10. NEW BRIGHTON STREET CLEANING

Officer responsible	Author
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The purpose of this report is to provide information and to address concerns about the adequacy of street cleaning in the central New Brighton area.

The New Brighton Residents' Association has raised concerns with the Board about the cleaning being carried out in the streets about the New Brighton shopping area. The Association considers that there has been a deterioration in the standard with the removal of rubbish from the streets in recent times and that in the past five years the frequency and effectiveness of street sweeping has declined.

The City Streets Unit is seeking to manage practices through which the objectives of the residents can be achieved.

STREET SWEEPING

The Council policy for street sweeping states "That flat channels throughout the City be cleaned no less frequently than once every six weeks and that dish channels be cleaned no less frequently than every four weeks." These are minimum standards and clearly in high traffic, commercial and pedestrian areas such as inner New Brighton, these frequencies would not be adequate.

Currently, Seaview Road, from Hardy Street to Union Street, is being swept on Thursday and Monday nights. The sweeping round covering Seaview Road and Hawke Street was reviewed and rationalised at the beginning of August 2003. Hawke Street and that adjacent part of Shaw Avenue is now programmed to be swept once a week on Friday. Previously parts of these street sections were swept once every four or six weeks.

The frequency of sweeping services have in the past been based on historic necessity. The City Streets Unit however retains a flexibility within the cleaning contract to review the frequency of street sweeping and litter collection where changes can be shown to be warranted. It is uneconomical to provide these services if there is not litter to be cleared away when the contractor carries out the work.

LITTER BINS

The City Streets Unit has an arrangement whereby it pays the New Brighton Commercial Ratepayers and Retailers Association for litter control covering the Mall area. There are 26 litter bins in the Mall which are cleared daily.

Within the area being considered there are 13 more litter bins in Seaview Road, Beresford Street and Oram Avenue. Although more litter is being generated and collected each year, the number of bins in this locality appears to be adequate. The litter bins are not provided for household or commercial refuse.

Special events such as the fireworks display are covered as one-off clean-ups.

If cleaning is considered necessary to a standard which is substantially higher than has previously been provided, then this would need to be considered through submissions and reports to the Sustainable Transport and Utilities Committee.

CONCLUSION

The City Streets Unit can target the performance of the cleaning contractors operations in this area. A trial period with increased frequency of street sweeping and clearing of litter bins could be undertaken if the auditing showed that this was necessary.

Staff Recommendation:	That the information be received.
Chairperson's Recommendation:	That the abovementioned recommendation be adopted