

14. COMMUNICATION PLAN FOR 2002

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It is deemed appropriate, at the commencement of 2002, that a proposed plan for “communicating with the community” be developed for the balance of the year.

In agreeing to any plan it must also be remembered that there is a wide range of opportunities for discussion/communication with the community. Included within the options there are usually many occasions such as consultation regarding capital projects which will fall outside of any structured annual programme. It should also be noted that the Board's Committees, including the SCAP Committee, will be involved from time to time with individuals or groups representing particular areas of the community.

It seems appropriate that any structured programme could be linked to the particular objective of the Board which relates to “communication” (i.e. “Effective Communication with the Fendalton/Waimairi Community”) and, more particularly, to the relevant performance indicators linked to that objective. The particular performance indicators are as follows for 2001/02:-

- a) Distributing two high quality and informative newsletters throughout the community.
- b) Holding no fewer than two general consultative meetings to which representatives of all residents groups and neighbourhood support group co-ordinators are invited.
- c) Holding no fewer than one consultative meeting with representatives of sporting groups in the community.
- d) Holding a consultative forum to elicit input into the annual Financial Plan process.
- e) Continue consultation with schools in the community regarding traffic safety matters, and complete a further round of such consultation with 50% of the schools, including Board's of Trustees, by 30 June 2002.
- f) Liaise with Police on community safety on an ongoing basis.
- g) Hold six-monthly informal liaison meetings with support staff.

The following comment applies, where relevant, to the above performance indicators:-

- b) Residents groups/NSG co-ordinators – an early meeting allows the Board to receive concerns/suggestions which could assist the Board's financial planning, or input into the Financial Plan process, or the general addressing of community concerns. With the NSGs having recently formed a Regional Committee the Board should consider whether there should be representation from the Committee rather than with all co-ordinators.
- c) Sporting groups – consultation is adequately covered by the introductory session held as part of the Community Funding programme, and also by way of the 12 February session dealing with the draft Recreation and Sport Strategy.
- d) Consultative forum (Financial Plan) – the best manner to address this can be considered nearer to the commencement of the process for the 2003/04 Plan. (i.e. in August or September).
- e) Schools – the opportunity should be taken to host further individual meetings with some of the major schools in the community, and also to host a meeting of representatives of the N.W. Cluster Group.
- f) Police – an early meeting should be arranged, and a further meeting then be held in the second half of the year.
- g) Support staff – one meeting in each half of the year should be appropriate.

Recommendations: That the following initial programme for consultation be adopted for 2002:

1. A meeting with Residents Groups and representation from the NSG Regional Committee be held at 4:00pm on Thursday 21 February.
2. A meeting with representatives of the N.W. Cluster Group be held in mid-March.
3. A meeting with representatives of the Police be held in mid-February.
4. An informal meeting with support staff be held at 4:00pm on Thursday 7 March.

Chairman's

Recommendation: That the foregoing recommendations be adopted.