



13. JELLIE PARK - OPENING OF SKATE FACILITY

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Corporate Plan Output: Recreation Programmes and Promotion	

The purpose of this report is to advise the Board on ‘Jellie People’, the official opening of the Jellie Park skate facility which took place on Saturday 10 June 2000.

INTRODUCTION

The Jellie Park skate facility was a project that generated much interest and discussion within our community. Since its completion in mid May 2000, the skate facility has been extremely popular with young people. It was appropriate that the completion of the facility was recognised by way of a community celebration. ‘Jellie People - a community event on skates and more...’ was a family event incorporating the official opening of the skate facility.

PROGRAMME

The objectives of “Jellie People” were to:

- (a) promote the new skate area to the Christchurch skateboarding community
- (b) introduce the new facility to the wider local community in a positive way
- (c) promote the facility as a ‘family friendly’ area

Given the short lead up to this event, there was a good involvement from the local community. The YMCA, St Patrick’s OSCAR, Aorangi School and Bishopdale School were all involved in providing activities and entertainment.

Entertainment offered included:

Face painting	Children’s games
3 on 3 basketball	Skating demonstrations
Break dancing	Play Station
Kite demonstration and have-a-go	Balloon animals
Bouncy castle	roving crowd entertainer
Band (“Zest”)	DJ (“Co Motion”)

This package provided a well-rounded event with many choices of activities, attractive to both families with children and to young people.

The official opening was another component of the event, and one that drew much interest from the local community. Keith Nuttall, the Chairman of the Fendalton/Waimairi Community Board, officially opened the facility. This was followed by a short speech from Councillor Graham Condon, the Chairman of the Parks and Recreation Committee. A highlight of the day was a presentation to the Community Board from local young people. Dean Chisholm, a local skater, presented Mr Nuttall with a mounted skateboard. The plaque on the presentation reads as follows:

'Presented to the Fendalton/Waimairi Community Board by the local young people in appreciation for the support and provision of recreation facilities for the young people in their area.'

PLANNING AND FUNDING

'Jellie People' was planned, promoted and managed by Christchurch City Council Leisure in conjunction with 4YP (the Christchurch City Council Youth Entertainment Project).

The event was funded by Christchurch City Council Leisure and a contribution of \$3,300 from Community Board Project Funds (Community Event vote).

Mainland Food Products Ltd continued their support of Council community events and provided 500 flavoured milk drinks and 300 fruit juice drinks.

SUMMARY

'Jellie People' was a successful community event. The weather was fantastic given the time of the year. The event was a fitting celebration of a positive Community Board project – the construction of a skate facility for local young people.

Community events and facilities bring residents together and create a sense of belonging to, and enjoyment in, living in a local community. Events such as 'Jellie People' enable local community groups to get involved in a joint community celebration, and to promote themselves. Local residents who attend these events then learn more about their local community.

The Recreation and Arts Team will be planning future events and activities around the new skateboard facility and the Parks Unit will be monitoring any issues with its utilisation. Design work for Stage 2 of this project involving landscaping will commence in July.

Recommendation: That the information be received.

Chairman's

Recommendation: That the foregoing recommendation be adopted.