

16. COMMUNICATION PLAN WITH THE COMMUNITY

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As agreed at the September 2000 meeting of the Board it may be appropriate for the Board to consider the development of an annual communication plan.

To assist members in their development of a plan for recommendation to the Board a draft document prepared by the Council's (previous) Communication Team Leader is **attached**. It will however be noted that this document places a reasonably heavy emphasis on written communication which should, of course, not be seen as the only means of communicating with the community.

WHAT HAPPENS NOW?

Before proceeding to "reinvent the wheel" it is relevant to note the present extent of the Board's "communication". This is particularly captured within the Board's current (2000/01) Objectives and Performance Indicators – the relevant part of which is repeated below.

Objective	Performance Indicator
1. Effective communication with the Fendalton/Waimairi community.	1.1 (a) Distributing two high quality and informative newsletters throughout the community. (b) Holding no fewer than two general consultative meetings to which representatives of all residents groups are invited. (c) Holding no fewer than one consultative meeting with representatives of sporting groups in the community. (d) Holding a consultative forum to elicit input into the Council's Annual Plan process. (e) Continue consultation with schools in the community regarding traffic safety matters, and complete a further round of such consultation with 50% of the schools by 30 June 2001. (f) Liaise with Police on community safety on an on-going basis (g) Hold six monthly informal liaison meetings with support staff.

For the 2001/02 year indicators (b) and (e) have been added to as follows:

- (b) residents groups **and neighbourhood support group co-ordinators**
- (e) 50% of the Schools **including Board's of Trustees** by 30 June **2002**

The above shows that the Board already has a wide range of communication techniques in place, and should now consider whether or not there is a need to further enhance this. In considering this matter it is also relevant that the Board actually communicates with an even wider group of residents when contact through road/park construction/reconstruction is taken into account. Additionally, there are now a number of meetings with Church Trusts and other community representatives, enabling the Board to better understand issues of concern within the community.

For the above reasons it is recommended that the status quo be retained in line with the existing (and proposed) performance indicators.

The opportunity should however now be taken to programme the process of consultation for the balance of the present term.

- Recommendations:**
1. That the existing/proposed programme of consultation be retained as a means of consultation with the community.
 2. That the following initial programme for consultation be adopted for 2001:
 - (a) A meeting be held with Residents' Groups on 15 March.
 - (b) The opportunity to host a meeting with Neighbourhood Support Groups be considered in conjunction with the establishment of the Regional Neighbourhood Support Group Committees.
 - (c) A meeting be held with the North West Cluster Group (including Boards of Trustees representatives) be held in early May.
 - (d) It be noted that the meeting with sporting groups will be held as part of the 2001 Community Funding process.
 - (e) A meeting be held with the representatives of the Police at 3.00pm on 27 February ie: prior to the 4.00pm Board meeting.
 - (f) An informal meeting be held with support staff at 4.00pm on Tuesday 24 April.

Chairman's

Recommendation That the foregoing recommendations be adopted.