4. CHRISTCHURCH ACTIVE LIVING STRATEGY

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The purpose of this report is to seek the Community and Leisure Committee's recommendation that the Council adopt the Christchurch Active Living Strategy. Copies of the Strategy will be presented at the meeting.

BACKGROUND

The draft Christchurch Active Living Strategy was presented to a combined seminar of the Community and Leisure, Sustainable Transport and Utilities, and Parks, Gardens and Waterways Committees and the Urban Planning and Growth Special Committee on Tuesday 17 February 2004.

As Councillors will be aware, given worldwide trends towards obesity and subsequent health issues and costs, health and recreation agencies are strongly promoting the physical activity message (30 minutes of moderate intensity activity on most if not all days of the week).

Overseas research is now strongly linking uptake of adequate activity with an environment which, encourages physical activity through the following areas:

- Transportation (encouraging walking/cycling through road and pavement design, traffic calming, provision of walking and cycling routes, etc).
- Urban design (eg design of suburbs, street layout, park and walkway placement, housing density).
- Open space provision/facility provision (eg acquiring appropriate open spaces and use of good design practice).
- Air and water quality (eg reducing winter air pollution so residents can continue to walk/cycle for transportation and physical activity).
- Policy and legislative support
- Sport and recreation provision (facilities, programmes, support to recreation/sport sector).

CHRISTCHURCH ACTIVE LIVING STRATEGY

Fit with the Council's Community Outcomes

The Strategy contributes to the following outcomes:

- · A sustainable natural environment
- · A healthy and active city
- A safe city
- · A cultural and fun city
- A liveable city

Strategy Objectives

- 1. Gain policy support for the Active Living Strategy.
- 2. Create activity friendly physical environments.
- 3. Increase people's awareness of the benefits of physical activities.
- 4. Increase people's skills and opportunities to partake in active lifestyles.
- 5. Provide interpersonal supports for people to become active.
- 6. Use healthcare settings to encourage people to be active.
- 7. Build the capacity and capability of people from professional groups and community groups to advocate for and implement physical activity strategies and programmes.
- 8. Use workplace settings to encourage people to be active.
- 9. Encourage schools to adopt active schools principles to encourage children to be active.

Implementation of the Christchurch Active Living Strategy

Currently presentations are being scheduled to Environment Canterbury, the District Health Board, Ngai Tahu Development Corporation and Pegasus Health, with the aim of each of these key stakeholder agencies adopting the Strategy and committing resources in terms of staff time, and Councillor/Board member representation to a Steering Group which will develop and monitor a City Implementation Plan. The Steering Group will report annually to all stakeholder agencies on implementation of the Strategy.

Suggested Membership of the Inter-Agency Steering Group

Christchurch City Council: (Lead Agency)

- Councillor representative (Community and Leisure Committee)
- General Manager, Community Services
 Community and Recreation Manager
 Greenspace Manager or representative
 Research and Policy Development
- Principal Planner, City Transport Management Team, City Transport
 Urban Design and Heritage Team Leader, Planning Management Team

District Health Board

• One Board representative

Manager, Community and Public Health

Pegasus Health

One Board member

One staff representative

Ngai Tahu • One Board Member

One staff representative
 Environment Canterbury
 One Board representative

One staff representative
 Healthy Christchurch
 One representative

Healthy Christchurch • One Pacific People's Council • One

Dr Jenny Ross

One representative

Associate Professor, (Exercise Science), Lincoln University

Staff

Recommendation:

- 1. That the Community and Leisure Committee recommend to the Council the adoption of the Christchurch Active Living Strategy.
- 2. That the Community and Leisure Committee endorse the Inter-Agency Steering Group and place a member of the Community and Leisure Committee onto the Steering Group as its representative.

Chairman's

Recommendation: That the above recommendation be adopted.