18. CLEAN UP THE WORLD 2000

Officer responsible	Author
Community Advocate	Community Board Secretary
Corporate Plan Output: Board Discretionary Fund	

This report is to remind the Board of the need to consider whether to support the "Clean Up the World 2000" proposal and, if so, to determine the actual project or projects which the Board wishes to promote.

Board members will recall that a letter on this subject from Kerry Everingham, Environmental Policy and Planning Unit, was considered by the Board at its meeting on 6 October 1999. A copy of this letter is attached as also is the memorandum containing the response of the Board to this request.

The letter requested the Board to consider coordination of a community project in each of its ward areas for the year 2000.

In response, the Board requested the Area Parks Officer to identify two areas which could be cleaned up and asked him to liaise on this matter with Keep Christchurch Beautiful through the Board's representative, Linda Rutland.

A further memorandum has been received from Kerry Everingham and this is also attached.

This latter memorandum is to remind the Board that it is time to begin organising this project. The dates for the project have been set for Monday 18 to Sunday 24 September 2000.

The proposals outlined in the original memorandum were as follows:

What Would this Involve?

- Set aside suitable funding for two projects per board targeting each ward area.
- Select the two areas you wish to focus on.
- Contact schools/residents associations/businesses and others and invite them to attend a presentation with the aim of getting them on board.
- *Provide interested community groups with the resources and assistance to run with the agreed upon project.*

Project Options

- Target a site where you would like to encourage an ongoing commitment from the community or where the Council has made a commitment to future enhancement programmes. Add value to existing programmes such as: Travis Wetlands, Horseshoe Lake, Halswell Quarry, the proposed Grassland Park (McLeans Island), Port Hills 2000, the Coast, the Estuary and Adopt a Spot/ Highway / Park programmes.
- Target specific roadways where there is a genuine litter problem and encourage groups to look at solutions to the problem as well as a clean up, eg around the refuse stations where rubbish has fallen from insecure loads a community group could sell trailer covers as a fundraiser.
- Turn your event into the equivalent of a street/neighbourhood party and advertise it as an opportunity to meet the Board. Organise a sausage sizzle or recreational activity for after the work has been done.
- Waste Amnesty Encourage a residents/community group to follow the example of the Bexley Residents Association. This involves dropping fliers in residents' letterboxes encouraging them to put out their inorganic/inert waste on a designated day by a certain time for collection and disposal. Focus on waste that is not collected through the domestic rubbish collection. Residents and secondhand dealers could then be encouraged to take (RE-USE) what they want reinforcing the old adage "One Mans Waste is another Mans Treasure". The group carrying out the collection could ask for a gold coin donation for their efforts. The cost of the hire of trailers and refuse or landfill entry could be the Board's contribution.
- Empower/enable your residents groups and community groups to come up with a plan of action. Ask them to tell you what the problems are in the community and how they should be tackled with their assistance.

The Area Parks Officer suggests a number of areas that the Board may wish to consider targeting in this programme. These include the areas along the banks of the two rivers and areas adjoining the Estuary, McCormacks Bay or the Canal Reserve outfall drain. It may be appropriate to approach two groups in the area to carry out a clean up and for the Board to offer funding to these groups to support their own projects in recognition of the effort put in to the clean up project.

Chairman's

Recommendation: For discussion