

18. NEW BRIGHTON MALL

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Corporate Plan Output: Environmental Improvement Plans 7.2.6	

The purpose of this report is to update the Board regarding the progress of the revitalisation of New Brighton Mall project.

SURVEY

A focus group survey, commissioned by the City Services New Brighton Mall Road Subcommittee, has been conducted by Opinions Market Research Ltd. The purpose of the focus group sessions was to explore reactions to the proposed design option for the slow road, including perceptions of safety and amenity. The survey results have been reviewed by the New Brighton Mall Road Subcommittee.

CONCEPT PLAN

The Subcommittee has made two changes to the draft concept plan presented to the July 2000 meeting of the Board. They are:

- (a) Deletion of the proposed pedestrian access from Beresford Street through to the slow road. This can be revisited at a later stage. Individual businesses are to be encouraged to provide entry from the Beresford Street carpark area.
- (b) Deletion of the proposed roadway exit from the mall through Carnaby arcade.

The Subcommittee has resolved that the revised concept design for the mall revitalisation be used as the basis for consultation with the wider public through the City Scene publication.

The concept design will be put to the April City Services Committee meeting with the following recommendations:

- (a) That the revised concept plan be accepted.
- (b) That the concept plan be published in the April issue of City Scene.
- (c) That the procedures to reverse the existing Special Order Procedure covering the pedestrian status of the mall be commenced.

FUNDING AND PROGRAMME

Funding for the project has been sought through the Annual Plan Working Party process. The funding application is as follows:

- \$500,000 in year 2001/02.
- \$800,000 in year 2002/03.

The work associated with the construction of the slow road is still subject to:

- (a) The rationalisation and upgrading, by the New Brighton Business Association, of the Hawke Street car parks.
- (b) The development and acceptance, by the New Brighton Business Association, of a 'special rate' to provide partial funding of the slow road.

Information has been provided to the New Brighton Business Association regarding the requirements for the 'special rate'. Based on the budget previously presented to both the Community Board and the City Services Committee, the total amount to be raised through the 'special rating' process is \$610,000. The New Brighton Business Association has indicated acceptance of this amount.

The New Brighton Business Association has also indicated that it will proceed with the upgrade of the Hawke Street car parks. The timing of this upgrade will coincide with the introduction of the slow road (refer to the attached copy of letter).

Chairperson's

Recommendation: That the report be received.