

6. CELEBRATION OF INTERNATIONAL MONTH FOR OLDER ADULTS

<b>Officer responsible</b> Leisure Manager	<b>Author</b> Helen Gallagher, Community Recreation Adviser, DDI 3722628
Corporate Plan Output: Community Recreation Programmes and Promotion	

The purpose of this report is to update the Community Board on an event held at the Woolston Club on Sunday 13 October from 1pm – 4.00pm. The focus of the event was to show activities that are available for older adults in the Hagley/ Ferrymead area and thank them for the contribution they make to our society.

**SUMMARY**

The event was aimed at older adults in the Hagley/Ferrymead area. An estimated 150 people attended. The event offered the community a chance to try new activities and learn more about groups/activities in their area.

**EVENT OUTLINE**

The event was planned in partnership with the Woolston Club. The Club provided free use of facilities, tea and coffee and a prize draw of dinner for two at the restaurant. Volunteers from the Club also assisted during the afternoon with tea and coffee and helped to ensure the event ran smoothly.

There were stalls from the Woolston Club, Christchurch City Council (Promoting local activities), YMCA, Redcliffs Super 60’s, Cake Decorators and Woolston Handiscope. Performances were from Phillipstown Tai-chi, Sumner Circle Dancers, Nans Grans and the Woolston Players.

**BUDGET**

<i>Expenses</i>		<i>Income</i>	
Promotion	\$500.00	Hagley/Ferrymead Community Board	\$650.00
Nans Grans	\$50.00		
Woolston Players	\$50.00		
Tea and coffee, donation to the card section	<u>50.00</u>		<u>      </u>
<b>TOTAL</b>	<b>\$650.00</b>	<b>TOTAL</b>	<b>\$650.00</b>

The Hagley/Ferrymead Community Board funded this event.

**PROMOTION**

The event was well promoted in the local community. Flyers were distributed to local community groups and a letterbox drop was done in the Woolston area. Posters were put up in the shopping areas and advertising was placed in the community newspapers leading up to the event. Media releases went out to all radio stations, newspapers and local TV networks

**CONCLUSION**

Numbers attending the event were down markedly from last year. This may be due to the major storm that hit Christchurch the day before the event. It was good to have the support of the Woolston Club to provide such an event. Locally based events such as these provide people with a sense of belonging *to* and a pride in their local community.

**Chairman’s**

**Recommendation:** That the information be received and that Helen Gallagher be commended on this successful event.