

15. ART AND INDUSTRY BIENNIAL FESTIVAL OF CONTEMPORARY VISUAL ARTS - 2002

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Corporate Plan Output: Events - Contracted	

The purpose of this report is to provide additional information in support of our Annual Plan bid for \$45,000 for the Art and Industry Biennial Festival – 2002.

BACKGROUND

The inaugural Art & Industry Festival was run from September 30 - December 31, 2000. It involved 12 public art projects displayed at various sites around the city, including the installation of two permanent artworks for Christchurch (“Blue” at the Convention Centre and “The Radii” at The Crossing).

The festival has been developed and run by two staff, with input and support from the Art & Industry Trust.

To develop these art works, the organisers secured sponsorship from local and national businesses, as well as grants and donations from a variety of community funding organisations.

Art & Industry 2000 has sparked considerable public interest – for example, the three-week exhibition of “Monument to a Lost Civilisation” at the CoCA Centre of Contemporary Art attracted 6,000 visitors.

Art & Industry 2000 has been recognised by Creative New Zealand as New Zealand’s only and leading visual arts biennial. Its major sponsor, Television New Zealand, has pledged to support the next two festivals (2002 and 2004).

Art & Industry 2000 is a unique partnership between industry, commerce, cultural institutions, artists and the public of Christchurch.

ART & INDUSTRY 2000 BUDGET

Funding received up until 31 December, 2000

Sponsorship (both cash and in-kind)	\$ 293,303
Grants and donations	\$ 295,118
Christchurch City Council Leisure (Arts budget)	\$ 28,134
Total	\$ 616,555

The 2000 Festival has generated significant funding support and has met all costs associated with staging the festival.

ART & INDUSTRY 2002

In order now to evaluate the 2000 Festival and begin to plan Art & Industry 2002, the Festival requires administrative funding support to cover January-December, 2001. Since its inception it has been very difficult to find funding for administration costs. Sponsorship has been in kind or in cash donations towards the artworks, and grants and donations received have also been targeted to the artworks rather than the festival’s administration.

Total administration costs for the year ended 30 June, 2000 were \$90,380. This was funded by Christchurch City Council Leisure (Arts budget) as a one-off “seeding” grant, and the rest made up of grants from WINZ, the New Zealand Community Trust and the Community Trust.

The Festival organisers are confident that they will be able to find half of the required administrative costs but are requesting \$45,000 support from the Christchurch City Council.

Leisure Unit Ranking 1