

6. CENTRAL CITY BOARD – STATEMENT OF CORPORATE INTENT

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Corporate Plan Output: City Planning and Development	

This report recommends adoption of a proposed timeline for the development of a Central City Concept Plan/Strategy for central city revitalisation.

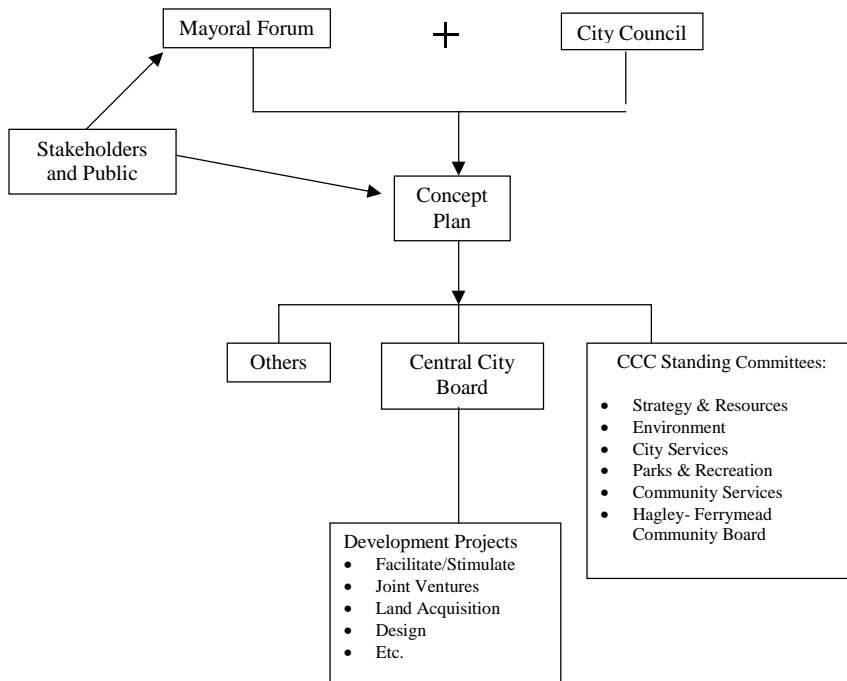
The Council recently approved the development of a Central City Mayoral Forum to provide leadership and to work with the Council and the new Central City Board to facilitate/stimulate the revitalisation of our central city.

A significant element to central city revitalisation is the need to establish a clear framework and strategic concept plan for prioritising projects and desired outcomes.

As such the Central City Concept Plan/Strategy will:

- Establish a strategic and integrated vision for the Central City
- Require and achieve community buy-in
- Provide direction to both the City Council and the Central City Board for priority projects which will revitalise our central city

The June Council meeting approved the terms of reference for the Central City Mayoral Forum which included working with the City Council to develop the Central City Concept Plan (see diagram below from the terms of reference).



As indicated in the diagram, successful development of the Central City Concept Plan will require the active contribution of many stakeholders and members of the public, with the City Council and Central City Mayoral Forum at the heart of the process.

CONCEPT PLAN/STRATEGY TIMELINE

The timeline below outlines a process for developing the Concept Plan/Strategy including:

- Development of general themes and a public engagement process (July)
- A Council seminar on those themes (late July or early August)
- Public workshops/meetings with stakeholders to explore visions/themes/ideas/concepts for the central city (August/September)
- Developing a draft concept plan/strategy to be approved by Strategy and Resources prior to formal public consultation (September)
- Public comment/feedback period on the draft concept plan/strategy (September/November)
- Final concept plan/strategy approved by Central City Mayoral Forum and City Council (December)

Central City Concept Plan/Strategy – Proposed Timeline

Draft concept plan themes/ideas developed	July
Public engagement process outlined	July
Council seminar on concept plan for content/public meetings	late July/early August (date to be resolved)
Public workshops, meetings, etc on themes/ideas	August/September
Draft concept plan developed, printed. Approved for release for public comment by Strategy & Resources Committee Released for public comment	15 September September/October
Public submissions/feedback	October/November
Approval from Mayoral Forum and Council	December

At this stage preliminary indications suggest the concept plan/strategy will include such elements as:

- Identification of high priority projects and areas which capture the synergy of public and private space improvement for significant central city revitalisation
- Identification of priority “areas of operation” and project “types” for the Central City Board
- Project priorities for the City Council
- Identification of Council financial plan and programme priorities and required funding
- Recommendations on strategies to achieve revitalisation including addressing barriers to redevelopment, re-use of under-utilised buildings, considerations for focusing council activities and processes for achieving revitalisation, etc
- Recommendations on Council policies which will assist central city revitalisation

Recommendation: That the Council adopt the proposed timeline for the development of the Central City Concept Plan/Strategy.

Chairman’s

Recommendation: That the above recommendation be adopted.