

6. EXTERNAL FUNDRAISING – PRIORITISING OF APPLICATIONS

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The purpose of this report is to give feedback following consultation with The Community Trust regarding the six criteria to be used in assessing applications for external funding. The criteria were approved at the October 2000 Council meeting.

In addition the report seeks delegated authority for the Corporate Services Manager to approve applications that meet the stated criteria.

BACKGROUND

At the Council meeting on 26 October 2000 the following resolution was passed.

"That the Council support adoption of the six criteria noted in section one of the report as a draft policy framework for consultation with the major grant funding agencies."

"That a further report be brought to the Strategy and Resources Committee following discussion with the major grant funding agencies."

The report to the 16 October 2000 Strategy and Resources Committee meeting also stated.

"There have been an increasing number of examples of Council units seeking grant support for what could generally be regarded as their mainstream or core business. We would suggest that applications should not be made for grants to support Council core service delivery areas as this may mean that more significant and deserving applications by the Council miss out. An exception might be for major capital projects clearly of a non-routine nature."

The following criteria are suggested as the basis of a Council policy:

That the City Council will consider approaching other organisations for grant or similar support where one or more of the following criteria apply:

Essential Criteria:

- (a) *The project must provide significant social, economic and/or environmental benefit.*
- (b) *The project sits substantially outside normal City Council service delivery activities.*

Optional Criteria (one or all of the following may apply):

- (c) *The benefits of the project extend significantly beyond the boundaries of Christchurch City.*
- (d) *The project addresses a need or opportunity in an area where the City Council is not traditionally the lead agency in service provision.*
- (e) *The project relates to traditional Council service delivery areas but is a capital project of a nature which would normally only be implemented 'once in a generation'.*
- (f) *The project (whether capital or operational) has been developed in partnership with other agencies which will also commit resources to its implementation."*

CURRENT SITUATION

The Corporate Services Manager and the Director of Finance met a representative of the Community Trust and the Trust's response is set out below.

(a) **Frequency of Applications**

The Community Trust has now changed its stance of requiring all Council applications to be considered by one sector committee (miscellaneous) and has reverted to the original system of applications being presented to the Community Trust sector committees as appropriate; for example, Welfare and Social, Education, Special Projects and so on.

A copy of the latest Community Trust schedule of sectors and closing dates is attached.

(b) **Extra Category**

In response to the criteria put up by the Council the Community Trust found them to be appropriate but wish to have the discretion of applying an additional criterion; that is "project supported in the past on an ongoing basis by the Community Trust".

This would mean that a Council application which does not meet both the essential criteria would still be forwarded to the Community Trust on the basis of meeting this discretionary criterion. This therefore should be a 'sufficient' criterion.

We have also sought comments from the Lottery Grants Board and Creative NZ Arts Council of New Zealand Toi Aotearoa. We await their response.

APPLICATIONS AWAITING COUNCIL APPROVAL FOR FORWARDING TO THE COMMUNITY TRUST

TILT Youth'Zone Festival April 2002 (\$40,000)

An application to the Community Trust has been prepared by Lesley Symington and Rae Finlay on behalf of the Arts and Recreation Team, Leisure Unit for the above festival. The inaugural TILT Youth'Zone festival took place between 7 April and 15 April 2000.

(i)	Name of Application	<i>TILT Youth'Zone Festival</i>		
	Amount Requested	\$40,000		
	Criteria	Yes	No	
	Essential Criteria			
	(a) <i>Significant social/economic and/or environmental benefit</i>	✓		
	(b) <i>Substantially outside current normal Council service delivery</i>	✓		
	Optional Criteria			
	(c) <i>Benefit extends significantly beyond Christchurch</i>	✓		
	(d) <i>Opportunity where CCC not normally lead agency</i>		✓	
	(e) <i>Capital "once in a generation" type project</i>		N/A	
	(f) <i>Developed in partnership with others</i>	✓		
	<i>Number of complying optional criteria</i>	2		

Heritage Week 12-19 October 2001 (\$15,000)

An application to the Community Trust has been prepared by Jenny May and Jenni Hamilton of the Environmental Policy and Planning Unit –Heritage Section.

(ii)	Name of Application	<i>Christchurch City Council Heritage Week 2001</i>		
	Amount Requested	\$15,000		
	Criteria	Yes	No	
	Essential Criteria			
	(a) <i>Significant social/economic and/or environmental benefit</i>	✓		
	(b) <i>Substantially outside current normal Council Service Delivery</i>	✓		
	Optional Criteria			
	(c) <i>Benefit extends significantly beyond Christchurch</i>		✓	
	(d) <i>Opportunity where CCC not normally lead agency</i>	✓	✓	
	(e) <i>Capital "once in a generation" type project</i>		✓	
	(f) <i>Developed in partnership with others</i>	✓		
	<i>Number of complying optional criteria</i>	2		

- Recommendation:**
1. That the Council approve the addition of a “sufficient criterion” which reads “project supported in the past on an ongoing basis”.
 2. That the Corporate Services Manager be given authority to approve future applications that meet either the sufficient criterion or the essential criteria and one or more of the optional criteria.
 3. That applications meeting the criteria be forwarded to funding agencies and the Corporate Services Manager provide a report listing these applications to the Strategy and Resources Committee for information on a quarterly basis.
 4. That as the two applications in Section 3 of this report meet the two essential criteria, they be endorsed.

Chairman’s Recommendation: That the above recommendation be adopted.