

13. CELEBRATING EDMONDS FACTORY GARDEN

Officer responsible Leisure Manager	Author Helen Gallagher, DDI 3722628
Corporate Plan Output: Community Recreation Programmes and Promotions	

The purpose of this report is to update the Community Board on an event held at the Edmonds Factory Garden on Friday 24 November from 4.30pm – 8.30pm. The event celebrated 10 years since the Edmonds Gardens were opened to the public.

SUMMARY

Christchurch City Council Parks and Leisure units staged the event with the support of the Woolston Development Project and the Friends of Edmonds Factory Garden. The afternoon began with children's games from 4.30pm till 6.30pm followed by a Garden Party for adults. An estimated 300 people attended. The event was used to celebrate the ten years the Gardens have been opened to the public and cared for by the Friends of Edmonds Factory Garden, and to also increase public awareness that the Gardens *are* here for everyone's use.

EVENT OUTLINE

The children's activities were planned in partnership with the Woolston Development Project. There were sack races, three legged races and potato and spoon races for the older children, along with face painting, bouncy castle and minigolf for the younger ones.

The garden party included the official opening of the entranceway sign and presentations of certificates and life memberships to long standing members of the Friends of Edmonds Factory Garden.

BUDGET

Expenses		Income	
Promotion	365.00	Hagley/Ferrymead Community Board	\$500.00
M.C and sound system	200.00	Parks Unit	\$1965.00
Stage	100.00		
Chips, drink etc.	50.00		
String Quartet	450.00		
Garden Party drinks and food	1100.00		
Banner	200.00		
TOTAL	\$2465.00	TOTAL	\$2465.00

The Hagley/Ferrymead Community Board partly funded this event.

PROMOTION

The event was well promoted in the local community. Flyers were distributed to households and businesses in the surrounding area, advertising was placed in the local community newspaper leading up to the event and a banner was placed on the Ferry Road frontage of the Gardens.

SPONSORSHIP

Product was supplied by the Puhoi Valley Cheese Company and substantial discount and glasses provided by Vino Fino.

CONCLUSION

There were many supportive comments about the event from people who attended and valuable recommendations for future events. The event fulfilled its objective of increasing awareness of the Gardens and encouraging the community to use it in the future.



Chairman's

Recommendation:

That the report be received and those associated with the event be commended.