



Christchurch City Council

METROPOLITAN FUNDING SUBCOMMITTEE AGENDA

WEDNESDAY 17 AUGUST 2005
9AM-3PM

AND (IF EQUIVED)

FRIDAY 19 AUGUST 2005
1PM-5PM

IN THE NO 3 COMMITTEE ROOM, CIVIC OFFICES

Subcommittee: The Mayor, Garry Moore. Councillors Helen Broughton, Sally Buck, Graham Condon, Barry Corbett, David Cox, Anna Crighton, Carole Evans, Pat Harrow, Bob Shearing, Gail Sheriff, Sue Wells and Norm Withers.

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1. APOLOGIES

Councillor Gail Sheriff.

2. ELECTION OF CHAI PE SON

3. 2005/06 ANNUAL GRANTS TO COMMUNITY ORGANISATIONS AND COMMUNITY ORGANISATION LOANS POOL

| | |
|-------------------------------------|--|
| General Manager responsible: | General Manager Community Services |
| Officer responsible: | Community and Recreation Manager |
| Author: | Kevin Collier, Sport and Funding Adviser, DDI 941-8977 |

PURPOSE OF REPORT

1. The purpose of this report is to provide information to the Metropolitan Funding Subcommittee to assist in its allocation of annual grants and loans to community organisations.

INTRODUCTION

2. This report provides a brief overview of the funding process for applications to Metropolitan Funding Subcommittee.

3. The report should be read in conjunction with the three appendices:

Appendix 1: Summary of Applications to Metropolitan Funding Subcommittee including staff comments and priorities and analysis of alignment to Council Community Outcomes.

Appendix 2: Spreadsheet of applicants' funding history.

Appendix 3: Key to references to Council LTCCP Community Outcomes, Strategic Directions and Council Policies.

STAFF RECOMMENDATIONS

It is recommended:

- (a) That the Subcommittee receive this report and make allocations from the Annual Grants to Community Organisations fund as attached in Appendix 1.
- (b) That the Subcommittee make allocations from the Community Organisation Loans Pool as attached in Appendix 1.

BACKGROUND

Committee Structure and Delegations

4. On Tuesday 24 February 2005 the Council resolved the following with respect to the Metropolitan Funding Subcommittee and its roles and delegations:

- That the Metropolitan Funding Subcommittee be appointed and that membership be the Mayor and all Councillors.

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- That the Metropolitan Funding Subcommittee be delegated the role:
 - to allocate the *Annual Grants to Community Organisations* funding consistent with the Long Term Council Community Plan.
 - to review applications for *Events Seeding* grants for amounts between \$5,000-\$10,000, prior to approval of such applications by the Community and Recreation Manager (the Community and Recreation Manager having delegated power to approve events seeding grants up to \$5,000).
 - to make allocations from the *Events Seeding* Fund for applications in excess of \$10,000.
 - to allocate the *Community Organisation Loans Scheme* funding consistent with the Council's Long Term Council Community Plan.
- That the Subcommittee be empowered to appoint its own Chairperson.

APPLICATION PROCESS

5. The annual grants funding round closed on 27 May 2005. All previous years' recipients were sent letters of reminder of this date and requested to have accountability reports and their 2005/06 applications lodged with Council Funding Advisers by this time.
6. All requests for grants made as submissions to the 2005/06 draft Annual Plan have been forwarded to the Metropolitan Funding Subcommittee for consideration. This included four applications to the unallocated unspecified funding available in the Capital Endowment Fund which have been included in the Community Services Output of the Annual Grants Applications in Appendix 1 (Numbers 1.39, 1.46, 1.67 and 1.81) (attached). The level of unallocated/unspecified funds available for community and civic projects from this fund will be tabled at the meeting.
7. All requests have been made in writing and applications included the following information:
 - History and rationale of project;
 - Objectives of the project;
 - Programme of activities for coming year;
 - A budget for the project;
 - Latest audited accounts; and
 - Annual reports.
8. Funding Advisory staff have reviewed each of the applications and prepared a summary on each request (see Appendix 1 - attached). This report also includes a staff recommendation on the funding level for each application.

ASSESSMENT AND ALLOCATION

9. Annual grants are for organisations that contribute in a significant way to the city as a whole.
10. The Council's support for major community organisations in the past has fallen into three categories:
 1. Those organisations who have been granted a set level of support for a set period of time.
 2. Those organisations whose support is reviewed each year at budget time including new applications.
 3. One-off support for specific projects or organisations.
11. All applications have been reviewed by Funding Advisory staff and where necessary additional information sought and the applicant contacted for further comment. Staff have assessed whether applications align with the Council Strategic Directions and contribute to the LTCCP Community Outcomes. A key to the references for the Outcomes, Strategic Directions and Council Policies is listed in Appendix 3 (attached).

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12. Also taken into account are access to other sources of funding and the current funding climate, as well as the financial situation of the applicant including levels of current assets including cash and investments.

Priority anking

13. To assist the Subcommittee with the decision-making process, the applications have also been given a priority ranking (1 for high priority through to 3 for low priority) based on the following aspects:
 - information gathered by recent Council, city-wide and national findings of the impact on the community's health and well-being through social deprivation as a consequence of low incomes; social exclusion; child and family neglect and abuse; inadequate housing and accommodation; poor literacy and numeracy skills and mental health;
 - whether the applicant organisation is:
 - a metropolitan/city-wide organisation or a local "suburban" group/project
 - already receiving a CCC annual grant through another fund
 - a new request in a social sector where the Council is already allocating an annual grant to a community organisation for a "similar" service;
 - what impact a decline decision would have, if any, on the applicant organisation or project.
14. Within the Community Services Category, the total funding available has been recommended to the Priority 1 applicants only. Should the Subcommittee wish to support any priority 2 applicants the top 10 within this section have been indicated with a second number (eg: 2/5) to give some guidance on which ones might be considered before the others.
15. Funding Advisory staff will also be available at the meeting to answer any further queries the Subcommittee may have regarding the applications.

ACCOUNTABILITY

16. A monitoring and evaluation framework been developed and will be applied to all grant recipients as has been done in the past.
17. The level of investment in monitoring each group will reflect both the level of Council grant and the relative significance of the group but may involve such things as:
 - ongoing contact with the group throughout the year
 - regular formal meetings and communication
 - receipt of newsletters, annual reports and results of any independent reviews
 - undertaking formal management reviews or audits in some circumstances
 - receipt of an annual accountability report including the groups annual report, financial accounts and summary of how the Council grant was applied and what impact this has had.

FUNDS AVAILABLE

18. The Metropolitan Funding Subcommittee has \$4,206,436 available for distribution.
19. For the 2005/06 budget the grants have been categorised into the following categories:
 1. Community Services (Creating Strong Communities and Creating a Liveable City)
 2. Economic Development (Creating Economic Prosperity)
 3. Arts and Heritage (Creating Strong Communities)
 4. Recreation and Sport (Creating Strong Communities)
 5. Environment and Parks (Creating a Healthy Environment)
 6. Corporate Services
 7. Community Organisation Loans Scheme (Creating Strong Communities).

3 Cont'd

20. Each year there is significant pressure on the grants budget and this year is no exception, with most organisations seeking increases in funding and some new groups applying.

| Funding Area | Amount Available * | Amount equested | Amount ecommended |
|--------------------------------------|---------------------------|------------------------|--------------------------|
| Community Services | \$1,444,830 | \$4,100,000 | \$1,446,176 |
| Economic Development | \$1,118,807 | \$1,076,000 | \$850,000 |
| Arts and Heritage | \$1,091,990 | \$1,584,000 | \$1,116,000 |
| Recreation and Sport | \$292,709 | \$1,052,000 | \$528,364 |
| Environment and Parks | \$142,800 | \$191,000 | \$144,000 |
| Corporate Services (inc Mgt Reviews) | \$115,300 | \$115,000 | \$115,300 |
| Total | \$4,206,436 | \$8,118,000 | \$4,199,840 |

* Each category does not have its own set budget. This is dependent upon what was allocated last year and each category may be over/under allocated as long as the total budget is met.

21. It should be noted that once again the fund is well over-subscribed and particularly in the Community Services and Recreation and Sport areas and there is strong demand for further support from the Council for these groups.
22. The amounts recommended by the Funding Advisory staff are based on providing as much support as possible for as many key groups as possible within the constraints of the existing budget. The allocated amounts are often well below the requested amounts and will require many of the applicants to scale back their operations and objectives and provide a lower level of service.

COMMUNITY ORGANISATION LOANS SCHEME

23. The Community Organisation Loans Scheme is a low interest loans facility primarily for capital development. Loan interest is currently set at 2% and terms are over 5-10 years. There is currently \$616,000 available for lending and this figure is dependant on the level of repayment back into the scheme during the previous period.
24. Staff have received and assessed eight community loans for consideration and these are listed in Appendix 1 (attached).

4. MAYOR'S WELFARE FUND

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|-------------------------------------|--|
| General Manager responsible: | General Manager Community Services |
| Officer responsible: | Community and Recreation Manager |
| Author: | Michael McNabb, Metropolitan Community Adviser – Funding, DDI 941-8933 |

PURPOSE OF REPORT

1. The purpose of this report is to provide information to the Metropolitan Funding Subcommittee on the funding status of the Mayor's Welfare Fund.

STAFF RECOMMENDATIONS

It is recommended:

- (a) That the \$200,000 allocated for the Mayor's Welfare Fund be transferred to a line item in the annual budget, reducing the overall grants budget by \$200,000.
- (b) That the amount allocated to the fund be assessed by the Council as part of the annual grants allocation process depending on the status of the cash reserves being held by the Mayor's Welfare Fund.
- (c) That if the full \$200,000 is not allocated to the fund then the Metropolitan Funding Subcommittee decides whether to make it available for other grants or not.
- (d) That the fund present an annual report, a set of audited accounts, an annual budget and Committee meeting minutes to the Council as part of normal accountability procedures.

BACKGROUND

2. The Mayor's Welfare Fund was established in 1973, though its history dates back to its beginnings in 1897 as the Mayor's Coal and Blanket Fund following a charitable bequest from the estate of Hyman Marks. The Hyman Marks Trust continues to make annual grants to the fund. The fund provides assistance to individuals and families through three separate funds. Such assistance includes rent/emergency accommodation, power and heating, clothing, rates, funerals/tangi, telephone, health/medical, household furnishings, childcare subsidies, school activities, sporting involvements and training opportunities within employment, sport and cultural development.
3. The Mayor's Welfare Fund obtained tax exempt status with Inland Revenue in 1995 for its charitable purposes. The fund does not have incorporation status as a legal entity in its own right though has legal status through being part of the Christchurch City Council's local authority status. Currently chaired by the Mayoress Pam Sharpe, the fund's Committee meets quarterly and is made up of representatives from many of the city's major social service agencies including Home and Family, Presbyterian Support, Methodist Mission, St Vincent de Paul, Christchurch City Mission, Red Cross, Age Concern, Salvation Army, Catholic Social Services and WINZ.
4. The fund works collaboratively with other social service agencies in addressing the financial and social poverty being experienced by individuals and families. It does this in a variety of ways including immediate cash grants; advocating on behalf of clients with landlords, creditors, retailers, household utility suppliers; and a political level with local and central government.

4 Cont'd

FUND'S INCOME AND FINANCIAL STATUS

5. Since the 1997/98 financial year the Council has allocated the fund \$200,000 per year. (See Appendix 1 - attached).
6. In the 1999/2000 financial year the grant was increased to \$245,000 to cover a drop in cash reserves and to meet increased demand on the fund. Although demand dropped in 2000/01 and 2001/2002 the Council grant remained at \$245,000.
7. For the 2002/03 and 2003/04 financial years the grant was reduced to \$200,000 due to cash reserves (as at 30 June 2002) of \$373,750 plus \$556,000 (Philpot Bequest).
8. No grant was allocated for the 2004/05 financial year due to the high level of cash reserves being held/invested by the fund. (The fund's June 2003 accounts showed a closing balance/funds on hand of just over \$1 million.)
9. Over the years this "annual grant" allocation by the Council to the fund has varied from being allocated annually by the Metropolitan Funding Subcommittee from the major grants budget, through to being an individual line item budget.
10. The fund has received annual community grants from the Canterbury Community Trust (specifically for the Child Enrichment Fund); private and philanthropic trusts and from electricity supply companies. The fund has earned \$120,000 in interest income on its investments during the past two years. For the year ending 30 June 2005 the fund is holding an investment of \$300,000 with the National Bank (a reduction of \$200,000 since 30 June 2004) and the Philpot Bequest of \$556,000 in local authority stock.
11. 30 June 2005 financial statements show a further \$94,284 in current cash assets with a combined total asset figure of \$950,284.
12. The Council meets the fund's advisory and administration staff costs (Community and Recreation Unit budget \$104,859 – 2004/05 financial year).

G RANT ALLOCATIONS FROM THE MAYOR'S WELFARE FUND

13. From an allocation peak of \$392,053 in 1998/1999 average annual allocations have been around \$220,000 (see Appendix 2 - attached).
14. For the financial year ending 30 June 2005 a total of \$301,533 has been allocated. Thirty per cent of this total was to meet household rent and rate costs and 28% for electricity costs.
15. The increase in demand has been created by a change in policy by the Mayor's Welfare Fund Trust which has allowed it to assist families more than once per annum. This is particularly focused on the home heating area (electricity, firewood, etc).
16. In the 12 month period ending 31 March 2005 the fund received 2,027 requests resulting in 1,327 grants being approved.

5. APPLICATIONS FOR EVENTS SEEDING FUNDING

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|-------------------------------------|--|
| General Manager responsible: | General Manager Community Services |
| Officer responsible: | Community and Recreation Manager |
| Author: | Kevin Collier, Sport and Funding Adviser, DDI 941-8977 |

PURPOSE OF REPORT

1. The purpose of this report is to consider a number of applications for funding from the Council's Events Seeding Fund.

EXECUTIVE SUMMARY

2. As part of its annual grants to community organisations the Council sets aside funding for the assistance of the establishment of new events in the city. This fund is called the Events Seeding Fund and its primary purpose is to assist new events to establish themselves during the first two to three years of existence.

3. There is \$160,000 available annually and applications can be received at any time throughout the year. Applications are assessed under the following headings:

Direct economic return to the city
 Potential for future events
 Media exposure for Christchurch
 Potential for self-sufficiency
 Support from relevant organisations (parent body etc)
 Other available resources and confirmed support
 Compatibility with existing events

4. Funding is usually provided for one to three years and often on a decreasing scale. This is to encourage the event organisers to obtain funding from other sources such as commercial sponsorship or from possible increased income from patronage.

5. Six funding applications are to be considered:

- Methven Big Air festival. Request: \$5,000-\$30,000
- Asia:NZ Lantern Festival Request: \$40,000
- Christchurch Cycling Festival Request: \$20,000
- VJ Day 60th Anniversary Celebrations: confirmed: \$5,000
- South Island Salsa Festival Request: \$10,000
- Canterbury Rose Society Request: \$1,248

STAFF RECOMMENDATIONS

It is recommended:

- (a) That the request from the Methven Big Air festival for 2005 be declined.
- (b) That the Council support the Asia:NZ Lantern Festival Request to the value of \$30,000.
- (c) That the Council support the request from Mainland Cycling Limited for the Christchurch Cycling Festival to the value of \$20,000
- (d) That the Council support the South Island Salsa Festival to the value of \$7,500.
- (e) That the report on the approval of funding of \$5,000 for the VJ Day celebrations be received.
- (f) That the Council support the Canterbury Rose Society's request for funding of their 75th Jubilee to the value of \$1,248.

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BACKG OUND

Methven Big Air Festival

6. The Methven Big Air 2005 event is a ski and snowboarding competition held in the centre of the town of Methven on Saturday 24 September. The organisers truck in snow from Mt Hutt and build a large ramp in the middle of Methven's main street on which competitors perform tricks on snowboards and skis to win the event. There are live bands and fireworks which take people into the post event celebrations.
7. The Methven Big Air is in its seventh year and is a well-established event for the town and within the skiing and snowboarding community. It attracts around 9,000 spectators and is well covered through television and other media.
8. The event is organised by NZski (the governing body for snowsports in New Zealand) and Mount Hutt. An Auckland based PR company called Pead PR is managing sponsor liaison for the event and has been involved for the past three years.
9. The Council has been offered the opportunity of one of three sponsorship packages ranging from a supporting sponsor for \$5,000 through to naming rights sponsor for \$30,000.
10. Although the event is well-run and publicised nationally and will no doubt involve a lot of participants and spectators from Christchurch, there are a number of reasons for it not to receive support from Christchurch City Council.
11. Firstly, the event is being run outside of Christchurch so obviously there will be no direct returns to the city from visitors to the event. Further, many people will travel to the event from Christchurch.
12. Christchurch has recently invested in a similar event as part of the Winter Carnival which involved a ramp and snow in the Square in 2004. The events seeding fund made a small investment in this event, the effect of which would be reduced if the Council then supported a similar event out of the city.
13. Thirdly, there is the consideration of control of the event from a distance. Generally, with Council funded events, part of the support involves the advice and assistance of the Council Events Team and the relevant regulatory areas to assist the organisers to ensure they are complying with the necessary safety and other requirements. If the Council decided to support the Methven Big Air event it would be difficult to maintain overview of the planning, consent and regulatory preparations for the event which would all be conducted under another local authority's jurisdiction.
14. It is therefore recommended that the Council decline the application for funding of the Methven Big Air Event.

Asia NZ Foundation Lantern Festival

15. The inaugural Chinese Lantern Festival was run by the Asia New Zealand Foundation and was held in Victoria Square in February 2005. The Festival was supported by the Council from the Events Seeding Fund to the value of \$20,000. The event was a huge success and the Square was full over the duration of the event. It is estimated that 35,000 people attended over the two days.
16. Discussions are being held with the organisers for next year's event and the date has been set for 25 and 26 February 2006. This date is slightly later than this year's event in order not to clash with the Council's ASB Bank Starry Nights event which is planned for 18 February. The timing of the festival is linked to the Chinese New Year and therefore there are a limited number of suitable weekends available.

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17. As the Christchurch event is tied to the Auckland event, this move to a two week gap between the two events has resulted in further costs associated with keeping performers in the country and has therefore pushed the total cost of the event higher.
18. In order to keep costs down for the 2005 event, Asia:NZ did not engage a local event manager for the event. Their feedback on this decision is that whilst this was a cost saver it made the organisation of the event significantly more onerous for their own staff. They have indicated a desire to employ an independent events manager for the 2006 event which will obviously have an impact on the event budget.
19. Given the success of the first event, it can only be assumed that the support and turnout for 2006 will be even stronger and the event itself will be bigger and better. The Chinese Lantern Festival has a strong future in Christchurch.
20. The 2005 event was possible only through the support the organisers received from the Council and other funding organisations. This included a grant of \$60,000 from the Southern Trust. However, indications are that given the decline in the amount of funding available from the various Gaming Machine and other Charitable Trusts that this level of funding may not be available again for the 2006 event.
21. Organisers also indicate that they struggled to secure local sponsorship for the 2005 event from the Chinese Community and that their initial approaches for 2006 would indicate a similar response for next year's event. They have, however, confirmed corporate sponsorship of \$50,000 to date and will work towards re-confirming the support in-kind from transport firms for the lanterns and performers as per last year.
22. Given these factors the applicants have requested an increase in support from the Council for the 2006 event to \$40,000 and have also made initial approaches to eventually move the event from a seeded event to a Council core funded event in the longer term. This latter request may be considered in the future.
23. The events seeding fund is, as its name suggests, a fund to support events to "get off the ground" in their initial years whilst they become more widely known and hopefully more attractive to other support from sponsors and other funders. Generally the seed funding decreases over the two or three years of Council support to the point where Council may not support the event financially at all or the event becomes core funded by Council with a longer term commitment. With the Lantern Festival it may be that this approach is not the best way to ensure the longevity of what looks to be a significant event for the city.
24. From discussions with the organisers, there were of course significant learnings to take from the first event which will be applied to the 2006 event and will ultimately mean a better event which will draw more people. However the event has not established itself significantly yet to enable the organisers to be confident of being able to replace the Council support. To this end it would be wise to at least support the 2006 event to the same level as was given in 2005.
25. The question remains as to whether Council should increase its support to assist with the two main areas that the organisers say will affect their budget: the engagement of an independent event organiser and the possible reduction in the funding from other grant organisations.
26. An independent event organiser would enable Asia:NZ to dedicate more time to the securing of sponsors and supporters through the reduction of their input into the event management. It could also be the catalyst to allow the event to grow into what looks like will be a major item on the events calendar for the city.
27. It is therefore recommended that pending the agreement on a suitable date, the Council increase the funding from the Events Seeding Fund for the 2006 Chinese Lantern Festival to \$30,000.

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Christchurch Cycling Festival

28. The Armstrong Prestige Festival of Cycling is a new two day cycling festival comprising a Harbour Ride on the Port Hills and a Criterium race in the inner city. It is planned for Saturday 3 and Sunday 4 December 2005 and it is hoped it will be an annual event for the city.
29. The Harbour race will take on a course incorporating a well-known circuit in the cycling community called "long bays" which starts and finishes at Centennial Park and rides through Halswell, Tai Tapu, Gebbies Pass to Lyttelton over Evans Pass and back through Sumner to Centennial Park – a total of 75km. It is expected that the Harbour Ride will attract 1,000 competitors from serious through to recreational riders.
30. The Criterium will be the showcase for the weekend and will attract around 200 riders in a number of categories from a "crazy commuter race" and a celebrity tandem race through to elite representative riders. The circuit will be a short 1km loop up and down Oxford and Cambridge Terrace crossing the Avon at Gloucester Street and Durham Street. It is set up to pass down the Strip on Oxford Terrace and will allow a very close view of fast exciting racing as well as entertainment from celebrities and other novelty races.
31. The organisers have recently confirmed that they have secured the rights to the 2006 New Zealand National Criterium Championships, of which the 2005 event will be an ideal warm-up. It is envisaged that the festival will be an annual event incorporating the National Champs each alternate year – pending a successful tender and allocation from the National Body.
32. The festival is organised by a Mainland Cycling Limited, a limited liability company set up primarily to promote the sport of amateur cycling in New Zealand whose directors are Graham Paul and Simon Hollander, who is the event manager. Simon has had a long involvement in cycling in New Zealand and the events have the support of Cycling New Zealand Canterbury – the regional body for cycling in Canterbury.
33. They have set up a second company called Hairy Dog Events Ltd which was set up for the sole purpose of management of the festival.
34. Mainland Cycling Limited have put a sponsorship proposal to Council with options for support as follows:

Premier Sponsorship - \$20,000
Major Sponsorship - \$5,000
Affiliated Sponsorship - \$2,000
35. Given that the organisers have already secured the naming rights sponsorship, an appropriate level of funding from Council for the inaugural year of an event like this would be as the Premier Sponsor to the level of \$20,000. It is hoped that with the success of the 2005 event a private company or other organisation will then take up the premier sponsorship for 2006 and the Council may be able to decrease its level of support or withdraw altogether.

VJ Day 60th Anniversary Celebrations

36. An application was received from Clint McInnes from the New Zealand Red Cross and Lt Colin Kirby via the Deputy Mayor for some Council support for a celebration/commemoration of the 60th Anniversary of VJ day in World War II which was held on Sunday 14 August 2005.
37. The event included a parade into the Square, an ecumenical service by the Christchurch Cathedral, a wreath laying and Cathedral bell peeling plus speeches and other festivities with the emphasis on a celebration of the end of World War II. There was also a display at Hagley Park of military machinery and associated memorabilia and stands.
38. As this application was within the delegated limit for approval by the Community and Recreation Manager and was received rather close to the event date, approval was given for support from the Events Seeding Fund of \$5,000 which will be given partly by way of a grant and partly by way of support for printing of marketing material.

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South Island Salsa Festival

39. The South Island Salsa Festival is a festival of Latin Dance. It aims to bring together enthusiasts of Latin music and dance from all over the South Island for three days of workshops, performance and parties. There will be programmes for beginners through to performances by world-class dancers each night.
40. The festival is being established in Christchurch following the success of similar events already running successfully in Wellington and Rotorua. The proposed dates are from 28-30 October, 2005. The organisers have not yet settled on a venue but it is likely that there will be more than one location used.
41. The festival is organised by the Jambalaya Education Charitable Trust which has a full time staff of two and up to 10 during production of events. The aim of the Trust is to promote dance and music with a focus on Latin music and dance. They also run the New Zealand Tango Festival in Wellington which has been running for five years and Jambalaya, New Zealand Festival of Rhythm Dance and Carnival in Rotorua.
42. The organisers are confident but realistic about the Christchurch event in the first few years as they have experience in the establishment of new events. They expect to attract about 500 participants in the first year, of which about 200 will come from outside Christchurch. These are not significant numbers but given the success of their other Jambalaya event which tripled in size in its first few years and now numbers 2,000, it is not unrealistic to expect the Christchurch Festival to do the same – especially given the recent television exposure of dance through shows like Dancing with Stars.
43. It is intended that the 2007 Jambalaya Festival will be realigned to coincide with the South Island Salsa Festival so that the international artists are able to attend both events and initial discussions with organisers have indicated a willingness to investigate the option of moving the event further into the winter to assist with the spreading of events throughout the year.
44. The total cost of the event is \$60,000 and they are requesting \$10,000 from the Council. An appropriate level of funding for such an event would be between \$5,000-\$10,000.

Canterbury Rose Society

45. The Canterbury Rose Society is an incorporated society with the aim of promoting the interest in the cultivation of roses. It holds exhibitions, shows, meetings and educational opportunities for its members and other interested members of the community.
46. Each year the Society holds an annual show. This year in conjunction with the Canterbury Horticultural Society they are planning a larger show to celebrate the Rose Society's Diamond Jubilee. The show will be held on the weekend of 25, 26 and 27 November 2005 at the Great Hall in the Arts Centre in Rolleston Avenue.
47. It is unclear exactly how many people the Diamond Jubilee show will attract but about 10 years ago the Canterbury Rose Society staged a convention in Hagley Park which attracted over 1,000 registrants and 50,000 members of the public over the eight days. This convention was supported by the Council with a grant of \$9,500.
48. Although it is unlikely that the Diamond Jubilee show will attract as many visitors, given the three day duration of the event it is reasonable to assume there will be quite a large turnout including a number of out of town visitors.
49. The total cost of the show is anticipated to be \$6,548 with the society originally requesting a grant of \$5,000 which has now been revised to \$1,248. The balance of the income will come from the Society, door sales, other grants and sales of merchandise and trade sites and the organisers are anticipating making a profit of \$1,000 from the show.

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- 50. The Society is currently in a good position financially with current assets and investments totalling over \$46,000 and it made a small surplus of \$2,442 in the last financial year.
- 51. The Society has also recently received a grant of \$1,000 from the Mayor for the Jubilee but the group wish to confirm its application for \$1,248.
- 52. It is requested that the Subcommittee support the group with the cost of the Jubilee - \$1,248 and that the Mayor's contribution be in recognition of the group's contribution over the 75 years.

Events Seeding Budget

- 53. The Events Seeding budget is considered for approval each year by this Subcommittee as part of the Annual Grants funding round which will be considered at this meeting. Should the Subcommittee approve the budget as recommended there will be a total of \$160,000 in the budget for the 2005/06 financial year.
- 54. Summary of Events Seeding Budget:

| | |
|---|----------------|
| 2005/06 Budget: | \$160,000 |
| Forward Commitment (4 Square Festival): | \$10,000 |
| Approved (VJ Day Commemoration): | <u>\$5,000</u> |
| Balance: | \$145,000 |