

### 3. DRAFT RECREATION AND SPORT STRATEGY

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The purpose of this report is to seek approval to release the draft Recreation and Sport Strategy for consultation.

#### INTRODUCTION

The process to develop a Recreation and Sport Strategy was commenced some time ago. The Recreation and Sport Strategy is being developed to be a strategy encompassing all major recreation and sport providers in the city, rather than as a strategy for the Council. The intention from the outset has been to try to get a critical mass of those involved to agree some general strategic direction and to establish more collaborative and co-operative ways of working together.

A steering group bringing together a key people with a range of perspectives on recreation and sport was formed and has been working to develop the draft strategy. Last year a discussion document was published which attempted to describe the overall picture for recreation and sport in Christchurch and the major trends likely to affect the sector in the future. This document was also used to seek the views of a wide range of individuals and organisations on strategic issues for the sector.

The Steering Group has subsequently considered the views expressed and spent time developing a Draft Strategy (separately circulated).

#### DRAFT RECREATION AND SPORT STRATEGY

The Draft Recreation and Sport Strategy identifies the following vision and goals:

##### Vision

Moving together to provide a city where people participate, perform and excel in recreation and sport.

##### Goals

- To provide a wide range of recreation and sport activities that are made available to all citizens of Christchurch and Canterbury.
- To make the public aware of recreation and sport programmes and activities available so they can choose what to take part in.
- Recreation and sport providers are effective and working together in a co-ordinated manner.
- Talented performers are nurtured and given the opportunity to maximise their potential.
- To develop a physical environment that encourages participation in recreation and sport.
- All major funding bodies are co-ordinated and aligned with the Recreation and Sport Strategy.

A number of objectives and strategies have been identified under each goal area. For each of these strategies the organisations and types of organisations that need to be involved in its implementation have been identified.

#### NEXT STEPS

The steering group has identified six organisations in the city that are key to the implementation of the strategy. It is really important that these organisations not only agree with the strategy, but also agree to take an active part in its implementation. The next stage in the process involves engaging with these organisations to achieve buy-in from them. If there are major concerns from these organisations concerning elements of the strategy, it is important that these are worked through and resolved before progressing further.

Once the engagement process is successfully complete a process of seeking the views of a wide range of organisations in and related to the sector will be carried out.

Following the engagement and consultation process, the strategy will be further refined before its finalisation.

**Recommendation:** That the Draft Recreation and Sport Strategy be approved for engagement and consultation.

**Chairman's**

**Recommendation:** That the above recommendation be adopted.