

15. SKATEJAM

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Corporate Plan Output: Community Activities 3.1 text 23	

The purpose of this report is to recommend the Board allocate \$1,500 towards the running of a “Skatejam” youth entertainment event in Spreydon-Heathcote during April 2000.

Background

Skatejam is a skateboarding and inline skating extravaganza incorporating entertainment such as a live DJ, local band, tribal drumming, fire dancing, plus skate demonstrations, ramps and opportunities to “have-a-go”.

Skatejam offers skateboarders and inline skaters an opportunity to congregate at a well-organised and safe event to share ideas and tricks with other skaters. Skatejam also proved to be an education to those who observed the skaters in action, as they displayed a high degree of skill associated with this popular sport.

This event was developed by the Recreation and Arts Team (Leisure Unit) and staged at three suburban malls last summer. Without exception, Skatejam was a great success, and is currently planned to be staged at five suburban malls this summer/autumn. The Hornby Skatejam report (February 1999) is attached for further information.

Budget

Based on last years events, the total cost of staging a Spreydon-Heathcote Skatejam will be \$3,500. Funding of \$2,000 has already been secured from the Leisure Unit and 4YP (CCC Youth Entertainment Project). This leaves a shortfall of \$1,500, which is requested from the Board.

General

The likely venue for Skatejam will be Barrington Mall however, this has yet to be confirmed. The TILT Youth Zone Festival being co-ordinated by Turning Point 2000 for 1-9 April could provide an ideal avenue to give this event extra promotion and exposure. Input from local youth groups will be sought to give this event a local flavour and community ownership. Early indications are that there is a lot of enthusiasm for Skatejam locally.

Skatejam links closely with the Council Youth Policy and Strategy, as well as our own South Christchurch Youth Strategy. The following Board Objectives and Performance Indicators are met by this project:

- 5.1 Support community safety projects, and work in effective partnership with community police.
- 6.1 Identify, liaise with and promote co-ordination between community initiatives, which seek to enhance the physical and mental well being of local people of all ages.
- 6.2 Seek to enhance accessibility to and support such initiatives as:
 - Local recreation programmes
 - Out of school programmes
 - Youth and elderly recreation facilities
- 8.2 Support neighbourhood-strengthening initiatives such as the provision of and participation in community events, and the activities of residents' groups, volunteers and community cottages.

Recommendation: That the Board allocate \$1,500 towards the staging of a Skatejam youth event in Spreydon-Heathcote.