

9. COMMUNITY DEVELOPMENT AND SOCIAL WELL-BEING POLICIES

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| Corporate Plan Output: Policy Advice | |

The purpose of this report is to report on the outcome of the review of the Community Development and Social Wellbeing Policy and propose the adoption of two revised policies: the Community Policy and Social Wellbeing Policy .

BACKGROUND

The Community Development and Social Well-being Policy was adopted by the Council in October 1996. At the time of its adoption it was identified that the policy should be regularly reviewed. The need for review was reiterated during the Community Leisure and Associated Services (CLAS) Review.

More recently staff and elected members reiterated the desire that the policy is clearer, more specific and measurable. Many expressed concerns regarding the policy, including:

- Level of confusion about the status of the policy as an umbrella policy
- Confusion about the actual meaning and interpretation of the policy, ie that the policy was too vague, too broad and not sufficiently focussed
- Lack of linkages with other policies
- Confusion regarding the targeting of people on low incomes
- Lack of inclusion of Treaty issues within the policy
- Poor grammar and layout impacted on the credibility of the policy
- Lack of widespread ownership
- Lack of process for ensuring inter Unit and inter Board co-ordination and collaboration in achieving the policy outcomes
- Appropriateness of linking community development and social wellbeing into one policy (when one was perceived to be a process and the other outcome)

THE REVIEW PROCESS

The Community Services Committee endorsed the review process at its meeting on 3 April 2000. The review process was a staged review process in which Committee members, Community Boards and staff had an opportunity to have input. For example, there were workshops with staff, discussions with Community Boards and sub committees, discussions with the Community Services Committee, interviews with elected members and a Committee and Board seminar.

Final drafts of the policies were endorsed by the Community Boards in July 2000.

PROPOSED POLICIES

The review process identified that there is still the need for the board umbrella policy focusing on social wellbeing. It has also identified that there is also need for more detailed or specific work in the area of community development, community governance and community advocacy.

The two proposed policies are attached:

- Social Wellbeing Policy
- Community Policy

Detailed background reports providing implementation guidelines, rationale and definition and clarification of the policy terminology will be table at the meeting.

BENEFITS OF REVISED POLICIES

The benefits of the proposal (including the revised polices) include:

- It clarifies the status of the social wellbeing policy as an umbrella policy and the relationship of other polices and strategies to this policy
- It distinguishes the processes of community development and community governance from the desired outcomes of social wellbeing
- It clarifies the difference and similarities of community governance, community development, community advocacy and seeking community views
- It provides an explanation of terms used in the policies (in background documentation).
- It identifies and justifies target groups
- It provides some guidelines for implementing the community policy, including community funding and community planning

Recommendation: That the Committee endorse the Community Policy and Social Wellbeing policies and recommend to the Council that the existing Community Development and Social Wellbeing Policy be replaced by these policies.

Chairman's

- Recommendation:**
1. That the above recommendation be adopted.
 2. That the City Manager be asked to ensure that there are processes in place for evaluation the extent to which the Council's service delivery activities give effect to the above policies.