12. CYCLE SAFE

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The purpose of this report is to provide an update to the Board on the Council's Road Safety Education programme, Cycle Safe.

BACKGROUND

The Cycle Strategy for Christchurch City sets a target for cycle competency training. This target is 'to provide adequate resources so that the proportion of students who have the opportunity to use the Cycle Safe Christchurch programme by Year 7 (F1) is 100% per annum by 2001, up from 26% in 1998'.

The Council initially provided funding for a cycle competency course in the 1996/7 financial year. This budget was used to research and develop a Cycle Safe programme and to appoint a coordinator to deliver the programme to schools in the city. The co-ordinators (job sharing one full time position) were appointed in 1997 and the Cycle Safe programme was officially launched at the Council on 24 November 1997, with the first visit to schools commencing at the start of the school year in 1998.

Initially the programme was funded for one year, with the possibility of an extension should the programme achieve the outcome expected by the Council (which was to deliver the programme to at least twenty schools in the city during 1998). The desired outcome was achieved. In the 1999/2000 financial year the Council boosted funding for the programme to \$120,000. This additional funding has meant that a second Cycle Safe team could be established, and as of 17 November 1999, four new assistants were appointed to Cycle Safe to form the second team, bringing the total number of staff delivering the programme to nine.

Ministry of Education figures state that there are approximately 2,627 Y6 pupils (10–11 year olds) at -and benefited from the Council's Cycle Safe programme, and in 1999 those figures had risen to 28 schools and 1,052 children. The aim for 2000 was to deliver the programme to 2,000 children, being approximately ³/₄ of all Year 6 children. This target was well and truly exceeded with 2,882 (some Year 5 and Year 7 pupils) taking part in the programme. The pass rate was 93%. The inclusion of Year 5 and Year 7 pupils may happen at smaller schools where they have composite classes. The Year 5 pupils are invited to take part in the programme on the understanding that a pass cannot be achieved because of age.

The programme has gone from strength to strength, providing Christchurch children the opportunity to take part in a quality road safety programme. Evaluations received from the schools, parents, caregivers and children after every Cycle Safe programme delivered, support our belief that the programme is a valuable and worthwhile resource for children in the city.

In addition, the schools advocate has contracted (through funding made available by the Community Trust) Dr Carolyn Coggan from Auckland University's Injury Prevention Unit an independent evaluation of the Cycle Safe programme. This evaluation is due to be completed by July 2001.

The Council's Cycle Safe programme has attracted a lot of interest, particularly from other local authorities in New Zealand who also wish to support those children already cycling to and from schools in their communities. In addition, the Land Transport Safety Authority (LTSA) has shown considerable interest in the programme - in particular, the format and the way it is delivered.

The advantage that Christchurch has is that the Cycle Safe programme does not work in isolation. The programme is part of an overall strategy by the Council to support children and families generally within the community, but with a particular emphasis on the roading environment.

The Council's Road Safety for Schools steering group (RSFS) chaired by Councillors Ron Wright and Sally Thompson, oversees all safety initiatives for school children in the city. The RSFS steering group is made up of officers from within the City Streets Unit and Parking Unit, along with the road safety co-ordinator for Christchurch. Staff from the LTSA and the Police completes the steering group. In particular, the RSFS supports the role of the schools advocate, with the technical expertise and support of the area engineers, to ensure that the road safety concerns of the school communities are acknowledged and addressed.

The RSFS's aim is to ensure that the roading environment around schools is improved through engineering solutions and/or the reduction of speeds so that the Cycle Safe programme and other initiatives can be delivered to their full potential.

The work of the road safety co-ordinator, the LTSA and the Police to educate motorists of their responsibilities though various road safety campaigns and initiatives is invaluable. Along with the work of the RSFS steering group and the Cycle Safe programme, the Council provide the most vulnerable members of our community the support they need to be safer within the roading environment.

HOW DOES CYCLE SAFE WORK?

The Council is the major funding provider of the programme although the programme has attracted a small number of other sponsors. This funding (\$120,000 for the 1999/2000 financial year) allows the Council to deliver a 'free to school and pupil' road safety programme. It also covers salaries, uniforms and the leasing of two vehicles and purpose-built trailers and purchase of various other road safety equipment. Other sponsors are HRC Helmet Research Company, Penny's Sports Cycles, Clarity Press, MagnumMac, NZ Road Safety Trust, Telecom and, until recently, Caltex. The teams are fully resourced and able to go to a school and deliver an effective and comprehensive road safety programme.

When a school makes an initial enquiry they are sent an information package that outlines what the programme is, how it works and how much time the school will need to commit to the programme. The 'Cycle Safe' programme consists of five modules and requires pupils to be available four consecutive mornings or afternoons to complete them. Teacher and parent help is a necessary part of the programme, especially when it comes to module five, the on-road test. The school, parents and caregivers are required to sign a permission slip before their children are allowed to take part in the programme.

The five modules consist of:

- 1. Cycle maintenance, clothing and bike check
- 2. Riding skills
- 3. Road rules and simulations
- 4. Practical traffic skills
- 5. Practical road test

The Cycle Safe programme continues to achieve the outcomes required of it. The success of the programme is due to the financial support that the Council has committed to it and the competency and commitment of the coordinators and their team. Because of the financial support, the programme can be delivered free, thereby benefiting many schools and their pupils who would otherwise not be able to participate. The programme has established itself within the community as a valuable, effective and sought after road safety programme that is working hard to achieve the target set for it by the Council's Cycle Strategy.

AN INVITATION

The schools advocate and the cycle safe co-ordinators would like to issue an invitation to all Community Board members to view the Cycle Safe programme.

Please check the schedule below to see when a Cycle Safe team will be at a school in your area, and then contact the schools advocate, Lee Kelly, on direct dial 371 1355 to arrange a visit.

Cycle Safe dates are for the remainder of Term 1 and for all of Term 2. Finalised Term 3 and 4 dates will be available shortly.

Hagley/Ferrymead Community Board

Linwood Avenue School 2/4 - 6/4

Star of the Sea School 23 and 24/4, 26 and 27/4

Bromley School 16/5 – 24/5 Redcliffs School 22/6 – 29/6

Burwood/Pegasus Community Board

 Queenspark School
 30/4 and 1/5 – 8/5

 Parkview School
 25/5 – 1/6 and 5/6

 Windsor School
 11/6 – 22/6

Aranui High School

- Special Education 25/6 - 28/6New Brighton Catholic School 18/6 - 21/6

Spreydon/Heathcote

Beckenham School9/5 - 17/5Waltham School10/5 - 15/5Sacred Heart Catholic School6/6 - 11/6

Riccarton/Wigram Community Board

St Theresa's Catholic School 18/5 – 28/5

Avonhead School 24/4 and 26/4 - 9/5

Fendalton/Waimairi Community Board

Aorangi School 29/5 - 1/6Harewood School 5/6 - 8/6Selwyn House 12/6 - 15/6

Recommendation: That the information be received.