

## 7. CELEBRATION OF INTERNATIONAL YEAR FOR OLDER ADULTS

<b>Officer responsible</b> Leisure Manager	<b>Author</b> Helen Gallagher, Community Recreation Adviser
Corporate Plan Output: Community Recreation Programmes and Promotion	

The purpose of this report is to update the Community Board on an event held at the Richmond Club on Sunday 1 October from 1pm – 5.00pm. The focus of the event was to show case activities that are available to do in Richmond.

### SUMMARY

The event was aimed at residents in the Richmond area. There were seventeen activities available for people to take part in on the day, provided by local community groups and the Richmond Club. Entertainment was provided throughout the afternoon. An estimated 450-500 people attended. The event offered the community a chance to try new activities and learn more about groups/activities in their area.

### EVENT OUTLINE

The event was planned in partnership with the Richmond Club. The Club provided free use of facilities, tea and coffee and prizes. Volunteers from the Club also assisted during the afternoon with tea and coffee and helped to ensure the event ran smoothly.

Activities included line dancing, leisure marchers, boxing, pool, darts, cards, squash, bowls, table tennis, soccer, quoits, and a rifle range. Children's activities included face painting, a bouncy castle, a merry-go-round, zebra rides, stilt walkers and clowns.

In addition the Travel Club, Lace makers, Pottery, the Yoga group and the Richmond Community Cottage set up stalls

### BUDGET

<b><i>Expenses</i></b>		<b><i>Income</i></b>	
Promotion	\$1128.00	Hagley/Ferrymead Community Board	\$1857.00
Merry go round	150.00	Richmond Club	948.00
Zebra Rides	175.00		
Clowns	120.00		
Sound System	832.00		
Prizes	400.00		
<b>TOTAL</b>	<b>\$2805.00</b>	<b>TOTAL</b>	<b>\$2805.00</b>

The Hagley/Ferrymead Community Board funded this event.

## **PROMOTION**

The event was well promoted in the local community. Flyers were distributed by local community groups and a letterbox drop was done in the Richmond area. Posters were put up in the shopping areas and advertising was placed in the community newspapers leading up to the event. Media releases went out to all radio stations, newspapers and local TV networks

## **CONCLUSION**

The event was successful in profiling what happens in Richmond. It was good to have the support of the Richmond Club to provide such an event. Locally based events such as these provide people with a sense of belonging and a pride in their local community.

### **Chairman's**

**Recommendation:** That the officer's report be received and Helen Gallagher be commended on the success of the event.