

11. HOCKEY ACADEMY PROPOSAL FOR CHRISTCHURCH

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Corporate Plan Output: Sports Liaison and Development	

The purpose of this report is to provide background information concerning a proposal by Mr Ivan Boulton to establish a Hockey Academy in Christchurch.

AIMS OF THE ACADEMY

The aims of the academy are twofold:

1. To establish a professional hockey coaching business targeted at the following markets:
 - Regional Associations and the New Zealand Hockey Federation (NZHF).
 - Club teams.
 - Individual competition players.
 - Festival hockey – special events.
 - Coaching and tutoring coaches and umpires.
 - Assisting the local Regional Development Officer (RDO) with the development of Kiwi Sport.
 - Strategic planning and advice for the development of hockey.
2. To identify children and young people “at risk” and through hockey coaching and training, offer them the opportunity to achieve the following:
 - Improved health and fitness.
 - An awareness of individual responsibility and loyalty to “the team”.
 - An enhanced feeling of self-determination and self-esteem.
 - Increased confidence in themselves.
 - The fostering of a deeper appreciation of the strengths and weaknesses of others.
 - To view the real world with a more positive attitude.
 - To gain a feeling for “community” and an awareness of the importance of being a part of it.
 - The development of a greater appreciation of sport beyond simply “the winning”.
 - A build-up of physical skills and an enhanced kinesthetic sense.
 - Improve lifeskills.

INTRODUCTION

Mr Boulton is an experienced hockey player and coach. He has played at provincial level in New Zealand and Australia and for the past eleven years has gained experience in this country and South Africa in coaching and the development of men’s and women’s hockey at junior, senior, provincial and international levels.

In coaching hockey Mr Boulton stresses the importance of mental skills, self management, problem solving, self awareness, leadership and life skills. It is these topics that he sees as central to the curriculum of the proposed academy when he coaches and teaches “children at risk”.

LOCATION OF THE PROPOSED ACADEMY

The favoured location for the academy is in the Eastern Suburbs of the City and Mr Boulton is keen to establish links with the Aranui High School Sports Academy and to this end has had preliminary discussions with the high school principal on this possibility.

SUPPORT FOR THE ACADEMY

Mr Boulton reports that he has discussed the notion of the academy with both the Canterbury Hockey Association (CHA) and the NZHF and has had positive responses from both these organisations. Written submissions have been forwarded to the CHA and the NZHF to seek formal support for this venture.

SOURCES OF FINANCE FOR THE ACADEMY

It is Mr Boulton’s intention that eventually the academy will be responsible for the generation of its own income and revenue. Initially however he asks that the Christchurch City Council budget for \$18,000.00 to contribute to the establishment of the “children at risk” section of the academy programme. This is planned to start in January 2001 when Mr Boulton returns from South Africa. He is at present employed as Head Coach for the Potchefstroom Khristian University (PUK) University Sports Academy and Head Coach for South African Provincial high performance players.

Mr Boulton reports that as well as seeking financial support from the Council other sources of finance he is exploring are as follows:

- Local sports associations.
- The players direct.
- Schools and clubs.
- The Corporate sector.
- Charitable Trusts.
- NZHF.
- New Zealand Lottery Board.
- Others.

THE HOCKEY ACADEMY TRUST

In order to make the general affairs, the administration, and the financial revenues and expenditures of the academy transparent and accountable Mr Boulton intends to establish the Hockey Academy Trust. He has already approached a number of people in relation to this.

PROPOSED ACADEMY ESTABLISHMENT TIMELINE

- Early February 2000 – Proposal presented to the Christchurch City Council Parks and Recreation Committee.
- Late February 2000 – Proposal forwarded to the Annual Plan Working Party for support.
- January through December 2000 – Mr Boulton to finalise the details of the academy programmes, business plan, the establishment of the Trust, research “children at risk” and their needs, complete negotiations with key partners and suppliers, research key staff and commence marketing plan.
- Late March 2000 - Christchurch City Council provide feedback to Mr Boulton on the proposal with recommendations.
- October 2000 – Mr Boulton report to the Christchurch City Council on the information requested and progress on the development of the Academy to date.

The Leisure Manager is reporting to the Committee’s Annual Plan meeting on 10 February recommending:

1. That the Council make provision for \$18,000 in the 2000/2001 Budget for funding, as a setting up grant for the children and young people “at risk” section of the Hockey Academy programme.
2. That, on his return to New Zealand from South Africa, Mr Boulton be invited to meet with the Committee and report on progress with the development of the Academy and supply the following information:
 - Details of other funding gained e.g:
 - Canterbury Trust
 - Lottery Board of Control
 - Corporate Sponsorship
 - Hillary Commission
 - Other
 - Support for the Academy in writing from the Canterbury Hockey Association and the New Zealand Hockey Federation.
 - Evidence that the Hockey Academy Trust Inc, has been formed to oversee the affairs of the Academy.
 - That the future Hockey Academy Trust forward to the Committee a Business Plan and Financial Report and the viability of these to be commented on by the Council’s Director of Finance.
3. That the Council, later in the 2000/2001 financial year, decide if the budgeted amount of \$18,000 be made available specifically for the children and young people “at risk” section of the proposed academy programme.

4. That the above decision be based on the following:
- The nature and quality of the information Mr Boulton has agreed to supply the Committee on his return from South Africa in October 2000.
 - The Committee's response to Mr Boulton's report to the Committee concerning the development of the proposed academy to date on his return to New Zealand.
 - The recommendations of the Council's Director of Finance following his future examination of the proposed Academy Business Plan and Financial Report.

Recommendation: That the Parks and Recreation Committee support the proposed Hockey Academy concept in principle (especially that section of the proposed programme designed to meet the needs of children and young people "at risk").

Deputy Chairman's

- Recommendation:**
1. That the above recommendation be adopted.
 2. That the funding issue be addressed at the Committee's Annual Plan meeting on 10 February 2000.