

6. SUMMER EVENTS REPORT

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Corporate Plan Output: Recreation Programmes and Promotion	

The purpose of this report is to inform the Community Board of the summer events delivered by the Christchurch City Council Leisure Recreation and Arts Team in the Shirley/Papanui Community Board area over the summer period, October 2000 - April 2001.

BENEFITS OF COMMUNITY EVENTS

Community events bring residents together in a safe environment for a free, enjoyable experience. Events can create a sense of belonging to and celebration of the local community, and may develop a sense of pride in the community. Local community groups often have an opportunity to promote themselves, and local residents who attend these events may learn more about their local community.

SUMMARY OF PROGRAMMES

The Christchurch City Council Leisure Recreation and Arts Team delivered six events over the summer period. One of these was fully Board funded, four others were funded in part by the Board and in part by community groups and one was funded in part by the Board and in part by Christchurch City Council Youth Entertainment Project. An estimated total of 5650 people attended these events.

The events were:

- **Skate Stock**
- Sunday, 15 October 2000 – St Albans Park Skate Ramp
- **Shirley/Papanui Children's Day at the Groynes**
- Sunday, 29 October 2000 – The Groynes Recreation Reserve
- **Shirley Community Centre Open Day**
- Saturday, 25 November 2000 – Shirley Community Centre
- **Packe Street Art in the Park**
- Sunday, 21 January 2001 – Packe Street Park, St Albans
- **Brooklands Skatejam**
- Saturday, 3 March 2001 – Brooklands Domain Skate Ramp
- **Say It Again**
- Sunday, 1 April 2001 – St Albans Park

SKATE STOCK

This event celebrated the opening of the St Albans Skate Ramp. Primarily a youth event, approximately 1000 young people attended. The Board Chairperson, Yvonne Palmer officially opened the new ramp.

Activities centred around the skate ramp, with demonstrations and competitions of skate boarding, freestyle BMX bike riding and rollerblading. Break dancing and street funk dance demonstrations, and live bands and DJ's provided further entertainment. Mainland Food Products supported this event by providing flavoured milk drinks, and Bluebird Foods provided snack bars.

Christchurch City Council Parks and Waterways Unit ensured that the storm of several days previous did not prevent the event from being a success. The unit roped off flooded areas and moved the event to the street side of the Park. Despite being aimed at youth, people of all ages attended. The nearby Edgeware Bowling Club members were enthusiastic about the event and the ramp, saying how much it was used and how much they liked seeing the young people enjoying themselves. The St Albans Residents' Association employed the services of a recent Event Management graduate to plan and co-ordinate the event.

The Board provided \$3,075 from 2000/01 Project Funds for this event. Other income came from the St Albans Residents' Association, the Christchurch City Council Parks and Waterways Unit, and some income was provided from rent paid by stall-holders.

The Budget can be broken down as follows:

Income:	\$
Board Project Funding	3,075.00
CCC Parks and Waterways Unit -	500.00
Grant from St Albans Residents Association -	290.00
Stalls:	50.00
TOTAL:	<u>\$3,915.00</u>
Expenditure:	\$
Entertainment:	924.00
Materials and Equipment:	1,512.50
Staffing (Security):	519.75
Liability Insurance:	75.00
Promotion:	1,131.50
TOTAL:	<u>\$4,162.75</u>

The deficit of \$247.75 was covered by the St Albans Residents' Association.

SHIRLEY/PAPANUI CHILDREN'S AT THE GROYNES

This local event was held to recognise New Zealand's first annual Children's Day as supported by Barnados, the Office of the Commissioner for Children, and CYPFS. A free family event promoted in all local schools and community newspapers, the event was attended by an estimated 3000 people. Music and competitions on the stage were a central attraction, with other activities including face-painting, a bouncy castle, a free sausage sizzle from Community Watch, kites, fun boats, air hockey, Nintendo, a visit from the Big Pukeko, creative junk, storytelling, fishing, and a clown making balloon animals. Fantastic weather helped make this day a happy, relaxed family day for all. Of the participants surveyed, 95% responded that the events were either "excellent" or "good". Comments received included "Wonderful fun things to do", "Excellent for a family day out", and "Keep it up". Mainland Food

Products and Bluebird Foods and other local sponsors provided give-aways and prizes to add to the festive atmosphere.

Board funds provided a total of \$8,000 toward this event - \$5,000 of this from Discretionary Funds and the remaining \$3,000 from Project Funds (Community Events). The event costs can be broken down as follows:

	\$
Promotion and co-ordination:	2,000.00
Entertainment and Activities:	4175.00
Materials and equipment:	635.00
Staffing:	946.00
TOTAL:	<u>\$7,756.00</u>

SHIRLEY COMMUNITY CENTRE OPEN DAY

This small community event was both a promotion for the Shirley Community Centre and other local community groups, and the official opening of the Dudley Creek enhancement project. Despite rainy weather, close to 400 people attended the event throughout the day.

Entertainment and activities included stalls and displays, a DJ playing music, a free sausage sizzle from the Parks and Waterways Unit, a bouncy castle, the Big Pukeko, art and pottery exhibitions and sales, and demonstrations from the many and varied groups that hire the Community Centre. The Dudley Creek project was officially opened by the Board Chairperson, Yvonne Palmer.

The Shirley Community Centre contributed \$750 toward the event. Community Board Project funding of \$900 (Community Events) covered the following costs:

	\$
Promotion:	593.00
Marquees and stage:	205.00
Staff costs:	102.00
TOTAL:	<u><u>\$900.00</u></u>

PACKE STREET ART IN THE PARK

This event was planned in conjunction with the St Albans Community Facilitator, advertised locally as a "hands on" event for local residents of all ages and was attended by 250 people. A new sculpture for the park was unveiled by Councillor Ingrid Stonhill. Art activities that were offered included a community junk sculpture, stone carving, and a creative junk competition. A bouncy castle kept the interest of the younger children, while background music provided a pleasant atmosphere in this small neighbourhood park. Costs were kept low with borrowed tools and donated materials. A survey was taken, with 100% of the respondents saying the location was either "good", or "excellent", and 92% of the respondents saying the activities were either "good" or "excellent". Some favourable comments received included "Let's have this every year", "Great fun, nice to have a free day out with an arts focus", and "Good local hands-on friendly day".

The St Albans Residents Association contributed \$330 toward the costs of the event, paying for the musical entertainment and some materials. The remaining costs of \$925 were covered by Community Board Project Funds (Community Events), broken down as follows:

	\$
Promotion:	460.00
Bouncy Castle:	150.00
Marquee and stage:	210.00
Art equipment and materials:	105.00
TOTAL:	<u><u>\$925.00</u></u>

BROOKLANDS SKATEJAM

Planned in consultation with Christchurch City Council Parks and Waterways Unit this event celebrated the opening of the new skate ramp at Brooklands. Advertised locally, approximately 400 people came to the event, mostly from the North East rural communities.

A local band played, DJ music was continuous, and local children and youth tried out their skills on the new ramp. Several demonstrations and competitions provided additional entertainment. The ramp was officially opened by the Board Chairperson, Yvonne Palmer.

Budget

Income:	\$
4YP	
(Christchurch City Council	
Youth Entertainment Project):	1,000.00
Community Board Project Funds (Events):	2,535.00
TOTAL:	<u><u>\$3,535.00</u></u>
Expenditure:	
Bands, sound system, stage, security, DJ's:	2,523.00
Promotion - fliers and circulation:	467.00
- signage:	470.00
- St Johns First Aid	75.00
TOTAL:	<u><u>\$3,535.00</u></u>

SAY IT AGAIN

This youth concert was a follow-on from the successful "Say It" concert held in April 2000 and was once again organised in consultation with the St Albans Youth Group. The Shirley/Papanui Community Board contributed \$6,000 towards this event (Board Project Funds, Events and Youth). For further information refer to the deputation given by the Youth Group at this Meeting.

Income:	\$
Board Project Funds (Events):	5000.00
Board Project Funds (Youth):	1000.00
Lottery Youth Grant (St Albans Residents Association):	1000.00
TOTAL:	<u>\$7000.00</u>
Expenditure:	
Event Management:	1,500.00
Entertainment:	2,600.00
Promotion:	796.00
Security, including fencing:	585.00
Staffing on the day, including St Johns:	370.00
Equipment:	630.00
Miscellaneous, including lunches:	230.00
TOTAL (incl. GST)	<u>\$7,107.00</u>

Recommendation: That the information be received.

**Chairperson's
Recommendation:** That the officer's recommendation be adopted.