

12. HOSTING OF SPORTS EVENTS

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The purpose of this report is to inform the Committee of the large national and international sporting events the city has recently hosted and also highlight the events Christchurch has won the right to host in coming years.

EVENTS WE HAVE RECENTLY HOSTED

Christchurch has hosted numerous large and prestigious sporting events over the years, such as the 1998 Paralympics Championships, the 1999 World Wheelchair Games, the 1999 World Netball Championships, the 1999 FIFA Under 17 Soccer Championships, and the 1999 Pacific Alliance Gymnastic Championships.

Christchurch has more recently hosted the 2000 Women's Cricket World Cup, the 2000 Christchurch City Golf Classic, Supergames 2001, and the 2001 Trans Tasman Volleyball Series (2 matches). All these events were well attended by international participants and supporters.

1999 Women's Cricket World Cup

The World Cup involved teams from Australia, England, India, Ireland, Netherlands, New Zealand, South Africa and Sri Lanka. The tournament was played at several venues around Christchurch, including the newly opened BIL Oval at Lincoln. The final between 1997 champions Australia and hosts New Zealand resulted in an exciting last-over win to underdogs New Zealand.

The event attracted 150 participants (8 teams) and officials who played 31 matches at four venues over 25 days. The teams, VIPs and officials stayed at Lincoln University and the media staying in Christchurch hotel accommodation.

The media interest in this event was extensive with daily coverage on international and national television, the CrichInfo website, and local and national print. There were over 50 international media representatives staying in the city for the event.

New Zealand Cricket did such a great job of organising this event that the ICC has awarded Christchurch the Under 19 Men's Cricket World Cup Tournament in February 2002 (one pool of three).

2000 Christchurch City Golf Classic

After more than a decade without a professional golf tournament, Christchurch played host to a NZ\$125,000 golf championship from 5-8 April this year. The 72-hole championship took place at the demanding Christchurch Golf Club.

This event was part of the PGA Australasian Development Tour series and attracted 144 professional golfers and approximately 500 supporters from several countries, with the bulk of them coming from Australia and New Zealand. The event was shown on Australian television and was obviously helpful in promoting Christchurch as a golf destination and tourist attraction.

The Development Tour will be dissolved from the end of the 2001 season and the leading events from the 2000 and 2001 Development Tours have been invited to apply for sanction on the new calendar year Order of Merit season. PGA Australasia has informed the organisers of the Christchurch Classic that it has been identified as one of these leading events, and have invited us to apply for sanction on the 2002 PGA Tour.

This sanctioned event will be of great benefit to Christchurch as there will be greater prize money offered, increased television coverage worldwide and the players competing in our event will be awarded international world ranking points. This means that our tournament will offer players the same opportunities as, for example, the New Zealand Open, the Australian Open and other co-sanctioned events.

Supergames 2001

Supergames is a sporting event involving personnel from the Armed Forces, Law Enforcement Agencies and Emergency Services from around the world. The inaugural event was held in Christchurch on 30 March-8 April 2001 and attracted over 1,000 participants from 16 different countries contesting 43 sports.

Although numbers at this inaugural event were less than expected, the games were a huge success, with competitors and supporters alike praising the location, sporting venues and organisation of the event. A sample of 100 participants, who utilised the Supergames accommodation package, showed that they paid for 1080 bed nights in various types of accommodation. Restaurants and bars were very well patronised, with local Christchurch shops also profiting with the exchange rate being in favour of our overseas visitors. The majority of overseas visitors went on some form of organised tour at least once.

Over 50 Christchurch and Canterbury sports bodies were involved in the event and over \$67,000 was distributed among them for their services. All the sporting bodies stated that they thoroughly enjoyed the occasion and would like to be involved should the event return to Christchurch.

Christchurch has been announced as the host city for the 2003 games and it is hope that the event will build on the success of the 2001 event and attract approximately 2,000 participants.

2001 Trans Tasman Volleyball Test Series (2 matches)

Christchurch played host to two of five volleyball matches in the Trans-Tasman test series. The New Zealand Men's A team played the Australian University Men's Team in Christchurch on 6 & 10 August 2001 (1st and 5th test matches). New Zealand wrapped up the series three wins to two against their Australian opponents.

The two Christchurch test matches were hosted at Pioneer Stadium and participants and officials stayed at inner city hotel accommodation.

The professional standard of the two matches has put Canterbury Volleyball in good stead to host the upcoming Oceania Men's & Women's Indoor Volleyball Championships 2002. Canterbury Volleyball, in partnership with Christchurch City Council Leisure, has bid for the right to host his event in Christchurch in November 2002. The competition venue will be Pioneer Leisure Centre (home of Canterbury Volleyball) and the practice venues will be Cowles Stadium and Wharenui Recreation Centre. The event will attract approximately 400 participants (10 men's & 10 women's teams) and 100 officials.

EVENTS THE COUNCIL HAS WON THE RIGHT TO HOST

The Sports Promotions Team, in partnership with New Zealand and Canterbury sports associations and/or event organisers, has secured the following major national and international sporting events:

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| • 2001 World Bench Press Championships | 300 participants |
| • 2001 World Billiards Championships | 70 participants |
| • 2002 5 th DTL World Championships (Clay Target) | 500 participants |
| • 2002 The Two-Day Walk | 1,000 participants |
| • 2002 ICC Under 19 Men's Cricket World Cup | 360 participants |
| • 2002 Clearwater Golf Classic | 100 participants |
| • 2002 FINA World Masters Swimming Championships | 4,000 participants |
| • 2002 National Masters Hockey Championship | 600 participants |
| • 2002 World Rotary Festival of Cricket | 240 participants |
| • 2002 Oceania Track & Field Championships | 300 participants |
| • 2002 7 th World Firefighters Games | 3,000 participants |
| • Colgate Games 2003 | 1,000 participants |
| • 2003 World Deaf Bowls Championships | 200 participants |
| • 2003 National Pipe Band Contest | 1,000 participants |
| • 2003 Supergames | 2,000 participants |
| • 2003 World Wheelchair & Amputee Games | 1,200 participants |
| • 2003 Boccia World Championships | 400 participants |
| • 2005 FIMBA World Maxibasketball Championships (Masters) | 1,500 participants |
| • 2008 Men's & Women's World Bowls | 500 participants |

Christchurch is also in the process of bidding/investigating the following sporting events:

- Oceania Volleyball Championships 400 participants
- 2003 Open Trans Tasman Touch Rugby Series 200 participants
- 2003 South Island Masters Games 1,000 participants
- 2004 Men's World Softball Championships 400 participants
- Anzac Challenge (Australia & New Zealand) TBC
- FIM World Indoor Trial Championship Series (Motorcycling) 100 participants/officials

All the above events are put through the Sports Events & Activities Guideline to determine whether the city can host the event with the available resources, infrastructure and facilities. The Guideline is also used to ascertain the level of financial support a sporting event should receive from Council. The number one priority of the Guideline is the direct returns to the city via the number of participants, duration of stay and average spend.

An economic benefit survey will also be established to determine the direct returns these sporting events bring to Christchurch and New Zealand. The first event to go through this process is the 5th DTL World Championship (Clay Target) in February 2002.

Chairman's

Recommendation: That the information be received.