

13. ARTS POLICY AND STRATEGY

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The purpose of this report is to present the Arts Policy and Strategy to the Board for feedback and endorsement. The document has been circulated separately to Board members.

INTRODUCTION

The process to review the Council's Arts Policy and develop an Arts Strategy was initiated sometime ago. Consultation has been carried out on two occasions in arriving at the Arts Policy and Strategy.

At the commencement of the process meetings and focus groups were carried out with Council staff, a wide range of people from the arts sector, representatives of Asian cultures and with Maori. In May 2000 the results of these consultations were discussed with the Community Services Committee in a seminar.

A Draft Arts Policy and Strategy was prepared and further consultation has been carried out on this document. In November 2000 the Board was asked for its feedback on the Draft Arts Policy and Strategy. A meeting subsequently took place attended by community board members, representatives of arts groups and artists from the Burwood/Pegasus area. At this meeting the Draft Arts Policy and Strategy was presented and the views of attendees sought.

The Draft Arts Policy and Strategy has been refined on the basis of the feedback received through consultation and is now being forwarded to the Community Services Committee for approval.

ARTS POLICY AND STRATEGY

The Arts Policy and Strategy identifies that the Council *"is committed to achieving an enlivened and creative city in which the arts are widely recognised as being essential"*.

One of the important themes of the policy is that the arts should be integrated into many aspects of the Council's operations rather than being considered as only the province of arts staff and arts facilities.

The Arts Strategy identifies six goal areas:

- Arts for All.
- Arts and Iwi.
- Arts and Other Cultures.
- Arts Infrastructure.
- Arts and the Natural and Built Environment.
- Arts in Enterprise, Tourism and Economic Development.

In each case a number of objectives have been developed. It is anticipated that action plans will be developed for the 2001/02 year and the 2002/03 year, which will be forwarded to the Community Services Committee by October 2001. Given the desire to integrate the arts in a wide sphere of the Council's work this involves the coordination of actions in a number of Council units.

Recommendation: That the Board recommend to the Community Services Committee that the Arts Policy and Strategy be adopted.

Chairperson's Recommendation: That the abovementioned recommendation be adopted.