

15. TRADE NEW ZEALAND – EXPORT COMMENDATION – CERTIFICATE OF APPRECIATION

Officer responsible Leisure Manager	Author Roy Taylor-Hayhurst, Major Event Coordinator; DDI 371 1758
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The purpose of this report is to inform Committee members of the Certificate of Appreciation awarded to the Council.

On Friday 25 May 2001, the Christchurch City Council was awarded a Certificate of Appreciation for its support of the Indian Film Industry.

On behalf of Trade New Zealand, Deputy Prime Minister, the Rt Hon Jim Anderton, presented an Export Commendation to Kuran New Zealand Ltd and Certificates of Appreciation to key players encouraging film makers to bring their productions to New Zealand. On hand to accept the certificate were Councillor Ishwar Ganda and Leisure Manager Alistair Graham.

Over the last two years Christchurch has seen a significant increase in overseas film-makers visiting the city to produce everything from feature films and music videos to television commercials.

Council officers, primarily from Leisure, City Streets, and Parks and Waterways Units have established a good working relationship with the local film industry and overseas production companies. They believe that this activity greatly enhances Christchurch's tourist destination profile overseas and generates a valuable source of revenue into the local economy.

Chairman's Recommendation: That the information be received.