

10. SUMMER RECREATION PROGRAMMES AND EVENTS - 1999/2000

Officer responsible Leisure Manager	Author Vanessa Taylor, Community Recreation Adviser (Burwood) Ginny Bowden, Community Recreation Adviser (Pegasus)
Corporate Plan Output: Recreation Programmes and Promotion	

The purpose of this report is to inform the Burwood/Pegasus Community Board of participation in Council recreation programmes/events delivered by the Burwood/Pegasus Community Recreation Advisers, Christchurch City Council Leisure, over the summer period (November 1999 to April 2000).

These recreation programmes/events were offered to local residents (in particular children, youth and families) and took place at local parks and community facilities. While some of the programmes and events are managed 'hands on' by the Community Recreation Advisers, several are contracted to run in partnership with community groups.

Most of the funding for these community events and a significant percentage of holiday programme funding is allocated to the Community Recreation Advisers from Community Board Project Funding. The Burwood/Pegasus Community Board is a significant supporter of local recreation programmes and events.

Note that the participation statistics below do not include the Community Recreation Advisers' ongoing activities (eg Kidsfun After School Programme, weekly youth activities etc), which are run throughout the year.

BENEFITS

The community events run by the Community Recreation Advisers create a sense of local community spirit, ensuring that people come together and are more aware of what their community has to offer. They also provide opportunities for local groups to promote themselves, gain new members and fundraise for projects.

Overall these events compliment and extend the Council's 'SummerTimes' festival, bringing smaller events to local communities.

Holiday programmes staged around the Christmas period can provide significant relief for working parents, particularly before Christmas. They are also a great way of providing fun, cooperative and creative recreation for children towards the end of the long school holiday period.

PARTICIPATION STATISTICS - SUMMER 1999/2000

Holiday Programmes

These focussed on recreational activities such as trips to local attractions, art and crafts and outdoor adventure activities on local parks. Included in these statistics is the SK8 Out holiday programme provided for teenagers interested in skating/rollerblading.



A local child enjoys an art and craft activity at a holiday programme based at Parklands Community Centre.

Attendance

Burwood/Pegasus

Parklands Pandemonium

1050
(total)

Wainoni/Aranui Funnybones

Sunrise New Brighton

Sunrise South New Brighton

Sunrise North New Brighton

Events

These events provided residents with an opportunity to participate in local recreation activities and foster a sense of belonging within communities. Parklands Awareness Day and Aranui Community Day were funded from Strengthening Community Action Plan funding.



Local children participating in the Beach Tri.

Attendance

Burwood/Pegasus Ward

Parklands Awareness Day

700

Carols in the Community
(5 events)

50

Shakedown (Tweenager event)

150

Beach Tri

500

Family Fishing Day

400

Aranui Community Day (run
in conjunction with local
community groups)

400

Skate Jam Aranui



Families enjoy parachute games at Mr Moons Amazing Games, Jellie Park.

*Citywide events held in the
Burwood/Pegasus Ward area,
and managed by metropolitan
Recreation Team*

400

Bottle Lake Family

Orienteering Day (run in
conjunction with Peninsula
and Plains Orienteers)

500

Kidsplay featuring Mr Moons

Amazing -Burwood Park

700

Break Dancing Event Cowles
Stadium

180

Dive In Movie-QEII

PROMOTION

Events were promoted through school newsletters, community newspaper advertisements, posters, press releases, community radio and through the SummerTimes Events Calendar.

COMMENTS

- Once again holiday programmes for the 5-12 year age group proved to be extremely popular with the community. Over the summer period the Recreation and Arts Team worked with other organisations to provide superior activities which also develop sound life and leisure skills for this age group. The Burwood/Pegasus Community Recreation Advisers are identifying and working with community groups in the local area to provide holiday programmes. This also recognises the important work of organisations such as the Youth Alive Trust.
- There has been a marked increase in the number of events/programmes that have been organised in conjunction with community groups. This partnership empowers local community groups to become involved in delivering local events and programmes, with advisory support from the Community Recreation Advisers.
- Evaluations of these events show people have a sense of “ownership” of events in their local areas. They enjoy socialising with members of their own communities and by staging these events locally there are no transport barriers to participation. It was interesting to note that a large number of people who attended the Aranui Community Day also arrived at the Aranui Skatejam that evening. The Aranui event was also notable for the number of whole families who attended. There was a real sense of celebration in the Aranui community on the day of these events.

SUMMARY

Community events provide an opportunity for children, youth and families to participate in activities at their local parks, malls, and facilities and to learn more about available local activities. Holiday programmes provide a safe environment for the children of working families, and enable children to develop social and leisure skills. Promoting a healthy, happy community is a top priority for the Recreation and Arts Team.

These events and programmes are managed either “hands on” by the Community Recreation Advisers, or by community groups with advisory assistance from the Community Recreation Advisers. Either way, the success of these events relies on partnerships with community groups.

However the amount of work involved in the planning, delivery and evaluation of events has seen some community groups withdraw from managing events. Part of the ongoing role of the Community Recreation Advisers will be to support, resource and train groups, which are keen to deliver events and programmes in their local areas.

These events and programmes would also not be possible without the significant support received from the city’s Community Boards. The Recreation and Arts Team would like to thank the Burwood/Pegasus Community Board for its ongoing support.

Recommendation: That the information be received.

Chairperson’s

Recommendation: That the Board thank Recreation staff and in particular the two Community Recreation Advisers, for the management and co-ordination of these successful events.