

**14 (A) AEROSOL MURAL FOR THE DAIRY ON THE CORNER OF POULSON AND SELWYN STREETS**

<b>Officer responsible</b> Leisure Manager	<b>Author</b> Rhonda Thomson, Arts Advisor, DDI 372 2413
Corporate Plan Output: Social Wellbeing, Arts Policy	

The purpose of this report is to:

1. Notify the Spreydon/Heathcote Community Board that Manuka Cottage and the Addington Neighbourhood Association is developing a brief for the commissioning of an aerosol mural for Jay Dee's Dairy on the corner of Poulson and Selwyn Streets.
2. Present the mural projects Draft Brief (see Appendix 1) to the Spreydon/Heathcote Community Board for its information and comment.
3. Request a Community Board member to take part in the Project Selection Committee.

## **BACKGROUND:**

In September 2001 the Manuka Cottage Community Group and the Addington Neighbourhood Association decided to do a mural project on the Jay Dee's Dairy, corner of Poulson & Selwyn Streets. Since then they have been working through public art implementation processes. One of the outcomes of these processes and the subsequent consultation was that they would seek to commission an aerosol mural and develop a brief for this project. Discussion resolved that an aerosol mural would:

- Reflect their desire to include local youth & youth culture
- Be sympathetic to the site that is currently "tagged"
- Be realistic to limited budget

The commissioned artwork will be fabricated on private property, however public art guidelines have to be adhered to because of the high vehicle & pedestrian traffic of the chosen site. It is acknowledged that the mural will have implications and responsibilities to communities beyond the property owner, Manuka Cottage and the Addington Neighbourhood Association. Responsibilities will be to its audience, Addington, residents of the area, Christchurch, New Zealand.

Manuka Cottage and the Addington Neighbourhood Association wishes to make it clear to the Sreydon/Heathcote Board members that they wish to commission an aerosol mural as opposed to a graffiti mural. Graffiti murals are characterised by lettering with distorted angles and 3 dimensional styles, this is not the aesthetic desire of the group, rather their preference is for character work in acrylic aerosol paint.

### Confirmed funding for the project:

Creative Communities, Creative New Zealand Funding Scheme	1,000.00
Leisure Unit, CCC	200.00
Total	\$1,200.00

### Project Working Party

Jan Rogers	- Community Development Advisor, Manuka Cottage
Sharon Williams	- Legal Arts Coordinator, CCC
Rhonda Thomson	- Arts Advisor, CCC

- Recommendation:**
1. That the Community Board supports the Draft Brief.
  2. That the Community Board nominates one of its members to be on the Project Selection Committee.

**Chairman's Recommendation:** Not seen by the Chairman.