



## 12. REVIEW OF COMMUNITY DEVELOPMENT AND SOCIAL WELLBEING POLICY

<b>Officer responsible</b> Jonathan Fletcher	<b>Author</b> Martin Maguire, Kath Jamieson and Mary Richardson
Corporate Plan Output: Policy Advice	

The purpose of this report is to inform Community Boards of the review of the Community Development and Social Wellbeing Policy.

### Introduction

In 1996 when the Community Development and Social Well-being Policy was adopted by the Council, it was identified that it should be regularly reviewed. This was reiterated by the City Manager in the Community Leisure and Associated Services (CLAS) Review. Mike Richardson identified that the effectiveness of the Community Development and Social Well-being Policy should be reviewed by the Policy Unit in collaboration with other units.

### The Review Process

The Policy Unit in collaboration with the Community Relations Unit, Leisure Unit and Community Development Corporation has therefore initiated an evaluation and review of the policy. The review is a staged process in which those affected by or responsible for implementation of the policy, including staff, elected members and community agencies will have an opportunity to be involved.

### Scope of Review

The review is seeking to clarify rather than relitigate the policy. This will include expanding the roles and the scope of the policy and identifying specific and measurable outcomes.

The review will develop an operational strategy and communication strategy and identify a monitoring/evaluation process.

- The *Operational Strategy* will identify linkages with Council's strategic objectives and with other policies, particularly the target group policies. It will provide a practical framework for implementing the policy statement and achieving policy outcomes.
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- The *Communication Strategy* will include an education and promotion plan. It will develop common understandings of the policy between practitioners, management and elected members

## **Community Board Input**

We are seeking Community Board input at several stages of the review process. At this stage we are asking Boards to provide input on the scope, roles and outcomes of the policy. For example, we would like to know whether you believe the outcome statement appropriate reflect the outcomes we are seeking. We would also like feedback on what you consider are the key Council roles, how you think these should perform and with whom. Similarly we would like to know which, if any, communities or groups you consider should have priority.

We are also proposing to hold a seminar/workshop on the policy on 13 June 2000. At that stage we will have a draft Operational Strategy and will be seeking feedback on that.

The final Operational Strategy and Communication Strategy will be presented to Boards and the Community Services Committee for discussion and endorsement.

We would also welcome any other feedback at any stage during the review.

**Recommendation:** It is recommended the Community Boards:

- (a) note that the review process for the Community Development and Social Wellbeing Policy
- (b) endorse the proposed seminar
- (c) provide feedback regarding aspects of the policy and its implementation

## **Chairperson's**

**Recommendation:** That the Officer's recommendations be adopted.