classical Sparks Concert



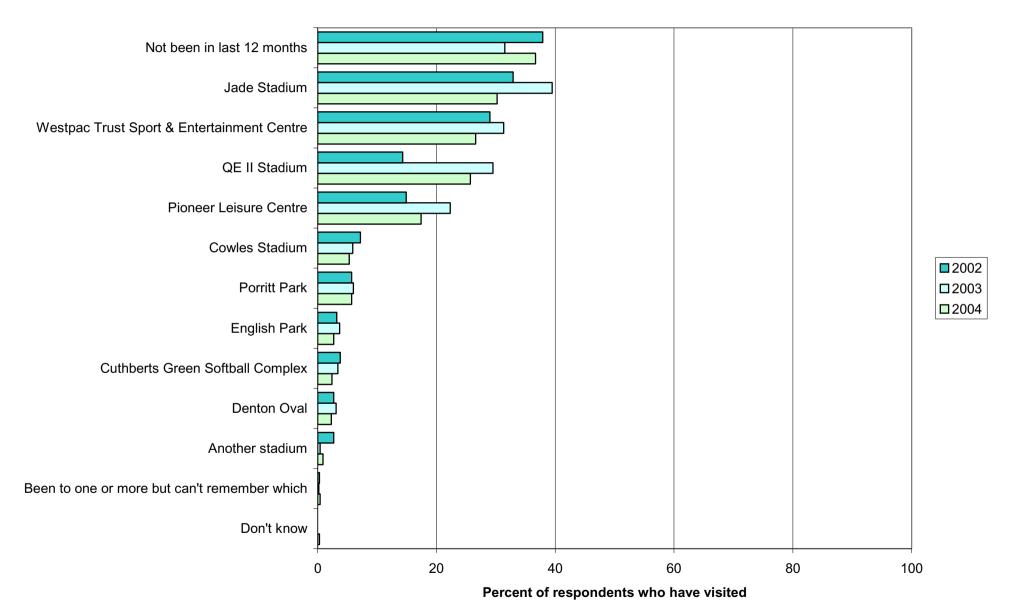
Page 106

Respondents visits to swimming pools



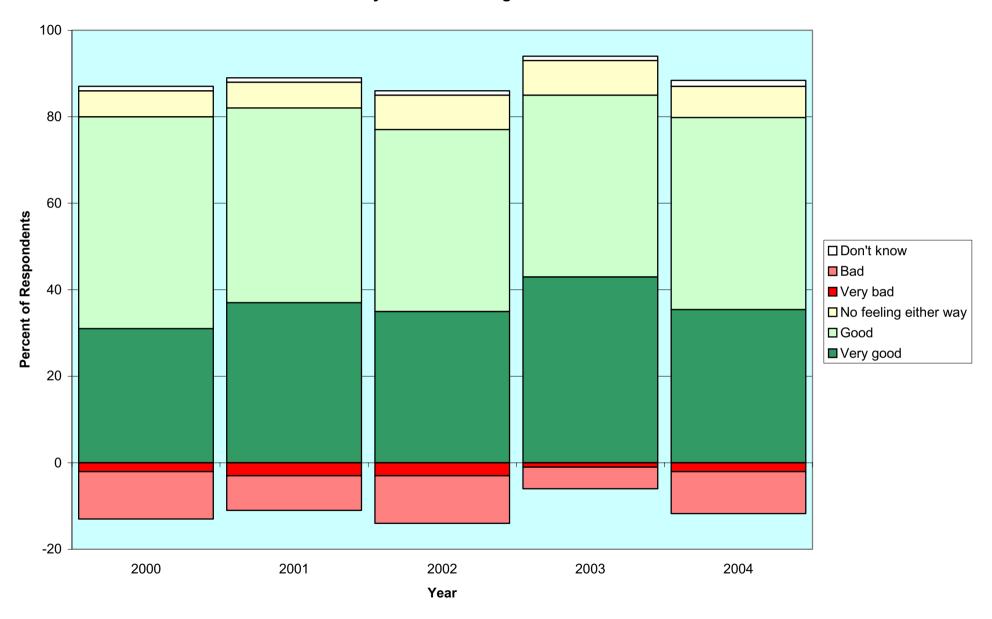
Page 107

Respondents who have visited stadia

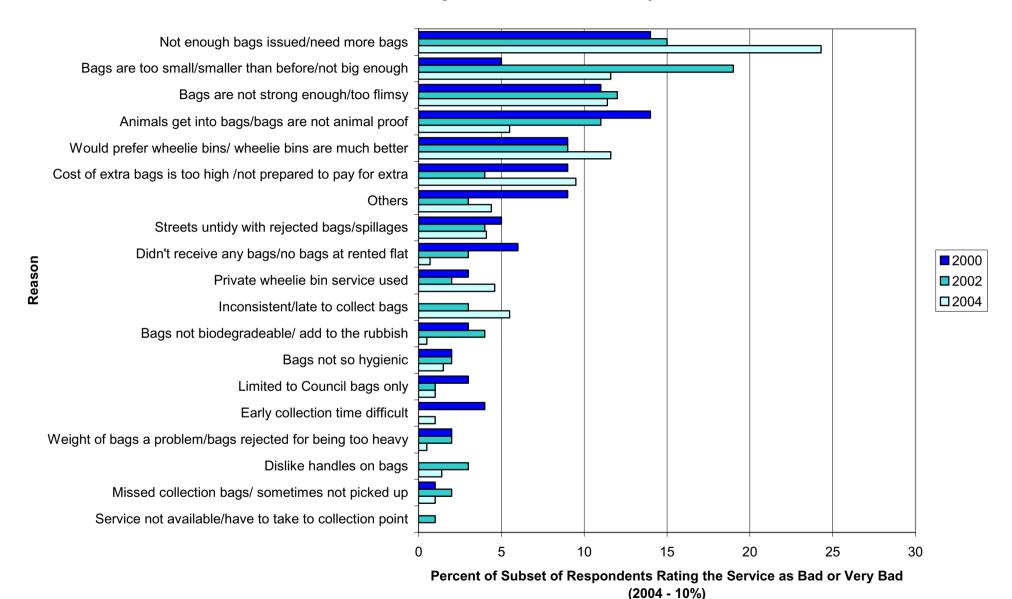


Page 108

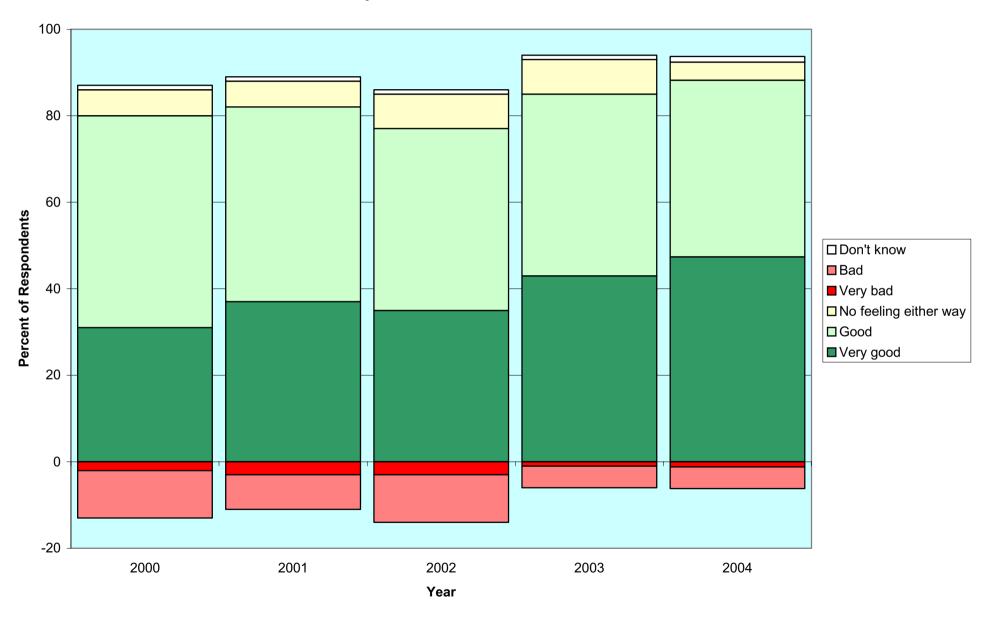
Quality of the Black Bag Collection Service



Reason for Rating the Service as Bad or Very Bad

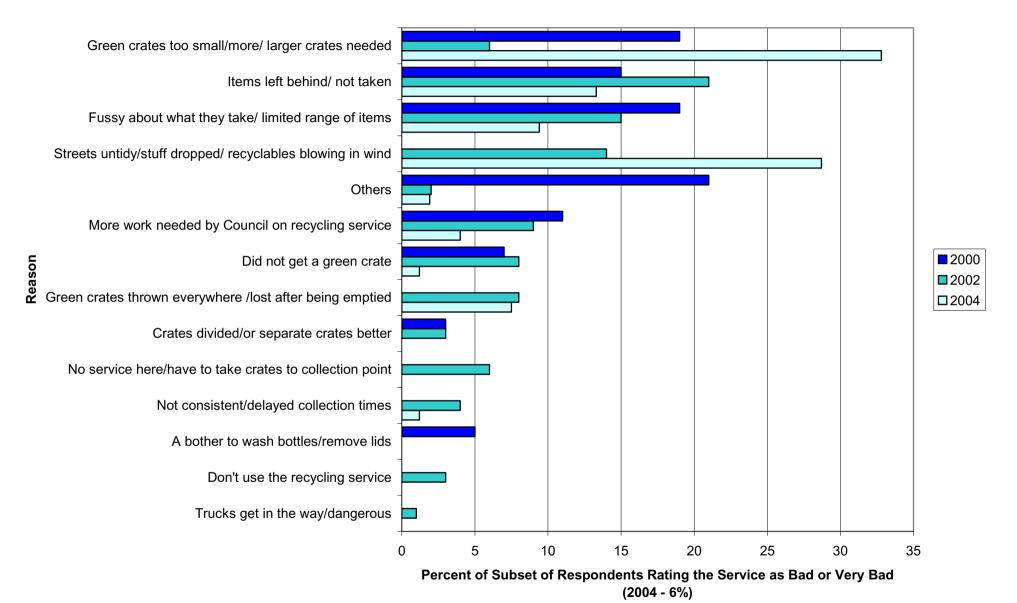


Quality of the Green Crate Collection Service



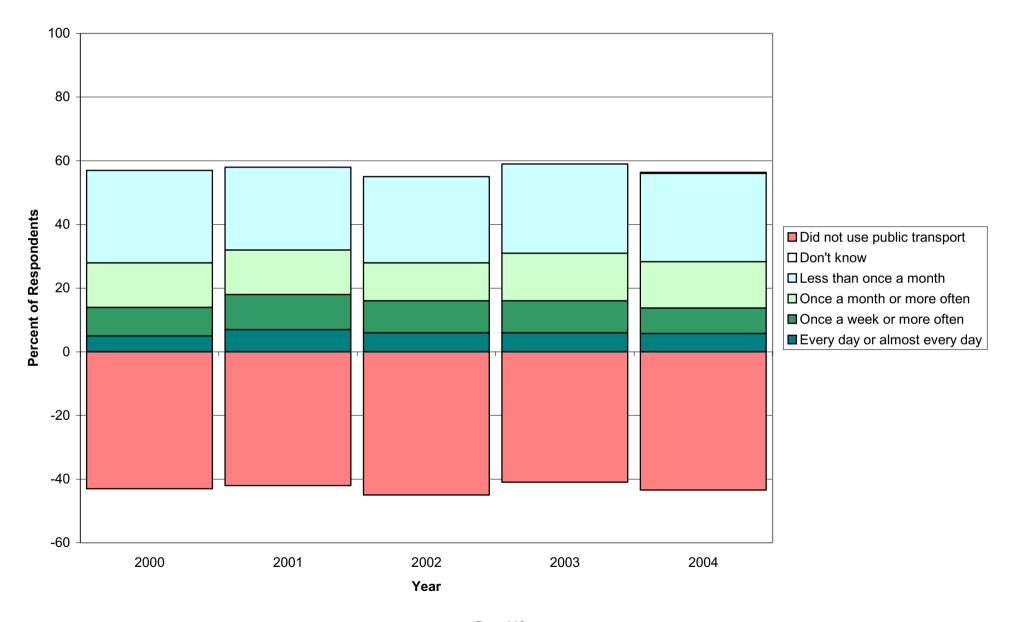
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Reason for Rating the Service as Bad or Very Bad



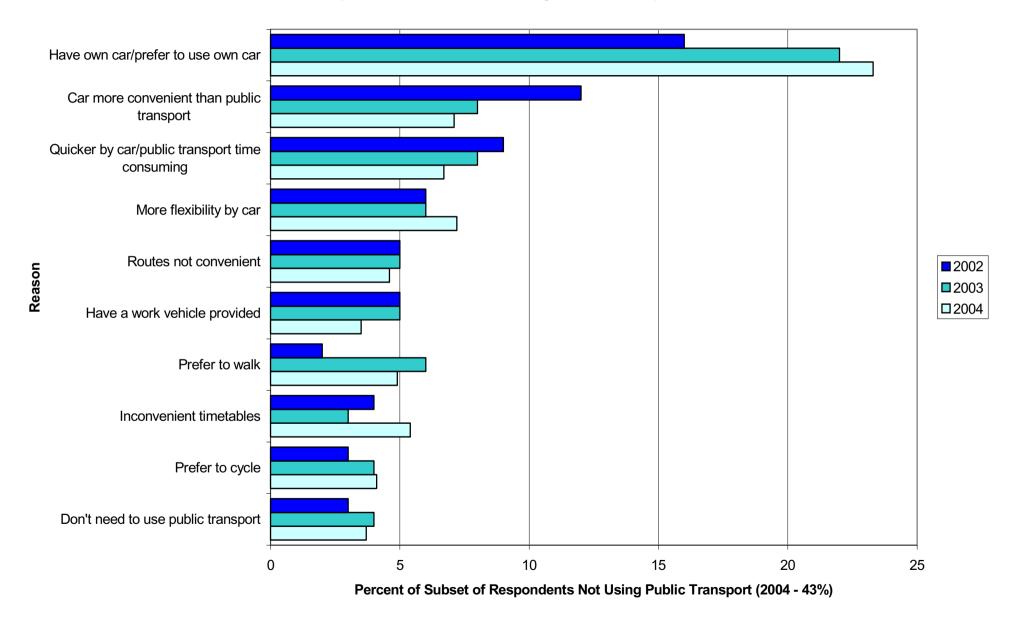
Page 112

Use of Public Transport

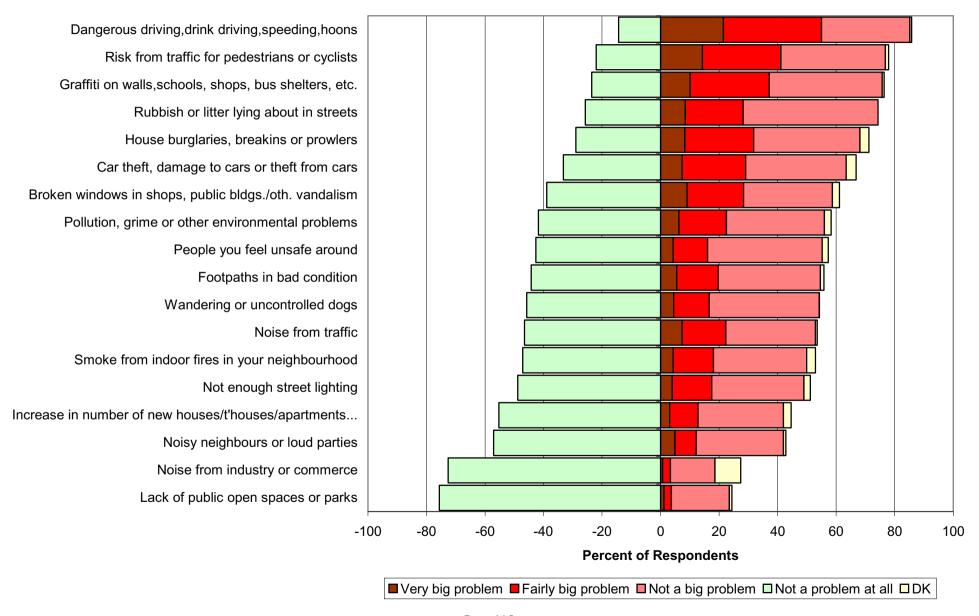


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Top 10 Reasons for Not Using Public Transport

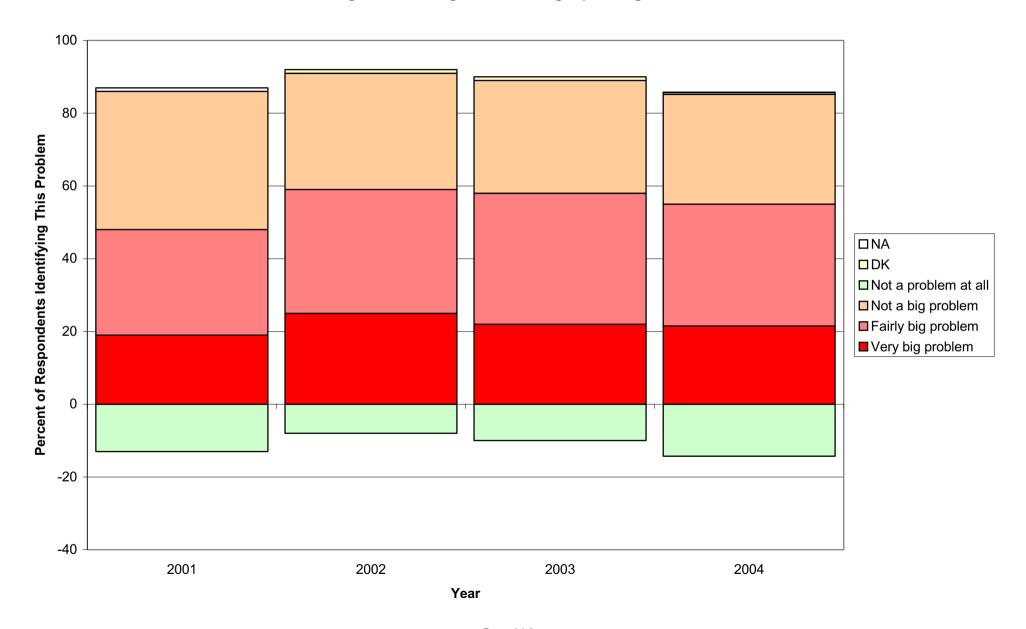


Problems experienced by respondents...

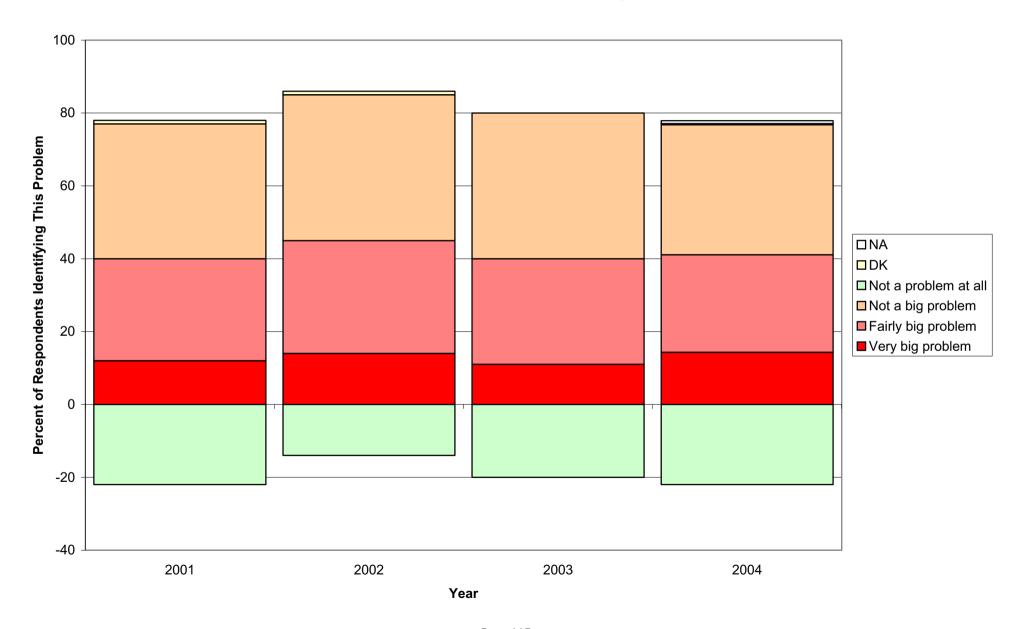


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Dangerous driving, drink driving, speeding, hoons

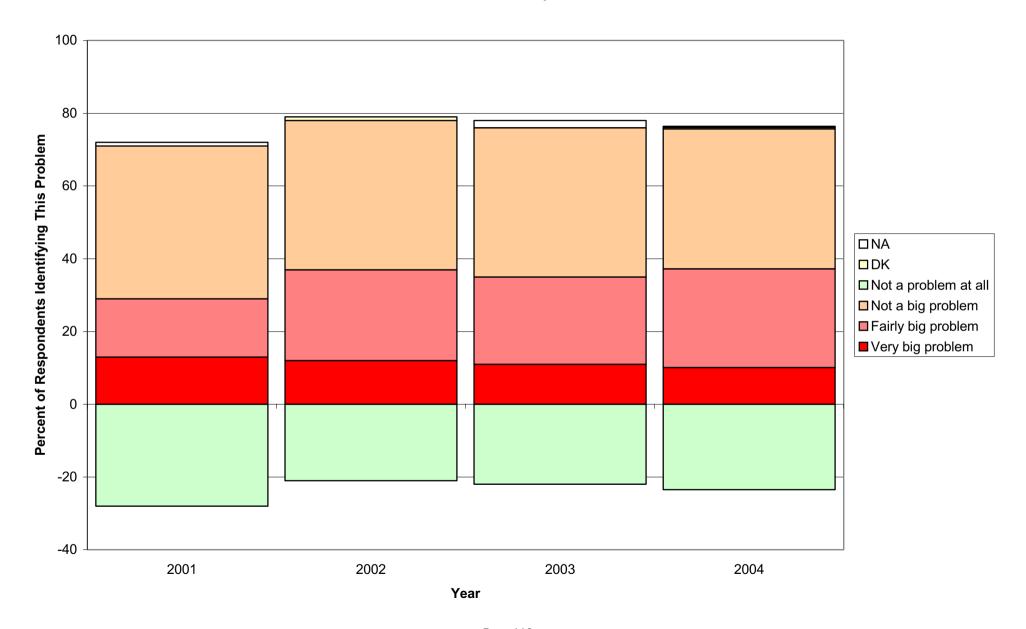


Risk from traffic for pedestrians or cyclists



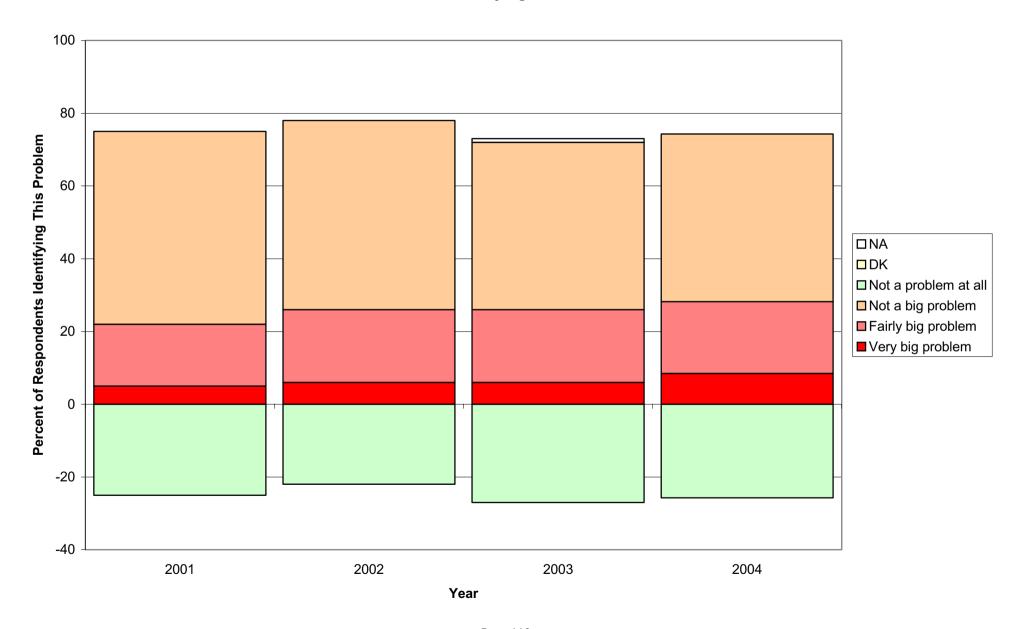
Page 117

Graffiti on walls, schools, shops, bus shelters, etc.



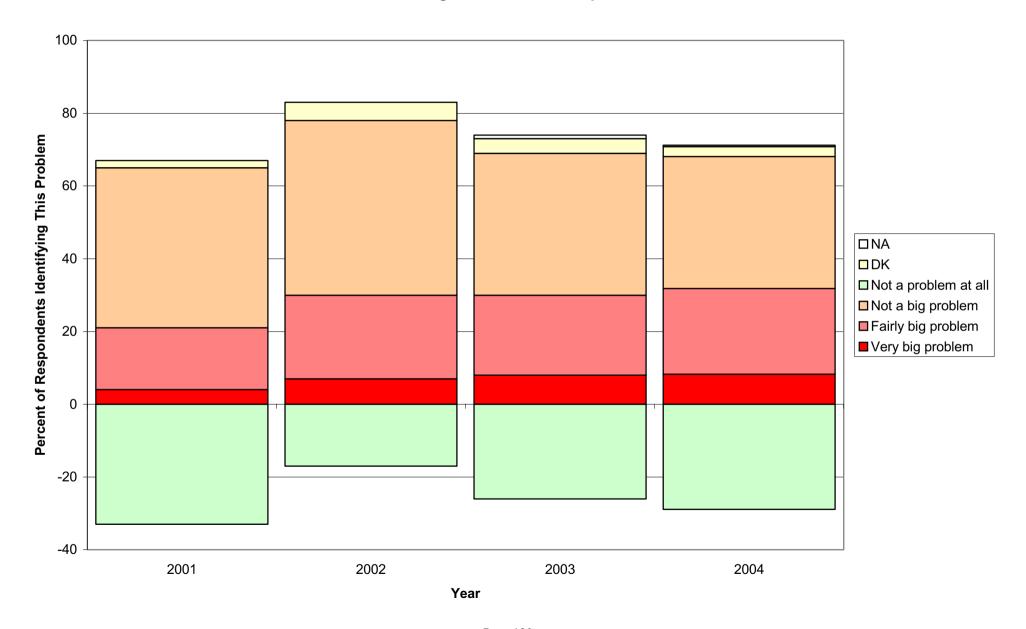
Page 118

Rubbish or litter lying about in streets



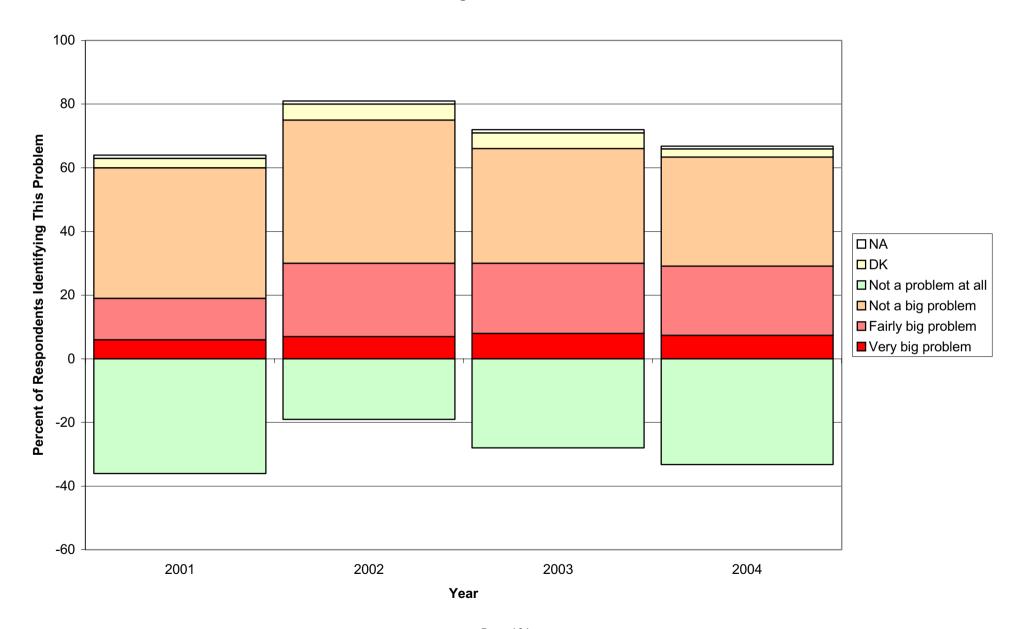
Page 119

House burglaries, breakins or prowlers



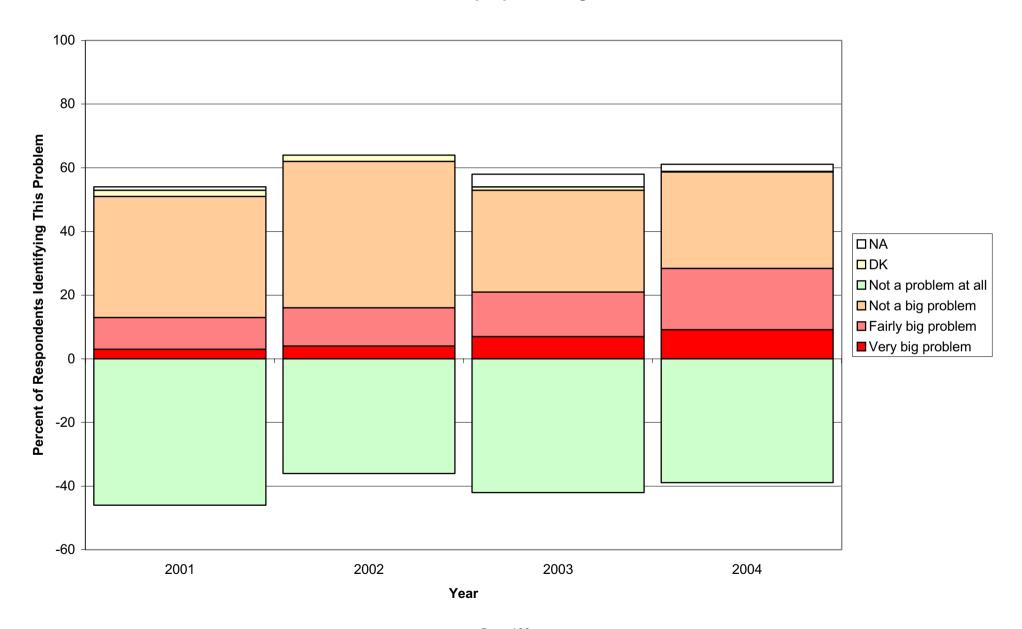
Page 120

Car theft, damage to cars or theft from cars

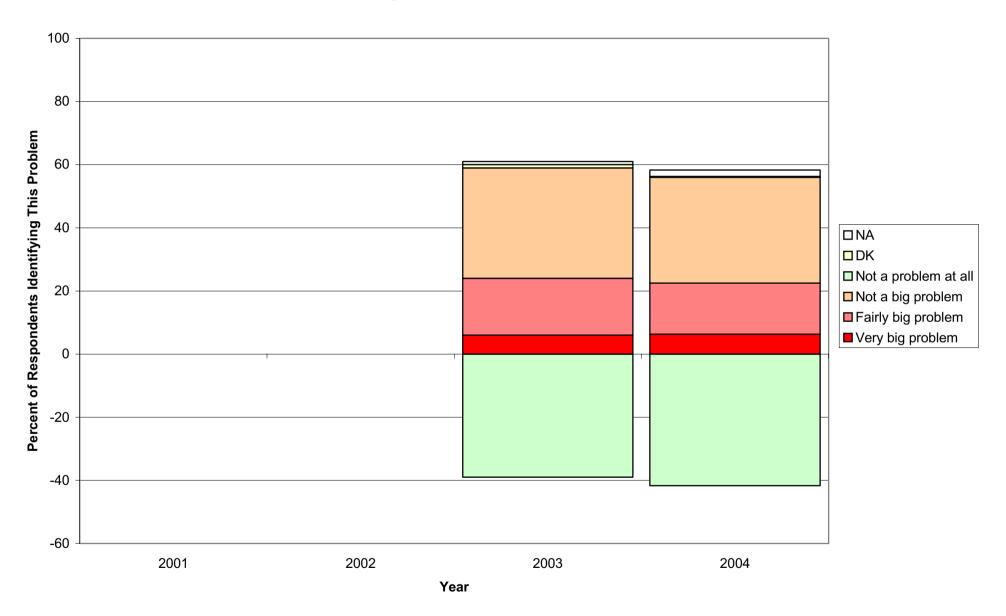


Page 121

Broken windows in shops, public bldgs./oth. vandalism

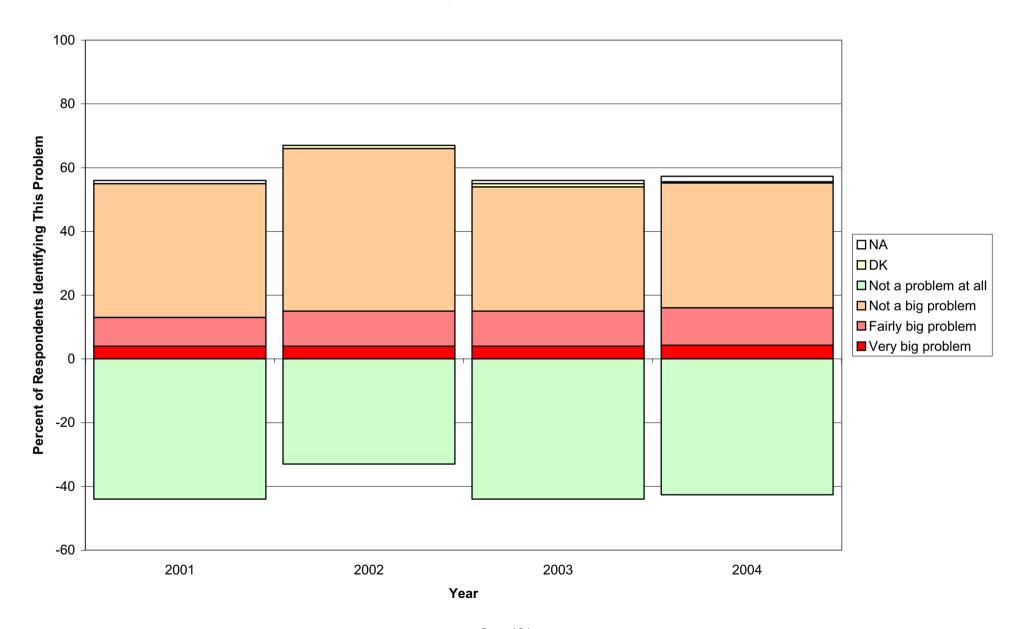


Pollution, grime or other environmental problems



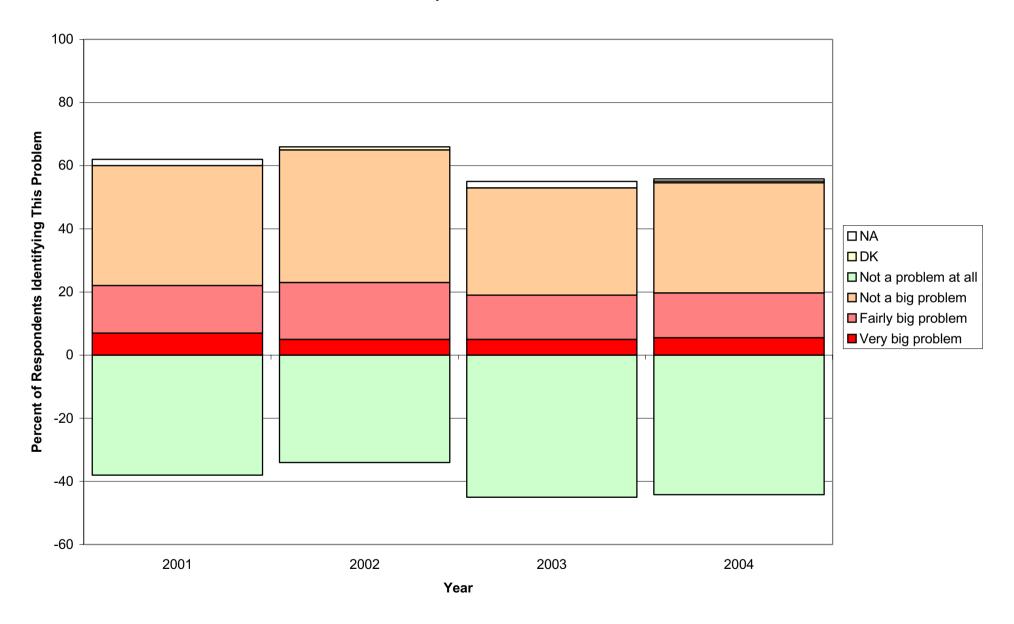
Page 123

People you feel unsafe around



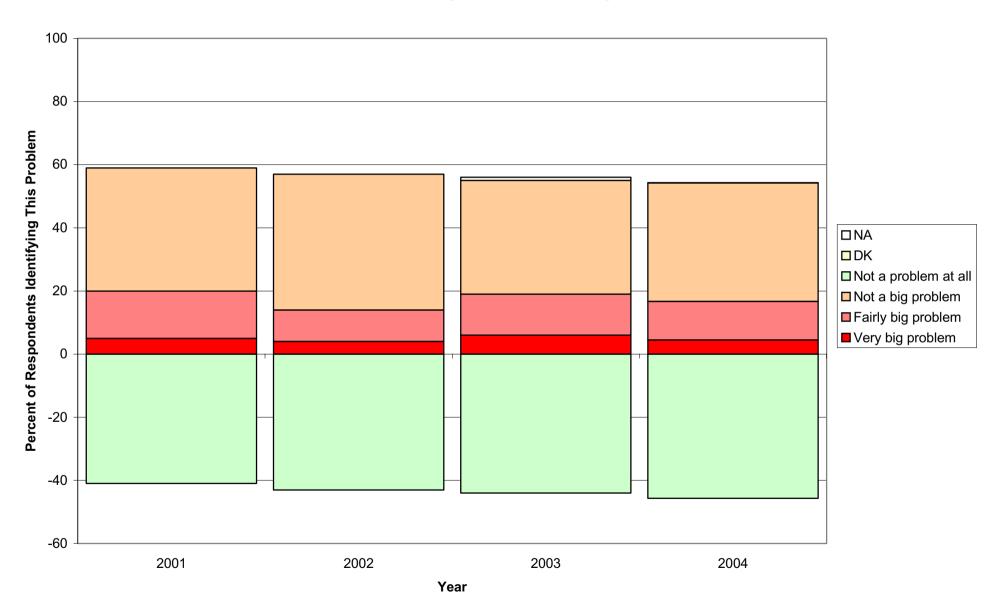
Page 124

Footpaths in bad condition



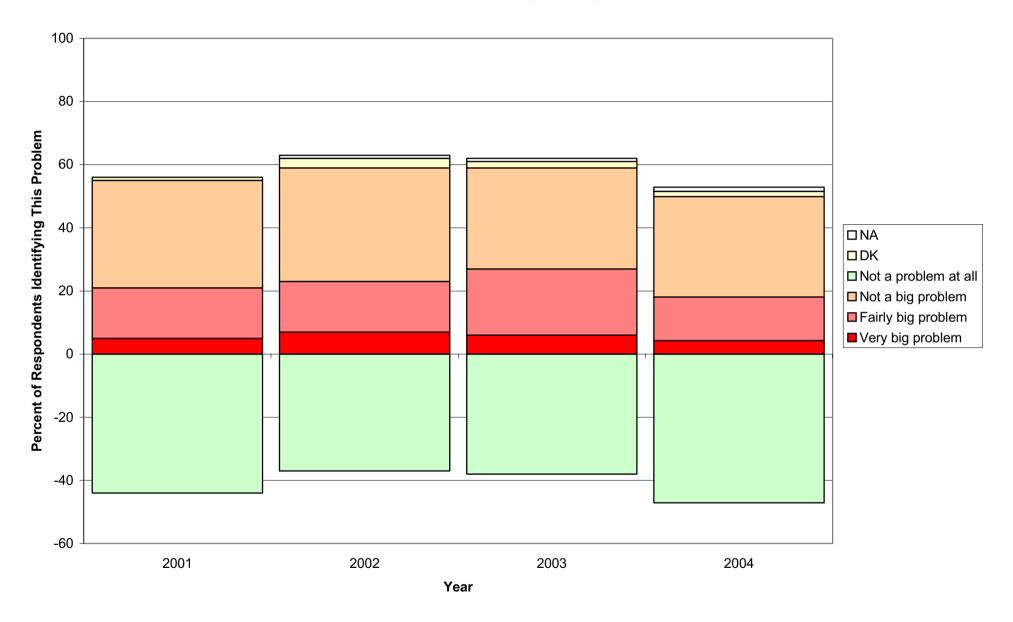
Page 125

Wandering or uncontrolled dogs



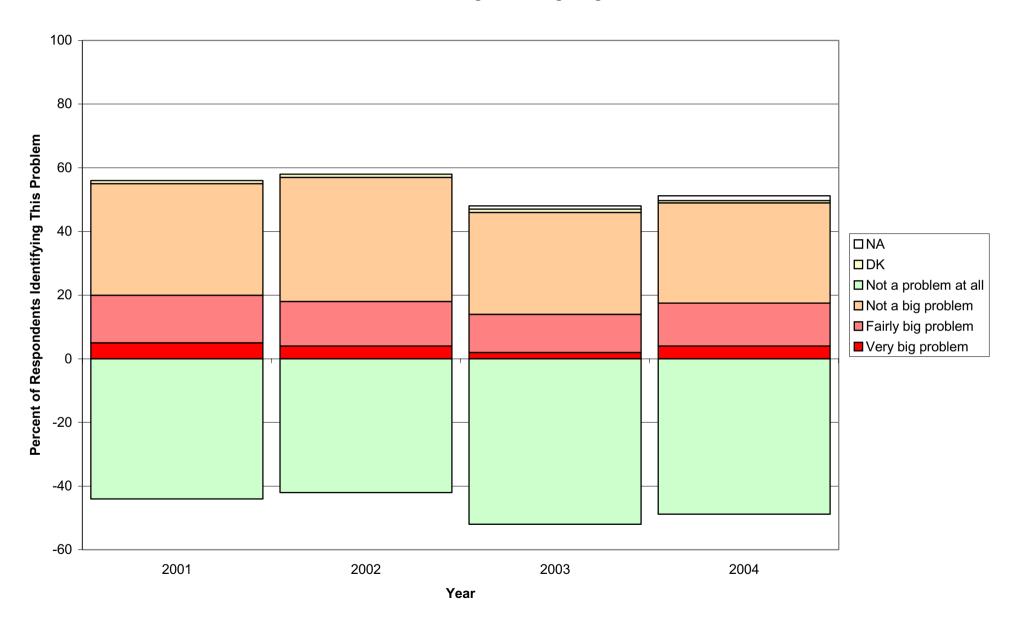
Page 126

Smoke from indoor fires in your neighbourhood



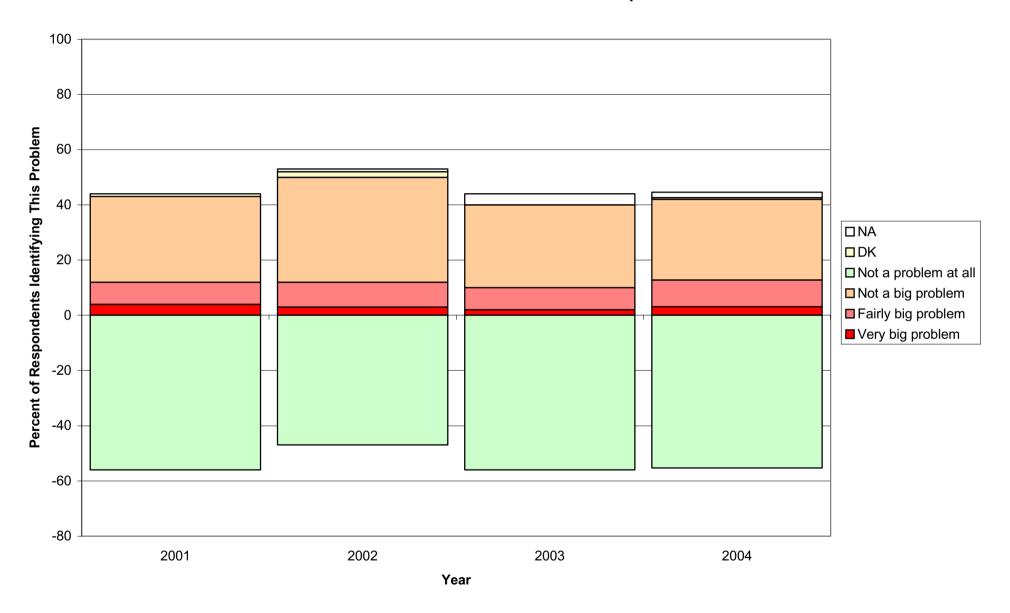
Page 127

Not enough street lighting

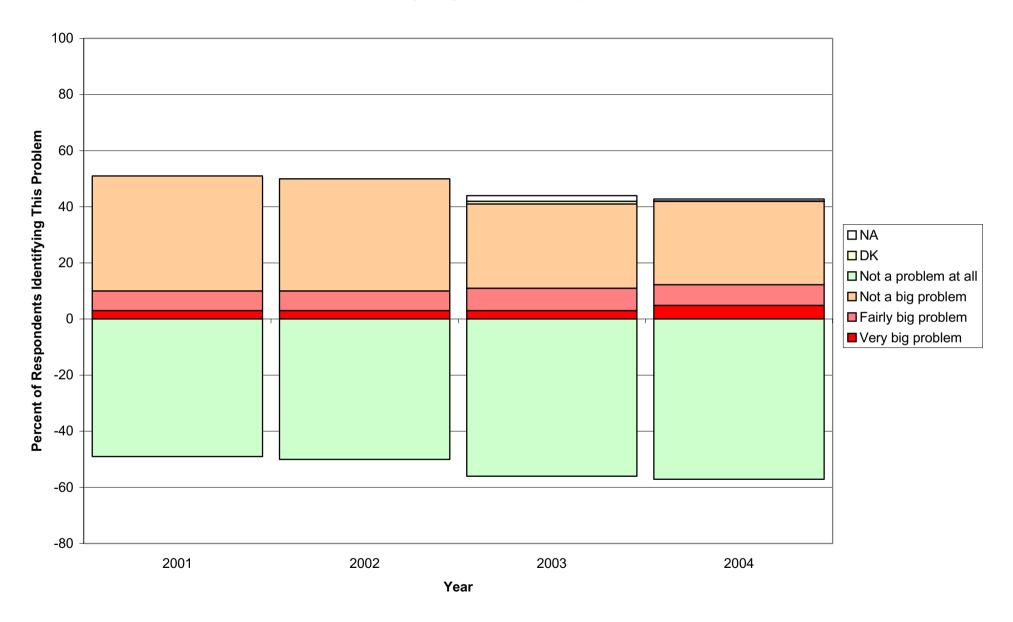


Page 128

Increase in number of new houses/t'houses/apartments...

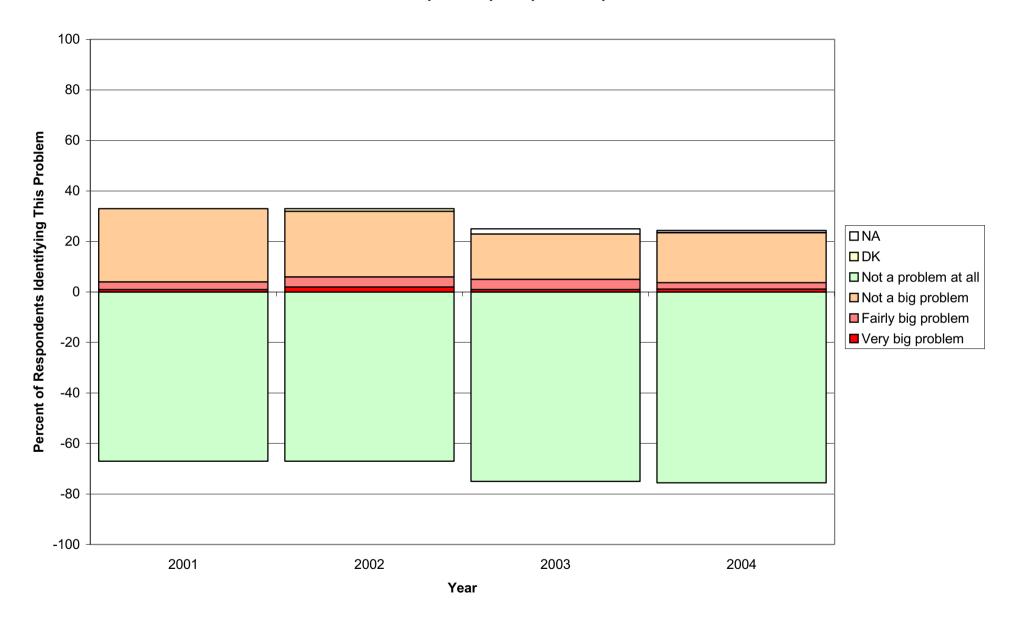


Noisy neighbours or loud parties



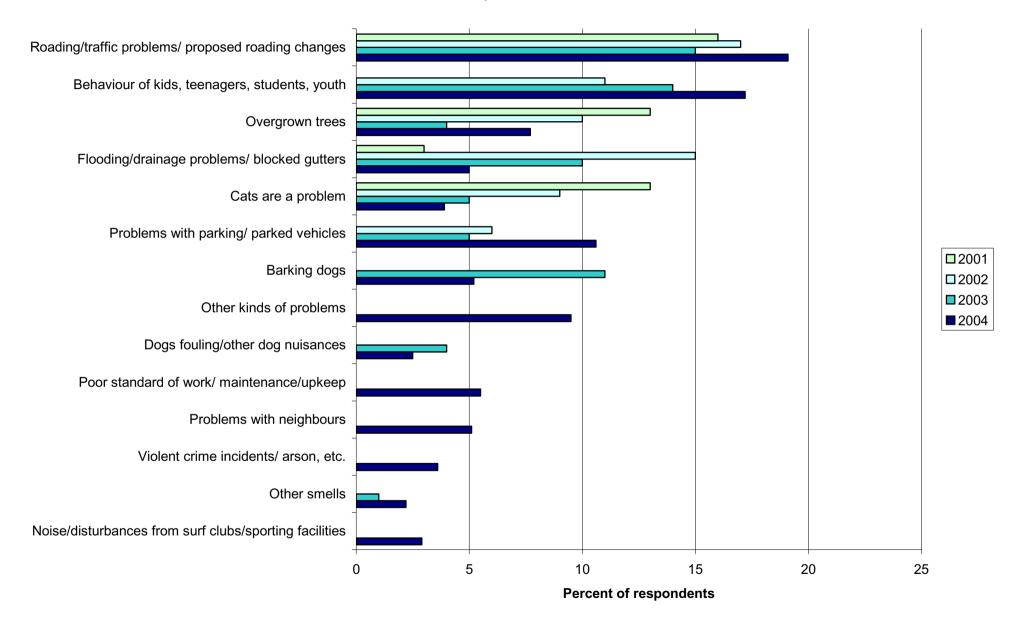
Page 130

Lack of public open spaces or parks

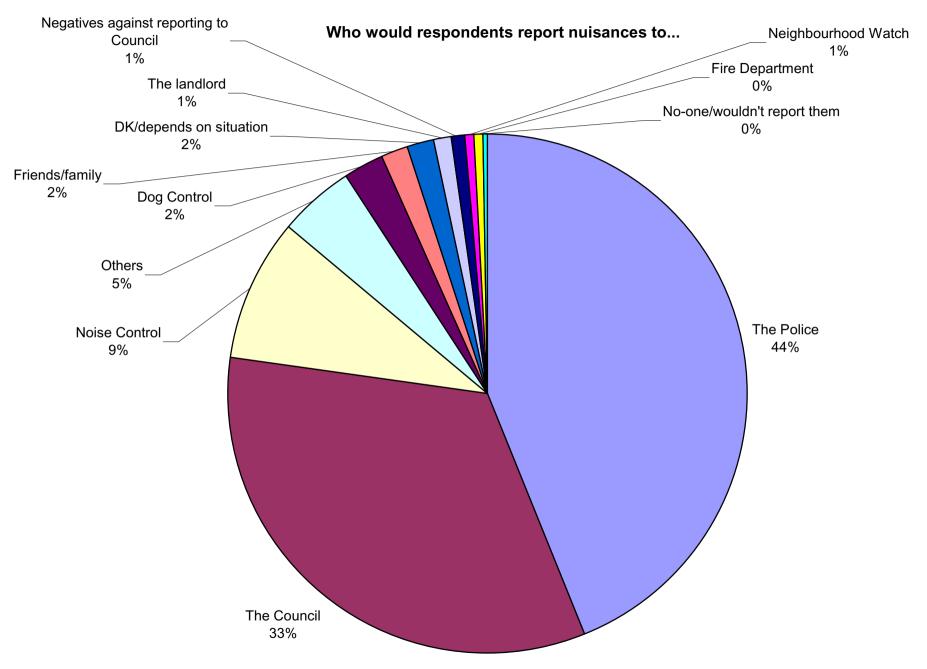


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Other kinds of problems identified...

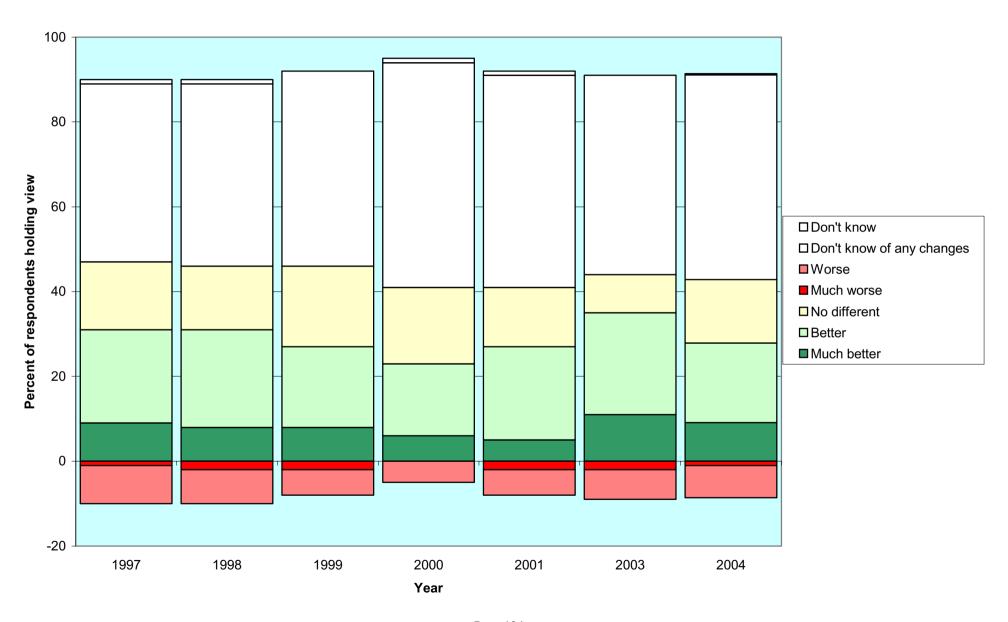


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New developments make respondents' areas ...



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