

CHRISTCHURCH CITY COUNCIL

NOTES OF A SEMINAR MEETING OF THE COUNCIL

**Held in the Council Chamber
on Tuesday 29 August 2006 at 1.30pm**

- PRESENT:** Councillor Gail Sheriff (Chairperson),
Councillors Sally Buck, Graham Condon, Barry Corbett,
David Cox, Carole Evans, Bob Parker, Bob Shearing,
Sue Wells and Norm Withers.
- APOLOGIES:** Apologies for absence were received from
Mayor Garry Moore and Councillor Helen Broughton.
- IN ATTENDANCE:** Lesley Keast, Yani Johanson, Paul de Spa, Tony Sutcliffe and
Ngaira Button (Community Boards).

	ACTION
<p>MOVING CYCLING FORWARD</p> <p>Richard Stokes, Marketing Manager, Terry Howes, Asset and Network Planning Manager, and Kate Ward, Marketing Services Manager, presented a PowerPoint presentation covering:</p> <ul style="list-style-type: none">● Purpose of seminar.● Cycling strategy - a quick recap.● What does it mean?● Marketing Review - overview.● Where to from here?● Key decisions:<ul style="list-style-type: none">• The development of a green light/red light process for future road infrastructure decision making to establish the elected members' position. <p>Questions and comments were made in respect of:</p> <ul style="list-style-type: none">➤ Statistical information presented was six or seven years old, its relevance was questioned.➤ Was there any research on the likely increase in scooter use.➤ Whether or not the Orbiter bus service now operating had been factored in.➤ Was the Council working in with the numerous cycle stores?➤ Why was the Council spending money on marketing, when it was already known that there was a large percentage increase in cycling - why not just get on with it?➤ Whether cycling was safer than being in a car was questioned.	<p>Jane Parfitt/ Terry Howes/ Richard Stokes</p>

	ACTION
<ul style="list-style-type: none">➤ Pollution from buses etc was one reason recreational cyclists were not also commuter cyclists.➤ How did Christchurch compare in population etc to that of other cities around the world where cycling was popular.➤ The use of safety helmets needed to be encouraged.➤ Was Christchurch doing in fact as good as had been thought with cycling?➤ There was a risk preaching to the converted.➤ Cycleways needed to be properly maintained, as they are currently littered with broken glass.➤ Cycleways must be safe for children to use.➤ Was there good support for the Cycle Safe Campaign.	
Key Decisions/Concluding Remarks	
<ul style="list-style-type: none">➤ Details of what the programme is was sought.➤ The process to be followed, as to where the project is referred to for approval.➤ The programme on project by project basis needed to be signed off by the Council as the first step before it is referred to the Community Board etc (at present no projects were being brought forward so that the installation of a cycleway on Opawa Road does not happen again).➤ The process at present was not delivering a good outcome, and political sensitivity had to be kept in mind.➤ Marketing should be focused on victories, rather than the belief that we are not doing anything.➤ Options such as attractive off-road cycleways needed to be put in front of the Council, which currently was not happening.	

The seminar concluded at 3pm.