

**10. SPREYDON/HEATHCOTE 2009/10 DISCRETIONARY RESPONSE FUND APPLICATION – SHARP TRUST**

<b>General Manager responsible:</b>	General Manager Community Services, DDI 941-8607
<b>Officer responsible:</b>	Recreation and Sports Unit Manager
<b>Author:</b>	Sarah Benton, Community Recreation Adviser, DDI 941 5107

**PURPOSE OF REPORT**

1. The purpose of this report is to request funds from the Spreydon/Heathcote 2009/10 Discretionary Response Fund for the SHARP Trust.
2. The amount requested is \$4,010 to assist with staff costs, program expenses and administration for new after school recreational programmes in the Rowley area of Hoon Hay, from July – end September 2010. An application has been made to the 2010/11 Small Grants Fund for the same project to assist with costs for the 12 months from 1 October 2010 to 31 August 2011.

**EXECUTIVE SUMMARY**

3. The purpose of the Discretionary Response Fund is to assist community groups where the project and funding request falls outside other Council funding criteria and/or closing dates. Applicants need to be not-for-profit groups whose activities provide opportunities in the areas of community, social, recreation, sports, arts, environment or heritage to the wider community or to specifically defined communities of interest.
4. For the purpose of this report 'Rowley' is defined as an area in Hoon Hay made up of 16 streets surrounding Rowley Avenue. SHARP Trust proposes to run after school recreational programmes in the Rowley area known as 'Rowley Radicals'. Each after school activity will cater to 30 children and run for a 10 week programme based on the school term. SHARP proposes to schedule each activity at a time that compliments existing activities in the area. There is likely to be one activity at 3.30pm to 4.30pm and one at 4.30pm to 5.30pm from Tuesday to Thursday. The proposed activities include jazz dancing, Hip Hop dancing, drama, rugby skills, netball skills, singing/instrumental lessons, and Pacific Islands culture/dance. Participants are expected to sign up for the full 10 week programme for as many activities as they like, at a cost of \$1 per session/per child. Each activity will be run by an experienced tutor or coach and supported by three high school and/or university age volunteers. Rowley Radicals will be co-ordinated by a Programme Supervisor who is expected to work 11 hours per week. Rowley Radicals will also be supported by SHARP's existing administration staff and manager.
5. SHARP plans to offer these recreational based programmes to help support the children's schooling and to encourage them to see their potential. By tutoring the children through a 10 week skill development program it can help improve their learning capacity and strengthen them as a group through a rewarding shared experience. By involving the local sports clubs it gives the children a sense of belonging which is often the reason why they remain active in their chosen sport. By involving local young volunteers as leaders they can help the children form friendships and give them the social support they need to remain active in their chosen activity.
6. In the last census in 2006 the following demographic statistics were obtained about the Rowley community.
  - Rowley's population of 5-14 year olds is 80% higher than the average population in Christchurch.
  - Rowley's population of 0-5 year olds is 25% higher than the average population in Christchurch.
  - Rowley's Maori population is 100% higher than the average Maori population in Christchurch.
  - Rowley's Pacific Island population is 700% higher than the average Pacific Island population in Christchurch.
  - Out of 618 households in Rowley, 69 had a total income of \$20,000 or less.

7. The children in the area come from predominantly low income families. Rowley Primary school is Decile one with a roll of about 100 pupils. Many children in the area do not readily have access to transport and/or the ability to pay \$8 per session (average cost) in order to attend other recreational programmes offered in the Spreydon/Heathcote area. SHARP's manager has identified other accessible activities that are currently run in the Rowley area in order to compliment what is offered. Other activities include; Tongan and Samoan language classes on Friday afternoon, Canterbury Kids Coach bus on Friday mornings, Crossover Trust After School programme (for children at risk) on Thursday, and Homework group on Monday.
8. A Council organised survey of 36 Rowley Primary school students in 2006 acknowledged the following in regards to recreation and sport. The respondents identified a wide range of things they 'do for fun' with the two most popular being playing video games and playing music (piano/drums/guitar or singing). They also identified the library (mostly mobile library), 'hang out with friends', Cross Over Trust, 'shooting hoops', running and Mau Rakau, as activities they do for fun. A separate question asked 'What sports do you play?' Eight different sports were identified including Netball and Rugby which were equally the most popular. When asked what groups they belong to, nearly two thirds of the respondents said either Cross Over Trust (36%) or OSCAR (28%).
9. At the end of 2009 the Rowley OSCAR programme closed. OSCAR programmes cater well to children of families where the parent(s) work are or studying as they can qualify for WINZ subsidies if they earn under about \$70,000 per annum (one child). Many children in Rowley have at least one parent at home and therefore do not qualify for WINZ subsidies for after school or holiday programmes. After school programmes cost from about \$7-15 per afternoon/per child.
10. The SHARP Trust is a charitable Trust based at 244 Lyttelton Street. They provide out-of-school care to children aged between 5 – 14 years in the Spreydon, Somerfield, Barrington, Cashmere, Hoon Hay, Addington and Rowley communities. SHARP have already started offering Jazz and Hip Hop tutoring in the Rowley area. SHARP provides high quality programmes with activities that seek to develop children's social and life skills. SHARP aims to build and maintain a strong emphasis on developing relationships between the children and teenage role-models. SHARP aims to support the families of the children they work with as much as possible.
11. SHARP runs a variety of activities and programmes from Lyttelton Street including after school care, holiday programs and after school recreational activities known at SHARP Studios. SHARP Studios offer Performing Arts tuition which is designed to cater for children whose parents work full time and would not otherwise have the opportunity to participate in after school recreational activities. SHARP Studios consists of tuition in jazz and tap dance, drama, singing, keyboard, guitar, base and drum lessons. Each activity costs between \$6-8 per session/per child with music tuition costing \$15 per lesson.

#### FINANCIAL IMPLICATIONS

12. Budget for SHARP Trust Rowley Radicals project:

<b>Expenditure</b>	<b>Total cost</b>	<b>Amount sought</b>
Staff and Volunteers	\$6,092	\$2,000
Programme Expenses	\$360	\$360
Admin Expenses	\$1,650	\$1,650
<b>Total</b>	<b>\$8,102</b>	<b>\$4,010</b>
<b>- User Fees</b>	<b>\$800</b>	
<b>- Other grants (pending)</b>	<b>\$3,292</b>	

13. Annual expenditure by the Trust in 2009 was \$459,353 from a total income of \$394,000. As at April 2010 the total of funds on hand was \$56,500 all of which was committed for existing operations. The most recent audit report was completed on 20 February 2010 although qualified, expressed confidence that the financial position of the organisation was fairly reflected in its statements.
14. The SHARP Trust has received the following Spreydon/Heathcote Community Board funding in the past two years:
- Spreydon/Heathcote Strengthening Communities Fund 2009/10 \$16,000 for After School, Holiday Programmes and Kids Camps in Spreydon.
  - Spreydon/Heathcote Small Projects Fund 2009/10 \$3,000 for volunteer and staff training.
  - Spreydon/Heathcote Strengthening Communities Fund 2008/09 \$15,000 for After School and Holiday Programmes in Spreydon.
  - Spreydon/Heathcote Small Projects Fund 2008/09 \$3,400 for training and security uniforms.
- All accountability to date has been returned.
15. The Spreydon/Heathcote 2009/10 Discretionary Response Fund has a current balance of \$23,951 available for allocation.

**Do the Recommendations of this report align with 2009-19 LTCCP budgets?**

16. Yes see page 184, regarding Board funding.

**LEGAL CONSIDERATIONS**

**Have you considered the legal implications of the issue under consideration?**

17. Yes. There are no legal issues to be considered.

**ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS**

**Do the recommendations of this report support a level of service or project in the 2009-19 LTCCP?**

18. Yes, Community Grants (pg 176), Strengthening Communities (pg 172), and Recreation and Sports Services (pg.108).

**ALIGNMENT WITH STRATEGIES**

**Do the recommendations align with the Council's strategies?**

19. Yes, this application is in alignment with the following Council Community Strategies and Policies:
- Strengthening Communities Strategy
  - Children's Policy
  - Physical Recreation and Sport Strategy

This application meets the following Council Community Grants Funding Outcomes:

- Reduce or overcome barriers to participation
- Increase participation in and awareness of community recreation, sports, arts, heritage and environment groups, programmes and local events.

It also helps meet the following Spreydon/ Heathcote Community Board's objectives:

- Objective 5) *Improve social well-being in Spreydon/Heathcote*
- Objective 9) *Increased participation of Spreydon/ Heathcote residents in local and city-wide recreation events/ programmes.*

**CONSULTATION FULFILMENT**

20. Not applicable.

**STAFF RECOMMENDATION**

It is recommended that the Spreydon/Heathcote Community Board allocate \$4,010 of Discretionary Response funds to the SHARP Trust to deliver new after school recreational programmes in the Rowley area of Hoon Hay from 1 July to 30 September 2010.

**CHAIRPERSONS RECOMMENDATION**

For discussion.