

5. DRAFT STRATEGIC DIRECTIONS

General Manager responsible:	General Manager Strategic Development
Officer responsible:	Acting Research and Policy Manager
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PURPOSE OF REPORT

1. To seek Council approval for the Draft Strategic Directions for public consultation.

EXECUTIVE SUMMARY

2. The Council has been going through the process of developing a set of Draft Strategic Directions - peak level statements of strategic intent. Consultation on the Draft Strategic Directions will take place alongside the consultation on the Draft Community Outcomes.

FINANCIAL AND LEGAL CONSIDERATIONS

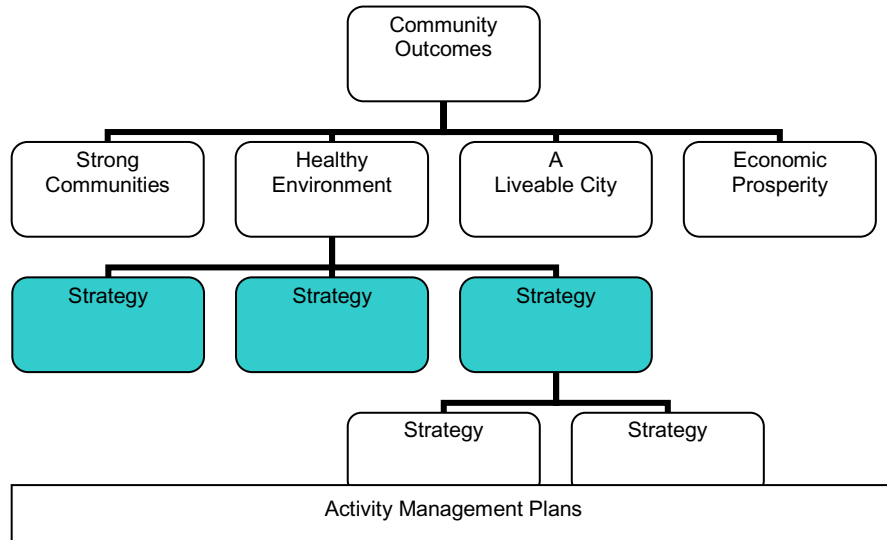
3. The Draft Strategic Directions provide high level goals and objectives for the Council's activity. They have been developed to be sufficiently broad to encompass the activities the Council is required to undertake under statute.
4. There are no direct financial implications from adopting the Draft Strategic Directions for consultation.
5. The draft document submitted to last week's Council meeting was deferred to enable it to be resubmitted to the present meeting, incorporating a number of alterations and amendments discussed at that meeting.
6. As there has been insufficient time for the changes to be made prior to circulation of the agenda, the revised document will be separately circulated prior to the Council meeting.

STAFF RECOMMENDATIONS

It is recommended that the Council approves the Draft Strategic Directions (attachment) for public consultation.

BACKGROUND

7. As part of the LTCCP requirements under the Local Government Act 2002 the Council is required to identify how it will contribute to furthering the Community Outcomes. This will be achieved through the development of Strategic Directions and a series of more specific strategies with narrower focus beneath them, ultimately informing the Activity Management Plans.



8. The Strategic Directions are the over-arching statements of strategic intent providing the overall goals and objectives for the Council. They indicate in broad terms how the Council intends to contribute to the Community Outcomes. The Strategic Directions will be used for the Council to communicate both with the community and internally.

Process

9. The Draft Strategic Directions have been developed by staff on the Council's behalf with input from both community board members and councillors.
- Initial draft of goals based on developed understanding of the 2004/05 Community Outcomes, the issues and challenges facing the city and the roles of other major contributors.
 - Seminar held with community board members to gain input into the goals.
 - Seminars held with councillors to gain direction of the goals.
 - Sustainable development workshop provided by Landcare Research.
 - Further drafting carried out by staff.
 - Second seminar on goals and objectives with community board members.
 - Second seminar on goals and objectives with councillors.
 - Further re-drafting to make the language simpler for publication as requested by councillors.
 - Further work on leadership/governance goal with Councillors Buck and Wells.

10. Once approved for consultation the Draft Strategic Directions will be the subject of public consultation alongside the Draft Community Outcomes. The consultation will be seeking the public's views on the draft of its picture of how it would like Christchurch to be in the future (Community Outcomes) and the Council's goals in contributing (Strategic Directions). This consultation process will be taking place in May 2005 and it is anticipated that a final version of Strategic Directions will be prepared for consideration by the Council in June 2005.
11. The Draft Strategic Directions are the Council's overall statements of goals and objectives. They need to be 'owned' by Councillors as a draft for consultation.