

18. CHILDRENS DAY AT THE GROYNES 2001

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Corporate Plan Output: Recreation Programmes and Promotion	

The purpose of this report is to inform the Board of the costs of the cancelled Shirley/ Papanui Children's Day at the Groynes event, and to propose a plan for use of the unspent funds.

Background

The Board will recall allocating a total of \$12,000 toward the staging of an event to be held at the Groynes on Children's Day, 28 October 2001. This was made up of \$8,000 from Board Project Funds and \$4,000 from Board Discretionary Funds. There was no provision made for a postponement date as 28 October 2001 was designated as National Children's Day.

Action Taken

An excellent event was planned by the Community Recreation Advisor, to be held on Sunday, 28 October 2001 at the Groynes Recreation Reserve, from 11.00 am–4.00 pm. Unfortunately the event had to be cancelled on the morning of 28 October due to persistent rain and very wet underfoot conditions. Some significant costs were incurred despite the cancellation.

Budget Summary (Draft - 9/11/01)

	\$
Promotion and Advertising costs	1,565.00
Equipment and materials: <i>(including portaloos, marquee permit, signage)</i>	822.91
Entertainment: <i>(including clown cancellation fee, advertisements for entertainers)</i>	1,096.25
Additional Staff costs: <i>(including event assistant)</i>	404.80
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TOTAL:	<u>\$3,888.96</u>

Final costs are expected to be closer to \$4,000 as some invoices are yet to be received and some amounts are approximated.

Discussion

The event is unable to be repeated in the current financial year due to the busy schedule of summer events and their associated workload. There are three Community Events scheduled for the Shirley/Papanui area over the upcoming summer months. These are: Brooklands Summer Gala, Art @ Abberley, and Macfarlane Magic March Market.

The current budgeted amounts for these events are as follows:

Brooklands Sumer Gala: \$3,500
Art @ Abberley: \$ 3,750
Macfarlane March Market: \$3,750

These amounts allow for a modest event, with minimal promotion. If an additional \$4,000 was available within the Community Events budget to be divided amongst these three events, there would result an improvement in the amount and variety of entertainment and activities at each event, and an improvement in the promotion of these events.

Recommendation:

1. That the \$4,000 allocated to the Shirley/Papanui Children's Day at the Groynes event be returned to Shirley/Papanui Community Board Discretionary Funds.
2. That approximately \$4,000 (the amount remaining after payment of all Children's Day costs) to remain in the Shirley/Papanui Community Events budget, to be spent on the remaining three Community Events.