



9. PUBLIC TRANSPORT BRANDING

Officer responsible Community Advocate	Author Sharon Ogden, DDI 354-1705
Corporate Plan Output: Public Accountability	

The purpose of this report is to request that the Board assign members to the Public Transport Branding reference group.

The Board may recall assigning Anne Carroll and Myra Barry (With Ingrid Stonhill and Dennis Hills as alternates) to this reference group in July 2001. The purpose of the group is to facilitate the input of Community Boards in the Public Passenger Transport Image and Branding Study. Several meetings of the group have taken place since that time.

Recommendation: That Anne Carroll and Myra Barry be assigned to continue participation in the reference group.

Chairperson's

Recommendation: That the officer's recommendation be adopted.