Christchurch City Council Policy Directorate

Memorandum

Date: 9 February 2001

From: Mark Bachels, PROJECT MANAGER CENTRAL CITY REVITALISATION

To: Strategy and Resources Committee Members

City Services Committee Members Environment Committee Members

Parks and Recreation Committee Members Community Services Committee Members

Copy to: The Mayor, Garry Moore, Mike Richardson, Jonathan Fletcher, Ian Hay, Ken

Lawn, John Dryden and the Central City Staff Team

Re: Central City Mayoral Forum Recommendations for Short-Term Priority

Projects for Central City Revitalisation and Annual Plan Funding 2001/2002

and 2002-2005

Please find attached recommendations from the Central City Mayoral Forum for short-term priority projects for 2001/2002 and 2002-2005 for consideration before respective Council Committees for their consideration in the Annual Plan process. A separate report, A *Central City Strategy - Stage 1*, which outlines the Central City Mayoral Forum's recommendations to the City Council in developing a strategy for Central City revitalisation has been separately circulated to all Councillors.

The *Central City Strategy - Stage 1* report recommends a direction and framework for project development for the Council and the proposed Central City Board (or appropriate agency) for projects in the public and private realm intended to stimulate a more vibrant Central City. The report also outlines some short-term priority projects recommended for the next few years.

It is these short-term priority projects which this memo and the attached tables identify and which funding is sought for programmes and projects for 2001/2002 and 2002-2005. As you know, there has been wide public consultation over the past few months in which over 900 submissions were received and over 30 public meetings held on the Discussion Document. It is these submissions and the leadership from the Central City Mayoral Forum which has generated the Central City Strategy Stage 1 report and associated recommendations.

Table 1 below briefly summarises by issue area the key projects. Attachment 1 (the extensive list) details the projects, respective funding and appropriate Committees and should be considered the "pink page" bid to Council for respective Central City projects. Finally a copy of the key points from the executive summary of the Central City Strategy Stage 1 is included below.

Mark Bachels
PROJECT MANAGER CENTRAL CITY REVITALISATION

Table 1: Central City Strategy Vision and Recommended Short Term Priorities

	Vision – "A vibrant, exciting, safe and sustainable Central City heart; a heart with a strong and healthy economy, environment, culture and society."										
		RECOMMENDED SHORT-TERM PRIORITY TS/PROJECTS									
ISSUES	2001/2002	2002-2005									
BUSINESS CENTRE	 Joint Venture Developments* "New Business" Incentives and Marketing Programme* Formal Retail Association* One Stop Shop Project Team 	 Flagship Project(s) – Business Joint Ventures* East side rezoning Long-term Urban Development Strategy Adopted which supports Central City Revitalisation 									
LIVING CENTRE	 Residential Capacity/Demand Study Commercial to Residential Conversion Programme* Review Affordable Housing 	 Mixed Use Residential Flagship Project(s)* International Marketing of ChCh as Lifestyle Destination 									
SOCIAL CENTRE	 Consultation on "Precincts" of our Central City Youth Activities Safety Strategy 	 Precinct "Characteristics" in all Public Space Upgrades Improved Social/Community Services 									
HERITAGE CENTRE	Heritage Precinct Area Project (Stage 1 – High Street)	Heritage Precinct Area Project (Stage 2)									
ATTRACTIVE CENTRE	 Avon River Pathway (Stage 1) Green Livable Streets Programme (started) East Side New Park/Square 	 Avon River Corridor Strategy (Stage 2) Green Streets Programme (continued) East Side New Parks/Squares (cont) 									
CULTURAL CENTRE	Public Art in Public Places (eg High Street)	Public Art (cont)Multi-cultural centre									
ACCESSIBLE CENTRE	 Free Parking 1st Hour in Council Off-Street Carparks Improved Pedestrian Crossings and Footpath Upgrades Investigate Lichfield/Tuam "Swap" ("One-way swap") Worcester St East Upgrade 	 Colombo St upgrades Electric Shuttle Extension(s) Slow Core Area & Greater Use of Avenues 									

^{*} Private sector projects with joint venture input via the Council's Central City Board (or appropriate agency)

Central City Strategy - Stage 1 Report – (Executive Summary Key Points)

There are concerns over the long-term future vitality of our Central City including the potential "doughnut" effect of an unhealthy centre with associated threats of business and residential growth going to the suburbs or to other cities.

This Strategy outlines some key initial steps toward improving our Central City immediately and for its long-term viability including:

- The desire to reverse the business and residential drift from the Central City into the suburbs or outlying areas;
- Marketing and providing incentives for the Central City as a destination for new business and residential ventures;
- Making it easier for business and residential development opportunities to proceed (in comparison to either suburban areas or other cities);
- Making the Central City a more attractive place to live, shop, socialise and conduct business.

The process and milestones achieved to date and expected over the following year, including a summary of the public consultation process conducted to date are also outlined.

Specifically the report makes recommendations on setting a direction forward for Central City revitalisation including a Vision and Objectives, and Desired Outcomes. Overall there is a general desire to make the Central City an excellent place to:

0 11	take the central city a	ii estectioni	piece ic.
•	Live	•	Socialise
•	Work	•	Invest
•	Play	•	Visit
•	Shop	•	Learn

Recommendations are made on Core Principles for project development for the Council and proposed Central City Board (or an appropriate agency) which broadly include:

- 1. *East Side Focus* to generally focus on projects to the east side of Colombo Street.
- 2. **Residential and Business Development Opportunities** including funding for project assistance and joint venture developments to increase the residential population and business/commercial activity.
- 3. *Improve Public Spaces* to enhance the amenity of Central City.
- 4. *Integrated Development* to pursue public-private partnerships, and integrated and complementary development to public and private spaces.
- 5. **Sustainability** to assess and prioritise projects according to social, environmental and economic sustainability evaluation criteria.

Initial concepts and short-term priority recommendations are made to the Council for projects and investigations, and associated annual funding programmes, for 2001-2002 (and 2002-2005). These short-term priorities are intended to enhance, complement and not preclude longer-term developments as Central City revitalisation moves forward.

It is also recommended that the Council proceed with more detailed analysis and concepts/projects for a Central City Strategy Stage 2 report to be completed later this year which will include recommendations on:

• The form and structure of an appropriate agency (currently referred to as the Central City Board) to stimulate and facilitate joint venture development projects,

- Sustainability criteria for project assessment to ensure projects achieve social, environmental and economic benefits,
- Detailed review and feasibility studies for proposed concepts and projects including consultation as required, and
- Appropriate monitoring and review of progress, success, etc

ATTACHMENT 1

FUNDING REQUESTS/RECOMMENDATIONS FROM THE CENTRAL CITY MAYORAL FORUM FOR CENTRAL CITY PROJECTS FOR 2001-2002, AND 2002-2005

Please read these recommendations in association with:

- the memo of 9 February 2001 from Mark Bachels, Project Manager Central City Revitalisation, to the Councils Annual Plan Committees, and
- the Central City Strategy—Stage 1 report, February 2001

The priorities as identified by the Central City Mayoral Forum are listed in each of the following sections with respective Council Committees noted in the far right hand column.

- Business (page 2) Strategy and Resources Cte
- Residential/Living (page 5) Environment Cte, Strategy and Resources Cte
- Social and Safety (page 8) Community Services Cte
- Heritage and Urban Design (page 11) Environment Cte
- Attractive and Healthy Centre (page 13) Environment Cte, Parks and Recreation Cte, City Services Cte (item 5.9)
- Cultural (page 15) Environment Cte, Parks and Recreation Cte
- Accessibility and Transport (page 17) City Services and Environment Cte

Budget figures are given on a one to five year plan, including those budget amounts already requested in existing draft budgets (if known to date) and identified by "capital" or "operating budget".

	BUSINESS DEVELOPMENT – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
1.1	Joint Venture Development Project Fund. Pursue joint venture development project(s). This is consistent with the Council's adopted provisional Statement	\$2,000,000	\$2,000,000	\$2,000,000	\$2,000,000	\$2,000,000	Existing 2000/2001	Strategy and Resources
	of Corporate Intent for the proposed Central City Board (or appropriate agency). Consistent with the Central City Strategy – Stage 1, these joint venture development projects should focus on areas east of Colombo Street, utilising "short-term investments" (2-5 years) on projects which contribute to Central City revitalisation. These projects would generally be pursued in areas where the Council works in partnership to capture the package of public and private investment/improvements. Such joint venture projects would include residential and commercial business opportunities. The mechanism and authority for project investigations and investment would be via the Council approved Central City Board (or appropriate agency).		Capital Budget	Capital Budget	Capital Budget	Capital Budget	Unspent Capital \$2,000,000	(Corporate Team)
	 Example joint venture projects to the "east" could include: Acquiring land at a large scale (eg block size or significant portion of a block); preparation of an urban design of the highest quality for a variety of inner city housing around a nucleus of a small park and square; and to sell portions of the redesigned land to developers to build housing within defined design guidelines Central City Produce Market – to establish a joint venture central city produce market 							
1.2	Develop a Formal Retail Association. The Council continue its dialogue toward the establishment of the proposed development of a formal Central City retail association to ensure that the Central City retailers take a greater role in marketing the Central City. \$50,000 seed funding would be provided to formally establish the Central City retail association. In addition, the current funding of \$135,000 is sought to carry forward the existing programme until a more formal retail association is formed. The Formal Retail Association proposal and seed funding would be linked to the proposal for limited free off-street parking in council buildings (see 7.1).	\$185,000 Operational Budget	\$165,000 Operational Budget	\$165,000 Operational Budget	\$165,000 Operational Budget	\$165,000 Operational Budget	\$135,000 (see current pink page bid) Operational Budget	Strategy and Resources (Community Relations, City Promotions)

BUSI	NESS DEVELOPMENT – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already Committee requested in budget (\$)
1.3	Destination Central City 'New Business' Programme. Introduce a programme to entice, promote and establish new businesses to locate to the Central City. The programme would primarily rely upon Canterbury Development Corporation (CDC) interfacing with the Central City Project Team and involve current players in business development. Programme elements should include: 1) Investigate New Business Incentives – Investigate the introduction of incentives for new business development in the Central City including: a) assistance with compliance to set up new businesses; b) matching skill-labour to the business and providing other human resource assistance; c) assistance in locating and arranging a suitable building and premises; providing project managers to refurbish and/or develop the building and premises to requirement; d) arranging business support services (eg lawyers, accountants, project managers, etc) and also assist with identifying and arranging raw material suppliers and other support industries to complement the new business; e) provide assistance to co-ordinate telecommunication, electricity and other utility service requirements; f) assist with relocation needs, immigration requirements for key staff, etc; g) "Rates Holiday" (possibly using a grant programme), etc 2) Focus on Growth Industries – Investigate, develop and market Central City as a new business destination for growth industries including identifying what general and specific requirements would entice business to relocate to Christchurch. The programme should initiate Central City as a Centre of excellence for growth industries including: Hi-Tech Industries, Biotechnology Industries, Research and Development, Education, Tourism, Hi-Tech Food and Health Food Manufacturing 3) Marketing and Promotion – Establish a programme to develop and internationally promote Christchurch Central City as a destination. Elements should include investigating new business requirements, identifying potential partners, developing a programme of existing and need	\$250,000 Operational Budget (CDC in discussion with Central City staff should review priorities to see if there are potential overlaps with existing programmes)		\$250,000 Operational Budget			O Strategy and Resources (Canterbury Development Corporation)

BUSINESS DEVELOPMENT – CENTRAL CITY PRIORITY PROJECTS/CONCEP	TS 2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
1.4 Long-term urban development strategy. The Council should develop a long-term urban development strategy which addresses overall urban development and which supports Central City revitalisation. Some of the issues the strategy will need to consider/address include encouraging an increase in commercial and retail activity i the central city by limiting the number and increase in size of suburban malls, addressing residential development zoning and associated growth, distribution of ret zoning, etc.	(partial funding to come from re-priority of					0	Strategy and Resources (Policy Directorate)

	RESIDENTIAL/LIVING – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
2.1	Residential Capacity, Opportunity and Market Demand Analysis.	\$30,000					0	Environment
	Conduct a thorough study of residential capacity, opportunity and market demand analysis for the existing Central City zone and the existing living zones to determine likely opportunities for increases in the residential population in the Central City.	Operational Budget						(Policy Directorate)
2.2	Conversion of Commercial to Residential Units Programme Fund (in the	\$200,000	\$800,000	\$800,000	\$800,000	\$800,000	0	Environment
	Central City Zone) with a focus east of Colombo Street. This programme would develop an investment funding package and assessment methodology to increase the residential population and assist in converting under-utilised commercial floor space into residential apartments/units. The investment programme would require: a) Analysis and identification of under-utilised buildings b) Funding to assist in building conversions c) Development of a methodology and approach for assessing and encouraging conversion d) Development of a revolving capital fund which receives returns and reinvests capital	Capital Budget	Capital Budget	Capital Budget	Capital Budget	Capital Budget		(Corporate Team or Policy Directorate)
	The programme would be administered by either the Central City Project Team or the Central City Board (or appropriate agency).							
2.3	East-side rezoning investigation. Review/initiate east side industrial rezoning primarily for residential use (with some small scale mixed use	\$10,000	\$50,000	\$50,000			0	Environment
	opportunities), to enable significant further increases in residential opportunities in the Central City in areas which are currently under-utilised.	Operational Budget	Operational Budget	Operational Budget				(Policy Directorate)

	RESIDENTIAL/LIVING – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
2.4	Central City Project Team – A "One Stop Shop Team" to Interface with Private Sector Project Development. The Council should proactively assist / facilitate redevelopment opportunities by introducing a pro-active One Stop Shop Central Project Team to assist and facilitate project development opportunities including the early planning and integration of projects, identifying associated public space improvements, assisting with consents, facilitating possible joint venture projects, etc. This Central City One Stop Shop Team for pro-active "can do" project management, would be overseen by the Central City Project Manager or Central City Board (or appropriate agency), with appointments for: 2.5 FTE – Facilitating/project managing "external" projects including property assessments, etc. 3.5 FTE - overseeing/input to CCC "internal" projects 4. Consents "assistance" – as currently provided by ESU 5. Available funds to purchase necessary time for 6. Urban design and architectural staff to provide project/buildings design suggestions and input including public urban design 6. Parks and Open Space planning 7. Traffic Planning 7. Heritage Building assessment, advice, etc. Funding for staff appointments could be resourced from a mix of current permanent employees, additional permanent or temporary staff or consultants, where the mix would determine the costs. In addition funding for major project analysis, investigations and design would be required which would come from the Joint Venture Development Project Fund (see 1.1 above).		\$235,000 Operational Budget	\$235,000 Operational Budget			\$100,000	Strategy and Resources (Policy Directorate)

	RESIDENTIAL/LIVING – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
2.5	Central City Strategy and Internal Council Projects – to complete analysis,	\$225,000					\$50,000	Strategy and
	investigations, concepts and recommendations for Stage 2 of the Central City							Resources
	Strategy to meet the objectives and outcomes adopted in principle by the	Operational					(for external	
	Central City Mayoral Forum and the Council in Stage 1. This supports	Budget					consultant	(Policy
	continued and existing funding for the project including purchasing additional						services)	Directorate)
	time from 2 Professional Services staff members (2FTE for heritage and urban	(partial						
	design/landscape).	funding to						
		come from						
		re-priority of						
		existing						
		resources)						_

	SOCIAL WELL BEING – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
3.1	Social assessment to test projects – Criteria will be developed to check that projects reflect Council's social policy. This process will begin in the 2000-2001 financial year within current budgets, and will be aligned with the sustainability/ triple bottom line assessment criteria. The incorporation of the criteria into projects will be the responsibility of each project team, but resources will be required to enable Mayoral Forum staff to monitor and evaluate this process. It is suggested that an audit of the impact of this assessment will be undertaken in 2002-2003.	-	\$30 000 Social impact assessment	-	-	-	0	Community Services (Community Relations Unit)
3.2	Community consultation/negotiation process with neighbourhoods and communities of interest on all projects – An ongoing process of engagement to ensure that affected communities are able to identify their own needs. Appropriate people should be employed to do this. This process will develop social capital in the communities involved, and will also ensure community participation in the central city project overall. While each project team will have responsibility for carrying out consultation, additional resources will be required to enable ongoing participation outside specific developments. The project would be overseen by the Central City Project Manager as part of Central City Strategy development.	\$50,000 Operational Budget	\$50,000 Operational Budget	\$50,000 Operational Budget	\$50,000 Operational Budget	\$50,000 Operational Budget	0	Community Services (Policy Directorate)
3.3	Safety Strategy . To develop a Central City Safety Strategy including an in depth audit and analysis of current safety problems (eg using Police data, and information from social services agencies and businesses) plus looking at the physical environment and identifying possible crime sites that need attention.	\$50 000 Operational Budget	\$50 000 Operational Budget				0	Community Services (Policy Directorate)
3.4	Additional Police Cameras. The Police have requested that the Council purchase an additional 4 surveillance cameras for installation into prime "trouble or hot-spot" sites in the Central City to increase overall surveillance abilities, with a strong connection to both decreasing crime rates and capturing perpetrators. It is recommended that the funding request depend upon the outcomes of the Safety Strategy (see 2.3) with likely funding in 2002-2003.		\$50 000 Capital Budget				0	Community Services

	SOCIAL WELL BEING – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
3.5	Fund community development and youth workers in the central city – Consolidate current work and develop further initiatives. The consultation undertaken thus far has identified several safety issues - these are linked to disparity in the city, and to the need to support community providers who work with the most vulnerable of the central city communities e.g. refugees, young people on the streets, people on low incomes. The exact nature and funding requests would be refined from results of Community Consultation (see 2.1		\$50,000 Operational Budget	\$50,000 Operational Budget	\$50,000 Operational Budget	\$50,000 Operational Budget	0	Community Services (Community Relations Unit)
3.6	and 2.2 above). Support for youth activities – The consultation with young people revealed that they strongly favour the development of more youth activities and	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000	0	Community Services
	entertainment opportunities. Specific projects would be developed in conjunction with young people. Examples offered so far include a youth arts centre, basketball court in the square, concerts and a youth street. The requirement for further funding would depend on the outcome of pilots and on the availability of partnership funding. The central city is the recognised gathering place for Christchurch's young people, particularly at weekends.	Operational Budget	Operational Budget	Operational Budget	Operational Budget	Operational Budget		(Leisure Unit)
3.7	Investigate mechanisms that support the retention of social services in the inner city – Anecdotal evidence indicates that there are some barriers to centrally based services remaining in the inner city. This research would investigate the nature of these barriers and recommend ways to ensure that Council supports organisations to continue providing services. Examples could include parking spaces, consideration of bus routes, rent subsidies and interest free loans An advantage to having centrally located social services is their ability to respond to vulnerable centrally based communities.		\$10 000 Research				0	Community Services (Community Relations)
3.8	Multi-cultural Centre. Investigate and recommend if appropriate the establishment of an international multi-cultural centre, to support and facilitate a broader mix of multi-cultural elements in the Central City.	\$30,000 Operational Budget					0	Community Services (Policy Directorate)

	SOCIAL WELL BEING – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
3.9	Review CCC Housing policy and programme regarding affordable housing	\$30,000					0	Community
	in Central City to ensure that adequate housing opportunities are provided for	Operational						Services
	low and middle income residents. This programme would ensure that the	Budget						
	Central City retains a healthy and sustainable mix of social and residential							(Property
	equity and diversity. Include current research on emergency accommodation in	(funding to						Unit)
	the subsequent consideration of new housing provision. Any new initiatives	come from						
	should ideally be developed in partnership with others	re-priority of						
		existing						
		resources)						

	HERITAGE AND URBAN DESIGN – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
4.1	Heritage Area Precinct Upgrade (1st stage) To undertake work begun in High Street conserving an entire block of Heritage and character buildings	\$250,000	\$250,000	\$250,000	\$250,000	\$250,000	0	Environment
	which will create an exemplar for other projects to follow and enhance the influence of the Polytechnic's development within this section of the city. This can be completed within the 2001/02 budget request. Further budget consideration to the year 2006 would see a five year programme of such projects undertaken in significant heritage and character building precincts within the central city following this initial exemplar.	Operational Budget	Operational Budget	Operational Budget	Operational Budget	Operational Budget		(Policy Directorate)
4.2	Funding for Short-Term Heritage Acquisition. An increase of the current \$300,000 capital fund to \$1,000,000 by 2006 to ensure Council can purchase Heritage Buildings at risk of demolition in the Central City and then on sell with a Heritage Covenant in Place.	\$600,000 Capital Budget	\$750,000 Capital Budget	\$900,000 Capital Budget	\$900,000 Capital Budget	\$1,000,000 Capital Budget	\$300,000	Environment (Policy Directorate)
4.3	Overall Heritage Building Re-use Strategy: That the Central City Forum endorse certainty for existing heritage policies and incentives but consider the introduction of additional incentives such as rates relief, dispensation from appropriate regulatory levies e.g. reserve and development levies; dispensation from planning requirements as appropriate such as parking density, set back; an increase of current financial grants and heritage funding in line with current policies.							Environment (Policy Directorate)
4.4	Lighting programme of specific heritage and character buildings, objects and places. Staged programme of central City feature lighting as per strategy plan presented to Environment Committee 1 November 2000.	\$250,000 Capital Budget	\$100,000 Capital Budget	\$100,000 Capital Budget			0	Environment (Policy Directorate)
4.5	Ground level pedestrian friendly design. Investigate a rule in the City Plan, similar to that in the commercial business zones (Street Scene rule) requiring pedestrian friendly design in the Central City.						0	Environment (Policy Directorate)
4.6	Infill guidelines should be developed in consultation with various stakeholders including residents, developers, architects etc. which improve the amenity of the Central City. This may, but not necessarily result in, changes to the City Plan.						0	Environment (Policy Directorate)

	HERITAGE AND URBAN DESIGN – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
4.7	Verandah Clean Up Programme. Develop clean up assistance programme to		\$100,000				0	Environment
	improve the streetscape on main shopping streets with an initial focus on the		Capital					(Policy
	commercial core area.		Budget					Directorate)
4.8	Verandah Design Guidelines. Investigate and develop design guidelines for	\$20,000					0	Environment
	alterations or new verandahs.	Operational						(Policy
		Budget						Directorate)
4.9	Streetscape Enhancement/Fence requirement. In the Central City Living						0	Environment
	zones, there is currently a rule in the City Plan that requires either landscaping							
	or a fence for the screening of parking and outdoor storage areas. The desired							(Policy
	environmental outcomes for living areas would be better met by requiring							Directorate)
	landscaping on the frontage of all sites. It is suggested that a Variation to the							
	City Plan be investigated.							
4.10	Avon River Corridor Building Design Guidelines. Develop Avon River						0	Environment
	design guidelines for building frontages for the entire River Corridor within the							(Policy
	4 avenues including investigating any necessary changes to the City Plan Rules							Directorate)

A	TTRACTIVE AND HEALTHY CENTRE – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	е	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
5.1	Avon River Corridor Concept Plan . Complete the concept and project design including public consultation on appropriate elements.	\$35,000 Operational Budget					0	Environment (Policy Directorate)
5.2	Avon River Corridor Pathway. Build continuous sealed pathway with themed street furniture, signage, lighting, and some public art (stage 1) and reconstruction of some areas and further enhancements (stage 2) all subject to the outcomes of the Concept Plan (5.1 above).	\$255,000 to complete stage 1 – continuous pathway Capital Budget	\$300,000 to complete stage 2 Capital Budget				\$45,000	Parks and Recreation (Parks Unit)
5.3	Green Streets Coordinator. Council should appoint a "Green Streets Coordinator" or "Urban Forester" to lead a significant tree and planting programme on Central City streets. The position would develop the programme including where trees are planted, watering regimes, maintenance and enhancement.	Internal allocation						Parks and Recreation (Parks Unit)
5.4	Green Streets Planting Programme. The Council should develop a Green Street Planting programme to significantly increase the number of trees and landscape planting in Central City streets. The programme should address a 5 year rolling programme with initial emphasis on the east, south-east and core commercial area. The programme will necessarily involve a high level of interface with the City Streets Unit and street upgrades, and will involve some street upgrades, kerb and channel work and shifting services, etc.	\$300,000 Capital Budget	\$300,000 Capital Budget	\$300,000 Capital Budget	\$300,000 Capital Budget	\$300,000 Capital Budget	0	Environment (Parks Unit)
5.5	New Parks or Squares should be pursued with particular emphasis addressing the current shortfall east of Colombo Street. Overall two-four new parks should be added over the next few years. Actual locations and sizes will need to be determined in association with street upgrades, proposed integrated residential developments including identifying and providing concept plans for large scale redevelopments open space requirements (e.g. Tuam Car Park, Christchurch Women's Hospital, etc.)	Capital Budget	\$300,000 Capital Budget	\$300,000 Capital Budget	\$300,000 Capital Budget	\$300,000 Capital Budget	\$300,000	Parks and Recreation (Parks Unit)

A	TTRACTIVE AND HEALTHY CENTRE – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	e	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
5.6	Enhance existing parks with a focus east of Colombo Street and specifically	\$400,000					\$114,000	Parks and
	targeting Latimer Square including possible road closure or slow road, tree	Capital						Recreation
	planting, seats, fountains, etc.	Budget						(Parks Unit)
5.7	Large Scale Redevelopment Concept Plans for Open Spaces. Identify and	\$50,000					0	Environment
	provide concept plans for large scale redevelopments open space requirements	Operational						(Parks Unit)
	(e.g. Tuam Car Park, Christchurch Women's Hospital, etc.)	Budget						
5.8	Workplace Health and Fitness programme. The Mayoral Forum extends							Parks and
	support for an existing bid to develop a Central City Workplace Health and							Recreation
	Fitness Programme for those who work in the Central City sponsored and							(Leisure
	administered by the Leisure Unit.							Unit)
5.9	Cleaning/maintenance. The Mayoral Forum extends support for an current							City Services
	submission by City Streets for a cleaner Central City to improve cleaning and							(City Streets)
	maintenance.							

CUL	FURAL ISSUES – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
6.1	 Public Art in Public Places. Establish funding and a policy for art in public places. The arts contribute to the economic and cultural development of any city and offer much to ensure that Christchurch develops an outstanding reputation as a place to do business and as a people city, creative, lively, liveable and with a viable future. Funding for 2001/2002 is recommended as a direct funding from rates. Possible mechanisms for 2002/2003 might include annual funding from rates, 1-2% of all major public capital works, contributions from major redevelopment projects, etc. Priority areas should focus on the east side including High Street and other open space opportunities, as well as the Avon Riverside, Cathedral and Victoria Squares, and Cashel and High St Malls. The delivery of Public Art in Public Places will need to work with existing groups including those who work on permanent art, community art and temporary art. An open and fair method for funding art should be developed. Overall the strategy could include: The development of a Public Art Plan in the central city or for areas of the Central City Permanently sited major outdoor artworks to advance the integration of artworks into the Central City's urban fabric Design team projects bringing artist, architects and design professionals together to work on the overall design of a site or major planning project Special projects which encourage artists to explore the process of creating art through residencies, temporary artworks and media-based projects Artworks for a Portable Works Collection – relatively small-scale artworks exhibited primarily in public buildings 	\$300,000 Capital Budget	\$300,000 Capital Budget	\$300,000 Capital Budget	\$300,000 Capital Budget	\$300,000 Capital Budget	0	Environment (Policy Directorate)

CUL	TURAL ISSUES – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
6.2	Increase in events in Cathedral Square. In order to help bring Cathedral Square to life the intention is to run a further concert per week in the designated events area. These concerts would be additional to the regular	\$40,000 Operational	\$40,000 Operational	\$40,000 Operational			0	Parks and Recreation
	Friday lunchtime concerts already taking place. The concerts would follow a similar format to the popular 'Kids in Town' series with particular emphasis on highlighting the various cultures that make up our city. To run an additional 40 concerts per annum the cost would be \$40 000 including publicity/promotion and as a contingency for additional equipment, security etc. All staffing costs will be from the existing Leisure budget.	Budget	Budget	Budget				(Leisure Unit)
6.3	Community Gallery Project – To provide the opportunity for artists to present their work to the public in the central city. The City has a number of	\$10,000	\$10,000	\$10,000			0	Environment
	under-utilised urban areas, which would benefit from enhancement. The Community Galleries objectives would be to assist artists to arrange and manage art displays in empty inner-city spaces concentrating on shop windows. Excellent formats are available from Sydney and Adelaide and locally we have the expertise and talent to direct a uniquely Christchurch project.	Operational Budget	Operational Budget	Operational Budget				(Policy Directorate)

ACCESSIBLE CENTRE – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
y 1							
Free Short Term Off-Street Parking. In the off-street parking buildings – introduce a weekday 1-2 hour free period for every day of the week, and increase the all day rate to reduce revenue impact and provide signal to improve use of public transport. The parking strategy (including hours of operation, change in use of lower floors for retail shopping only, and pricing/funding etc.) could be associated with the development of a formal Central City retail association strategy. Overall this project would improve the	\$650,000 Operational Budget	\$650,000 Operational Budget	\$650,000 Operational Budget	\$650,000 Operational Budget	\$650,000 Operational Budget	\$650,000 (see Parking Unit "pink page" report)	City Services (Parking Unit)
viability of central city retailing and introduce some incentives for some commuters to take public transport. Off-Street Parking Buildings supply. Review and justify Council need for additional off-street parking on development projects to ensure that the Council does not provide an oversupply of off-street carparking.						0	City Services (Parking Unit and Property Unit)
4) vehicles. Improvements would include more pedestrian crossing points, improving cyclist facilities, improvements to public transport, and appropriate traffic calming and speed reductions which achieve a "pedestrian friendly zone". Specific projects in include:	All are Capital Budget items		\$300,000				City Services (City Streets Unit)
 tree planting improvements B) Gloucester St between Colombo and New Regent St – 	\$400,000					0	
C) Colombo St between Armagh St and Oxford Terrace (River) – Streetscape/footpath and tree planting improvements		\$600,000			\$300,000	0	
	Free Short Term Off-Street Parking. In the off-street parking buildings – introduce a weekday 1-2 hour free period for every day of the week, and increase the all day rate to reduce revenue impact and provide signal to improve use of public transport. The parking strategy (including hours of operation, change in use of lower floors for retail shopping only, and pricing/funding etc.) could be associated with the development of a formal Central City retail association strategy. Overall this project would improve the viability of central city retailing and introduce some incentives for some commuters to take public transport. Off-Street Parking Buildings supply. Review and justify Council need for additional off-street parking on development projects to ensure that the Council does not provide an oversupply of off-street carparking. Slow Movement Core Area (bounded by one-way system). Review/Introduce a 30-40 kph speed zone and provide greater priority for slow modes including introduction of a new hierarchy: 1) pedestrians, 2) cyclists, 3) public transport, 4) vehicles. Improvements would include more pedestrian crossing points, improving cyclist facilities, improvements to public transport, and appropriate traffic calming and speed reductions which achieve a "pedestrian friendly zone". Specific projects in include: A) Colombo St between Gloucester to Armagh – Streetscape/footpath and tree planting improvements B) Gloucester St between Colombo and New Regent St – Streetscape/footpath and tree planting improvements C) Colombo St between Armagh St and Oxford Terrace (River) – Streetscape/footpath and tree planting improvements	Free Short Term Off-Street Parking. 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	ACCESSIBLE CENTRE – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
	• E) Introduce mid-block pedestrian crossings within the area bounded by the "inner" One-Way Streets (3 on Armagh, 3 on Gloucester, 4 Hereford at \$60,000-90,000 per crossing spread over 3 years)	\$180,000	\$180,000	\$180,000			0	
	• F) Manchester St – Streetscape/footpath and tree planting improvements	\$50,000	\$500,000				0	
	G) City Mall Upgrade – Cashel to and High Street Malls		\$400,000	\$400,000			0	
	H) High Street between Cashel Street and Manchester		\$200,000				0	
	 I) Avon River Corridor Improvements Oxford Terrace: Armagh to Victoria Square 			\$300,000			0	
	 J) Avon River Corridor Improvements Oxford Terrace: Colombo to Manchester 	\$200,000						
	 K) Avon River Corridor Improvements Oxford Terrace: Durham to Rolleston 		\$200,000				0	
7.4	 Completion of the Central City Transport Strategy – To complete preliminary investigations conducted to date on the development of a Central City Transport Strategy which supports Central City revitilasation initiatives. The work would include further detailed investigation and needed analysis of The slow mode zone requirements, giving greater priority to the Four Avenues through signal priority and street median closures to encourage use and reduce through traffic movements through the Central City, pedestrian and cyclist detailed planning initiatives investigating environment enhancements on One Way Streets detailed design work on alternatives, workshops and facilitation with the public where required, and general traffic management planning to ensure a long-term transport strategy supports Central City initiatives. 	\$75,000 Operational Budget (partial funding from internal repriority)	\$60,000 Operational Budget (partial funding from internal repriority				0	City Services (City Streets Unit)

	ACCESSIBLE CENTRE – CENTRAL CITY PRIORITY PROJECTS/CONCEPTS	2001/02 (\$)	2002/03 (\$)	2003/04 (\$)	2004/05 (\$)	2005/6 (\$)	Amount already requested in budget (\$)	Relevant Committee (Council Unit)
7.5	Shuttle route extensions. Investigate Shuttle extensions (east-west loops,	\$20,000	\$600,000	\$600,000	\$600,000	\$600,000	0	City Services
	residential services) to improve Central City accessibility with investigations	Operational	Operational	Operational	Operational	Operational		(City Streets
	occurring in 2001/2002 and implementation occurring in 2002/2003.	Budget	Budget	Budget	Budget	Budget		Unit)
7.6	Parking density requirements. Review the Central City Plan to introduce							Environment
	parking density maximum requirements rather than minimum requirements for							
	new developments (this should be introduced as part of package of							(Policy
	improvements for Central City transport including public transport, etc.). This							Directorate
	policy would be part of a traffic management strategy to reduce traffic							and City
	congestion in the Central City.							Streets Unit)
7.7	Management of Off-Street Parking Buildings. Manage parking buildings so							City Services
	that lower floors are utilised by shoppers and upper, less accessible floors are							
	utilised by all-day commuters, to better support Central City retailing and to							(Parking
	decrease attractiveness of commuting to Central City by car.							Unit)
7.8	Signal Timing Changes on One Way Streets. Investigate opportunities for							City Services
	slowing the one-way streets to 40kmh through signal timing changes, to							
	provide higher amenity on those streets and in the Central City in general							(Parking
	(reducing noise, etc.), and to improve ease of crossing.							Unit)
7.9	One Way Streets Swap. Further investigate changing Lichfield Street into a							City Services
	two-way road and Tuam Street into a one-way road to support improvements							
	in public transport and efficient use of the Bus Exchange, enhancing the river							(Parking
	environment (on Oxford Terrace) and amenity improvements for heritage							Unit)
	character group buildings on Lichfield Street.							
7.10	Cycling – Improve cycle access and safety on all existing roads where vehicle	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	0	City Services
	carriageways are to be retained.	Capital	Capital	Capital	Capital	Capital		(Parking
		Budget	Budget	Budget	Budget	Budget		Unit)
7.11	Pedestrian Footpath Upgrades for Victoria St and improving the Park Royal				\$150,000	\$150,000	0	City Services
	"barrier" access to Victoria St.				Capital	Capital		(Parking
					Budget	Budget		Unit)