

11. CHILDREN'S DAY 2001

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Corporate Plan Output: Recreation Programmes and Promotion	

The purpose of this report is to inform the Community Board of the costings for the proposed event "Children's Day at the Groynes" which the Board has resolved to support in 2001. Board Project Funds (Community Events) have provided a total of \$20,000 for community events and projects in 2001-2002, with \$8000 of this allocated by the Community Recreation Adviser for the 2001 "Children's Day" event.

SHIRLEY/PAPANUI CHILDREN'S DAY AT THE GROYNES 2000

This event was held as part of the inaugural nationwide Children's Day, Sunday 29 October. Approximately 3000 people attended this event which was held in area one of the Groynes Recreation Reserve between 10.00 am and 2.00 pm.

OPTIONS FOR 2001

Children's Day at the Groynes 2001 could be one of two options:

- (a) The same event programme as for Children's Day 2000, lasting for four hours, and costing approximately \$8000.
- (b) A similar event programme but the event lasting for five hours, with a few additional entertainers and entertainment, costing considerably more than \$8000.

It is anticipated that due to the success of last year's event, there will be an increase in attendance numbers this year, especially if additional promotion occurs. The numbers attending last year were such that there were some very long queues and long waits at entertainment such as the fun boats, face painting, and the bouncy castle.

BUDGET – OPTION A (FOUR HOUR EVENT)

<i>Event promotion and co-ordination.</i>	\$2,000
<i>Entertainment and activities (eg. fun boats, music and competitions on the stage, balloon twisting, face painting, bouncy castle, kites, sausage sizzle):</i>	\$4,400
<i>Materials and equipment (eg marquees, stage, signage, generator, craft supplies):</i>	\$700
<i>Staffing (including volunteer donations) on the day:</i>	\$900
Total	<u>\$8,000</u>

BUDGET – OPTION B (FIVE HOUR EVENT)

<i>Event promotion and co-ordination: \$2,800 (\$800 more than Option A due to more fliers printed, advertising and signage).</i>	\$2,800
<i>Entertainment and activities: \$7,000 (\$2,600 more than Option A due to additional hour for all entertainment and cost of additional entertainment eg. extra bouncy castle, jugglers and other crowd walkers.</i>	\$7,000
<i>Materials and equipment: \$1,000 (\$300 more than Option A due to additional hour of hire costs, increased costs of marquee hire, and more equipment necessary).</i>	\$1,000
<i>Staffing: \$1,200 (\$300 more than Option A due to additional hour of staff time and additional staff required).</i>	\$1,200
Total	<u>\$12,000</u>

Recommendation: That the Board recommend its preferred cost option for the 2001 event.

**Chairperson's
Recommendation:**

1. That Option (B) be chosen.
2. That Fendalton/Waimairi are again invited to contribute to Children's Day 2001.
3. That staff investigate partnerships with the Lions Club and the Papanui Club for this event.
4. That the further \$4,000 required for Option (B) be taken from 2001/2002 Discretionary Funds.