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### 3. REPORT BACK ON 2010/11 PROJECTS

<b>General Manager responsible:</b>	General Manager, City Environment, DDI 942-7305
<b>Officer responsible:</b>	City Water and Waste Unit Manager
<b>Author:</b>	Zefanja Potgieter, Senior Resource Planner

#### PURPOSE OF REPORT

- To report back on 2010 - 2011 projects. Staff and or consultants will be present to advise further where required.

#### BACKGROUND

- The following projects were approved by the committee for the 2010 – 2011 financial year.

Project	Service Provider	Original approval \$	Actual expenditure \$
Compost product development (third year of a three year project)	Crop and Food Research	30,000	30,000
Business resource efficiency	Target Sustainability	39,300	14,703
Promoting sustainable procurement options to member councils by way of workshops	None	500	0
E-Scrap recycling	Timaru District Council	18,300	11,091
Zero Waste Event Policy	Timaru District Council	3,000	0
Cinema advertisements	Timaru District Council	15,000*	6,825
E-Book.	Timaru District Council	20,000*	8,550
On-the-road-recycling	Timaru District Council	18,268	20,845
<b>TOTAL</b>		<b>144,368</b>	<b>92,014</b>

\* Original budget amount subsequently reduced by committee

Only actual expenditure is shared by all member councils as set out in the Constituting Agreement, and unspent budget is not carried forward.

#### 3. Compost Product Development

See **Appendix A** for the update on this project. A representative from Crop & Food will attend the meeting and provide further information.

#### 4. Business Resource Efficiency

##### 4.1 Waimakariri District:

Two Rangiora Continental Catering Sites - Waste audits, energy assessments and water audits completed.

Woolworths Kaiapoi and Woolworths Rangiora - Waste audits, energy assessments and water audits completed.

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## 3 Cont'd

## 4.2 Timaru and MacKenzie Districts

Waimate New World - Waste audit, energy assessment and water audits completed.

Geraldine SuperValue - Waste and water audits completed.

Countdown Church Street - Waste audit, energy assessment and water audit completed.

Hermitage Hotel - Waste and water audits completed.

Staff will provide feedback at the meeting on the outcomes achieved.

5. **Promoting sustainable procurement options to member councils by way of a staff workshop**

This workshop was cancelled due to staff commitments to earthquake recovery work.

6. **E-Scrap recycling**

Project	E-SCRAP RECYCLING		
<b>Total Cost</b>	Year 1	Budget	\$18,300
	Year 1	<b>Costs GST INC</b>	<b>\$11,091.12</b>
<b>Time Frame</b>	Two year project.		
<b>Region</b>	Year 1 – trial in the Timaru District [Year 2 – Canterbury-wide rollout]		
<b>Supervisor</b>	Ruth Clarke, Timaru District Council		
<b>Outline</b>	<p>Escrap Recycling Ltd will act as the recycler to process the e-scrap domestically.</p> <p>Councils will act as collectors, providing a framework for people to deliver e-scrap to transfer stations and transport will be arranged by E-scrap Recycling Ltd directly.</p> <p>Timaru District Council has established a trial at its main transfer station at Redruth Eco-centre to establish best practice for collecting materials and advertising of this programme.</p>		
<b>Deliverables</b>	<p>Collection system trial-established from 25 June 2011 at Redruth Eco-centre. The drop-off management and handling has been contracted to the Sustainable South Canterbury Trust who operates the Crows Nest drop-off and shop for reusable materials.</p> <p>Advertising templates. Media words were prepared by ImaginPrint and the overall design was done by Pope Print. All documents are currently available for viewing on the Timaru website via a password.</p> <p>The package included:</p> <ul style="list-style-type: none"> <li>• stylised E-SCRAP heading, square logo and button logo</li> <li>• a CEO release for a newspaper or Notice board</li> </ul>		

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Project	E-SCRAP RECYCLING	
	<ul style="list-style-type: none"> <li>• poster</li> <li>• DLE pamphlet</li> <li>• classified ad samples</li> <li>• radio ad</li> <li>• web page</li> <li>• business letter</li> <li>• site signage</li> </ul>	
<b>Costs</b>	Imagin Print-media words	\$2,283.26
	Pope Print-media design	\$2,839.35
	Bleeker and Weith –cages	\$2,502.98
	SRS pallets	no charge
	All About Signs	\$539.30
	Humphries –shelves & fadge holders	\$2,925.60
	<b>TOTAL GST INCL</b>	<b>\$11,091.12</b>

Staff will provide feedback at the meeting on the outcomes achieved.

#### 7. Zero Waste event policy

This project did not proceed seeing that Christchurch's event policy could be copied and adapted as needed.

#### 8. Cinema advertising

Project	CINEMA ADVERTISING
<b>Total Cost</b>	Budget \$15,000 <b>Costs \$6,825.25</b>
<b>Time Frame</b>	September 2010 to June 2011
<b>Supervisor</b>	Ruth Clarke, Timaru District Council
<b>Outline</b>	<p>Screen Vista produced one ad with a recycling message. If you don't know what to recycle then contact your council and get it sorted.</p> <p>Each council will receive a dedicated version for use on their websites etc.</p> <p>The ad will be confirmed in late June and screen for 15 weeks thereafter in cinemas region-wide excluding Christchurch.</p> <p>The second ad was not completed due to time constraints.</p>

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<b>Project</b>	<b>CINEMA ADVERTISING</b>		
<b>Costs Breakdown</b>	Screen vista-ad production		\$1,518.00
	Screening 13 weeks + 2 (excluding Christchurch cinemas)		\$5,307.25
	<b>TOTAL</b>	<b>GST INCL</b>	<b>\$6,825.25</b>

## 9. E- Book

<b>Project</b>	<b>E-BOOK</b>		
<b>Total Cost</b>	Year 1	Budget	\$7,000.00
	<b>TOTAL</b>	<b>GST INCL</b>	<b>\$8,550.00</b>
<b>Time Frame</b>	September 2010 to June 2011		
<b>Supervisor</b>	Ruth Clarke and Briony Woodnorth, Timaru District Council		
<b>Region</b>	CWJC region-wide		
<b>Outline</b>	<p>The E-Book was created and is to run on the Timaru Council's website as a trial. Specific information such as fees and charges, transfer opening hours and what goes in recycling bins would be hosted on the Timaru council website with a link from the E- Book. All other generic information is hosted in a standard format on the world wide web by MicroVision Ltd on the link <a href="http://www.eread.co.nz/oneplanet">www.eread.co.nz/oneplanet</a></p> <p>This includes information such as what happens to your paper and your aluminium cans, why recycle, zero waste, worm farming, composting, waste reduction, links to other site, application form for Paint-wise, hazardous waste, etc.</p>		
<b>Deliverables</b>	The E-Book will be online by the end of June at <a href="http://www.timaru.govt.nz">www.timaru.govt.nz</a> . See under rubbish and recycling.		
<b>Costs Breakdown</b>	Production and hosting		\$8,050.00
	Final design		\$500.00
	<b>TOTAL</b>	<b>GST INCL</b>	<b>\$8,550.00</b>

## 10. On the Road Recycling

<b>Project</b>	<b>On The Road Recycling – South Island Rollout</b>		
<b>Total Cost</b>	Year 1	Budget	\$18,268
	<b>Total</b>	<b>GST INCL</b>	<b>\$20,844.90</b>
<b>Supervisor</b>	Sophie Ward, Wanaka Wastebusters and Ruth Clarke, Timaru District Council.		

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<b>Project</b>	<b>On The Road Recycling – South Island Rollout</b>	
<b>Outline</b>	This project will set up a system of drop-off points and provide information to travellers to access facilities for recycling while travelling.	
<p><b>Deliverables</b></p> <ul style="list-style-type: none"> <li>• DL(1/3 A4) flier, posters, stickers, map of drop-off locations, fact sheets for staff and training</li> <li>• Adverts for local media timed for seasonal peaks</li> <li>• Clearly defined network of drop off locations (may include transfer stations, in town sites, holiday parks and accommodation outlets)</li> <li>• OTRR website linked in with key tourism and waste information sites</li> <li>• Communications and media plan (leveraging relationships with stakeholders e.g. AA)</li> </ul>	<ul style="list-style-type: none"> <li>• Flyer printed and currently being distributed with FREE bags via i-SITEs, DOC Visitor Centres and recycling centres.</li> <li>• Fact sheets sent to participating i-SITEs and DOC offices.</li> <li>• Poster for each town (with location of drop off point) is next.</li> </ul> <p>All Adverts to be in place for RWC 2011.</p> <ul style="list-style-type: none"> <li>• Advertisement in Jason’s Holiday Park and Campervan guide</li> <li>• Southern South Island and Top and Central South Island Route planner maps. Recycling symbols on main maps and town maps showing location of drop off points.</li> <li>• Web advertising <a href="http://www.jasons.com">www.jasons.com</a></li> <li>• AA Regional Visitor guides advert.</li> </ul> <p>Drop off locations are all existing recycling centre. Flyer includes centres that are staffed, open most days and in tourist town or regional centre.</p> <p>Website updated and linked from <a href="http://www.campingourway.org.nz">www.campingourway.org.nz</a></p> <p>Working with other information sites to build reciprocal links.</p> <p>Completed – have list of stakeholders and working with our advertising partners (AA and Jason’s) to build relationships with interested parties.</p>	
<b>Costs Breakdown</b>	Wanaka Wastebusters	\$10,734.10
	Wanaka Wastebusters	\$10,110.80
	<b>Total</b>	<b>\$20,844.90</b>

**STAFF RECOMMENDATION**

That the information be received.