

## 12. WORLD BUSKERS FESTIVAL

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Corporate Plan Output: Events Contracted	

The purpose of this report is to acknowledge two recent rewards received by the World Buskers Festival 2000.

Festival City Productions has recently received two awards for its marketing tools used in promoting the International Buskers Festival 2000 by the International Festival and Events Association.

The awards are as follows:

- Gold Pinnacle Award for Best Newspaper Insert for a festival in the \$250,000 USD and under category.
- Silver Pinnacle Award for Best Festival Poster for a festival in the \$250,000 USD and under category.

These awards represent significant recognition at an international level for the marketing work carried out by Festival City Productions and indirectly for the International Buskers Festival and Christchurch.

**Recommendation:** That the Committee forward a letter of congratulations on the receipt of these awards to Festival City Productions.

**Deputy Chairman's Recommendation:** That the above recommendation be adopted.