

## 7. ECONOMIC DEVELOPMENT ASSISTANCE CRITERIA

<b>Officer responsible</b> Director of Business Projects	<b>Author</b> Ian Hay, DDI 371-1474
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The purpose of this report is to present for approval the criteria developed jointly by the Canterbury Development Corporation (CDC), Canterbury Manufacturers' Association (CMA), Canterbury Employers' Chamber of Commerce (CECC) for assessing and evaluating economic development assistance from the interest earned on the Capital Endowment Fund.

At its meeting on 12 July 2001 the Council resolved to invest \$75m in a Capital Endowment Fund with the interest from the fund being available for economic development projects 70% and civic projects 30%.

The Council also considered and agreed in principle to the joint proposal from the CDC, CMA and CECC that the CDC Board through a subcommittee, with co-opted specialist advice, administer the economic development portion, on behalf of the Council.

The Council further resolved that the Director of Business Projects be asked to:

1. Develop a joint proposal in consultation with the CDC, CMA and CECC setting out criteria for assessing projects, together with appropriate evaluation mechanism.
2. Ensure inclusion of direct economic activity and job creation as a prime criterion.
3. Report back to the August round of meetings.

Following the 12 July meeting, the City Manager and Director of Business Projects have communicated and met with the Chairman/Presidents and Chief Executives of the three organisations to develop and agree on a suitable evaluation process and criteria for support.

The attached process/criteria for evaluation and allocation of funds by CDC is fully supported by all three organisations and meets the objectives of Council contained in the resolution and also takes account of the broader Social Wellbeing Policy objectives and triple bottom line aspirations of the Council.

The core funding for ongoing CDC economic and employment services provided to Council will continue to be reviewed by the Annual Plan Working Party on an annual basis.

- Recommendation:**
1. That the Council confirm the evaluation process and criteria for economic development assistance as set out in the joint Canterbury Development Corporation, Canterbury Manufacturers' Association, Canterbury Employers' Chamber of Commerce proposal attached.
  2. That the Director of Finance be authorised to arrange for progressive release of interest from the Capital Endowment Fund to the Canterbury Development Corporation throughout the year, taking account of needs and the interest earnings which are on hand.
  3. That the Canterbury Development Corporation include in its regular reports the use of the funds and the anticipated and the actual outcomes.

**Chairman's**

**Recommendation:** That the above recommendation be adopted.