

#### 4. SUMMER RECREATION PROGRAMME 1999/2000



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Corporate Plan Output: Recreation Programmes and Promotion	

The purpose of this report is to inform Councillors of participation in Council recreation programmes/events delivered by the Recreation and Arts Team, Christchurch City Council Leisure, over the summer period (November 1999–April 2000).

These recreation programmes/events were offered to residents (in particular children, youth and families) and took place at local suburban parks and community facilities. While some of the programmes and events are managed ‘hands on’ by the Recreation and Arts Team, several are contracted to or run in partnership with community groups.

Most of the funding for community events and a significant percentage of holiday programme funding is allocated to the Recreation and Arts Team from Community Board project funding. Community Boards are significant supporters of local recreation programmes and events.

Note that the participation statistics below do not include the team’s ongoing activities (e.g. Leisure Clubs for Older Adults, KidsFun After School Programme, weekly youth activities etc), which are run throughout the year.

#### **BENEFITS**

The community events run by the team create a sense of local community spirit ensuring that people come together and are aware of what their community has to offer. They also provide opportunities for local groups to promote themselves, gain new members and fund raise for projects.

Overall these events complement and extend the Council’s ‘SummerTimes’ festival bringing smaller events to local communities.

Holiday programmes staged around the Christmas period can provide significant relief for working parents, particularly before Christmas. They are also a great way of providing fun, cooperative and creative recreation for children towards the end of the long school holiday period.

#### **PARTICIPATION STATISTICS – SUMMER 1999/2000**

<b>Holiday Programmes</b>	<b>Attendance</b>	<b>Ward/Programme/Event and Provider</b>
A full range of holiday programmes were offered city wide for children and young people aged 5-10 and 10-13 years. These focused on recreational activities such as trips to local attractions, art and crafts and outdoor adventure activities on local parks.	534 1050 672 138 18	Shirley/Papanui Ward Burwood/Pegasus Riccarton/Wigram Fendalton/Waimairi Spreydon/Heathcote

Included in these statistics is the SK8 Out holiday programme provided for teenagers interested in skating/rollerblading.

sub total

**2412**



Child enjoys an art and craft activity at a holiday programme based at Parklands Community Centre.

### **KiwiAble Programmes**



KiwiAble Dragon Boat Team in action.

Providing people with disabilities recreation and sport opportunities.

481

120

56

sub total

**657**

Dragon Boat Team

Summer/Soccer (for people with intellectual disabilities

Cricket

Over 30 events from community days at local parks to a beach tri and an outdoor movie were offered this summer. These events provided residents with an opportunity to participate in local recreation activities and foster a sense of belonging within communities.



Families enjoy parachute games at Mr Moons Amazing Games, Jellie Park.

600  
350  
1000  
700  
1150  
46  
150  
500  
400  
200  
2000  
150  
800  
500  
200  
750  
Cancelled due to poor weather  
1200  
3000  
300  
Cancelled due to poor weather  
200  
400

**Hagley/Ferrymead Ward**

Carols in the Community (3 events)

Woolston Pool Party

Bromley Carnival Day

**Burwood/Pegasus Ward**

Parklands Awareness Day

Carols in the Community (5 events)

Shakedown (Tweenager event)

Beach Tri

Family Fishing Day

Aranui Community Day (run in conjunction with local community groups)

Skate Jam Aranui

**Shirley/Papanui Ward**

Skate Jam Northlands

Edgware Pool Party

Brooklands Domain Gala and Outdoor Movie

“Say It” Concert

**Fendalton/Waimairi Ward**

Silent Night (youth event)

Avice Hill Art & Craft

Centre Open Day

Skate Jam Fendalton

**Spreydon/Heathcote Ward**

Hoon Hay Community Day

Barrington Community Day (run in conjunction with local community groups)

Skate Jam Barrington

**Riccarton/Wigram Ward**

Cultural Event

International Year of Older Person Event-Riccarton House

Skate Jam Hornby

sub total **14,596**



'Active Christchurch' Walkers take a stroll through North Hagley Park

400

**Citywide Events**

Bottle Lake Family Orienteering Day (run in conjunction with Peninsula and Plains Orienteers)  
Bike to Work Day (run in conjunction with City Streets)

300

1290

Kidsplay featuring Mr Moons Amazing Games (2 venues cancelled due to poor weather)

2393

Active Christchurch – Let's Walk

49

Active Christchurch – Let's Cycle

sub total **4432**

**4YP (For Young People)**

YouthZone (New Years Eve)

250

Melt (run in conjunction with Council's Event Team)

6000

All Night Party

450

Break Dancing Event

800

Youth Art Exhibition

600

Dive In Movie

180

sub total **8280**

**Total Participation 30,377**

**PUBLICITY**

This year saw the revision of the 'Summer Events' Magazine to a fold-out calendar listing events and activities from (December 1999 to March 2000) organised by the Council, community groups and commercial providers.

One hundred and forty thousand copies were distributed to households. Further copies were distributed through libraries/service centres and recreation facilities. Other publicity included:

- Media releases
- Newspaper advertising
- Posters and fliers
- Christchurch City Council publications – City Scene and Be There Events Calendar.

#### **COMMENTS**

- There has been a marked increase in the number of events/programmes that have been organised in conjunction with community groups. This partnership empowers local community groups to become involved in delivering local events and programmes with support from the Recreation and Arts Team.
- Sponsorship (by way of goods in kind) increased substantially from the previous summer period. An estimated \$15,000 worth of product added value to community events/programmes. New sponsors were particularly pleased to be associated with the community events and the increased profile their products received.
- This summer period saw a 41% increase in participation, up from 21,520 to 30,377 attendances.

#### **SUMMARY**

Unseasonable weather patterns saw the cancellation of some larger events. With the full schedule of summer events in Christchurch rain dates are not always possible.

Variety was an important feature of the recreation opportunities offered to Christchurch residents and helped to extend the city's 'SummerTimes' theme to suburban communities.

#### **Chairman's**

**Recommendation:** That the information be received.