

4. UPCOMING INTERNATIONAL SPORTING EVENTS

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Corporate Plan Output: Sporting Events	

The purpose of this report is to inform Councillors of the unique and exciting sporting events to be staged in Christchurch in the year 2000 and beyond.

BACKGROUND

The Sports Promotions Team of the Leisure Unit exists:

- To encourage, bid for and host major national and international sporting events and activities in Christchurch
- To create economic and community benefits for the city and market Christchurch nationally and internationally as a sports events and activities destination
- To provide event management advice to groups organising sporting events and activities
- To plan, implement, administrate, publicise and evaluate events and activities

HOW DO WE ATTRACT MAJOR SPORTING EVENTS AND ACTIVITIES?

A sports event database was developed to assist in identifying potential events and activities Christchurch has the ability to host. The database is continuously updated and used in conjunction with the Internet and liaison with national and international sports organisations.

The programme seeks to achieve a balance between different sporting codes and greater economic benefits. The bidding programme produces the following benefits for the city:

- Generates visitor business to Christchurch
- Makes a positive contribution to the city's economy
- Grows business in the city in related industries
- Enhances the city's facilities, unique character and environment
- Promotes healthy lifestyles of residents through participation in events
- Improves the understanding and respect for Christchurch both nationally and internationally

UPCOMING EVENTS

The team has successfully bid for and attracted 30 international events and over 50 national/South Island events to take place in Canterbury during the year 2000. Each bid process and subsequent event is undertaken with appropriate partners, e.g. national/local sports associations, sports clubs, the Hillary Commission for Sport, Fitness and Leisure, etc. On top of these events the Council has won the right to host the following international championships:

1.	<i>Women's World Cricket Cup</i>		
	November 2000	150 participants	25 days
2.	<i>Corporate Games</i>		
	November 2000	2,000 participants	3 days
3.	<i>City of Christchurch Soccer Cup (Under 16's)</i>		
	December 2000	150 participants	4 days
4.	<i>Youth Touch World Cup</i>		
	February 2001	500 participants	5 days
5.	<i>Supergames</i>		
	March 2001	5,000 participants	10 days
6.	<i>FINA Masters Swimming</i>		
	February 2001	3,000 participants	13 days
7.	<i>World Billiards</i>		
	September 2001	140 participants	14 days
8.	<i>World Bench Press Championships</i>		
	December 2001	300 participants	5 days
9.	<i>Blind Cricket World Cup</i>		
	January 2002	170 participants	28 days
10.	<i>5th World DTL Championships (Shooting)</i>		
	March 2002	400 participants	5 days
11.	<i>World Deaf Bowls</i>		
	February 2003	200 participants	14 days
12.	<i>Men's & Women's World Bowls</i>		
	March 2008	500 participants	18 days

Chairman's

Recommendation: That the information be received.